



mrc[®]

AMERICA'S MEDIA WATCHDOG

20
21

ANNUAL REPORT

TABLE OF CONTENTS

NewsBusters / NAD • 2
Election Integrity • 8
MRC Latino • 10
MRC Business • 11
CNSNews • 12
Influencers • 14
MRCTV • 16
MRC Culture • 18
The MRC Store • 19
Free Speech America • 20
MRC External Affairs • 24
Free Speech Alliance • 26
MRC Action • 27
By The Numbers • 28
<i>Stops Along the Way</i> • 30
MRC Board of Directors • 31
MRC Legacy Society • 32
A Drive for Conservatism • 33
Internship Program • 34
The MRC Staff • 36
Philanthropy Team • 38
Financial Statement • 39
Rush Limbaugh Tribute • 40



*MRC, the only force fighting
left-wing media bias 24/7*

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FROM THE DESK OF **L. Brent Bozell III**

Dear Friends of the MRC,

I didn't grow up with Rush Limbaugh, but we were practically siblings in the conservative movement. Our enterprises were born around the same time — MRC in 1987 for me, the *Rush Limbaugh Show* in 1988 for him. We revered the same heroes and exposed the same adversaries.

We labored together in the Truth Department of the conservative family business. MRC produced the daily evidence of leftist media's lies and bias. Rush so often shared that evidence and explained its importance to his 27 million weekly listeners — always with a nod to “Brent Bozell's group, the MRC.”

So we lost a brother last February. But the war on leftist lies continues.

Americans' trust in the corporate media is at an all-time low, and deservedly so. Their alliance with leftist Big Tech firms now threatens to take an alarming degree of control over the information America gets to see. Censorship is a hallmark of totalitarian regimes. It has come to America's shores in the form of Silicon Valley, which has more power than any of this country's three branches of government.

In the run-up to the 2020 election, Big Tech outright blocked the public from learning the news about Hunter Biden's laptop, with the evidence that Joe Biden's son was raking in millions in suspicious foreign business deals (and saving some for “the Big Guy.”) The cover-up of that story alone cost President Trump the election.

A massive survey conducted by the MRC in the 2020 “battleground” states — Nevada, Arizona, Georgia, North Carolina, Pennsylvania, Wisconsin — showed that 45.1 % of Biden's voters knew nothing about the Hunter Biden laptop story, and 9.4% of them would not have voted for him had they known. As a result, Trump would have won every single battleground state and 311 electoral votes — a landslide.

Rush knew he couldn't be silenced, not with 600 affiliates carrying his show from coast to coast. But he knew that's precisely what the left had in store for other conservatives. He would be pleased that MRC is leading the fight against Big Tech censorship.

We're building a network of pro-freedom groups — now nearly 100 strong with 10 international members — aligned to fight the global reach of censorship. We're working with Congress and members of other organizations on Section 230 reform to hold Big Tech to account.

We're making videos and creating entire video series that highlight censorship. We're equipping those who testify before Congress with the information they need to make the case.


We're quantifying the problem. We found that Big Tech had censored 54 Republicans in Congress in 2021, but only one Democrat. Our CensorTrack database now has more than 3,500 examples of Big Tech censorship of conservatives, including 33 of MRC itself. Our Big Tech Report Card rates social media giants in five free-speech categories, and the grades would've gotten my kids grounded for months.

It was our reporting that showed that the real threat to election integrity came from journalists echoing “voting rights” groups' screeching claims of racism but refusing to report that reformers were simply asking for photo identification and signature verification. It was our articles that underlined the real threat to schools wasn't frustrated parents but rather leftists teaching radical race and gender propaganda in the classrooms as “non-binary” boys attacked girls in the bathrooms.

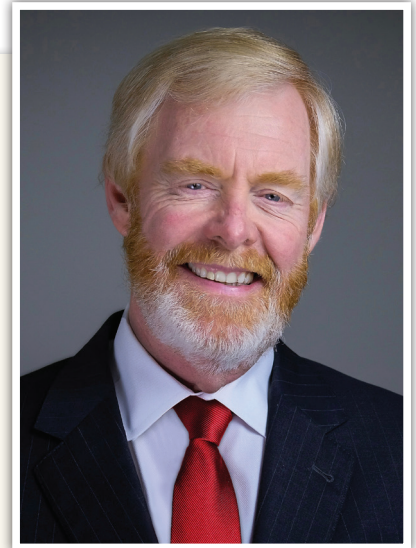
In 2017, Rush spoke at our 30th Anniversary Gala, concluding with words that still inspire us: “I hope they (MRC) keep doing this as long as they want to because it will always be needed, worthwhile and entertaining. A great combination.”

So, 2021 will be remembered as the year we lost our friend Rush. But the war continues, fighting the “drive-by” media and tech oligarchs, and demanding they simply tell the truth.

Sincerely,



L. Brent Bozell III
Founder and President





No matter how much you try to keep up with all the ways leftist media work to deceive us, there's one organization keeping track of it all.

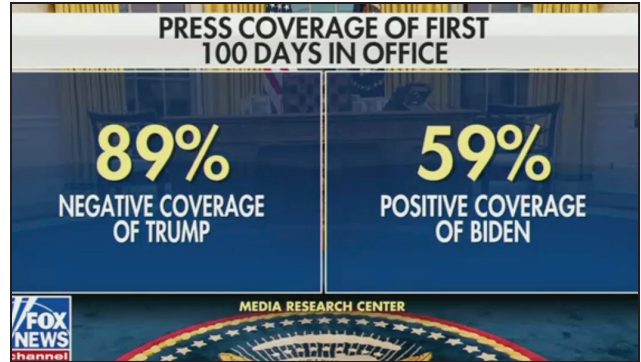
Media bias is constant, on multiple networks, websites, and other outlets. It's sneaky and sniveling, relentless and rampant. Few would have the time to watch it all. Fewer still could stomach it.

In 2021, there was a tectonic shift in the way media reported the news out of Washington D.C., moving from firing squad to pep squad, as they fawned over their hand-picked candidate, hiding Joe Biden's inadequacies and spinning his many failures as successes.

But someone has to expose and neutralize the deceit on behalf of conservatives everywhere, and that someone is us.

In the News and Analysis Division of the MRC, we watch the news 24/7. We monitor the networks, the cable channels, Spanish-language news and TV, and pop culture shows, such as *The View*. We save and cross-reference them. We retrieve them and keep a permanent archive, so leftists can't "disappear" their blunders.

Our nearly 845,000 hours of digitally recorded programming has become one of the right's most potent weapons against leftist bullying, lying, and hypocrisy through the media. We have the receipts of what is shown and, equally importantly, what



“How can the American people view this, the media specifically, as anything other than a marketing arm of the Democratic Party when you see numbers like that?”

TODD PIRO referencing the MRC's "100 Days" study, which documented leftist bias during President Biden's first 100 days in the White House.

Fox & Friends First • 04/21/21

is not, and NewsBusters, our popular blog, has become a key outlet in the media landscape by publishing and explaining our findings.

Right out of the gate, NewsBusters Media Editor Bill D'Agostino's video mashup "Media Fawns Over Biden Throughout Inauguration Day" was picked up by FoxNews.com, who quoted D'Agostino as saying: "It's not as though anyone actually expected TV newsrooms across America to cover today's inauguration objectively. But boy, did they lay it on thick."

And in the last two months of the year alone, FoxNews.com ran 28 articles that dealt with MRC stories. This reach came in handy early in the year, when we began to see that NY Gov. Andrew Cuomo's forcing COVID patients into nursing homes with older people was proving to be one of the greatest public health disasters in US history.

The networks weren't talking about it. The print media was studiously ignoring it. On cable news, we were still being treated to the nightly Emmy



CENSORED: ABC, CBS, NBC Spent an Entire Year Hiding Hunter, Aired Only 18 Minutes On His Scandals

Geoffrey Dickens October 14th, 2021 9:00 AM

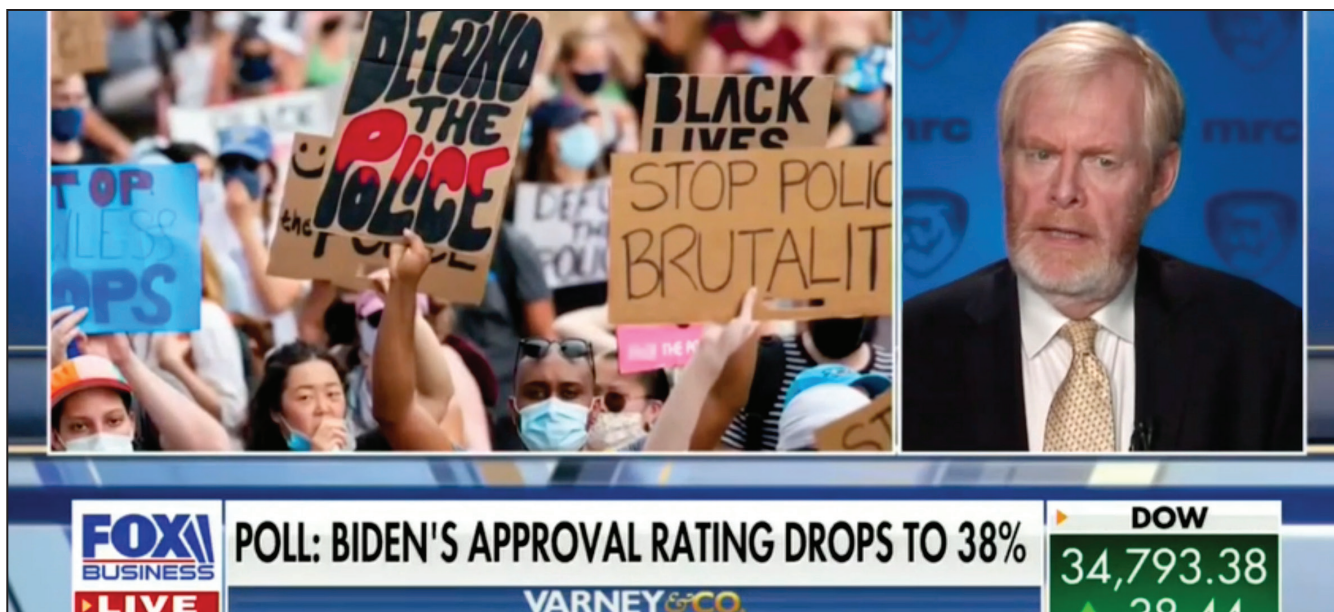
It's been exactly one year (October 14, 2020) since the *New York Post* published damning evidence of Hunter Biden's corrupt dealings with Ukraine and President Joe Biden's potential knowledge of his son's activities.

It's also been a year of ABC, CBS and NBC evening shows largely censoring the myriad number of Hunter Biden scandals that have been revealed since then.

Total Time Spent On Hunter Biden Scandals in the Past Year (18 Minutes, 4 seconds)	
ABC	2 Minutes, 31 Seconds
NBC	7 Minutes, 56 Seconds
CBS	7 Minutes, 37 Seconds

MRC analysts looked at the broadcast evening news programs from October 14, 2020 to October 13,

A NewsBusters study on ABC, CBS, and NBC censoring the news about Hunter Biden and his nefarious business deals was extensively cited by many other outlets and online influencers including Newsmax's Lyndsay Keith and *The Washington Times*.



In October, on FBN's *Varney & Co.*, MRC President Brent Bozell did not mince words when he specifically called out the radical defund-the-police movement and the Marxist left running the Democratic Party. He demanded that the media just **"tell the damn truth!,"** and said, **"This is no longer a battle between Republicans and Democrats. This is no longer between conservatives and liberals. This is between the forces in America that want America destroyed and the forces that want it saved!"** Watch a clip of the interview: NewsBusters.org/truth

Award-winning lovefests between the governor and his brother, Chris Cuomo, on CNN.

But MRC was watching. Over February and March, we exposed both the grisly news and the failure of the media to make it public. Former MRC Research Director Rich Noyes and NewsBusters Deputy Managing Editor Nick Fondacaro (and others) produced studies on the lack of coverage and video montages of the media fawning over the Cuomos.

This didn't crack leftist media, but it did ensure conservatives knew what was going on. It was picked up by *Fox and Friends*, the *New York Post*, the *Washington Times*, FoxNews.com, the *Daily Caller*, *The Federalist*, and by Todd Herman, who was guest-hosting for Rush Limbaugh and his 25 million listeners. "NewsBusters just called you out and just owns you," Herman said.

Also in 2021, what is now the world's largest TV news video archive helped us prove that almost all the coverage of the Georgia election controversy was biased against conservatives, slanted beyond factual recognition, and often downright false.

We produced so much material on the media's dishonest coverage of election controversies that we made it into a mashup video that became one of our most-heralded pieces of the year and was

praised by former White House press secretary Ari Fleischer, who said, "This is an excellent summary of just how bad and wrong the press coverage has been of Georgia's new voting law."

***"NewsBusters
just called you out
and just owns you."***

TODD HERMAN to the leftist media for not reporting the grisly news surrounding Gov. Andrew Cuomo and New York nursing homes.

The Rush Limbaugh Show
02/15/2021 • Guest Host

In June, NewsBusters documented how media slammed the GOP state election laws with 96% negative coverage but never criticized the Dems' H.R. 1 election takeover bill. The study was featured on FBN's *Mornings with Maria*, Newsmax's *Spicer and Co.*, and FNC's *Varney & Company*.

Our digital library helped us show that nearly 89% of coverage of President Trump's first three months in office was negative, but 59% of the coverage of Joe Biden's was fawning.

This even though the new president unleashed international weakness, COVID chaos, open borders, an energy market meltdown, and the worst economy in nearly a half-century.

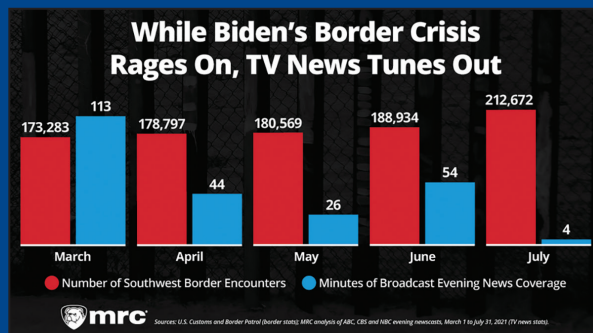
And MRC caught the media being shockingly honest for once. A NewsBusters post about NBC's Lester Holt admitting "fairness is overrated" was viewed 950,000 times on Twitter.

