



The Watchdog

MRC, THE ONLY FORCE FIGHTING LEFT-WING MEDIA BIAS 24/7

THE PRESIDENT'S REPORT

The Leftist Media Didn't Die. They Moved.

For nearly 40 years, the Media Research Center has documented left-wing bias in the media with unmatched discipline and scale. Our findings have been irrefutable and never successfully challenged. That work paid off. Public trust in the media has collapsed to a historic low of 28%. The elitist press lost its authority because it was exposed, repeatedly and unmistakably. That victory belongs to us.

After the 2024 election, Sean Hannity declared, "The liberal media is dead." In one sense, he was right. Broadcast ratings have cratered since 2021: ABC down 10%, CBS 12%, NBC 23%, MSNBC 40%, and CNN 47%. Only Fox News has grown, up 13%.

Viewers, especially younger Americans, are abandoning scheduled television altogether.

But the fight is not over. The media did not disappear. It relocated. Today, 86% of U.S. adults get their news from smartphones, computers, or tablets. Influence no longer flows primarily through television towers. It now runs through digital news apps that quietly determine which stories and viewpoints reach tens of millions of Americans each day.

That is where the Left has regrouped.

The Big Four News Apps are Google News, Apple News, MSN, and Yahoo News. Google News is preloaded on every Android device and draws roughly 90 million monthly views. Apple News comes standard on iPhones, iPads, and Macs and reaches about 125 million users. MSN, embedded in Windows and the Edge browser, reaches 137 million. Yahoo News, woven into email, homepages, and finance dashboards, reaches nearly 200 million users.

Combined, these platforms reach more Americans than the broadcast networks ever did at their peak.

And they overwhelmingly favor elitist, left-leaning outlets. These apps consistently amplify *The New York Times*, CNN, and *The Washington Post* while marginalizing or excluding conservative voices. Tens of millions of views

are funneled to the same ideological players, creating the illusion of consensus and starving the public of competing perspectives.

This is why MRC launched its next phase.

MRC 2.0 focuses squarely on this new power center. We have developed a proprietary Digital News Tracker that monitors the Big Four News Apps daily, archiving stories, sources, and placement decisions for rigorous analysis. No other organization does this at our scale or with our methodological rigor. Just as we once exposed bias in broadcast media, we are now documenting it in the digital ecosystem where it actually shapes opinion.

The timing matters. With the 2026 midterms approaching, the media are ramping up to influence voters once again.

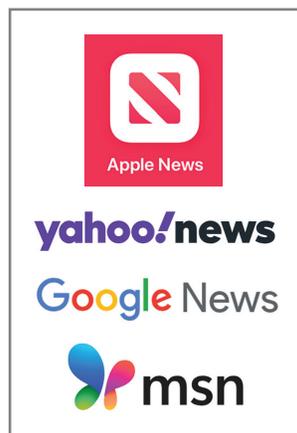
These apps are the delivery mechanism. Their goal is simple and familiar: Damage President Trump, undermine Republicans, and prop up failing left-wing outlets at a critical moment.

This is not conjecture. It is measurable.

In coverage of the Minneapolis ICE shooting, the Big Four News Apps pushed an anti-ICE narrative, promoting 20 left-

leaning articles compared to just three from the right. Yahoo News elevated radical outlets like Salon without a single conservative counterpoint. Google News and MSN prioritized sensational, left-framed headlines while burying or excluding alternative views.

Apple News offers perhaps the starkest example. In December, out of 620 top stories, not one came from a right-leaning outlet. In November, the ratio was 559 to 1, with a single paywalled UK *Telegraph* article serving as the lone token exception. Editors routinely selected content from CNN, NBC News, Vox, and obscure progressive sites while shutting out Fox News, the *New York Post*, and the *Daily Mail* entirely.



The new face of news: Google News, Apple News, MSN, and Yahoo News. These digital gatekeepers scrape the web, package "personalized" headlines, and feed them to phones or browsers.

