

MEDIA RESEARCH CENTER

AMERICA'S MEDIA WATCHDOG



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www.MediaResearch.org
www.TimesWatch.org
www.FreeMarketProject.org
www.CNSNews.com

THE MEDIA RESEARCH CENTER'S ANNUAL GALA

*Media Dis Honors and
Conservative of the Year Awards*

**Roasting the Most Outrageously Biased
Liberal Reporting of the Year**



THURSDAY, APRIL 21, 2005 • JW MARRIOTT PENNSYLVANIA AVENUE • WASHINGTON D.C.

This Evening's Fare

First Course

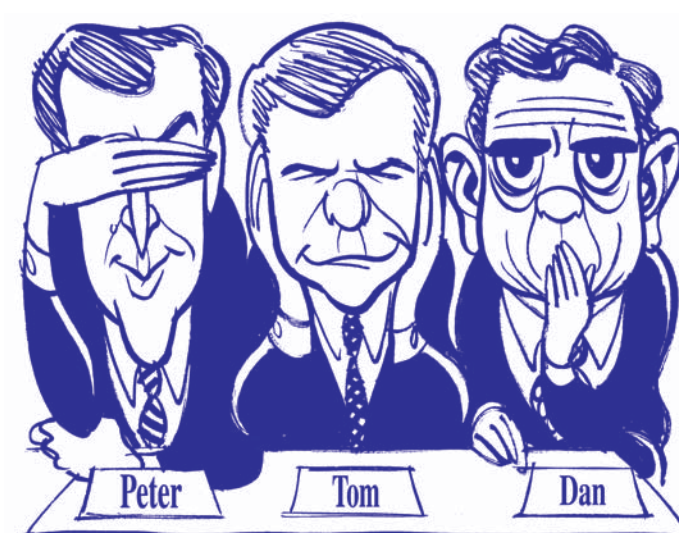
Field Greens and Shiitake Mushrooms
with Warm Cabernet Sauvignon Dressing

Entree

A Combination of Filet Mignon, Potato Gratin with Truffle Sauce and
Grilled Halibut on a Bed of Spinach with Lemon-Herb Sauce

Dessert

After the Awards Ceremony, please join us in the
Capitol Ballroom for our dessert reception.



See no balance. Hear no balance. Speak no balance.

MEDIA RESEARCH CENTER'S ANNUAL GALA

Media Dis Honors and Conservative of the Year Awards

7:00 pm Welcome & Dinner

Master of Ceremonies [Cal Thomas](#)
After Hours with Cal Thomas – Fox News Channel
and Nationally Syndicated Columnist

Invocation [Rev. Vincent J. Rigdon](#)
Director, Office of the Missions
Archdiocese of Washington

Pledge of Allegiance [Richard D. Eckburg](#)
MRC Trustee

7:45 pm Let the Ceremony Begin

Distinguished Panel of Judges

Neal Boortz ★ L. Brent Bozell III ★ William F. Buckley, Jr.
Ann Coulter ★ John Fund ★ Lucianne Goldberg ★ Sean Hannity
Laura Ingraham ★ Rush Limbaugh ★ Michelle Malkin ★ Robert Novak
Kate O'Beirne ★ William A. Rusher ★ Cal Thomas
Walter E. Williams ★ Thomas S. Winter

The Media Research Center’s Annual Gala and Media DisHonors Awards

MRC DISHONOR #1

Really Time to Retire Award

Presented by SEAN HANNITY, FNC’s *Hannity & Colmes*

NOMINEES

- Dan Rather *CBS Evening News* anchor
- Walter Cronkite Former *CBS Evening News* anchor
- Morley Safer *CBS 60 Minutes* correspondent

MRC DISHONOR #2

Send Bush to Abu Ghraib Award

Presented by SEAN HANNITY, FNC’s *Hannity & Colmes*

NOMINEES

- Elisabeth Bumiller *New York Times* reporter
- Tom Brokaw *NBC Nightly News* anchor
- Bill Moyers PBS’s *Now with Bill Moyers*