On border issues, NewsBusters proved in a widely shared study that media simply stopped covering it — screen time went down 96% as outlets ignored what they couldn't explain away.

THE BORDER CRISIS



MRC's analysis of the media's lack of border coverage was everywhere. Maria Bartiromo cited an MRC study noting the migrant surge was "dominating the border but not dominating the news. According to the MRC, in March ABC, NBC and CBS spent 113 minutes on the border but in July only 4 minutes — a 96% drop!"



THE POWER OF MRC'S NEWS ARCHIVE AND A GOOD VIDEO MONTAGE OF PROOF

In May, when evidence proved there was no collusion between the 2016 Trump campaign and Russia, MRC's NewsBusters prepared a succinct report and video revealing the real criminals: "CNN Spent nearly two years lapping up Schiff's collusion lies."

"Media Research Center — NewsBusters there — that crew, they do really terrific work in calling out media hypocrisy which is everywhere. ... This is a [NewsBusters] montage. It's worth your time. It goes over how CNN just pumped and promoted this collusion hoax from day one ... it ends with Chris Cillizza wondering how all these people could have been so wrong."



DAN BONGINO • Radio Show Host, Author, Commentator

On fitness for the job, NewsBusters showed that networks spent 59 minutes discussing Trump "slowly walking down a ramp" but went silent when Biden stumbled three times going up a ramp to Air Force One.

News Analysis Division research and polling enabled us to prove that at least 10% of Biden supporters would've switched their votes in 2020 if they had known about Hunter Biden's laptop. President Trump, who would've won if that 10% had been informed, mentioned this research in his speech to CPAC in July.

It proved that when it comes to agenda-setting stories, such as those on the federal budget, leftist media simply ignored conservatives. An October study by Director of Media Analysis Geoffrey Dickens found that Democrats outnumbered Republicans on budget stories, 115-16. The study was picked up by a variety of commentators, including NewsMax and Fox News, whose media reporter Howard Kurtz called the figures "eye-popping." Plus, *The Real Story* on OAN referred to it as a "blockbuster."

MRC educates the public to recognize bias, and it's working. NewsBusters produced real-time polling, such as a finding in April that "3X More Voters See News Media As Easier on Joe Biden," which was mentioned on Ben Shapiro's daily podcast.

But just as useful has been our constant watch over cable news, ready to detect and report on whatever we find.

It was a late-summer Sunday afternoon, almost 5 p.m., in the East — a time when Americans were enjoying baseball games and picnics and last trips to the pool — when U.S. Rep. Darrell Issa, R-Calif., went on CNN with Jim Acosta.

Acosta tried to blame the Afghanistan debacle then unfolding on Biden following Trump's plan. Issa corrected him. "To say that the pullout was Donald Trump's policy is to forget that, under President Trump, every time the Taliban violated their agreement, they got bombed. They got attacked. That stopped. The idea of pulling out and taking away the assets that would allow reprisals was not Donald Trump's. That was, in fact, this administration."

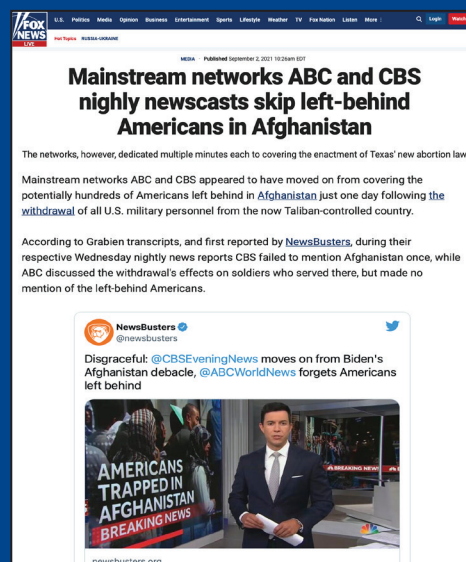
When Acosta pushed back, saying Biden is "essentially dealing with the same people," Issa pounced again. "You don't get to have it both ways," he said. "You don't get to say

FOREIGN POLICY



Mainstream media crushes Biden over 'series of major mistakes' as Afghanistan falls to Taliban

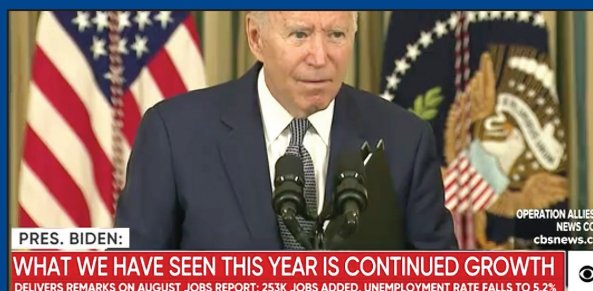
FoxNews.com cited a tweet from Nicholas Fondacaro of NewsBusters about some in the leftist press actually criticizing President Biden for the disastrous exit from Afghanistan. That balance didn't last long. Two weeks later, Fox cited a study by MRC (right) noting how the networks weren't even reporting on the Americans left behind.



"The results are eye-popping."

HOWARD KURTZ • referring to a NewsBusters study on the media's biased coverage of the economy under President Biden. FNC's *Media Buzz* • 10/15/21

THE ECONOMY



Throughout 2021, NewsBusters analyzed and reported left-wing media's efforts to bury, ignore, or distort the truth about the Biden administration's radical and destructive economic policies.



A study by MRC Director of Media Analysis Geoff Dickens revealed when it comes to soundbites about the budget fight, network news shows favored Democrats 115-16.

you're reversing every mistake of Trump and then picking this as the one you blame on Trump because you say you didn't reverse it."

For once, a conservative hit all the notes perfectly, batted away every claim with efficient and inspired arguments, and sent Acosta reeling. But for most of America, that exchange would've been lost in the haze of that late summer afternoon without MRC.

Instead, within hours, we had a story with video clips of all the relevant exchanges on NewsBusters, and that piece went on to be our most-read of the year.

In December, FNC's *Fox & Friends* highlighted the NewsBusters study by MRC Research Director Scott Whitlock: "After Hying Fake Smollett Attack as 'MAGA' Terror, Nets BURY Actor's Hoax Trial." Newsmax TV prime time host Grant Stinchfield played a NewsBusters video compilation showing TV reporters blaming the imaginary attack on Trump's "MAGA" nation, remarking, "Let me remind you how it all went down thanks to our friends over at NewsBusters."

In COVID vernacular, in 2021 the Trump-obsessed media became the superspreaders of misinformation, spinning hot-button issues to favor and protect Biden from CRT, inflation, and unconstitutional mask and vaccine mandates to the border, transgenderism, and Afghanistan, but NewsBusters was there every step of the way to deliver reliable facts and information to the American public.

In 2021, NewsBusters generated 43 million page views, including an average of 86,400 daily visits to its website, and nearly 3 million Facebook fans.

Finally, in the fall of 2021, Rich Noyes retired as research director. Since he joined MRC in 1999, Rich has fought the liberal media on all fronts, providing studies and analysis that appeared in prominent outlets across the country. We miss his insight, hard-hitting data and his unrivaled sense of humor. Enjoy your retirement, Rich!

“I check NewsBusters several times a day. It’s an incredible resource.”

MARK LEVIN



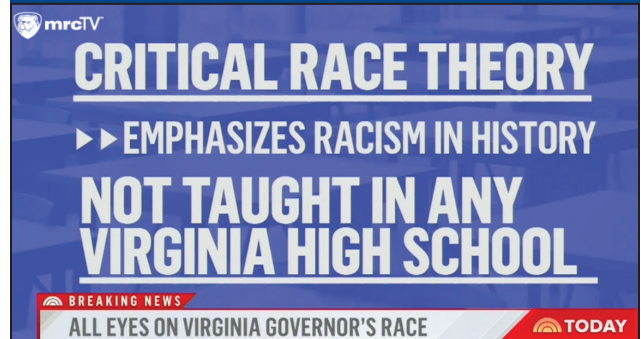
Every week, as he’s done for many years, MRC Vice President Brent Baker chooses the most egregious examples of leftist media bias and gives them to Paul Bedard for Bedard’s popular *Washington Examiner* series, “Liberal Media Scream.”

“[W]e no longer have news coverage. We have advocacy, and it’s a destructive, destructive tool in the hands of the media. I’m so grateful for the Media Research Center. We owe them a debt of gratitude. They actually have the audacity to sit down and watch the stuff. Which is more than most of us could do without going crazy. And they analyze it second-by-second, minute-by-minute ... [their] analysis is there for us to look at.”

GOV. MIKE HUCKABEE • Referencing the MRC’s “100 Days” study • *Varney & Co.* • 04/21/21

CRITICAL RACE THEORY

With Virginia’s gubernatorial race focused on Critical Race Theory, NewsBusters produced a 2-minute video of TV reporters insisting on camera that CRT was not being taught in Virginia’s schools — even though it was.



NewsBusters Managing Editor Curtis Houck appeared on numerous television and radio news programs over the year to discuss the MRC’s latest findings and left-wing media corruption.



The popular podcast of NewsBusters Executive Editor Tim Graham expanded production to three times per week.

2021's The Best of the 'WORST OF' in Media

It was a challenging task but an esteemed panel of NewsBusters editors led by MRC President Brent Bozell and MRC's Vice President for Research and Publications Brent Baker boiled down all the biased outbursts from lefty hack hosts, anchors, reporters, and pundits in 2021. Below are some of the winners.

Worst Quote Of The Year

"If you voted for Trump, you voted for the person who the Klan supported. You voted for the person who Nazis support. You voted for the person who the alt-right supports. That's the crowd that you are in."

— Don Lemon on *CNN Tonight with Don Lemon*, Jan. 14.

Craziest Analysis Of The Year

"Since Donald Trump, it [Fox News] has completely become a tool of propaganda. We shouldn't even treat it like the press anymore. They have news in their title which is to mock the name of news. We have to call them out when they do this because we see how incredibly destructive this is to democracy. There is no doubt, Rupert Murdoch and Fox News are now a danger to democracy and they should be treated that way. If they won't do it in the federal government challenging licenses or any way that they can do it through regulation, we have to keep doing it in the press. We have to keep pounding away at it."

— *Baltimore Sun* media critic David Zurawik on *CNN's Reliable Sources*, April 25.

The Damn Those Conservatives Award

"What is the Republican party? It's now its basest part of its base, and the basest part of its base is animated by hate. And it's very hard to make a distinction between one kind of hate and another kind of hate. If you're Kevin McCarthy, you start denouncing hate, where are you going to stop? Because once you start to denounce this kind of hate, and you take a stand, you now — you're now surrounded by all kinds of hate, and the only thing that runs the GOP is hate. It's now a big giant hate machine....That's all it is — a big, ugly hate machine."

— John Heilemann on *MSNBC's Deadline: White House*, May 24.

The Praising and Protecting Old Joe Award

"Just listening to the words and the song and seeing the lights, President-elect Joe Biden and Vice President Harris pulled the grief and regret out of the privacy of our hearts, if just for a moment, so that we all could share it....What a first step. What a beautiful step....I'm reminded of the Psalmist, you know? 'He heals the brokenhearted and binds up their wounds.' Maybe the dead will speak to us now. Maybe they can rest now."

— *MSNBC Live* contributor Eddie Glaude during coverage of the presidential inauguration, Jan. 19.



MOCKING THE NEW "WOKE" TIMES

In June, *New York Times* writer and editorial board member Mara Gay admitted on *MSNBC's Morning Joe* that she was "disturbed" at seeing dozens of American flags over the D-Day Anniversary Weekend, saying the flag represented "racism" and "white nationalism."

Gay's comment was so egregious and despicable, especially concerning D-Day, where thousands of Americans died liberating Europe from the Nazis, that MRC just had to alert the public. For two days, MRC parked a mobile billboard truck outside *The New York Times* building in Midtown Manhattan, with a giant digital American flag captioned: **"Only The New York Times Is 'Disturbed' By This."**

MRC posted a video of the billboard truck at the *Times* HQ on both Twitter and Facebook with the question, "Will the staff at @nytimes be able to work today with this scary truck outside?"

The post went viral on social media with 700,000 online views and thousands of positive comments. This comment was priceless: **"They will be sent home and make up their stories from there. Monday, there will be counselors to help with the trauma."**

Exposing Leftist Media Lies about Election Reform

Leftists used the pandemic as a battering ram to break down existing state election laws, primarily easing restrictions on mail-in balloting and identification requirements.

Democrats believed they had discovered the magic formula for victory and decided to formalize it in H.R.1, a “voting rights” bill spuriously titled, “For the People Act,” and the alternate H.R.4, the “John R. Lewis Voting Rights Advancement Act of 2021.”

Their friends in the leftist media were never so handy. Voting rights were being eroded, they said constantly. States were re-imposing Jim Crow with laws that simply required a photo ID to vote or basically returned elections to their pre-2020 status quo.



MRC President Brent Bozell and other MRC spokesmen made numerous appearances to hammer the leftist media's deliberate misreporting about election integrity laws, censoring H.R. 1 news, and smearing conservatives as racist.



On June 15, Newsmax's Spicer & Co highlighted the MRC NewsBusters study, “Nets Blast State Election Laws, Ignore Dem Election Takeover.”

Getting the Truth Out to Save America's Electoral Process

This media onslaught called for a substantial and truthful response, and MRC provided it by stepping in with a massive news/marketing effort to educate the public on the facts of the election integrity and voting rights bills:

- 1) Created educational “explainer” videos that revealed, in detail, media lies regarding so-called “voter suppression” and “voter rights” legislation. The top three videos received more than 1,677,000 views:
 - “Exposing the Media's Big Lie About Elections” — 854k views
 - “How the Media Are Botching Coverage of Georgia's Election Law” — 478k views
 - “Exposing the Media's Blatant Partisanship on Election Laws” — 345k views.
- 2) Collaborated with conservative media and influencers to share information, including Brent Bozell's Facebook video chat with Judicial Watch President Tom Fitton about H.R. 4, generating more than a quarter-million views.
- 3) Connected with our network of allied organizations to share articles across conservative media and participated in an election integrity working group, including the creation of the mrc.org/HR4 website, an aggregate of voting bill-related articles from MRC and conservative news sources, such as *The Daily Signal*, Fox News, *Breitbart* and *The Washington Times*.
- 4) Worked across all MRC divisions to report news and debunk narratives, publishing the following:
 - CNSNews — more than 245 news and commentary items on election-related news and legislation;

- NewsBusters — 222 items covering election integrity and “voters rights” laws, including seven podcasts, seven columns, two studies, and 20 videos, among them four educational “explainer” videos that were covered by FoxNews and other outlets.