Continued on page 6

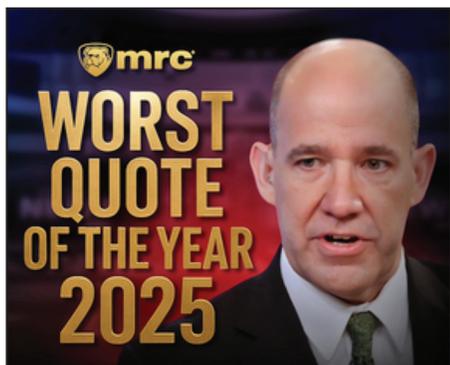
Exposing the Left's Media Meltdown: MRC'S WORST OF 2025 AWARDS

In a year when the elitist media's left-wing bias hit absolute hysteria levels, landing on the "worst" list is a real badge of dishonor. At MRC, our analysts live and breathe the battle against this partisan garbage that twists facts and trashes American values. After slogging through thousands of hours of broadcasts, podcasts, and hit pieces, our NewsBusters editors — led by MRC President David Bozell and VP for Research and Publications Brent Baker — announced the **Worst of 2025 awards**, calling out the most outrageous and downright clownish meltdowns from the left in news and entertainment media. These "awards" prove what conservatives have known all along: The media isn't just biased — it's unhinged.

WORST QUOTE OF THE YEAR:

MSNBC contributor Matthew Dowd earned this ignominious honor for his vile speculation immediately after

the assassination of Charlie Kirk. He suggested the shooter might be "a supporter shooting their gun off in celebration," and victim blamed Kirk by saying "hateful thoughts lead to hateful words, which then lead to hateful actions." Dowd was fired. Runners-up included CBS's Jimmy Kimmel accusing "MAGA" of being behind Kirk's shooting and *The Nation's* Elie Mystal claiming America's Constitution is "a piece of crap."



DAMN THOSE CONSERVATIVES AWARD:

Katie Couric took the prize for claiming on her podcast that Charlie Kirk's "rhetoric was extreme" and could "lead to violence," on her podcast, echoing the left's favorite tactic of victim shaming. Former MSNBC host Joy Reid called Florida a "concentration camp" state under Ron DeSantis, while Don Lemon blamed "anti-Semitism and so much racism going around" on Donald Trump and MAGA.



CELEBRITY FREAK-OUT AWARD:

Kathy Griffin won for her unhinged rant calling Donald Trump's election "illegitimate," labeling Elon Musk a "professional Nazi," and falsely



claiming his voter incentives were illegal. Bruce Springsteen declared America under a "treasonous administration," and Stephen Colbert fawned over Kamala Harris, saying, "I will always treasure your debate with Trump. You smoked him like a ham."

CRAZIEST ANALYSIS AWARD:

Former NBC News host Chuck Todd claimed the media never missed Joe Biden's decline — it was all a "right-wing manufactured, right-wing premise." *The View's* Sunny Hostin, saying "It's not Christian" to rant about wokeness, and Taylor Lorenz's bizarre defense of CEO killer Luigi Mangione.



ICE BREAKERS AWARD FOR BASHING DEPORTATIONS:

Former MSNBC host Tiffany Cross framed deportations as "kidnapping people" to "concentration camps." MSNBC's Symone Sanders warned of the Trump administration "snatching students off streets," and NPR's Maria Hinojosa compared deportees to "little Anne Franks."



TRASHING TRUMP AWARD:

Jim Acosta declared we're living under "snowflake fascism" led by Trump, mocking conservatives as whiners and corporations as bootlickers. MS NOW's Rachel Maddow warned of a "consolidating dictatorship" under "an authoritarian leader," and *The View's* Joy Behar accused Trump of plotting to "stop the next election."