The Best of the Worst of Dan Rather

MRC DISHONOR #3

Al Franken Award for Stupidest Analysis

Presented by ANN COULTER, author and columnist

NOMINEES

- Matt Lauer NBC’s *Today* co-host
- Bruce Morton CNN’s *Inside Politics* correspondent
- Dan Rather *CBS Evening News* anchor

MRC DISHONOR #4

I’m Not a Political Genius But I Play One on TV Award

Presented by NEAL BOORTZ, Syndicated Radio Talk Show Host

NOMINEES

- Janeane Garofalo
- Camryn Manheim
- Madonna

MRC DISHONOR #5

John Kerry Suck-Up Award

Presented by NEAL BOORTZ, Syndicated Radio Talk Show Host

NOMINEES

- Byron Pitts CBS News reporter
- Byron Pitts CBS News reporter
- Dan Rather *CBS Evening News* anchor

Quote of the Year

Cal Thomas, L. Brent Bozell III, Ann Coulter and Neal Boortz
~ Audience Participation

Presentation of the Conservative of the Year Award

Presented by L. Brent Bozell III • Founder and President, MRC

A Tribute to the “Swift Vets and POWs for Truth”



John O'Neill

Conservative of the Year Award

“Swift Vets and POWs for Truth”

In 2004, the Presidential election was turned about-face by a group of faithful patriots who stepped forth to expose John Kerry's past and prove how he was unfit to lead our nation in wartime.

These former Vietnam veterans and prisoners of war formed the “Swift Vets and POWs for Truth.” They released a petition and denounced John Kerry's anti-war activism, which, they documented, labeled an entire generation of veterans as “atrocious-committing monsters.” Ninety percent of the people contacted by the Swift Vets responded to the petition — only 12 declined to sign.

The group then spoke out and produced the amazing documentary, *Stolen Honor: Wounds That Never Heal*, which featured POWs explaining how Kerry's testimony before the Senate Foreign Relations Committee in April 1971 was used against them in interrogations by North Vietnamese communists.

Kerry's comments were precisely what anti-American propaganda experts and the news media were looking for.

“When these veterans came back from the war and were vilified, spit upon and so forth, that was largely due to the efforts of this man [Kerry],” said Col. George “Bud” Day, who was held in captivity by North Vietnam for more than five-and-a-half years.

“Not only a majority of the people who served with him [Kerry] feel that way, but a vast and overwhelming majority,” said John O'Neill. O'Neill served in the same naval unit as Kerry and commanded Kerry's swift boat after Kerry returned to the United States. Kerry and O'Neill engaged in a nationally televised debate in 1971 on *The Dick Cavett Show* concerning Kerry's allegations that many Vietnam soldiers had routinely engaged in atrocities, such as raping and cutting off the ears and heads of Vietnamese soldiers and citizens. Kerry was the spokesman for the anti-war group Vietnam Veterans Against the War. The Swift Vets maintain that Kerry's fellow Vietnam veterans are almost uniform in their disdain for his military service and anti-war protests.

The Swift Vets carried out the most important, and memorable, campaign in 2004: a campaign based on truth, commitment, and a deep and abiding love for their country. The world would definitely be a different place had it not been for their courage in the 1970s and then again during the 2004 Presidential campaign. We are forever grateful to these valiant men for stepping forth and speaking out. They are truly American heroes, and we are proud to recognize them with the Conservative of the Year Award.

Special thanks to Eagle Publishing, Inc. for donating copies of the book, *Unfit for Command: Swift Boat Veterans Speak Out Against John Kerry*, by John E. O'Neill and Jerome R. Corsi.



One of many Swift Vet television commercials featured in the \$26 million grassroots advertising and personal testimony campaign.

Gala & Awards Sponsors

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BENEFACTORS

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The Master of Ceremonies

Cal Thomas

Cal Thomas is one of the most highly regarded voices on the American political scene. With a twice-weekly column appearing in nearly 600 newspapers nationwide, he is America's most widely syndicated op-ed columnist, and recently celebrated 21 years in syndication. His weekly television show *After Hours with Cal Thomas* appears on the Fox News Channel on Saturday nights.