5) Created influential social media posts to disrupt the narrative, including:

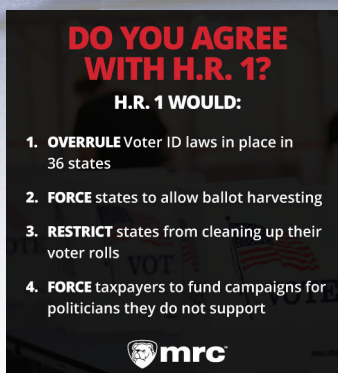
- 765 Facebook posts reaching 35 million people
- 1,402 Twitter, Instagram, and Parler posts generating 20.6 million impressions
- Received 11 million video views.

MRCTV’s educational videos were viewed more than 11 million times. They raised awareness of the threats and gave conservatives the ammo they needed to fight back.

MRC’s videos explained that ballot boxes were being enshrined in the law, not prevented; that early voting was being expanded, not contracted, and that Georgia already had a voter ID law.

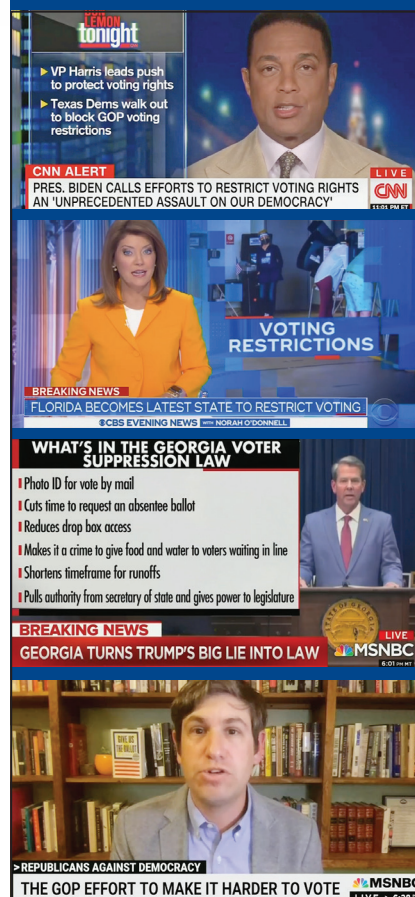
Another explainer video took on the ubiquitous use of the phrase “voting rights,” as if some Americans were going to lose their rights to vote.

The country was in danger of having its entire electoral system taken over by the partisan left, but thanks to awareness raised by the MRC and others, those unconstitutional bills are receiving pushback by the American public. All because we were able to prove that no one was losing voting rights.



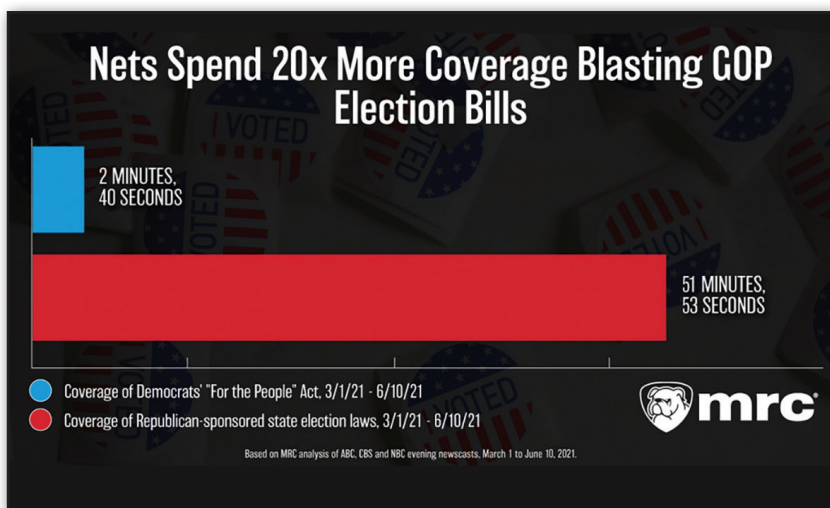
MRC educated the public about the threat to election integrity posed by H.R. 1. because the left-wing media would not.

One of MRC’s popular “explainer” videos, “Exposing the Media’s Big Lie About Elections,” detailed with video clips, narrative, and verbatim reports how the media were being dishonest about election reform and how they tried to mislead and scare voters into supporting the left’s latest attempt to federalize America’s elections.



Only the MRC Can Produce This Type of Irrefutable Evidence

A NewsBusters study on coverage between March 1 and June 10 demonstrated how ABC, CBS, and NBC spent those three months smearing election integrity efforts. Findings of the study were relayed to the public via social media and through coverage on radio, TV, and print.





With the southern border a sieve and nearly 15% of the U.S. population speaking Spanish at home, MRC's mission to combat disinformation in Latino corporate media has never been more important. And in 2021, MRC Latino rose to the challenge as never before.

MRC Latino started the year by chronicling Spanish-language networks' shift from anti-Trump opposition to pro-Biden propaganda, with articles such as "BAD OPTICS: Spanish Nets HIDE News of Reopened Cages for Migrant Kids" and "Coyotes to Univision: 'Business is Booming Due to Biden 'Benefit.'"

In May, MRC Latino exposed how the media had given state election security laws 30 times the coverage it gave the two progressive "voting rights" bills still languishing in Congress.

In June, its coverage of VP Kamala Harris' disastrous trip to Guatemala and Mexico, which garnered 750,000 page views, significantly shaped how outlets such as FoxNews.com, *Daily Caller*, *Washington Times*, *Western Journal*, and others covered the trip.

MRC Latino sent Univision into a multi-day defensive cycle after exposing an activist posing as a Univision reporter. MRC Latino told the story and drove the coverage.

In November, a viral MRC Latino tweet of a Telemundo News interview with Victor Jimenez, a liberal who supported Glenn Youngkin, Virginia's conservative gubernatorial candidate, prompted Tucker Carlson to interview Jimenez on his nightly



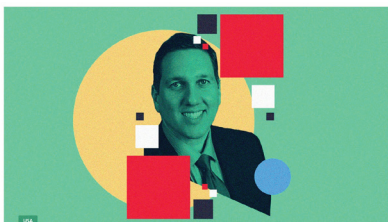
In July, both *The Daily Wire* and FoxNews cited MRC Latino Director Jorge Bonilla's smackdown of an MSNBC contributor who claimed Latino voters are attaching themselves more to conservative ideas because of a "cultural identity crisis." Bonilla said, "It's not so much an identity crisis as it is the rejection of an artificial identity that is built upon politics," and "perhaps people got tired of being told by Jorge Ramos that immigration was the end-all to their identity."

program. Thanks to its 24/7 news monitoring, only MRC Latino could have caught this and turned this story around.

Staff writer Kathleen Krumhansl generated thousands of page views with a piece on President Biden's remarks during a CNN town hall that "not everybody in the Hispanic and the African-American community ... know how to get online to determine how to get in line for that COVID vaccination."

MRC Latino topped 265,000 followers on Facebook in 2021 and recently joined Instagram. In addition, Bonilla appeared on nearly 100 radio programs, including key news-talk stations in Puerto Rico, Florida, and Texas.

El American



MRC's Jorge Bonilla: 'U.S. Hispanic Media Supports Democrats for Commercial Interests'

The director of MRC Latino talked to El American about the Hispanic media in the USA and what the GOP must do to win the Hispanic vote

In an interview on elAmerican.com, MRC Latino Director Jorge Bonilla explained why Hispanic voters increasingly side with Republicans. "They tend to be more pro-family and more pro-values," Bonilla said. "So when you show a Hispanic voter that the Democratic Party favors abortion, gender politics or the expansion of trans rights, and you also present the economic argument — that's going to attract Hispanic voters." The 2021 election results seemed to reflect this. Exit polling revealed Virginia Gov. Glenn Youngkin won Latino voters, 55-43, and Jason Miyares became the state's first Latino attorney general.



mrcBusiness®

MRC Business had a banner 2021 as it waged war against the media's pro-big government, anti-business bias in economics, energy, environmentalism, regulation, and labor.

Contrary to leftist media reports, MRC Business tells the truth and often puts President Biden's failed economic plan into perspective. MRC Business staff writer Joseph Vazquez's piece, "WRECKED: Media Pushed 1M Jobs Expectation, Now Scrambling to Explain Terrible BLS Jobs Report," mocked the media's job growth projections "that were off by as much as 734,000."

MRC Business scored a victory against the media's global warming alarmism with "Oops! 1995 NYT East Coast Doomsday Prediction Goes Down Toilet," which focused attention on the continued failure of these predictions to come true and was cited by Sean Hannity on his show.

Online sharing of our reports also explode when MRC Business calls out the evening news for ignoring or covering-up major stories. Such was the case with "Biden Stooges: Big Three Ignore Report Saying Dems Snuck \$60B in Tax Hikes into Stimulus" and "Big Three Ignore: WH-Backed 'Dark Money' Group Pushing Biden's Leftist Agenda" — which revealed a secretive leftist group called "Building Back Together."

MRC Business also provides the most comprehensive coverage anywhere on George Soros, the leftist billionaire who seeks to fund the destruction of America from within. In 2021, MRC Business published stories entitled, "Soros Gave

In November, the far-left Center for Countering Digital Hate identified 10 organizations, including MRC, that it wanted censored for their "digital climate change denial." Brent Bozell remarked, "Digital brownshirts are attacking conservative organizations for daring to have an honest debate on climate policy."



EMBARRASSING! MEDIA PREDICTIONS OFF BY 734,000 JOBS OR MORE!

The media's pro-Biden predictions on April jobs growth were way off. The actual number was just 266,000.

"A jobs report for the ages."

AXIOS

"While it is not expected to match or exceed June's 4.8 million, some economists believe we could see more than 2 million jobs added, compounding the mo

MRC Business challenged the media narrative that the economy was humming along under Biden.



MRC Business is the premier George Soros watchdog, holding him to account for his leftist advocacy in the U.S. and around the world.

\$16,568,483 to Group Behind Project Push to Kill Senate Filibuster," "Soros-Funded Fact-Checkers: 'No Evidence' COVID Came from Chinese Lab," and "George Soros' Open Society Foundations Pledge \$100M to Spread Radical Feminist Ideas." MRC Business plans to release a "Soros Project" in January 2022, to expose Soros' new global education agenda.

MRC Business partnered with MRC's Free Speech America to go after Big Tech companies, resulting in the year's top story: "Twitter, Facebook Hemorrhage \$51,200,000,000 Combined in Market Value after Trump Ban," which drew 45,375 page views. The two MRC platforms also held online ratings firm NewsGuard to account for a study that showed it skewed its ratings in favor of left-wing outlets by 27 points.

MRC Business' 1.2 million page views in 2021 were bolstered by its 540,000 Facebook fans and social media influencers Donald Trump Jr., Ken Cuccinelli, Sean Spicer, Ted Cruz, Cato's Chris Edwards, and Dan Bongino sharing its content.



cnsnews™

THE RIGHT NEWS. RIGHT NOW!

At the Media Research Center, our mission is to expose media bias through commission or omission. But an equally critical part of the mission is to tell the actual news stories that don't get told. That's where CNSNews comes in.

In June, after the Supreme Court announced it would take up a case challenging Mississippi's ban on most abortions after 15 weeks, CNSNews reporter Julia Johnson, an intern, asked House Speaker Nancy Pelosi, "is an unborn baby at 15 weeks a human being?"

Pelosi gulped, changed the subject, and answered the question she wanted. "Let me just say that I'm a big supporter of Roe v. Wade," she stammered. "I'm the mother of five children in six years. So I think I have some standing on this issue as to respecting a woman's right to choose."

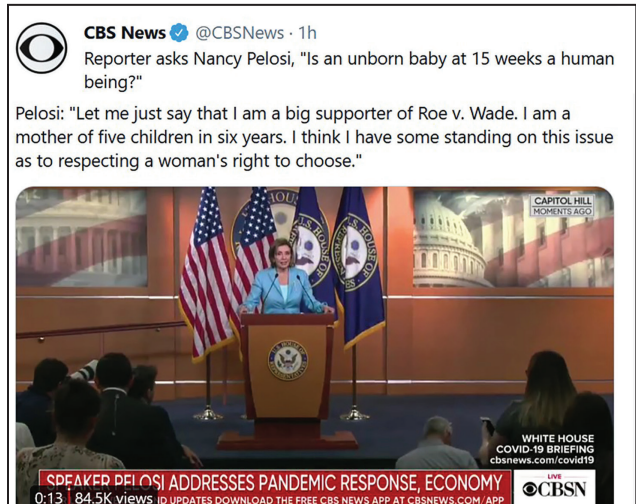
Johnson pressed her — "Is it a human being?" But Pelosi ignored her question and moved on.

Six days later, when CNSNews reporter Melanie Arter asked at a White House press briefing, "Does the president believe a 15-week-old unborn baby is a human being," press secretary Jen Psaki handled it similarly. "If you're asking me if the president supports a woman's right to choose, he does." Psaki then grabbed her briefing books and marched away from the mic.

Arter's exchange with Psaki was broadcast on C-SPAN, ABC News Live, and CNN. It was also



CNSNews White House correspondent Melanie Arter's tough question to press secretary Jen Psaki made national news and went viral on social media — with tweets and video by members of Congress, conservative and leftist media.



A question CNSNews posed to Speaker Nancy Pelosi went viral. Picked up by CBS News, ABC News, *Daily Mail*, Fox News, *National Review*, *Washington Examiner*, *Yahoo! News*, *Daily Caller*, and countless others, it was even discussed by Sen. John Thune (R-SD) on the Senate floor.

retweeted by Sean Hannity, Lila Rose, Sen. Marsha Blackburn, R-Tenn., Sen. Tom Cotton, R-Ark., Ben Shapiro, *Townhall*, and the *Washington Examiner*, among others.

It triggered an international story in the UK's *Daily Mail* entitled, "Catholic bishops push for pro-choice president to be denied communion."

But without CNSNews, those questions would not have been asked.

