

# The Watchdog

MRC, THE ONLY FORCE FIGHTING LEFT-WING MEDIA BIAS 24/7

## The Positive Impact of the NPR/PBS Victory Can't Be Overstated

It's so refreshing that MRC's media analysts and researchers no longer need to punctuate every story about PBS and NPR with "taxpayer-funded." However, I have given MRC staff creative license to slip in "taxpayer-defunded" for a well-earned nod to this victory. Thanks to you, we've achieved a historic milestone: President

Trump's \$1.1 billion rescission package, stripping PBS and NPR of taxpayer funding, has passed. This is your victory as much as ours, and we're deeply grateful.

For nearly four decades, the Media Research Center has exposed the liberal bias — and often overt leftist activism - of so-called "public" broadcasting. Instead of objective journalism PBS and NPR delivered drag shows for kids, glowing coverage of Democrats, and relentless conservative disparagement. Our mission was clear: Hold them accountable and end their taxpayer subsidies. Your support fueled this fight, which began in 1987 when my father, L. Brent Bozell III, founded the Media Research Center in a modest townhome in Alexandria. Armed with a black-and-white TV, a small team, and a couple of VCRs, Bozell grew MRC into America's premiere media watchdog and a leader of the conservative movement.

MRC used our nearly 1 millionhour TV news video archive, including PBS programming, alongside NPR monitoring, to drive White House talking points, shape congressional testimony and support the case for eliminating public media's taxpayer funding.

This victory was the result of a protracted war. It took hundreds of studies,

Capitol Hill briefings and relentless research — such as Tim Graham's 36 years of exposing public media's abuses and Dan Schneider's strategic Capitol Hill efforts. Our NewsBusters team cataloged every double standard, and our marketing team boosted the message with social media blitzes and a digital billboard circling the



MRC President David Bozell appeared on the NewsBusters podcast with Managing Editor Curtis Houck and Executive Editor Tim Graham, where they discussed MRC's role in defunding NPR and PBS and the shaky future of public broadcasting in the US.

Capitol: "Defund PBS & NPR." Alongside allies like The Heritage Foundation, and with President Trump's leadership, House Speaker Johnson's resolve, Senate Majority Leader Thune's critical support, as well as OMB Director Russ Vought's policy expertise, we turned principles into action. Your commitment made it possible.

The Left is furious, and so be it — their vindictive outrage is music to our ears. They deserve this loss. This wasn't just a budget cut — it was a strike against a taxpayer-funded propaganda machine. PBS and NPR's bias, from 72 percent negative RNC coverage to promoting gender theory for kids and even airing a live abortion, can no longer be excused or ignored. Losing 15-20 percent of their

revenue from Uncle Sam forces change makes them compete like other outlets and exposes their cozy undemocratic ties to Democrats for what they are.

Challenges remain. Lobbyists will push to restore funding this fall, citing educational or rural value, but their case is weak, given declining viewership and

eroding trust. Progressive donors may step in; that's fine, as long as it's not American taxpayers funding their agenda. At the state level, Florida, Indiana and others are cutting ties, signaling the end of unaccountable subsidies. Technological shifts, with 45 percent of TV consumption now streaming, make PBS and NPR increasingly irrelevant.

This victory marks a turning point, but the fight against Big Tech, AI manipulation and legacy media continues. Yet today, we celebrate. Your belief in our mission powered every study, headline and breakthrough.

As Vince Lombardi said, "The price of success is hard work, dedication... and the determination that whether we win or lose, we have applied the best of ourselves." We won because you stood with us, pouring your all into this journey.

Raise a glass to this triumph. Without patriots like you, we would not have been able to take this path or secure this victory. God bless you for always being there



## **Anything But 'Fresh Air'**

#### **NPR's Show Features Zero Conservative Voices**

An MRC study revealed a 4:1 liberal-to-conservative guest ratio on PBS's *The News Hour*, but NPR's mainstay radio program, *Fresh Air*, showed an even greater imbalance. The MRC analysis, led by NewsBusters Executive Editor Tim Graham, found the show had 36 left-leaning guests and no conservatives in the first six months of this year. Guests like MSNBC's (jettisoned) Joy Reid, *The Nation's* Elie Mystal, and CNN's Jake Tapper,



NPR *Fresh Air* host Terry Gross

whose book on Biden's decline sparked host Terry Gross's concerns about aiding Republican investigations, dominated discussions. Democrat critiques of Trump's "abuse of power" were also prominent.

