A new survey shows that Americans trust Fox News more than any other news network — yes, more than ABC, CBS, NBC, MSNBC and CNN. Fox’s shows are also number one in cable news ratings. This proves the power of the “new media” and reflects what the Media Research Center has always said: The liberal media are out of touch with the American people, and in a free marketplace where the old liberal news monopoly is dead, fair and balanced journalism will flourish and conservative ideas will spread.

While Fox News underscores that point, so does the phenomenal success of conservative talk radio and many conservative Internet sites, such as the Drudge Report and even our own NewsBusters.

You’d think the liberal media would learn. But they still regularly trash the Fox network and, in terms of business models, do the opposite of Fox and then wonder why they keep failing. Let’s look at the numbers.

In January, the Public Policy Polling group surveyed 1,151 registered voters and found that 49 percent trust Fox News Channel more than any other network, while 37 percent said they distrust Fox. CNN came in second, with 39 percent trust, but with a 41 percent distrust level.

The numbers were worse for NBC/MSNBC, with 35 percent trust vs. 44 distrust; and ABC was last, 31 percent trust vs. 46 percent distrust. In other words, Fox was the only network that enjoyed a net positive while, with all the other networks, more people distrusted them than trusted them.

Beyond that startling fact, however, are the ratings. Fox News beats all its competitors on cable. In fact, Fox is now thrashing them. During the Jan. 19 Senate election in Massachusetts, for example, Fox’s Hannity show pulled in nearly 7 million viewers. That was more than 5 times the viewership of MSNBC’s Rachel Maddow Show that night!

In February, the cable news race showed the following ratings:
1) O’Reilly Factor — 3.9 million viewers
2) Hannity — 2.61 million
3) Glenn Beck Show — 2.60 million
4) Special Report with Brett Baier — 2.18 million
5) On the Record/Greta Van Sustren — 2.15 million
6) Studio B/Shepard Smith — 2.0 million
7) Countdown with Keith Olbermann (MSNBC) — 1 million
8) Nancy Grace (CNN) — 983,000
9) Rachel Maddow Show (MSNBC) — 983,000
10) Joy Behar Show (CNN) — 689,000

Fox News is the “most trusted” news network in America — trusted more than ABC, CBS, NBC, MSNBC and CNN. Yet liberal media still criticize Fox and reject its business model success.
MSNBC’s Hardball with Chris Matthews isn’t even in the top ten, nor is CNN’s “Anderson Cooper 360.”

It is true that the broadcast networks ABC, CBS, and NBC reach larger audiences than Fox’s top news shows. The nightly news at NBC pulls in an average 7.5 million; ABC, 6.8 million; and CBS, 5.8 million. The networks’ morning news shows also draw comparable numbers. This means the old liberal media reach at least 40 million Americans every day, making them the dominant news media influence in the country.

So, while the numbers are trending our way, there is still much work to be done, which is why the MRC documents and exposes liberal media bias every day. We send our research to the public through our Web sites, press releases, special reports, and e-mail alerts. We also spread our message through the new media outlets such as Fox News where, almost daily, the network either cites the MRC, links to our news service CNSNews.com, or interviews one of our experts.

This is tremendously fruitful because as Fox grows, so does our message and our influence and the impact of your support. The rising “new media” tide lifts our boat.

This, of course, also drives the liberals batty. They are losing audience, losing influence, and losing money, and they won’t even try to copy the one news media success: Fox. They despise Fox — always have — and regularly insult the network. The Obama administration has also joined this effort.

CNN’s Jack Cafferty, Rick Sanchez, and Anderson Cooper, among others, frequently trash Fox, as does MSNBC’s Keith Olbermann, Chris Matthews and Rachel Maddow. CBS’s Katie Couric, NBC’s Andrea Mitchell, and ABC’s Diane Sawyer have also taken digs at Fox.