When a reporter in Arizona quit because she was disturbed about the liberal bias being injected into her work — a man-bites-dog story if there ever was one — the media ignored it. But Craig Bannister published a blog on it for CNSNews, and that blog went viral and drew 233,000 readers.

Not much conservative news breaks through on the *Drudge Report* anymore, but CNSNews Editor-in-Chief Terry Jeffrey has been at the top of its page multiple times for his coverage of another hugely important story the media ignores — the enormous and unchecked costs of the federal government's pandemic response.

In January, he made it onto *Drudge* and its 47.8 million monthly visitors with a story that said

403

This is a forbidden area.



Banned for Too Much Truth

Many U.S. news outlets whitewash news about China — the humanitarian crisis, religious freedom abuses, trade and labor disputes, and the handling of the coronavirus — but not CNSNews. The result: in May, CNSNews got banned by the Chinese Communist Party. Our reports about China were too honest and they hit too close to home. CCP took a page from the American Big Tech playbook and now prevents 1.3 billion citizens from accessing CNSNews.

President Joe Biden's \$1.9 trillion COVID-19 relief plan would cost more than the entire federal government in 1981. He made it again in March with a piece that showed federal taxes, spending, and deficits all had reached record levels in February.

Jeffrey made it yet again in April with a story about the falling labor market and again for a story that pointed out spending, deficits, and taxes were all at record levels through the first half of the fiscal year. A story in July told of a massive government hiring spree — 188,000 in one month alone.

As the *Drudge* hits indicate, the pandemic's price tag was an enduring story with significant interest — and CNSNews was almost alone in telling it.

And that's not the only story CNSNews had to itself. Not many realized that of the 74 million Americans ages 17-under, fewer than 500 have

died of COVID, but readers of CNSNews have since July, thanks to a story by Susan Jones.

Not many realized President Biden had pledged not to mandate vaccines and that Pelosi had said mandates probably weren't enforceable, but readers of CNSNews did, thanks to a story by Bannister that was featured in red letters on *Drudge*.

In 2021, CNSNews produced 5,534 pieces — 1,082 blogs, 1,243 commentaries, and 3,209 articles — and attracted 28 million page views and earned placement on *Drudge* 29 times. In addition, its work was mentioned regularly by national radio hosts, including Mark Levin and Sean Hannity.

Moreover, CNSNews now has 2.3 million Facebook fans, 117,000 Twitter followers, and more than 70,000 visitors per weekday to its website. It has a green rating — the highest possible — for trust and accuracy from the biggest online news rating agency.

That happens only to media organizations that tell the whole story and tell it right.



On Sept. 10, *Drudge Report* highlighted CNSNews reports by Craig Bannister and Michael Chapman regarding both President Biden's and Nancy Pelosi's flip-flops on making COVID vaccines mandatory.

To be known as the news outlet that asks the tough questions and does the reporting the fly-by media won't, you have to be reliable, and you have to be right. That's why CNSNews publishes only the stories it can prove and never uses anonymous sources.

Influencers Amplify MRC's Message

The war for news and how it is presented is fought most vigorously on social media. More than any other platform, social media brings together experts, political leaders, journalists, and audiences of all political persuasions for an around-the-clock, no-holds-barred brawl over the issues of the day.

To influence social media is to influence the debate.

At MRC, we influence the debate through our massive presence on Twitter, Facebook, Instagram, and other platforms. But to amplify our work, we also strive to influence the influencers — prominent people who also have large social media presences. We provide compelling, trusted news and analysis, and they broadcast our message to their millions of followers.

When MRC posts or tweets a news item, it is seen by people who follow us, some of whom are conservative influencers such as Donald Trump Jr., who regularly shares our stories to his 7 million Twitter followers. He knows he can trust MRC to be accurate and be aware of all that is happening on the media distortion front.

The economics to the MRC of having influencers such as Donald Trump Jr. in our corner is almost incalculable; the value of a prime time TV spot — for zero dollars. This efficiency allows MRC to reach masses of the American public for literally no cost. In 2021, the MRC garnered more than 275 million views on Twitter alone.

influencer /In-flu·enc·er/

Noun — A person who is able to generate interest in something by posting about it on social media.

The number of followers below is an aggregate of Facebook, Twitter, and Instagram only, the three largest social media sites. Numbers for MRC and influencers are also growing on conservative (un-biased) sites such as MeWe, Gettr and Parler.

Donald Trump Jr. • 15.3 Million



Donald Trump Jr. 
@realDonaldTrump

You would think the media would be interested in this... But you'd be wrong. I wonder what changed?



MRCTV  @mrctv · Oct 7, 2021

Despite it being almost a year into the Biden admin, Hunter Biden still has ownership stake in a Chinese investment firm. Imagine if this was @realDonaldTrump
mrctv.org/index.php/blog...


Sen. Ted Cruz • 11.9 Million



Ted Cruz  @tedcruz · 54m



CNSNews  @cnsnews · 1h

In fiscal 2021, Congress approved \$1,513,000,000 in funding for border security assets and infrastructure. Biden is now asking that Congress approve just \$54,315,000 for fiscal 2022. That is a reduction of \$1,458,685,000 — or 96.4%. @TerryJeffrey
cnsnews.com/commentary/ter... 

Sean Spicer • 600 Thousand



Sean Spicer 
@seanspicer

Two California Reps - @RepAnnaEshoo @RepMcNerney - took donations from the companies they're pressuring to censor @FoxNews, @OANN & @newsmax. @JV3MRC



Dems Trying to Censor Fox, OAN, Newsmax Got Donations from Cable, DL... Two California Representatives spearheaded a letter calling on mass liberal cable, satellite and Big Tech companies they took donations from to censo...
newsbusters.org

3:39 PM · Feb 24, 2021 · Twitter Web App

Lou Dobbs • 3 Million



MediaResearchCenter 
@theMRC · 1d

One of George Soros' organizations is funneling millions into a radical leftist group seeking to defund the police.



newsbusters.org
George Soros Funnel \$4 Million into Extremist Group Looking to Defund Police

Dan Bongino • 6.3 Million



Dan Bongino Retweeted
Joseph Vazquez 
@JV3MRC · 27m

Yeah, @NewsGuardRating is junkfood for lefty confirmation bias.

NewsGuard Ratings For Media Outlets Show Clear Left-Wing Bias

Average Rating for Left-Leaning Outlets

93%

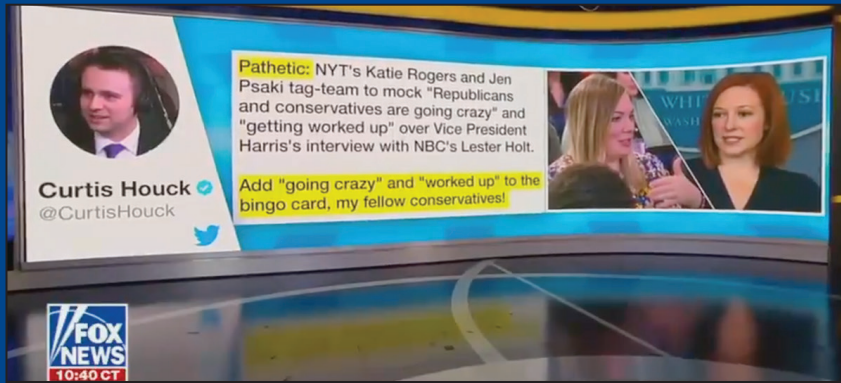
Average Rating for Right-Leaning Outlets

66%

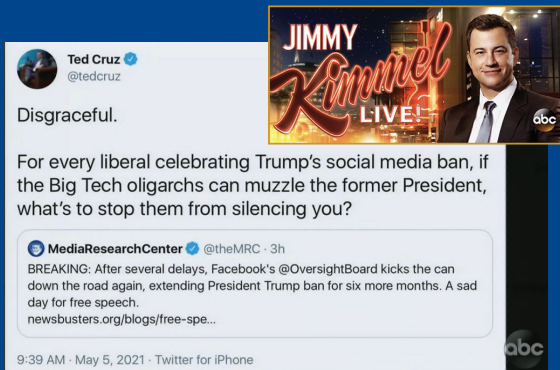


newsbusters.org
STUDY: NewsGuard Ratings System Heavily Skews in Favor of Left-Wing Outlets

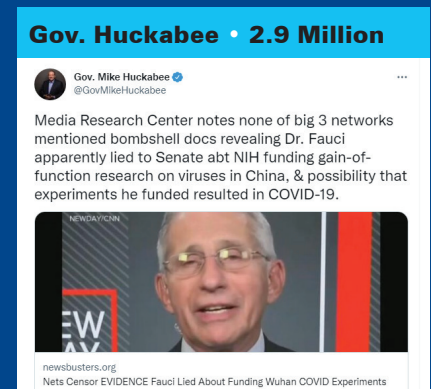
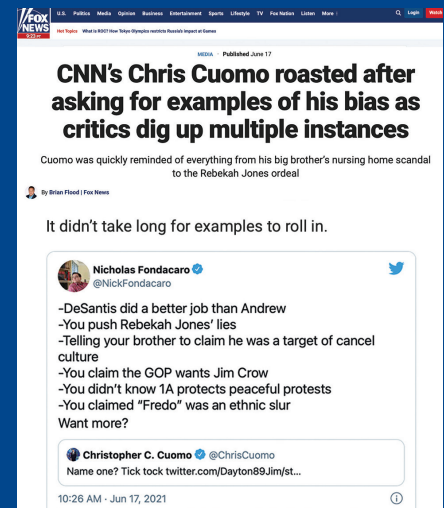
Sharing MRC Online and On-Air, Everywhere



MRC tweets and posts are often used on other sites and even television, such as these posts on FNC's *Faulkner Focus*, FoxNews.com, and ABC's *Jimmy Kimmel Live* — which showed Ted Cruz's retweet of an MRC tweet.



This had to sting at the CNN headquarters. On June 17, when Chris Cuomo dared Twitter users to name examples of his bias and the times he denied facts that didn't align with CNN's agenda, NewsBusters Deputy Managing Editor Nick Fondacaro was quick to respond. FoxNews and other outlets highlighted the post.



Even members of the leftist media follow MRC accounts. Just one post can generate a lot of viewer interaction/comments. This CBS News post about one of our CNSNews reports received hundreds of comments and nearly 40,000 views.



2021 was a significant year for MRCTV. Because reaching and informing younger audiences is critical to expanding the base and getting the truth out, MRC's video platform launched new video channels on TikTok, Clapper, and Rumble. As a result, MRCTV's exposure to the 18- to 24-year-old demographic grew by 217%.

MRCTV Director Eric Scheiner's *Wacky M.O.L.E.* video series earned the MRC the Media Content Best Media Watchdog Organization award for the second straight year. His weekly appearances on One America News' *In Focus* program expose MRC's talent and content to a large audience.

But MRCTV's work in the summer and fall in Loudoun County, Va., may have been among the most impactful in the organization's history. The stories were out there.

Parents were upset over a "pronoun policy" they didn't know existed and that a boy had raped a girl at one county high school then quietly been transferred to another where he did it again. Parents were finding disturbing books in the library and even more unsettling messages from teachers and administrators extensively trained in



Eric Scheiner serves as the director of MRCTV, MRC's video platform used to combat progressive messaging in culture and social media. Eric also appears weekly on OAN's *In Focus* to discuss the latest antics of the left's media.



MRCTV Managing Editor Brittany Hughes' *Reality Check* segment, "Stuff Your Outrage, Libs — Leftists Have Been Violent for YEARS and You Celebrated It," topped the charts at 1.1 million views.



One of the first media outlets to report about the controversial Loudoun County, Va., School Board, MRCTV covered Critical Race Theory battles, gender pronoun proposals, and the horrific case of a "gender fluid" boy who managed to rape two girls in school bathrooms at two different high schools. In October, MRC President Brent Bozell appeared on *Life, Liberty & Levin* and *Varney & Co.* to discuss the leftist media's "aiding and abetting" in the cover-up of the story.

the teaching of Critical Race Theory. But before MRCTV's coverage, the stories weren't being told. No one in the media acknowledged the sudden and seismic shift in the relationship between parents and schools.

MRCTV produced 25 videos on parents' attempts to get answers and the school board's efforts to resist. Those videos garnered more than 3 million views. MRCTV also documented that CRT was indeed being taught in elementary schools, and this was no minor movement of a few crazed extremists, but rather patriotic Americans with serious and substantive concerns.

MRCTV weekly original programming continued to grow in popularity in 2021. The program line-up includes: *Reality Check*, *CensorTrack with TR*, *TechShark*, *Wacky M.O.L.E.*, *Things That Need to Be Said*, and topical video segments hosted by Jessica Kramer and Gard Goldsmith.

With the advent of video-centric social media sites such as TikTok, Instagram, and YouTube, the emphasis on video grew at MRC in 2021. MRCTV videos are going viral and reaching millions.

In January, "Leftists Claim to Fear a Riot at Biden's Inauguration, Here's What They Did at Trump's," drew 2.3 million views. Another, "Joe Biden Thinks Men and Women Are the Same — As a Woman, I Beg to Differ," received 1.7 million views. Two other videos — a *Wacky M.O.L.E.* segment on "Let's Go Brandon" and another on leftists' long tradition of political violence — drew more than a million views.

The televised insanity of the Joyless Twins — Behar and Reid — provides some of the most outrageous material for MRCTV blogs and videos.

MRCTV's homegrown parody song/video "Helter Stelter," which satirized CNN's Brian Stelter, took the cake. Set to the tune of The Beatles' "Helter Skelter," the song, performed by MRC staffers Harry Gagnon, Matt Philbin, Eric Scheiner, and Nick Kangadis, raked in more than 125,000 views online and received rave reviews from the public.

MRCTV has become a formidable force in the information world. Its YouTube channel reaches 134,000 subscribers. Its TikTok account, begun only in January, totals 58,000 subscribers and 5.7 million video views.

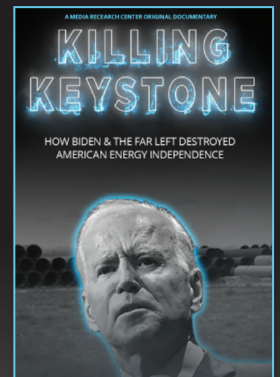
The MRCTV studios were used more than 400 times in 2021 for original programming and live national television appearances by MRC staff.