Fresh Air's guest list featured an all-star progressive lineup: 11 from *The New York Times*, 8 from *The Atlantic*, 4 from *The New Yorker*, 3 from *The Washington Post*, and 2 each from *The Guardian* and MSNBC. Conservative outlets, such as Fox News and *The Washington Examiner*, were absent.

Along the way, *Fresh Air* featured book promotions, such as Jeremy Peters' Insurgency: *How Republicans Lost Their Party and Got Everything They Ever Wanted*, which critiques the Republican Party's shift, and Dana Milbank's *The Destructionists: The Twenty-Five-Year Crack-Up of the Republican Party*, which examines its "decline," underscored NPR's unbalanced, anti-GOP slant.

All brought to you by the American taxpayer.



MRC celebrated a hard-won victory by posting graphics on our websites and social media, thanking President Trump, Speaker Mike Johnson, Senator John Thune, and OMB Director Russ Vought for their crucial support in defunding left-leaning PBS and NPR.

The battle continues. We must unite to block Congress from funding PBS and NPR in next year's appropriations bill. States should also halt grants to local PBS or NPR stations that merely rebroadcast national content.

### **Climate Change:** The Left's Fear-Mongering Power Grab

Al Gore's *An Inconvenient Truth* promised submerged cities like New York and Shanghai, ice-free Arctic summers, and barren Kilimanjaro slopes by 2016. None happened. Antarctic sea ice even hit record highs in 2014. When "global warming" stalled, the Left pivoted to "climate change," a catch-all for any weather event, impossible to debunk.

NASA's 2000s data showed Mars warming — any oil rigs up there? The Medieval Warm Period occurred without fossil fuels.

Yet, MSNBC's *Chris Jansing Reports* exploited the tragic Texas floods to push climate dogma. Jansing blamed "every one of us" for not fighting climate change. Guest Michael Mann, from the Penn Center, said a 2-degree increase in average temperatures could lead to a 7-degree increase in moisture from the ocean and that "simple physics" places the blame for this particular storm on global warming.

Mann then blamed it specifically on "human-caused warming." No proof for that assertion. However, Jansing egged him on: "Could this be a turning point ... to have at least a larger climate conversation, after people have died, after their communities have been washed away or burned away to mitigate before the fact?" Mann droned about a "clean energy economy," sneering, "Mother Nature doesn't care" about skeptics.

"Climate change" is a pretext for control: banning gas cars, forcing grid-crippling electric vehicles and attacking beef production. The Left's  $\rm CO_2$  obsession fuels a ruthless agenda to dictate your life while funneling billions to green elites.

## MRC IS EVERYWHERE





MRC President David Bozell appeared on the new nationally syndicated *Scott Jennings Radio Show* to discuss the downfall of public media, stating, "NPR aired the sound of an abortion. And they still demand your tax dollars. This was never about education — it's about enforcing a progressive worldview on your dime."



On July 25, during their weekly segment on Newsmax's *The National Report*, MRC's Tim Graham and Curtis Houck examined how the media is burying or downplaying the new Russiagate revelations and spinning everything Trump does as a "distraction from Epstein."



On Fox News, host Sean Hannity played an MRC video montage and spotlighted a report by MRC's Jorge Bonilla on how the legacy news outlets dedicated just 30 seconds to the new Russia Hoax disclosures by DNI Tulsi Gabbard.



Reaching 135 million unique visitors monthly, Fox News digital is one of the world's top news sites, and MRC maintains a strong presence. Every Saturday, Tim Graham writes his "Broadcast Bias" op-ed.



One Big Beautiful Cover: The New York Post published a two-page feature highlighting MRC's research into the left-wing bias of canceled late-night talk show host Stephen Colbert, whose guest list featured a staggering 176-to-1 ratio of leftist to conservative voices. MRC's Curtis Houck was prominently quoted both in the article and on the cover, stating, "Americans have made it clear they no longer tolerate partisan sneering disguised as comedy."