MRC IS EVERYWHERE



CONGRATULATIONS BRENT! On Jan. 7, MRC Founder L. Brent Bozell III was sworn in as the U.S. Ambassador to South Africa. His wife, Norma, held Brent's father's Bible during the ceremony, with Senator Ted Cruz administering the oath. The entire MRC team wishes Brent and Norma the very best as they embark on this new chapter and adventure. We are confident Brent will serve our country with distinction and honor in his new role.



MRCTV's Justine Brooke Murray joined *Fox & Friends First* to discuss technology trends and "doomscrolling" among Gen Z.



MRC's Curtis Houck and Bill D'Agostino appeared on Newsmax2's *The Pulse* to discuss CBS's pulled report on deportation.



MRC's post and video clip of Jim Acosta and left-wing lunatic Jennifer Welch on the *I've Had It* podcast — openly calling for mass prosecutions of Trump and Republicans as the path to 'national reconciliation,' plus packing SCOTUS to finally jail him — picked up 132 million views online and was shared by influencers including Elon Musk.



MRC President David Bozell and NewsBusters Executive Editor Tim Graham joined *The Sean Spicer Show* to dismantle the media's biased reaction to the arrest of indicted Venezuelan narco-terrorist Nicolás Maduro.



MRC's year-end study on bias at the late-night talk shows was featured as an exclusive in the *New York Post* on Dec. 20.



MRC's year-long study revealing that 92% of political "jokes" on late-night shows targeted Trump and the GOP was highlighted on Fox News's *Outnumbered*.



MRCTV's Eric Scheiner analyzes media absurdities in the new "Liberal Lunacy" segment on Newsmax2's *The Leventhal Report*.



"The U.S. Dollar Index (DXY) fell by 10% in 2025. Gold was up over 64% and silver was up over 145% in 2025! Many experts including myself anticipate gold and silver going even higher in 2026. Scan the QR to read my award-winning Metals Market Report to learn more."

Dr. Mike Fuljenz, President, Universal Coin & Bullion | 2021 American Numismatic Association Dealer of the Year



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★ EXCITING U.S. MINT NEWS! ★

In celebration of the semiquincentennial year 2026, the U.S. Mint is striking the first \$2.50 coin since the 1929 \$2.50 Gold Indian, reigniting interest, demand & price increases for these beautiful and iconic coins.

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*SPOT PRICE – the daily market price of precious metals determined solely by us at time of transaction. BU coins typically come from the Mint with marks. No refunds only replacements on bullion product orders. See disclosures on our website. Images not to scale. SILVER BASIS: \$91.30 - based on Jan. 14, 2026. **NO DEALERS PLEASE, AVAILABILITY, PRICE AND PREMIUMS ARE SUBJECT TO CHANGE.**



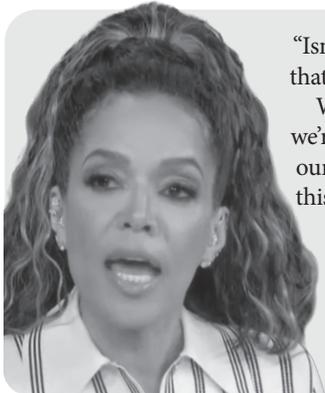
(Not-So) Notable Quotables

The monthly round-up of the worst, cringiest, most absurd, outrageously woke, and often unintentionally humorous quotes from leftist media.

Curated by Geoff Dickens
MRC Director of News Analysis



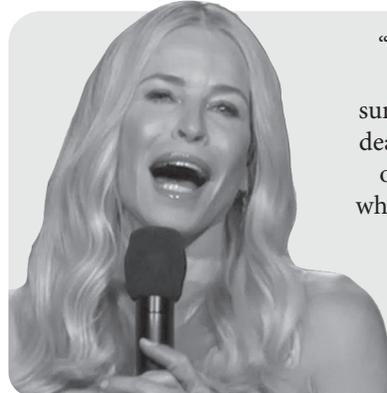
Crack Analysis From The View



“Isn’t anyone concerned about the fact that what we’re doing is almost piracy? We’re going to another country, and we’re taking their natural resources for ourselves. If we can do something like this, who is to say that Vladimir Putin doesn’t go to Ukraine and arrest Zelenskyy? Who’s to say China won’t go and take Taiwan over?”