May 2021



MRCTV-produced *Killing Keystone* Mini-doc Tells the Story the Leftist Media Won't

In December, MRCTV released *Killing Keystone: How Biden & the Far Left Destroyed American Energy Independence*, a 14-minute documentary that combined MRC's largest-in-the-world news video library and poignant interviews shot on location in Montana and South Dakota to illustrate the impact of Joe Biden's Day One decision to revoke the pipeline's permit. The video was exclusively premiered on OAN on Dec. 18, and later re-aired multiple times. The MRCTV team that produced the mini-doc included producer Eric Scheiner, videographer Ben Graham (both of whom traveled to South Dakota and Montana), researcher Rich Noyes, and graphics by Corwin Parks.



**MORE THAN
2 million views!**



In December, OAN's John Hines came to MRC to interview Brent Bozell about MRCTV's original mini-documentary, *Killing Keystone*, which exclusively premiered on OAN.

To watch the mini-documentary, visit:

info.mrc.org/KeystoneDocumentary





MRC Culture monitors movies, TV, sports, popular music, and books to defend and restore America's heritage against the assault of the leftist media elite and cultural Marxists who attempt to subvert America's Judeo-Christian and traditional values and replace them with leftist ideology.

Faith is anathema to the left. During March Madness, a column in *USA Today* argued Oral Roberts University should be excluded from the NCAA Men's Basketball Tournament because it is "anti-LGBTQ+" and "tied to toxic notions of fundamentalism that fetishize chastity and abstinence."

MRC Culture covered the issue thoroughly and urged readers to complain to *USA Today*. Coincidentally, one week later, the paper's "Race and Inclusion Editor" was fired.

"Hypocrisy Hold the Applause! NFL's GOP Gay Hero Downgraded to Zero" was MRC Culture's second most-read story with 42,156 views as it pointed out how the media stopped hailing Carl Nassib for being the NFL's first active LGBT player — because he voted for Donald Trump.



To demonstrate just how obsessed the media were with race, MRC Culture produced a blockbuster study revealing 127 TV episodes that pushed BLM anti-police propaganda in the past year.

BLM and trans activism encroached into athletics, including the Summer Olympics. "Finally! Trans Track Star Deemed Ineligible to compete in Women's Olympics Trials" proved to be MRC Culture's top blog with 51,563 Facebook interactions, along with "Now That's a Darned Shame: Kneeling USWNT Owned by Sweden" with 18,000 interactions.



MRC Culture's Gabriel Hays interviewed *The Daily Wire's* Matt Walsh before Walsh's speech at a rally in opposition to the Loudoun County School Board's radical CRT and transgender policies.

Throughout 2021, the cultural media elites used terms such as "equity," "diversity," and "inclusion" to divide the country. To demonstrate just how obsessed the media were with race, MRC Culture published a study for our popular "On TV" blog revealing 127 television episodes pushing BLM anti-police propaganda in the year since George Floyd's death.

MRC Culture was one of the first media organizations to provide original reporting on parents' battles against the leftist Loudoun County, Va., School Board. In November, "Uncovered Email Confirms Loudoun County School Superintendent Knew Of Assault On Day One" received 10,000 views for MRCTV.

In another top story, and part of the ongoing battle against Critical Race Theory, MRC Culture reported that a Loudoun County mom told a School Board meeting that her 6 year-old learned from a school history lesson that she "she was born evil because" she's "white."

The efforts of MRC Culture to expose the ideological corruption in Loudoun schools helped make education one of the major issues in Virginia's elections.

MRC Culture produced more than 1,000 stories, which garnered 3.64 million page views in 2021.

MRC Culture staff were guests more than 170 times on radio and 92 times on television.



THE MRC STORE

Public Enemy No. 1 for the Cancel Culture Crowd

In colonial times, Ben Franklin espoused a truism that still applies to today's "tolerant" left: "If all printers were determined not to print anything until they were sure it would offend nobody, there would be very little printed."

As adamant constitutionalists, MRC will not allow freedom of expression to be "abridged" by cancel culture. The MRC Store celebrates the First Amendment with patriotic and woke-triggering slogans adorned on everything from hats to hoodies. In 2021, the MRC Store saw a 40% increase in sales over 2020. Our "1st Amendment 1791" Vintage Cap is the top-seller!

As a valued supporter, enjoy an exclusive discount on all MRC apparel and accessories. Go to shop.mrc.org and enter **REPORT21** at checkout.

All net proceeds from the MRC Store benefit MRC.

VISIT: shop.mrc.org



#FreeSpeechTM AMERICA

Today, if you searched for anything online via Google, your results were carefully crafted by “algorithms” to produce the results Google would like you to see — and not see.

The sole purpose of Big Tech’s leftward manipulation of your search results and social media posts is to sway public opinion and elections.

Founding Father Ben Franklin once wrote, “Whoever would overthrow the liberty of a nation must begin by subduing the freeness of speech.” It’s happening; Big Tech is behind it, and MRC’s Free Speech America is leading the revolt to stop it.

From silencing President Trump to banning opposition to leftist COVID-19 groupthink, in 2021, Big Tech inched us closer to a totalitarian dystopia.

But Free Speech America and its mission to defend the principles of free speech and online freedom stood in their way.

While the media and Big Tech politburo screamed that the censorship of conservatives is a right-wing myth, Free Speech America’s CensorTrack.org site cataloged more than 3,000 verified examples of such censorship.

Our blog report on Facebook’s permanent ban of former President Donald Trump’s account received 120,032 interactions. Its story on why Mark Levin was leaving Facebook drew more than 50,000.

The impact of Free Speech America, its research, analysis, and leadership in the fight against Silicon Valley cannot be overstated.



Dan Gainor, MRC Vice President for Free Speech America and Business, spoke to OAN’s John Hines about attempts by leftists in the media to dissuade free speech and “take down the right.”

When Kara Frederick, research fellow in the Center for Technology Policy at The Heritage Foundation, testified in December before the Democrat-controlled House Energy and Commerce Committee about Big Tech censorship and the need to reform section 230, she used MRC.

“You have the Media Research Center, which is acting as a lion in this regard,” Frederick told the panel in her opening remarks.

She then referenced a Free Speech America study that found Republican members of Congress were censored 54 times and Democrats were censored only once. Moreover, 52% of Americans



At a congressional hearing regarding Big Tech censorship, Heritage Foundation’s Kara Frederick cited four different MRC studies on tech bias, declaring that the MRC “is acting as a lion” in defending free speech.

believe Big Tech interfered in the 2020 election, and one in six Biden voters would’ve voted differently if the media and Big Tech hadn’t conspired to suppress the story of the FBI investigation into wrongdoing by him and Hunter Biden.

“The confluence of evidence is irrefutable,” she said. And that evidence — all of it — came from MRC Free Speech America.

Free Speech America generates research, analysis, and studies on Big Tech censorship. It also works with allies to provide information on Section 230 reform.

The MRC-led Free Speech Alliance is a coalition of 94 conservative organizations joined together to fight for free speech online. (See page 26.)

Free Speech America also exposes “woke” corporations. After Amazon terminated its contract with free speech platform Parler for alleged “violent content on your website,” we quickly researched

If Big Tech can silence a president of the United States, IT CAN CENSOR ANYONE.

“Americans need to prove to Big Tech that we are more powerful than they are while we still can.”

L. BRENT BOZELL III



and reported about Amazon selling 202 items that promoted violence and hate against conservatives.

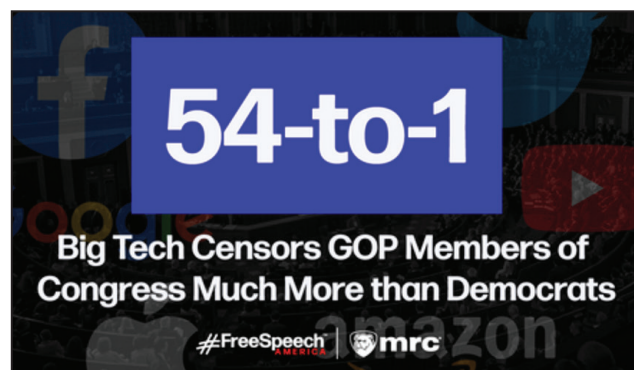
And, as MRC's influence grows, Orwellian eyes shine upon it. Big Tech censored an MRC-produced video about Big Tech censorship, and the Chinese-owned social media site TikTok removed an episode of MRC's video podcast *CensorTrack with TR* about Project Veritas videos contradicting the leftist media's narrative on COVID-19.

Free Speech America is closely examining and grading the practices of Facebook, Twitter, Amazon, Google, YouTube, and Apple in five categories relating to online freedom: free speech, user transparency, bias, responsiveness to user complaints, and fact-checking.

The results are released in a quarterly Big Tech Report Card. We haven't doled out many passing grades, and no surprise, Donald Trump and COVID-19 were the targets of the most censorship in 2021.

Free Speech America has 556,751 Facebook followers, 94,700 Twitter followers, and its newsletter has 17,000 subscribers. Its stories are shared by everyone from Ted Cruz to Sharyl Attkisson, Sean Spicer and Dan Bongino. Our spokesmen appeared in 33 TV interviews and 70 radio interviews in 2021.

In conjunction with MRCTV, Free Speech America produces two original video blogs aimed









A widely cited Free Speech America study shined a light on Big Tech's attempt to tilt the political balance leftward.



Big Tech Report Card:

Quarter 3 - 2021

Overall Grade: F

	ONLINE FREEDOM	FREE SPEECH	USER TRANSPARENCY	BIAS	RESPONSIVENESS TO USER COMPLAINTS	FACT-CHECK
	F	F	F	F	N/A	F
	F	F	F	F	D	F
	F	F	F	D	C	F
	F	F	D	F	C	F
	D	C	D	D	D	N/A
	D	D	D	D	C	N/A



at younger audiences: *TechShark*, and the new *CensorTrack with TR*. At least three *TechShark* episodes garnered 75,000 or more views.

As Frederick, the Heritage analyst, told Congress, the government is coordinating with media to suppress opposing views and, in some cases, quash scientific discovery. Bias and censorship create momentum behind a narrative that is unjustified by the facts.

What can be done? Exactly what Free Speech America is doing — identifying censorship and raising awareness of it, cataloging and exposing instances of conservative voices being silenced, and arming the conservative movement with the pertinent data it needs to take on leftists.

Fighting Big Tech is having an effect. According to Gallup, trust in Big Tech companies to provide balance has dropped 23% among Republicans and 10% among independents from August 2019 to February 2021.

Free Speech America archives verified examples of Big Tech censorship at its [CensorTrack.org](https://censortrack.org) website, which includes a Censorship Tracker that displays the number of cases collected.

On Dec. 31, it struck 3,164. That's a hefty number, especially considering that the Silicon Valley CEOs proclaim that their companies do not participate in bias against conservatives.

The MRC is the only organization in America collecting this crucial data. We've long understood that Big Tech controls the spigot

Poll: Big Tech Interfered With Presidential Election

52%

of voters believe **Facebook & Twitter** interfered in the 2020 election by censoring the *New York Post's* Hunter Biden laptop story.



Source: MRC Mikhael M. R. C. & Associates survey of 1,000 likely voters, October 14-15, 2021.

Decline In Positive Views Toward Tech Companies Such As Amazon, Facebook and Google

● August 2019 ● February 2021

Republicans



Independents



Democrats



Source: Gallup

Polling reveals MRC and Free Speech America messaging about Big Tech censorship is affecting the public's attitude.

of information that most Americans depend on. And it is precisely the reason the MRC has made neutralizing Big Tech censorship our number No. 1 priority.

CensorTrack, part of our Free Speech America initiative, debuted on Sept. 17, 2020 — exactly 233 years after the signing of the U.S. Constitution in Philadelphia.

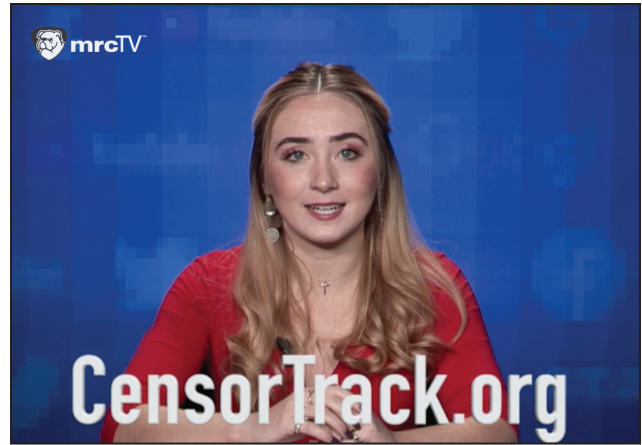
Our fight is to preserve the First Amendment freedoms contained within that document. We will not stop until the battle is won.

The CensorTrack database provides critical research for lawmakers and conservative organizations to use in a collective effort to fight Big Tech. With liberals running the federal government, censorship gained favor in 2021, especially in hiding Biden missteps, election integrity issues, and controlling the narrative on vaccine and mask mandates.

CensorTrack labels censorship cases by Deleted Content, Suspension, Restricted, and Account Disabled, with categories including Tech Bias, Fact-Checker Spin, Issue, and Key Players.

This year, MRC debuted a weekly companion video podcast, *CensorTrack with TR*, featuring MRC's Tierin-Rose Mandelburg highlighting the most egregious examples of censorship collected by CensorTrack.org. The program itself has been censored for a time by TikTok.

The public also alerts MRC of social media chicanery through CensorTrack's "Have You Been Censored?" portal.



The weekly video podcast *CensorTrack with TR*, featuring Tierin-Rose Mandelburg, debuted on Aug. 24 and averaged 62,000 views per episode.



CensorTrack's Censorship Tracker collected 3,164 verified cases of Big Tech censorship as of Dec. 31, 2021.

#FreeSpeechTM AMERICA | CensorTrack



"So, the MRC, as part of their Free Speech America project, created a database they call CensorTrack to document every verifiable instance of conservatives being censored by these tech companies — this is so good."

MARK LEVIN

mrcEXTERNAL AFFAIRS

If we've learned anything from the pandemic, it's that leftist control of the media and institutions is even bigger and more dangerous now.

They've moved from shading the stories they can't ignore to censoring the stories they can't control. The effort is comprehensive, coordinated, and often backed by government, and all of conservative Washington must band together to stop it. That's where MRC's External Affairs office comes in, working as MRC's liaison to the conservative movement to build a network of strategic partners to fight media-Big Tech censorship.