This Evening's Presenters



Sean Hannity

Sean Hannity joined the FOX News Channel (FNC) in September 1996 as co-host of *Hannity & Colmes*. Known for his provocative style and free-wheeling, passionate commentary on politics and the American agenda, he's also the host of a highly-rated, nationally-syndicated ABC Radio afternoon talk show, *The Sean Hannity Show*. Sean Hannity has been named "Talk Show Host of the Year" and one of the "Top 100 Talk Hosts in America." by *Talkers* magazine. He is originally from Long Island, New York.



Ann Coulter

Ann Coulter is the author of four *New York Times* bestsellers. Coulter is the legal correspondent for *Human Events* and writes a popular syndicated column for Universal Press Syndicate. She is a frequent guest on many TV shows, including *Hannity & Colmes*, *Wolf Blitzer Reports*, *At Large With Geraldo Rivera*, *Scarborough Country*, *HBO's Real Time with Bill Maher*, *The O'Reilly Factor*, *Good Morning America* and has been profiled in numerous publications.



Neal Boortz

Neal Boortz is the host of NewsTalk 750 WSB in Atlanta from 8:30AM to 1PM (ET) Monday through Friday, three hours of which are syndicated with nearly 4 million listeners nationwide. Born in 1945, Mr. Boortz graduated from Texas A&M University. He also earned a law degree in 1977 and practiced the law until he signed with WSB in 1992. Mr. Boortz, a libertarian, is the author of *The Terrible Truth About Liberals*, and is currently completing his second book, *Somebody Has To Say It*.

L. Brent Bozell III

Lecturer, syndicated columnist, television commentator, debater, marketer, businessman, publisher and activist, L. Brent Bozell III, 49, is one of the most outspoken and effective national leaders in the conservative movement today.

Founder and President of the Media Research Center, Mr. Bozell runs the largest media watchdog organization in America. Established in 1987, the MRC has made "media bias" a household term, tracking it daily and printing the compiled evidence biweekly in its well-known *Notable Quotables*, which also releases an annual "Best of NQ" edition selected by a nationwide panel of judges active in the news industry. His most recent book, *Weapons of Mass Distortion: The Coming Meltdown of the Liberal Media*, was released in July of 2004.



In 1998, Mr. Bozell launched CNSNews.com, an online news service with an emphasis on investigative journalism. CNSNews.com has become a major Internet news source with a full staff of journalists in its Washington, DC, metro bureau, with other correspondents around the world.

Founder and President of the Parents Television Council, Mr. Bozell leads the only Hollywood-based organization dedicated to restoring responsibility to the entertainment industry.

★★★★★★★★★★★★★★★★
Special "thanks" to tonight's escorts: Reid Bozell, Mitch Shirley, Taylor Shirley, Lauren Skorepa and Daria Thibault; and to Trophy Attendant, Kristina Sewell.



Congressional Host Committee

- Sen. Conrad Burns
- Sen. Elizabeth Dole
- Sen. John Ensign
- Sen. Chuck Grassley
- Sen. Trent Lott
- Rep. Todd W. Akin
- Rep. Roscoe G. Bartlett
- Rep. Joe Barton
- Rep. Chris Cannon
- Rep. Christopher Cox
- Rep. Barbara Cubin
- Rep. Tom DeLay
- Rep. Sam Graves
- Rep. Ralph M. Hall
- Rep. J.D. Hayworth
- Rep. Bobby Jindal
- Rep. Walter B. Jones
- Rep. Ric Keller
- Rep. Steve King
- Rep. Jack Kingston
- Rep. Daniel E. Lungren
- Rep. Jim McCrery
- Rep. Michael G. Oxley
- Rep. Mike Pence
- Rep. Deborah Pryce
- Rep. Adam H. Putnam
- Rep. Cliff Stearns
- Rep. Tom Tancredo
- Rep. Fred Upton

A Fond Farewell to Reed Irvine

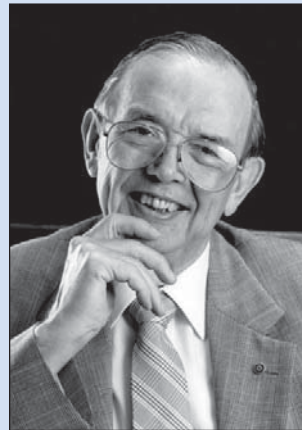
Reed Irvine, the founder of Accuracy in Media, the first conservative media watchdog group, died on November 16 at the age of 82. For inventing the field of professional conservative media criticism, and for launching the battle against liberal media bias, the conservative movement, and American journalism in general, owe him a debt of gratitude.