On CNN's *Inside Politics*, Brian Stelter cited MRC President David Bozell's X post on public media's defunding: "PBS and NPR were

chartered to provide objective journalism instead, we got drag shows for kids, gushing coverage of Democrats and silence or smears for conservatives."





Appearing in studio on Fox News @ Night, MRC Free Speech America VP Dan Schneider noted how Americans are more savvy about the partisan bias and radical beliefs pushed by the legacy media.

# Late-Night 'Comedy' TV: 99% Left-Wing Guests, 1% Balance

An MRC study reveals that late-night TV continues to exhibit a left-leaning bias in 2025, echoing findings from late 2024. Analyzing five major shows — ABC's *Jimmy Kimmel Live!*, NBC's *Late Night with Seth Meyers, The Tonight Show Starring Jimmy Fallon*, CBS's *The Late Show with Stephen Colbert*, and Comedy Central's *The Daily Show* — from Jan. 6 to June 30, MRC NewsBusters found 99% of political guests (106-1) aligned with leftist or Democrat views.

The study categorized guests as partisan officials or journalists/celebrities. Among partisan officials, 30 Democrats appeared, with zero Republicans. Colbert led with 14, followed by *The Daily Show* (10), Kimmel (4), Meyers (2), and Fallon (0). Notable repeat guests included the leftist gasbags Sen. Cory Booker, Sen. Tammy Duckworth, and Rep. Jasmine Crockett, each of whom appeared twice.

For journalists and celebrities, 76 leaned left, versus one who was conservative. Colbert again topped with 29, followed by *The Daily Show* (22), Meyers (14), Kimmel (6), and Fallon (5). MSNBC dominated media appearances with nine, led by Chris Hayes (three appearances). Other frequent guests included John Oliver, George Clooney, Ezra Klein, Bill Burr, Rachel Maddow and Jacob Soboroff, each appearing twice.

American Compass's Oren Cass's March 31 appearance on The Daily Show with Jon Stewart to discuss President Trump's tariffs was the lone conservative appearance.

Where is the diversity in that? The study was highlighted by national media, including a segment on Fox News's *Jesse Watters Primetime*.

	Liberals & Democrats	%	Conservatives 8 Republicans	k %
Seth Meyers <sup>1</sup>	68	100	0	0
Trevor Noah <sup>2</sup>	7	100	0	0
James Corden	4	100	0	0
<b>Stephen Colbert</b>	176	99	1	1
Jimmy Kimmel	58	97	2	3
The Daily Show <sup>3</sup>	157	95	9	5
Jimmy Fallon	41	95	2	5
TOTALS	511	97	14	3
<sup>1</sup> Through Dec. 8, 2022; <sup>2</sup> Through April 27, 2023; <sup>3</sup> From Jan. 2023-present				

LATE NIGHT GUESTS
ARE LEFT-WING

99%
OF THE TIME

Why is the MRC concerned with the bias on late night "comedy" shows? Because according to various studies over the years, the shows have tremendous impact on popular culture and beliefs. Biased news disguised as comic relief can be powerful propaganda.



Fox News regularly cites MRC's work, including our recent study on the far-left bias of the late-night show hosts and the like-minded guests they book.



On July 1, MRC released a six-month study analyzing latenight "comedy" shows. The findings showed that 99% of their guests identified as leftists or liberals. This may help explain Stephen Colbert's cancellation, alienating half of his audience. See *New York Post* cover on page 3



#### (Not-So) Notable Quotables

The monthly round-up of the worst, cringiest, most absurd, outrageously woke, and often unintentionally humorous quotes from leftist media.



**Curated by Geoff Dickens MRC Director of News Analysis** 

#### **Removing Illegal Immigrants is 'Ethnic Cleansing'?**



"We are normalizing a government agency disappearing (sic) people. We are normalizing, we're talking about it like it's no big deal that they are kidnapping people and transporting them to concentration camps, both domestic and foreign."