Rallying allies to fight as a powerful bloc, it leads the Free Speech Alliance (see page 26), a coalition of nearly 100 of America's most influential conservative organizations — and 10 international groups — united against the globalist tech giants and their attempts to silence conservative voices online.

External Affairs coordinated three high-level strategic meetings, bringing together conservative leaders such as Sen. Ted Cruz, former Wisconsin Gov. Scott Walker, Texas Attorney General Ken Paxton, and policy group leaders to formulate conservative proposals.



In September, External Affairs held a “Section 230 Educational Event” with conservative House members and organizations at the Conservative Partnership Institute. Brent Bozell remarked, “Maximum freedom with basic limitations” was needed to reform 230.

MRC's External Affairs deploys our best asset for outreach — Founder and President L. Brent Bozell — arranging for Brent to address the Heartland Institute, the Napa Institute, and the House Freedom Caucus.

In addition, External Affairs set up six Facebook video chats that featured Brent interviewing conservative luminaries. The videos generated 2 million views, including 339,000 for Donald Trump Jr.

Leveraging MRC's status as a top-shelf leader in the movement, External Affairs sets up Zoom video calls with Brent, GOP lawmakers, and media. In October, Rep. Greg Steube and Sen. Ron Johnson, who YouTube had just banned, joined Brent to discuss Big Tech authoritarianism and



The Facebook video chat with Brent Bozell and former Sen. Jim DeMint, founder of the Conservative Partnership Institute, discussing the left's culture war and more, drew 158,000 views.

how to fight it. These Zoom calls provide a platform for national outreach and ring the alarm for conservative leaders to step up and take action.

On Section 230, which allows social media to censor conservatives without consequence, External Affairs organized several events involving policy groups and members of Congress, including one that featured four members of the U.S. House of Representatives and ended with the movement uniting behind one online freedom bill.

Firmly established as a trusted and reliable leader in top-level conservative circles, the MRC is sought after for counsel, research, and analysis from lawmakers, influencers, and organizations.

In April, Florida Gov. Ron DeSantis's office reached out to External Affairs to engage MRC's support in the fight against Silicon Valley. Within a week, Gov. DeSantis signed legislation safeguarding Floridians' ability to access and participate in online platforms.

External Affairs expanded its reach to state-level organizations in 2021. It organized a Zoom meeting with three state attorneys general and several policy organizations to discuss how to investigate the tech giants from an anti-trust perspective.

In addition, it opened a dialogue with the State Policy Network and forged relationships with other groups, such as Iron Light Media and the Illinois Policy Institute.

External Affairs kept allies informed with its weekly *Fight For America* newsletter, which is read by Don Bongino, Newt Gingrich, Laura Ingraham, and about 470 other high-level influencers.

The left won't stop trying to censor or distort our views. The MRC will continue to expose those public policies that Big Tech has exploited to block liberty-supporting Americans, tout leftist ideology, and attack constitutionalism and freedom of speech. We must win this battle.



In March, External Affairs coordinated a video call with Free Speech Alliance members and state AGs Leslie Rutledge (AR), Ken Paxton (TX), and Lynn Fitch (MS) to discuss MRC's campaign to investigate Big Tech from the state level.



External Affairs kept allies informed with its weekly *Fight For America* newsletter, which is read by Don Bongino, Newt Gingrich, Laura Ingraham, and about 470 other high-level influencers.



One of many Facebook chats organized by MRC External Affairs featured MRC President Brent Bozell and Judicial Watch President Tom Fitton discussing election integrity legislation on Capitol Hill.



In October, External Affairs held a Zoom call with Sen. Ron Johnson, Rep. Greg Steube (pictured) and media and conservative organizations to discuss the MRC study showing Big Tech censored GOP members 54-1 over Dems.



It was a year of growth, action, and impact for the Free Speech Alliance, the MRC-led coalition of conservative organizations fighting for free speech and media fairness.

The Free Speech Alliance is now 94 members strong, thanks to the MRC's efforts in 2021 and the addition of 14 state- and national-based organizations and four international members.

MRC demonstrated again this year that it was the right organization to lead and grow this coalition, and our commitment to shepherding this key weapon in the fight against Big Tech censorship will not waiver.

Members of the coalition, which is run out of MRC's Office of External Affairs, push for the Big Tech companies to embrace the First Amendment and provide transparency, reliable rules on conduct, and equal footing for conservatives.

VP of External Affairs Christian Robey traveled to Spain in September to meet with leaders of organizations in Spain's burgeoning conservative movement. They discussed the political, cultural, and media landscape in Europe and the US, building an international coalition for the Free Speech Alliance, and other potential joint projects.

CitizenGo, one of the largest of the groups, accepted our invitation to become the coalition's seventh international member. Another Spain-based group, Fundación Disenso, pledged to help brand and market the alliance in Europe and South America and perhaps create an offshoot, Free Speech International.

Also, External Affairs got 40 Free Speech Alliance and conservative groups and leaders to join a pledge to reject donations from Google, Facebook, Twitter, Amazon, Apple, and other tech groups that censor free speech.

MRC's External Affairs organized another Free Speech Alliance-based coalition to sign onto a letter imploring the International Fact-Checking Network to remove left-leaning PolitiFact from its fact-checking duties.

National Partners

60 Plus Association
 ACT for America
 American Civil Rights Union
 American Commitment
 American Family Association
 American Freedom Alliance
 American Principles Project
 American Society for the Defense of Tradition, Family and Property
 American Target Advertising
 American Thinker
 American Values
 Americans for Limited Government
 Angel Pictures & Publicity
 Catholic League
 Center for Family & Human Rights
 Center for Military Readiness
 Center for Security Policy
 Center of the American Experiment
 Chalkboard Review
 Citizens for the Republic
 Citizens United
 Clare Boothe Luce Center for Conservative Women
 CloutHub
 Concerned Women for America
 Conservative HQ
 Conservative Partnership Institute
 Eagle Forum
 El American
 Ethics and Public Policy Center
 Family Research Council
 For America
 Free Our Internet
 Free Speech Movement
 Freedom Foundation
 FreedomWorks
 Human Events
 Independent Women's Forum
 Independent Women's Voice
 Intercollegiate Studies Institute
 Leadership Institute
 Liberty Counsel
 Life Site
 LifeNews.com
 Live Action
 Lone Conservative
 Lt. Col. Allen West
 Media Research Center
 National Association of Scholars
 National Center for Public Policy Research
 National Organization for Marriage
 National Tax-Limitation Committee
 PragerU
 Project Veritas
 Radiance Foundation
 Raven Strategies
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 Speech First
 Students For Life
 Susan B. Anthony List
 Tea Party Patriots Citizen Fund
 The American Constitutional Rights Union
 The American Spectator
 The Babylon Bee
 The Christian Broadcasting Network
 The Christian Film and Television Commission
 The Heartland Institute
 The Martin Organization
 The National Security Investment Consultant Institute
 The Schpiel
 The Western Journal
 Tradition Family Property
 WND
 Women For Trump
 Young America's Foundation

State Partners

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 New York Young Republican Club
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 Rio Grande Foundation
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 Ciudadano Austral
 Crossroads
 Family Watch International
 Fundación Disenso
 The Tocqueville Fellowship
 Warsaw Enterprise Institute



mrcAction™
AMERICA'S MEDIA WATCHDOG

In 2021, MRC Action called upon its army of grassroots supporters to mobilize and fight the deep state/media syndicate, and once again, MRC's "boots on the ground" came through with flying colors.

The rest of MRC can report what's happening in the world and all the ways left media twists it, but only MRC Action provides ways for the public to take steps to achieve political victories.

The MRC Action Grassroots Army is composed of hundreds of thousands of patriots who take on leftists and their political representatives in Washington.

In 2021, the Grassroots Army took action on everything from Big Tech censorship to the media's implicit encouragement of violence.

MRC Action created a website called "Conservatives Fight Back!" On that site, MRC Action provide details and research about the offending program along with the contact information for the network and the advertisers who sponsor them.



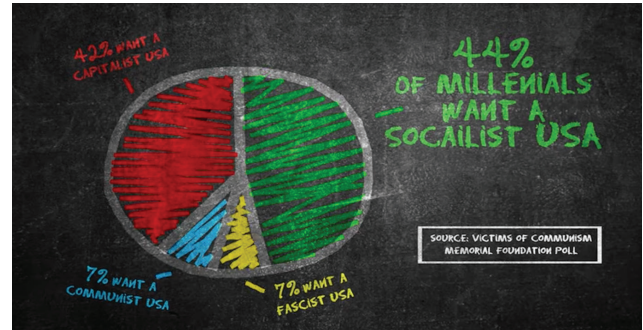
**Conservatives
Fight Back™**

Our message to the advertisers is this: If you continue sponsoring these shows and their radical left-wing vision for remaking America, we will publicly associate your company with them.

In addition, when the agitators on the left bully advertisers into boycotting conservative voices, we will hold those advertisers accountable.

With regard to Big Tech censorship of conservatives, MRC Action encouraged supporters to contact their state attorneys general to request investigations into whether Big Tech firms violated consumer protection legislation in those states by engaging in deceptive trade practices.

It explained to supporters that Twitter, Facebook, and Google/YouTube may have knowingly deceived the public by claiming their services were neutral platforms when they are not. Grassroots supporters responded with more than 6,500 actions from



Empowering People with Truth

In an effort to help empower people to speak with knowledge and confidence when encountering leftist indoctrination at universities or on social media, MRC Action created, via MRCTV, an 11-part video series about the dangers of Marxism. *College Unbound!: The MRC's Liberty Learning Program* features interviews with experts, quizzes, teaching materials, and talking points for social media posts.

Check out this [FREE MRC series today:](https://info.mrc.org/College_Unbound)
info.mrc.org/College_Unbound

this campaign. State attorneys general responded as well — a few even promised immediate investigations.

On another front, when MRC's NewsBusters uncovered 204 examples of Amazon selling merchandise that promoted violence against President Trump, Amazon tried to diffuse the controversy by eliminating 11 of what it deemed the worst offenders. But that did not suffice. MRC Action organized a grassroots campaign to expose the hypocrisy of Amazon and ultimately convince them to remove all of the offensive apparel.

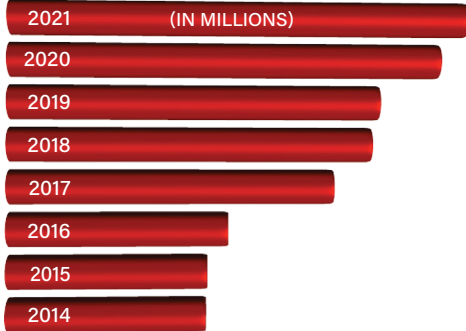
The radical left often tries to silence conservative media by targeting their advertisers with coordinated smear campaigns. MRC Action decided to do a similar campaign, against leftist radical news programs, but with a different spin — we'd tell the truth.

BY THE NUMBERS

The MRC reaches millions of people every day through traditional and social media. MRC studies, blogs, newsletters, videos, and social media posts on average generated nearly 480 million weekly impressions in 2021, educating the public about media and Big Tech bias. Appearances on major television and radio outlets by MRC experts, radio advertising on *The Mark Levin Show* and WMAL's *The Vince Coglianesse Show*, as well as the re-sharing of MRC stories and research by major news networks, websites, and social media influencers, contributed significantly to the broad reach of the MRC.

MRC's Average Weekly Impressions

0 125 250 375 500



479.7 Million
weekly impressions

... including visits to MRC websites; mentions and appearances on TV, radio, and in print; mentions on other websites; Facebook reach; Twitter impressions; and email and grassroots messaging.



845,000

hours of network and cable news digitally stored

Established in 1987, MRC's news archive is the largest of its kind in the world. It enables MRC to instantly access news footage for use in demonstrating current or past leftist media bias and more.



6,814,724

average monthly website page views

328,300,638

total MRC video views

NewsBusters videos and articles provide verbatim examples of leftist media bias and dishonest reports which are educational for the general public and ammunition for the movement and friends in alternative media outlets who share the videos or info on their programs. MRCTV originals also enable MRC to report the truth the leftist media try to bury or distort.



268,531

newsletter subscribers

CNSNews Daily • NewsBusters Daily •
MRCTVDaily • MRC Culture Weekly •
MRC Latino Monthly • MRC Action •
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Conservatives
Fight Back™



mrcAction™
AMERICA'S MEDIA WATCHDOG



mrcCulture™



mrc™
AMERICA'S MEDIA WATCHDOG

WHY IS SOCIAL MEDIA SO IMPORTANT?

48%

of U.S. adults report **getting their news** from social media "often" or "sometimes."

NOTE: There are 232 million active social media users in U.S. and 4.5 billion worldwide.

Twitter users who
GET THEIR NEWS
from the site regularly

55%

23% of U.S. adults
use **TWITTER**

Facebook users who
GET THEIR NEWS
from the site regularly

47%

66% of U.S. adults
use **FACEBOOK**

REACH YOUNG AUDIENCES

% of U.S. adults 18-29 who use
social media platform:

95% **YOUTUBE**

71% **INSTAGRAM**

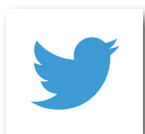
48% **TIKTOK**

PEW RESEARCH CENTER
SEPT. 20, 2021



11.8 Million
Facebook fans

8.4 Million
weekly reach



860,081
Twitter followers

5.3 Million
weekly impressions

Number of Total MRC Followers or Subscribers on Other Social Media Outlets

Parler **345,900**

Instagram..... **80,778**

YouTube **133,840**

Gettr..... **341,533**

TikTok..... **59,412**

JUST ADDED:

Rumble..... **9,563**

MeWe **5,043**

MRC ranked No. 5

**Total Interactions Among
Conservative Accounts on Facebook**

(Sites 1-4: Fox News, Breitbart, Newsmax and ForAmerica)

3,164

#FreeSpeech
AMERICA | **CensorTrack**

verified cases
of Big Tech
censorship against
conservatives
collected via
CensorTrack.org



**"We'll never stop fighting
because the American
people deserve
to be told the truth."**

L BRENT BOZELL III



STOPS ALONG THE WAY:

A Catholic Soul, a Conservative Heart, an Irish Temper, and a Love of Life

It's not the kind of endorsement you usually see on a book jacket: "Do not believe my brother," writes Father Michael Bozell. "I did not do those things." Father Michael Bozell grew up with Brent Bozell, which means he's a named co-conspirator in many of the capers Brent details in his latest book.