SUNNY HOSTIN
Co-host on ABC’s *The View*

In Hollywood, This Passes as a Joke



“Frankenstein is up for Best Picture! It is the story of a surgeon obsessed with curing death through science, unlike our current administration, which is obsessed with curing science through death.”

CHELSEA HANDLER
Host of the 2025 Critics Choice Awards

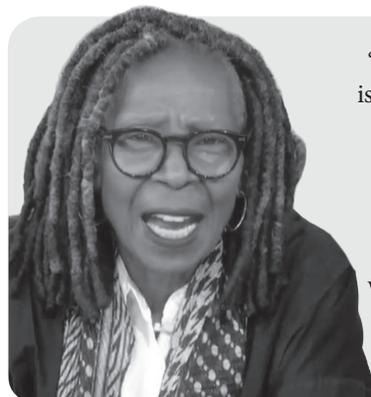
Liberal Tolerance Is a Thing to Behold



“She [Erika Kirk] is a grifter. And just look at the costume changes. This woman should be kicked to the curb. She is an absolute grifter. Just like Donald Trump and just like her unrepentant, racist, homophobic husband was.”

JENNIFER WELCH
Co-host on *I’ve Had It* podcast

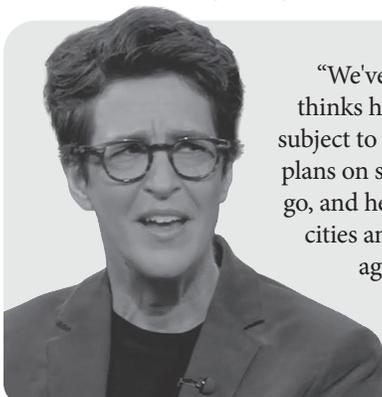
NATO Should Help Us Remove Trump



“Where is everybody? Where is everybody else? We come to everybody’s aid. We help everybody. NATO came and helped us after 9/11. Where is everybody? Where is the government? Do you realize we don’t have a government!”

WHOOPI GOLDBERG
Co-host on ABC’s *The View*

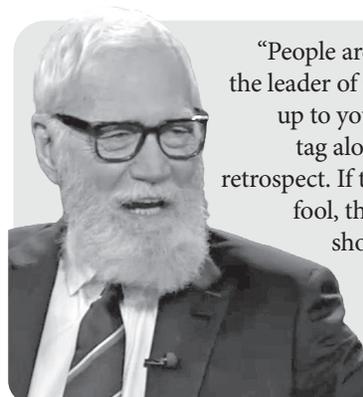
Rioting Illegals + Soros-Funded Mobs = ‘American People’?



“We’ve never had a president who thinks he should rule without being subject to elections. So, that means he plans on staying after we want him to go, and he is essentially invading U.S. cities and using military-style force against the American people.”

RACHEL MADDOW
MS NOW Host on ABC’s *Jimmy Kimmel Live!*

In Retrospect, You Were No Johnny Carson



“People are aware of the fact that you are the leader of the resistance? I’m gonna suck up to you because I feel like if I kind of tag along with you, I’ll be glorified in retrospect. If the leader of the free world is a fool, then the leader of the free world should expect and examine every bit of ridicule he receives.”

DAVID LETTERMAN
Former Late Show Host on ABC’s *Jimmy Kimmel Live!*

(Continued from page 1)

The pattern repeats across issues. On President Trump's actions related to Venezuelan dictator Nicolás Maduro, the apps concealed positive developments and echoed Democratic talking points. Yahoo News ran 17 stories, all negative, sourced exclusively from left-leaning outlets like BuzzFeed. Google News and MSN sidelined hard news in favor of entertainment framing, again excluding conservative perspectives.