MSNBC’s Olbermann, for example, has called Fox News viewers “tin foil hatters, conspiracy theorists, paranoids and racists.” CNN’s Cafferty calls Fox News the “F-word network.” Last October, then-White House Communications Director Anita Dunn said that Fox operates as “the communications arm of the Republican Party” and “is not a news network.”

Also, President Obama’s top adviser David Axelrod went on ABC’s This Week and declared that the Fox News Channel is “really not news.”

Dunn quit her White House gig after a video surfaced of her citing communist killer Mao Zedong as one of her “favorite philosophers.” Her replacement, Dan Pfeiffer, hasn’t skipped a beat. He told the New York Times’ “Caucus” blog on Jan. 18, “I have the same view of Fox that Anita had, which is that Fox is not a traditional news organization. … We don’t feel an obligation to treat them like we would treat a CNN or an ABC or an NBC or a traditional news organization.”

No, they don’t like Fox because it doesn’t toe the liberal party line. It doesn’t follow White House talking points and cheerlead for all things Obama. The liberal media do that, which is why they are not trusted by Americans and why their ratings and audience keep dropping.

Fox News actually does what it says: Reports stuff and lets you decide. And as our own studies show, it is more fair and balanced than the other networks in terms of who it interviews and what questions it asks.

Fox is trusted and is a successful business, expanding every year. The liberal media could learn from that, but then they would have to trim their biases and stop trying to indoctrinate the public.

That’s not going to happen. It is a knock down, drag out fight, which now includes the White House going after Fox, and talk radio, and the “new media” in general, including us.

We must stay on our guard. The left has the money, the media, the government, the schools, and Hollywood. But they don’t have the American people, which is the unfailing resource we rely upon in this good fight. Ever forward!

Sincerely,

L. Brent Bozell III
Founder and President
MRC Launches MRC Live! Webcast

MRC Responds To NPR’s Potty-Mouthed Attack On Rush Limbaugh

National Public Radio (NPR), which is largely funded with taxpayer money and presents itself as the broadcast medium of civility, turned to the toilet to trash Rush Limbaugh. To be precise, on Jan. 21, NPR commentator Fred Fiske described Rush’s conservative talk-radio show as “Excrement in Broadcasting.” While NPR presented no opposing view that day, the MRC demanded one and MRC President Brent Bozell delivered it on-air on Feb. 4.

Back in January, broadcasting from WAMU in Washington, D.C., Fiske falsely claimed that Rush had advised people not to give money to Haiti and the victims of the earthquake there. It was not true.

Yet Fiske opined, “I think to use the power of your pulpit to try to convince people not to help their brothers and sisters is sad. … Limbaugh calls his operation EIB – Excellence in Broadcasting. I call it EIB, too. Excrement in Broadcasting.”

In his response, Bozell told the NPR audience, “Public radio listeners are told during pledge drives that stations like WAMU are a civil space for information. Since public radio isn’t driven by ratings, they don’t have to shout and be partisan and mean-spirited.”

“Fiske wasn’t shouting,” said Bozell. “But grade-school dirty-toilet insults don’t exactly match the image of calm sophistication that public radio presents to listeners. Fiske claimed he didn’t despise Rush Limbaugh – ‘any more.’ But nasty invective suggests the hatred has never ended.”

“Rush did boast that Americans are the most generous donors in the world, while anti-American countries like Cuba and Venezuela wouldn’t match our help. That is true.

“Rush did suggest that despite decades of American aid, Haiti continues to be the economic wasteland of the Caribbean. That is also unquestionable.

But “at no point did he ever call on Americans not to supply humanitarian aid. Period. How many times must the left be exposed for flat-out inventing things Limbaugh has supposedly said, only later to learn he never said any such thing?”