> **TIFFANY CROSS** Former MSNBC host on CNN's Newsnight

#### Yes, 'Happy' To Speak to CNN, That Is



CNN's Inside Politics with Dana Bash

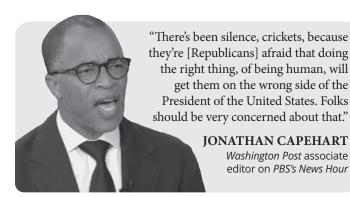
#### 'Concentration Camp' is the New 'Trump's Hitler'



"Our sacred rule of law is under attack. Journalism is under attack, universities are under attack, freedom of speech is under attack. An insidious fear is reaching through our schools, our businesses, our homes and into our private thoughts. The fear to speak in America."

> **JOY REID** Former MSNBC host on The Joy Reid Show podcast

#### Run For Your Lives, Republicans Aren't Human!



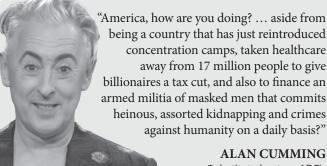
#### Irony: 'You Can't Trust What You're Hearing'



"I think he [Donald Trump] is much more comfortable — like many dictators and many authoritarians — with statesponsored television ... I've actually been to Russia, you watch television, you watch television in mainland China, you can't trust what you're hearing. I think he is much more comfortable in that kind of space."

> **SUNNY HOSTIN** Co-host on ABC's The View

#### **Substitute Host, Same Left-Wing Outrage**



Substitute host on ABC's Jimmy Kimmel Live!



Dan Schneider, MRC's Vice President of Free Speech America, testified before the House Judiciary Subcommittee on Oversight hearing entitled "Rising Threat: America's Battle Against Antisemitic Terror."

### MRC's Schneider Testifies before Congress About Media Anti-Semitism

It's getting to be a regular thing for MRC officials to testify before Congress.

On June 24, Dan Schneider, MRC's Vice President for Free Speech America, testified before the Oversight Subcommittee of the House Judiciary Committee at a hearing on anti-Semitism in America.

He follows Tim Graham of MRC, who testified last year before the House DOGE Committee on media bias at NPR and PBS.

Schneider, who is Jewish, began his opening statement by saying, "Sadly, this hearing is timely." He then launched into an explanation of how media companies, such as the Associated Press, Wikipedia, Google and Microsoft's Copilot, drive harmful narratives that lead to danger for Jews on college campuses and elsewhere.

Schneider said there have always been haters and always will be, but the difference now is that these massive media entities frame Israel's defensive actions as "genocide" and sanitize and even dismiss violence and anti-Semitic "narratives" in their work. He pointed to a *Washington Post* journalist who stated that 600 Israeli dead was "a beautiful thing" and PBS's Jeffrey Brown saying Jewish students in the US were "the face of repression."

He also told the committee about MRC research that shows Google suppressed a YouTube video that exposed a Hamas crisis actor and that Google's Gemini AI tool refuses to define Hamas as a terrorist group or to recognize Jerusalem as Israel's capital.

## **Anyone Surprised?**

## Al Chatbots are Pro-Abortion

You would think the media companies putting together AI chat tools now would learn from the mistakes of their forefathers in media and Big Tech and keep the leftist bias to a minimum. But it appears they intend to repeat the same mistakes for the same reasons.

They continue to think that they can push their anti-American worldview, and Americans either will absorb it unknowingly or appreciate it. No amount of failing ratings, media companies collapsing or loss of trust from the American people can convince them even to take a chance on delivering information uncorrupted by leftist bias.

Take abortion, for instance. In Wisconsin recently, the state supreme court ruled that an 1849 abortion ban was unenforceable. Meta AI called the decision a "net positive" that "reaffirmed ... abortion access" and countered the "devastating impact" of the reversal of *Roe* v. *Wade*.

Not all the bots were that far left. Open AI's ChatGPT equated abortion with "essential reproductive healthcare," but Grok avoided leftist talking points and encouraged users to form their own judgments, and Meta AI and

DeepSeek and others continue to use the terms "anti-abortion" to describe pro-life Americans and "pro-choice" to those who support abortion, giving a negative connotation to the view they disagree with and a positive connotation to the one they do agree with.

DeepSeek, operated by the Chinese, gave more balanced treatments than ChatGPT.

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