What we're seeing is deliberate editorial control, exercised at scale, and it shapes how millions of Americans understand elections, public policy, and national leadership.

MRC is committed to exposing bias across all four news apps and forcing transparency back into the system. Our mission remains unchanged: defend free and fair elections by ensuring Americans have access to the full truth, not a curated narrative designed to tilt the field.

The facts speak for themselves.

Your generosity makes this work possible. Thank you.

David Bozell, MRC President



Like much of the elitist media, ABC's David Muir showed sympathy for the Somali community implicated in massive welfare fraud schemes, framing them primarily as victims of ICE enforcement rather than focusing on accountability for the alleged crimes.

The Networks' Dismal Coverage of Minnesota Fraud Scandal

A NewsBusters study revealed glaring disparities in how ABC, NBC, and CBS covered the massive Minnesota social-services fraud scandal involving alleged sham businesses run by Somalis, with potential losses reaching \$19 billion.

From December 1, 2025, to Jan 6, *ABC World News Tonight* remained virtually silent, mentioning the scandal only twice for a pitiful total of 35 seconds. In contrast, ABC devoted about 3.5 times more airtime (122 seconds) portraying Minnesota's Somali community as victims of ICE and President Trump's criticism, effectively burying the fraud allegations.

NBC Nightly News showed little interest until late December, when independent YouTuber Nick Shirley released a video exposing alleged daycare fraud. Coverage then jumped to 364 seconds (over six minutes), largely rehashing Shirley's reporting. Early sympathetic framing of Somalis outweighed scandal coverage, though recent reports turned more skeptical, including denials from Gov. Tim Walz's administration.

CBS Evening News far outperformed its peers, delivering nearly 13 minutes (766 seconds) of detailed reporting. Correspondent Jonah Kaplan provided real investigative work, focusing primarily on the fraud itself (496 seconds) rather than the backlash (103 seconds).

ABC's near blackout leaves viewers clueless about this major scandal and its possible connection to Gov. Walz not seeking reelection. CBS deserves credit for journalistic diligence, while ABC's priorities reveal a troubling bias favoring victim narratives over exposing fraud.

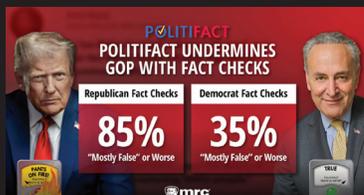
PolitiFact's Sham Claim of Balance: Hammering Republicans in 2025

An MRC analysis of PolitiFact's 2025 "Truth-O-Meter" ratings for elected officials reveals a clear bias: Republicans faced 146 fact checks, with an 85% rated "Mostly False" or worse. Democrats? Just 49 checks, with only 35% earning negative ratings, a 7-to-1 ratio of harsh verdicts against the GOP.

President Trump faced 63 fact checks, 92% of which were labeled "Mostly False" or worse, with none rated "True" or "Mostly True." Vice President J.D. Vance received an 89% negative rating. In contrast, Biden's VP Kamala Harris received far fewer checks and faced milder scrutiny.

PolitiFact Executive Editor Katie Sanders, appearing on PBS News Hour on New Year's Eve, insisted the organization "checks both sides," citing occasional Democratic fact-checks on figures like Hakeem Jeffries and J.B. Pritzker. She blamed the volume imbalance on Trump's prolific statements and claimed to be exercising restraint in pursuing them.

The numbers tell a different story. The data shows PolitiFact selectively hammers Republicans, aligning with left-wing media to portray the GOP as untrustworthy, especially amid Trump's return to power, dubbed the "Year of the Lies." The site's audience is overwhelmingly liberal; in a readers' poll, they chose Israeli Prime Minister Benjamin Netanyahu's denial of starvation in Gaza as the year's top lie, followed by seven checks on Republicans.



MRC documents and combats the falsehoods and censorship of the news media, entertainment media and Big Tech to defend and preserve America's founding principles and Judeo-Christian values.

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