The public and pre-emptive denial tells you the brothers have had a lot of fun together over the years and that this, Brent Bozell's sixth book, is different from the rest. It's not about the battle of good vs. evil that takes place in American media and politics every day. It's about a man who has lived a memorable and noteworthy life taking stock of much of what made it special.

Brent Bozell writes movingly about Terry Dolan, a political consultant who created chaos for opponents with his unorthodox tactics.

He writes about his time in Spain, where he and his brother attended school together. He writes about families gathered in the squares of Spanish towns, their children freely playing as they sat and enjoyed their evening tapas and drinks.

This is all part of a world that doesn't exist anymore, Bozell writes. But it could exist again. We could again be part of communities where people looked out for each other and told the truth and believed in God and tried to do right. "It's aspirational," he says. "A world of true freedom. And there's nothing stopping us from doing it."

Brent went on a whirlwind media blitz to promote the book, visiting with Eric Bolling, Sean Spicer, Andrew Wilkow, Larry O'Connor, Greg Kelly, and Mark Levin, who called the book "compelling" and "fantastic." *Stops Along the Way* was released on December 7, 2021.

All proceeds from the book benefit MRC.

Brent's childhood school, Real Colegio Alfonso XII in El Escorial, Madrid, Spain.

NEW RELEASE!

"Brent takes storytelling to a level I haven't seen in years. Tales of adventure that take you from Virginia to Spain to Europe to Nicaragua to DC back to Virginia to being on a plane that may be getting hijacked! A thoroughly entertaining read!"

HON. JIM DEMINT • Chairman of Conservative Partnership Institute and former U.S. Senator

"Brent Bozell's *Stops Along The Way* doesn't hold back. His youthful adventures make for great stories and explain a lot about this fascinating man."

SEAN SPICER • Host of *Spicer & Co*

"No conservative leader has ever written a book like this. No conservative leader has ever lived a life like Brent Bozell's. These are amazing tales."

SEN. MIKE LEE (R-UT)

"Brent Bozell is a true conservative who has dedicated his life to fighting for the American people. I'm proud to call him not just a steadfast ally in this fight, but also a friend. This book is an enlightening collection of stories about Brent's life and the Bozell family."

SEN. TED CRUZ (R-TX)

"Brent is a marvelous writer and storyteller, wielding the pen of an infectiously happy warrior. What a kindness he has done to share this gift, and this memoir."

JACK FOWLER • Former Publisher, *National Review*

"Now comes Brent Bozell with a series of stories that revives the tradition of storytelling. In an age of extreme partisanship, conflict, negativity, corruption, and distrust, these stories will bless your heart as they have mine."

CAL THOMAS • Syndicated Columnist

"Brent Bozell's *Stops Along The Way* offers a rare glimpse into what shaped this incredible patriot's worldview."

LARRY SOLOV • Co-Founder and CEO, *Breitbart*



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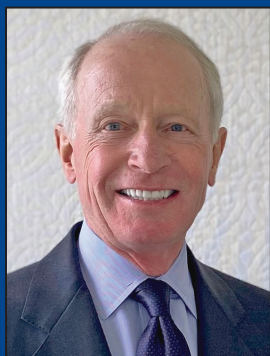
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The MRC Legacy Society is a special community of individuals whose dedication to truth, liberty, and American exceptionalism and traditional values inspired them to support the Media Research Center through planned giving. Their meaningful gifts ensure the MRC has the resources it needs — now and in the future — to defend conservative speech, expose left-wing bias in the media, fight online censorship, and preserve America's culture and character.

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Mr. & Mrs. James R. Barnes
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* IN MEMORY AND HONOR

TESTIMONIAL

A DRIVE FOR CONSERVATISM

DON COOPER & TERRY WALTER • SIOUX FALLS, SD

A few years ago, Don Cooper and his wife, Terry Walter, were having some cabinet work done in their home in Sioux Falls, S.D. They knew the cabinet maker well enough to know he was “on our side,” as Terry put it, so she told him Rush Limbaugh had switched radio stations in her city and she had not found the new affiliate yet. He told her which station to listen to, and she tuned in just in time to hear Mark Levin doing a promotion for the MRC’s Mediterranean cruise.

The couple talked it over and decided to attend. On the cruise, they mingled with conservative luminaries, soaked up the sun, and attended a presentation on estate planning by MRC Executive Vice President David Martin.

Don and Terry are rock-solid conservatives, and those principles have helped both of them reach personal and professional success. Don has grown his classic car collection to 15, including a 1933 Rolls Royce that survived the Battle of Britain and a 1959 Daimler Ferret that once patrolled the Berlin Wall’s west side.

They’d even been exposed to planned giving before — indeed, they had directed that some of their estate go to another organization.

But after the cruise, and seeing the progress MRC was making fighting leftist media bias, they decided to make some changes. Don and Terry first designated that the proceeds from sales of those vehicles will go to MRC through the same planned giving program described in the cruise presentation. On top of that, the organization to which Terry and Don previously had decided to leave their estate took a leftward drift, so they changed their designation and now will donate all their estate to MRC.

On top of that, Don and Terry will become co-chairs of the MRC Legacy Society in 2022.

To celebrate their commitment to MRC, the couple invited Founder and President Brent Bozell and others from MRC to attend their “Dine and Drive” event in South Dakota.

“We have live music, roasted chicken, and we line up the cars and let friends drive them,” Terry said. We’re honored to be numbered among Don and Terry’s friends.

We’re even more honored when Don says he appreciates the way the “MRC is keeping the press’s feet to the fire,” and when Terry says, since they have no children, they see this as “a way to leave behind something meaningful.”

“We can do something for more people by leaving the estate to the MRC,” she said. “It’s our way to leave a legacy that affects way more people. “And it’s all thanks to the cabinet man. It all started with him!”



Join patriots Don and Terry, and learn how to designate the MRC as a beneficiary of your estate or financial plans. Please contact Coley Jackson at cjackson@mrc.org or (571) 267-3500.

For more information about the next MRC cruise, visit mrccruise.com.



Summer Intern Class 2021 — (L to R) Anna Gould, Sarah Galliher, Veronica Hays, Charlotte Hazard, Julia Johnson, Thao Vo, Ryan Malone, Abby Streetman, Kevin Tober, Katherine Sharafinski, Libby Krieger, Bridget O'Neal, Meredith Minto, Elisabeth Nieshalla, Ashlianna Kreiner, Kalin Abernathy.

MRC INTERNSHIP PROGRAM

The mission of the MRC is to create a media culture in America where truth and liberty flourish. To that end, MRC uses our web platform to expose and course correct the leftward slant of the press. But we have another ace in the hole: MRC's Youth Education and Internship Program, creating a fair and honest press from the ground up.

Since 1992, more than 450 young conservatives have passed through our doors to spread the gospel of conservatism in media, politics, and corporate boardrooms. MRC's national reputation for excellence has brought student interns from around the country to Reston, Va., to receive mentorship from our experts in journalism, graphic design, media analysis, research, social media, marketing, IT, and fundraising.

Guided by MRC Internship Coordinator Cari Lancaster, MRC trained 35 young conservative students in 2021, the largest yearly total in our history. This past year, CNSNews and NewsBusters



Interns Elisabeth Nieshalla and Ashlianna Kreiner make good and frequent use of their Capitol Hill press credentials as they interview lawmakers and write for CNSNews.

interns generated 12 million impressions across media with their work.

To nurture their patriotic spirit and build outreach with like-minded conservatives, each semester students take field trips to One America News Network, The Heritage Foundation, Young America's Foundation, and the Leadership Institute, as well as Mount Vernon.

The internship program also serves as a de facto farm club for MRC, as 24 current employees are former interns, including Curtis Houck, Tierin-Rose Mandelburg, Megan Marzzacco, and others.

Last year, MRC formed the MRC Intern Alumni Network to foster camaraderie and networking opportunities for our graduates. New this year is the Intern Alumni Mentorship Program, which pairs former interns now working in the conservative movement with current interns to provide guidance and coaching.

MRC intern alumni populate conservative news sources and organizations across America, including positions at The Heritage Foundation, *The Washington Times*, *Breitbart*, *PJ Media*, *Townhall*, *Project Veritas*, *The American Spectator*, Fox News, the RNC, and many more. Of special note is 2011 MRC intern Liz Harrington, who currently serves as spokesperson for former President Donald Trump.

The MRC is preparing the next generation of leaders to take their place in this fight.

"The MRC has allowed me the opportunity to build up my resume and obtain a great network of like-minded individuals fighting for truth and integrity in the media."

BRADLEY ROBERTSON

External Affairs Intern, 2021

In 2021, students representing 23 U.S colleges and East London University attended MRC's Youth & Internship Program. Here are a few highlights:

SPRING SEMESTER

- Former Gov. Scott Walker spoke with the interns about leftist bias on college campuses.
- MRCTV interns Connor Grant and Sergie Daez produced MRCTV's top blogs for the week of Jan. 18, generating more than 60,000 total views.
- Marketing intern Anjelica Jones implemented *News at Noon* and managed the MRC Instagram page, growing our audience by more than 5,000 followers.

SUMMER SEMESTER

- Graphic Design intern Anna Gould designed an American flag graphic for an MRC-sponsored digital billboard aimed at *The New York Times*.
- CNSNews interns Ashlianna Kreiner, Elisabeth Nieshalla, and Julia Johnson interviewed nearly 30 senators in one day.
- CNSNews intern Julia Johnson generated national headlines at a Capitol Hill press conference when she asked House Speaker Nancy Pelosi if "an unborn baby at 15 weeks is a human being?" The exchange was shared online by Sen. Ted Cruz, *The Daily Caller*, Fox News, *Townhall*, and more.

FALL SEMESTER

- NewsBusters intern Lydia Switzer's article about an ex-Planned Parenthood president demanding public health officials "protect our children" was featured on *The Bongino Report*.
- CNSNews intern Megan Williams' story "Abortion Clinic Rushed to Complete 67 Abortions in 17 Hours Before Texas 'Heartbeat' Law Took Effect" surpassed 2 million impressions on Twitter — one of the biggest tweets in MRC history.



"The Media Research Center gave me the experience of a lifetime. I can say with certainty that no other internship provides 20 year-olds the opportunity to attend Speaker of the House press conferences, question senators, and write articles about issues that matter."

MEGAN WILLIAMS

CNSNews intern, 2021

"Know your enemy. That's what working at the News Analysis Division (aka NewsBusters) at the MRC will prepare you for when you join their fantastic internship program. The MRC, the NewsBusters division, and the CNSNews wing, which I also dabbled with when MRCTV was part of that operation, is an excellent place to get your start in the ongoing fight against the Democrat-Media complex."



MATT VESPA

Senior Editor, *Townhall* • 2012 NewsBusters intern



As the guest speaker at MRC's 2021 Intern Alumni Event in Washington, DC, Senator Ted Cruz had these words of wisdom for the interns:

"Be creative, revolutionary, destroy the corrupt corporate media and build something new in its place. If conservatism and liberty are going to win, you must win hearts and minds, not just the Fox News crowd, but young people, African Americans, Hispanics — suburban moms. Use humor and storytelling. You all have the skills to make it happen."



Fox News' Laura Ingraham was right when she said of MRC, "It takes a huge effort and phenomenal team to do what they do on a daily basis." These are the dedicated patriots who work every day to expose media and Big Tech bias and present the truth.

News Analysis Division / NewsBusters



Brent Baker



Bill D'Agostino



Geoffrey Dickens



Kyle Drennen



Nick Fondacaro



Jorge Bonilla



Tim Graham



Curtis Houck



Rich Noyes



Kevin Tober



Scott Whitlock



Kathleen Krumhansl

MRC Latino

Free Speech America & MRC Business



Dan Gainor



Brian Bradley



Alex Hall



Tierin-Rose
Mandelburg



Michael Morris



Gabriela Pariseau



Catherine Salgado



Joseph Vazquez

CNSNews



Terry Jeffrey



Melanie Arter



Craig Bannister



Michael Chapman



Patrick Goodenough



Susan Jones



Craig Millward



Rob Shimshock

External Affairs



Christian Robey



Daisy Judge



Cari Lancaster

MRCTV & MRC Culture



Eric Scheiner



Ben Graham



Gabriel Hays



Brittany Hughes



Nick Kangadis



Katie Moon



Cory Parks



Matt Philbin

Information Technology



Eric Pairel



Mac Geis



Joshua Jones



Miguel Leal

Marketing



Ed Molchany



Gabriella
Castro-Vidal



Sarah Galliher



Megan Marzzacco



Iris Miller



Zach Montanaro

Development



Coley Jackson



Patrick Bampfield



Kurt Etheridge



Kirk Henderson



Donta Smith



Michael Ward

Administration



L. Brent Bozell III



Earl Kaufman



Melissa Lopez



Marilyn Leach



Dave Martin



Cheryl Michener

THE MRC PHILANTHROPY TEAM

MRC's Philanthropy Team serves as a resource to those who want to achieve more with their giving. Working closely with philanthropists, our advisors offer a tailored service to ensure our donors' philanthropy goals are met. The team is available to answer questions, provide information about the MRC, arrange meetings with staff, and discuss the benefits of investing in the MRC.



SCOTT RUSSELL

Vice President of Philanthropy

Before the MRC, Scott managed fundraising efforts at the Georgia Center for Opportunity, the Family Foundation of Virginia, and the Mercatus Center. In the political arena, he served as special assistant to former Colorado Gov. Bill Owens and political director of the Colorado Republican Party.



JASON QUICK

Philanthropic Advisor, Western Region

Jason, that rarest of breeds – a California Republican – came to MRC in 2020 after 16 years at the National Rifle Association, where he received a variety of honors, including the prestigious “NRA Executive Vice President Award.” Jason is married and has two children.



DANIELLE GENTRY

Philanthropic Advisor,
Northeast Region

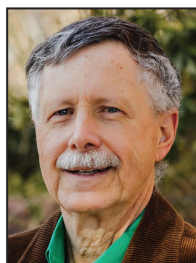
Danielle worked in fundraising for Young America's Foundation, The Goldwater Institute, and the Franklin News Foundation. A former legislative correspondent for Sen. Jeff Sessions, she is a member of the Mt. Vernon Society and a proud Reagan Republican.