Reed Irvine was a pioneer. His courageous example showed that the American news consumer was just as intelligent and qualified to judge the coverage of news as those hired to report it. Reed Irvine was dogged in his pursuit to correct the historical record if distorted by the press. His most important battleground was their skewed and long-lasting take on the subject of Soviet communism, right down to the last day of the USSR.

All this is part of the public record. But what is less known is that he was also one of the most selfless warriors in the conservative movement. As the head of another organization critiquing the media, often I've been asked if there wasn't some form of competition between our organizations. The best way to answer that is to give an anecdote. The day the Media Research Center opened its doors, Reed Irvine called me. He welcomed me to the battle, and then shocked me by offering me the use of his donor file to help the MRC get off the ground, a gesture I eagerly accepted.

If Reed Irvine were the calculating sort, the intent would have been to buy my everlasting appreciation. But Reed didn't have a Machiavellian bone in his body, and didn't need one to achieve the same result.

— L. Brent Bozell III



Thank you for joining us this evening. Video clips of tonight's event may be viewed tomorrow on the MRC's Web site

www.MediaResearch.org

The MRC is a nonprofit 501(c)(3) research and education institution. Individuals, corporations, associations, and foundations are eligible to support the work of the MRC through tax-deductible gifts. A portion of the dinner is tax-deductible as well.

MEDIA RESEARCH CENTER

The News Analysis Division of the Media Research Center is dedicated to documenting, exposing, and neutralizing liberal media bias. It has done this relentlessly and effectively for the last 18 years, making it America's most reliable and respected media watchdog.

The work of the News Analysis Division is unprecedented. The Division records up to 40 national news programs every day, and each day its team of analysts closely monitor the major networks (CBS, NBC, ABC), cable news networks, and news discussion programs. Their story summaries and transcripts are filed in the MRC's specialized News Tracking System database. From there, the documented examples of liberal bias are further analyzed by the Director of Media Analysis, Director of Research, and the Vice President of Research, who then select, daily, the most important examples of bias for publication on the MRC Web site and in MRC publications, such as *Media Reality Check*, *Notable Quotables*, *Special Reports*, *CyberAlerts*, as well as in press releases and announcements.

Since its inception in 1987, the MRC has recorded and archived news programming on videotapes. With the introduction of the DVD (digital video disk) and DVR (digital video recording) technology, the Center decided to fully convert its entire taping system to DVR in 2004. The MRC's archive holds 37,000 videotapes, which are being converted to digital video disks, and 8,000 DVDs. The complete archive, as of December 2004, totaled 247,000 hours of programming, the largest broadcast news archive in the world. No other organization operates such a massive and easily accessible archive.

The MRC's Free Market Project (FMP) is the only organization in the world dedicated to the unique challenge of correcting misconceptions in the media about free enterprise. The FMP staff documents how both news and entertainment media portray various business and economic issues, and works to educate the media about the principles of free enterprise.

The MRC's *Times* Watch Project (www.TimesWatch.org) works to hold the *New York Times* accountable for its content by compelling it to provide balanced coverage or forfeit its reputation and status as the "nation's newspaper."

CNSNews.com - Cybercast News Service is the MRC's official Internet news operation dedicated to providing "The Right News. Right Now." CNSNews.com operates bureaus in Washington, D.C., Jerusalem, and the Pacific Rim. The news service also employs the use of "stringers" in the U.S., across Europe and the rest of the world. The Web site currently averages more than 77,000 visitors per weekday.

All video footage for tonight's program is from the MRC's News Archive. The awards video presentation was produced by Tim and Leeza Donner of *Horizons Television*.



America's Media Watchdog