DAVID KULIVAN

Senior Philanthropic Advisor,
South Central Region

David came to MRC in 2020 after working for several conservative nonprofits, including the National Rifle Association. He is the ultimate sportsman who has traveled the globe to pursue his passion.



LARRY GOURLAY

Senior Philanthropic Advisor,
Southeast Region

One of MRC's “Founding Fathers” for having worked side-by-side with Brent Bozell since MRC was born in 1987, Larry, who previously worked for the National Conservative Foundation, enjoys gardening and rooting for the Washington Nationals.



LANA DEJESUS

Philanthropic Advisor

A former retail banker and Army National Guard member, Lana landed at the MRC in 2017. She attended Rutgers University, graduating cum laude with a degree in Political Science and Entrepreneurship. Married with four children.



MARTY WADDELL

Senior Philanthropic Advisor

Marty, who joined MRC in 2000 as a gift officer for the Parents Television Council, moved to the philanthropy department in 2012. A former teacher and Realtor, Marty also served as campaign manager for West Virginia State Sen. Kelly Given. She enjoys reading, baking, knitting, and the piano.



AMY COPPE

Manager of Institutional Giving

Amy, a Rollins College graduate who came to MRC in 2017, has worked for 30 years for various conservative policy organizations, including The Heritage Foundation.



MEGHAN LEE

Director of Events

Meghan graduated with a B.S. in Political Science from SUNY Oneonta. 2021 marks her second tour of duty at MRC, after serving as Manager of Events 2016-2019. In between, Meghan performed as Special Events Manager for the Marine Corps Heritage Foundation.

“Our donors are the driving force behind everything we do — the wind in our sails. Politically astute, fervently patriotic, unwavering in their support. Not for a second do we forget that our battles would be lost before they even begin without them. We are honored and appreciative that they chose MRC for their philanthropic expression.”

SCOTT RUSSELL

PLEASE FEEL FREE TO CALL US:
(800) 672-1423 • (571) 267-3500

2021 MEDIA RESEARCH CENTER FINANCIAL REPORT



STATEMENT OF ACTIVITIES *

For the Year Ended December 31, 2021

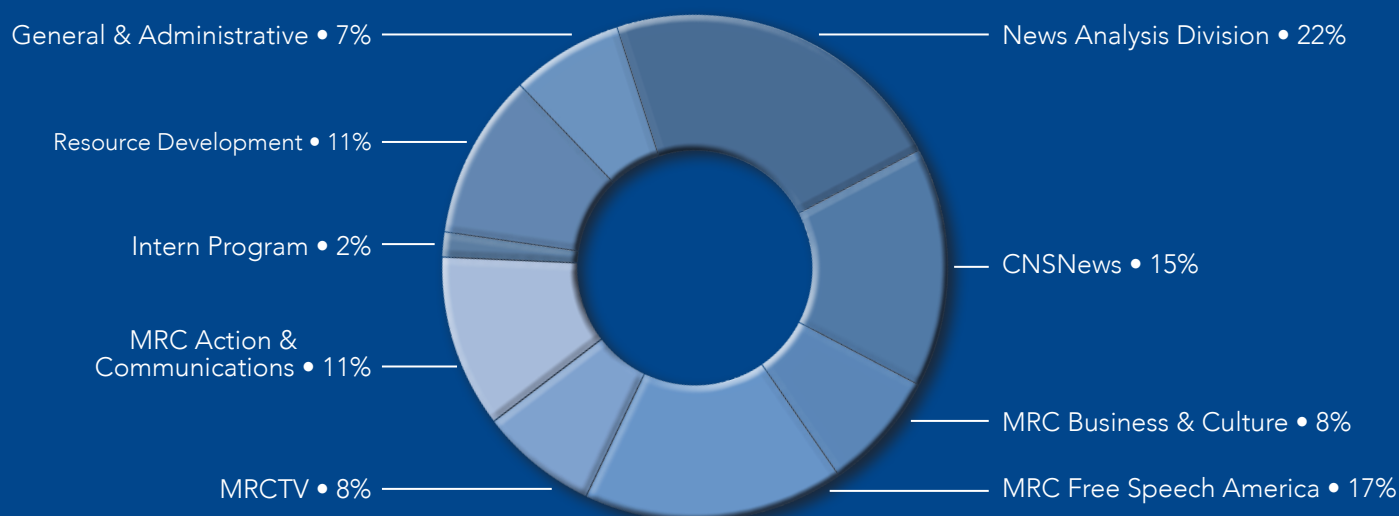
REVENUE AND SUPPORT	Total 2021
Contributions	\$ 11,103,020
Advertising Income	395,935
Other Revenue	95,739
Interest/Investment	2,926,722
Total Revenue and Support	\$ 14,521,416
 PROGRAM SERVICES EXPENSES	
News Analysis Division	3,730,293
CNSNews	2,574,895
MRC Business & Culture	1,286,901
MRC Free Speech America	2,801,430
MRCTV	1,263,955
MRC Action/Digital Communication	1,854,742
Youth Education & Intern Program	265,990
Total Program Services	\$ 13,778,206
 SUPPORT SERVICES	
Resource Development	1,770,482
General and Administrative	1,199,609
Total Support Services	\$ 2,970,091
Total Expenses	\$ 16,748,297
Change in Net Assets	\$ (2,226,881)
Net Assets – January 1, 2021	\$ 17,245,659
Net Assets – December 31, 2021	\$ 15,018,778

STATEMENT OF FINANCIAL POSITION *

December 31, 2021

ASSETS	Total 2021
Cash and Cash Equivalents	\$ 409,110
Contributions Receivable	2,453,169
Prepaid Expense/Other	224,041
Total Current Assets	\$ 3,086,320
Investments	14,364,433
Investment – Deferred Compensation	1,849,183
Property and Equipment – Net	298,119
Total Assets	\$ 19,598,055
 LIABILITIES AND NET ASSETS	
Accounts Payable	507,064
Accrued Expenses	484,636
Line of Credit	1,715,571
Loans	148,618
Deferred Rent Liability	174,329
Deferred Compensation Liability	1,166,011
Annuity Payment Liability	383,048
Total Liabilities	\$ 4,579,277
Net Assets Unrestricted	\$ 15,018,778
Total Liabilities and Net Assets	\$ 19,598,055

* These are unaudited interim financial statements. To receive a copy of the MRC's audited financial statements, please contact us: Media Research Center, Attn: Accounting Department, Tel: (571) 267-3500



RUSH LIMBAUGH:

Mega-Dittos From Your Friends at the MRC

This would not be a full report of 2021 activities of the Media Research Center without paying tribute to a man who was a great friend to MRC, the conservative movement, and all of America — Rush Limbaugh.

Rush, who passed Feb. 17, 2021, was not only the voice and conscience of the conservative movement but a tremendous supporter and ally of MRC.

From the time in 1987 when he read about us in *National Review*, Rush made MRC resources part of his daily show prep — reading from our newsletters in the early years and later regularly checking our websites. In addition to “the fine folks at the Media Research Center,” Rush often cited us by invoking the name of his friend Brent Bozell, referring to us as “the Bozell Bunch,” and in one of his last broadcasts, referred to Brent in glowing terms, as the “bearded, red-headed wonder.”

In 2004, we shocked the audience at the MRC Gala with Rush as a surprise guest. At the 2007 Gala, we awarded him the *William F. Buckley Jr. Award for Media Excellence*. In 2017, at our 30th Anniversary Celebration, Rush gave a wonderful speech about his years in radio, his love of America, and his appreciation for the MRC.

As Brent Bozell said that night in 2017, the conservative movement would not exist without Rush's contributions, and we wouldn't be where we are — fighting leftist media bias on every front — without the attention Rush brought to our work by mentioning us regularly to his 27 million weekly listeners on 600 stations coast-to-coast.

The loss of Rush is felt by all who care about America. We give thanks for all that lives on from his three decades atop the conservative media stratosphere. It's no stretch to say we have a modern conservative media ecosystem now — a huge online presence, newspapers, magazines, even cable networks — in large part because of the work of Rush Limbaugh. He bookended the modern conservative movement — he got a letter of commendation from Ronald Reagan and the Presidential Medal of Honor from Donald Trump. For 33 years, he taught us to laugh at the nonsense and fight for our country.

He taught us to say “drive-by media” and “ditto,” to do our own research, to eat our lunch in Rush Rooms, and to use Rush Revere books to teach our kids about American history.

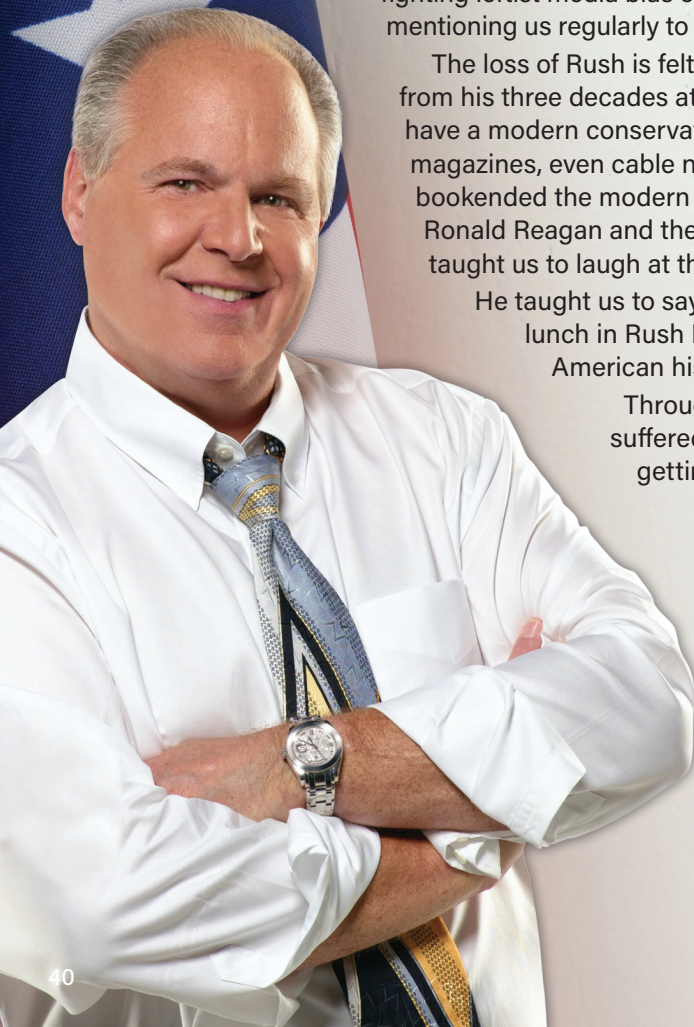
Through his own life — he was fired twice, he went deaf at one point and suffered various physical ailments for years — he taught us the value of getting back up when knocked down.

But what he gave us most — and what will last longest — is a sense that we were all in a great struggle together. A struggle for our nation's future. A struggle we must undertake and cannot afford to lose.

He taught us to embrace this and to do so with a smile.



The MRC was grateful to have Rush attend three of our annual Galas over the years. Above, the man behind the “Golden EIB Microphone” lovingly greets a standing ovation of Ditto Heads.

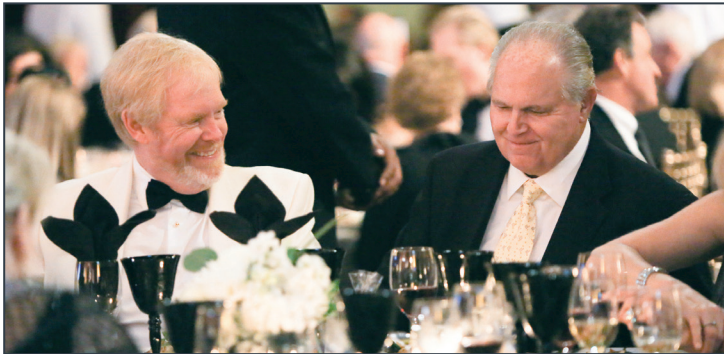


“Brent Bozell, the Media Research Center, and NewsBusters are a fundamental element of my show prep daily; they always have been.”

RUSH LIMBAUGH



★ RADIO'S GREATEST OF ALL TIME ★



Old friends Brent Bozell and Rush Limbaugh share a chuckle during dinner at the MRC's 2017 Gala and DisHonors Awards.

"The great Rush Limbaugh has passed away to a better place, free from physical pain and hostility. His honor, courage, strength, and loyalty will never be replaced. Rush was a patriot, a defender of Liberty, and someone who believed in all the greatness our Country stands for. Rush was a friend to myself and millions of Americans — a guiding light with the ability to see the truth and paint vivid pictures over the airwaves. Melania and I express our deepest condolences to his wonderful wife, Kathryn, his family, and all of his dedicated fans. He will be missed greatly."

— **PRESIDENT DONALD TRUMP**

"Rush was a patriot and a lion-hearted defender of freedom. He was a conservative leader and media icon who forged a path in radio that had not been tread before, giving a voice to millions of conservatives who listened to his show every day for three decades. Ronald Reagan once called Rush the 'No. 1 voice for conservatism in our country,' and Rush truly was." — **SEN. TED CRUZ**

"The conservative movement would not be alive today, but for Rush." — **L. BRENT BOZELL III**

Rush Always Took the Time to Credit MRC for Our Work

"You wanna talk about voter fraud; you wanna talk about malpractice in media? Listen to this, a new survey from the Media Research Center, the Media Research Center is Brent Bozell's group. They've been around about as long as this program has been around. I think we got started about the same time. Brent Bozell is the nephew of William F. Buckley Jr., you may not have known that. Did you know that Mr. Snedley? You didn't know, all this time you didn't know that the bearded, red-headed wonder was Buckley's nephew? Well, he is. They just did a survey. Are you ready for this? 45% of Biden voters in battleground states had never heard of the Hunter Biden scandal. But wait, 9.4% said it would have changed their vote if they had heard about it. That would have been enough to change the outcome ... a nation like ours literally does depend on a free press, and we don't have it. This story — that's bias in the form of NOT covering a story, purposely"

RUSH LIMBAUGH

Nov. 24, 2020

Rush Limbaugh Show





1900 Campus Commons Drive, Suite 600
Reston, Virginia 20191
(800) 672-1423 | (571) 267-3500

MRC.org | NewsBusters.org | CNSNews.com | MRCTV.org

The Media Research Center is a research and education organization operating under
Section 501(c)(3) of the Internal Revenue Code, and contributions are tax-deductible