To watch the MRC Live! Webcast, please visit www.nmatv.com/video/4722/MRC-Live
Media: Liberal

Further validating what the MRC has in large measure documented for more than 20 years, a January poll by Rasmussen Reports showed that more than half of all voters (51%) think “the average reporter is more liberal than they are,” and that a whopping 72% of voters say “most reporters try to help the candidate they want to win.” This latter point was perhaps literally demonstrated on Jan. 15 when MSNBC’s Savannah Guthrie, reporting on the Democrats losing ground in the Massachusetts U.S. Senate race, exclaimed, “This is bad.”

The Rasmussen poll also revealed that 67% of voters “believe the news media have too much power and influence over government decisions,” and that 85% “have more confidence in their own judgment than that of the average reporter when it comes to the important issues affecting the nation.” Further, only 6% of voters “trust the average reporter’s judgment more.”

No ‘D’ Word

Incredible but true: ABC ran news stories totaling one hour and 23 seconds about former Senator John Edwards’ adulterous affair and love-child but the ABC anchors never once mentioned that Edwards is a Democrat. Starting on Jan. 29 with a lengthy 20/20 segment about the scandal, ABC interviewed former Edwards aide Andrew Young, who reportedly has a sex tape of the senator. Throughout the segment, however, reporter Bob Woodruff never once used the D-word.

On Jan. 30, George Stephanopoulos at Good Morning America also interviewed Young about Edwards for 14 minutes. Yet Stephanopoulos, a former top adviser to Bill Clinton, never mentioned that Edwards is a Democrat. ABC just cannot tell the whole truth. In a related example from November 2008, the network’s 20/20 show interviewed the prostitute who had sex with New York’s then-governor, Eliot Spitzer. The news show never mentioned Spitzer is a Democrat.

Run! It’s Jesus!

ABC’s Nightline reporter Brian Ross was nearly apoplectic in a Jan. 18 report about some U.S. military rifles in Afghanistan that have, stamped into their sights, numbered references to Bible verses. Ross called these shocking details “secret Jesus codes” and, citing the liberal Military Religious Freedom Foundation, said “thousands of members in the U.S. military” are “endangered by the secret Bible codes.” None of the spokesmen for the company that made the rifles, Trijicon, were interviewed on Nightline.

However, Ross did report that Trijicon had “said there was nothing wrong or illegal about adding the Biblical references to the military sights.” Then Ross put retired Maj. Gen. William Nash on to declare, “I find something wrong with it and I think our government should find something wrong with it.” Ross went on to frantically report that the Bible verses were just another example of a “clash in the U.S. military over Christian symbols and preaching in Iraq and Afghanistan.”

Liberal Standards

When conservative activist James O’Keefe used a hidden camera to expose ACORN workers giving advice on how to run a brothel and hide taxable income, the networks ignored the story for six days back in September. But when O’Keefe was arrested for allegedly tampering with the telephones in the office of Sen. Mary Landrieu (D-La.) on Jan. 25 this year, ABC, CBS, and NBC jumped on the story within a day.

ABC’s Good Morning America coverage was typical, labeling the incident the “Louisiana Watergate,” and perhaps something “far more sinister” than an “innocent prank.” The New York Times, which had also ignored O’Keefe’s ACORN expose for six days, went after the Louisiana event with a lengthy report one day after it happened, repeating the words “conservative” and “felony” in the text as frequently as editorially possible.
Khmer Right

MSNBC’s Chris Matthews, apparently sober, went on the Rachel Maddow Show and compared Republicans and grassroots conservatives to … the communist Khmer Rogue — yes, the Khmer Rogue, the radical Marxist ideologues who took over Cambodia in the 1970s and slaughtered 2.3 million of their own people. While the Khmer Rogue were often applauded by the fanatical left in America and Europe, Chris Matthews now sees an eerie resemblance between the Marxists and conservatives in the Republican Party.

Commenting on President Obama’s meeting with House Republicans on Jan. 29, Matthews told Maddow, “What’s going on out there in the Republican Party is kind of a frightening, almost Cambodia re-education camp going on in that party, where they’re going around to people, sort of switching their minds around saying, ‘If you’re not far right, you’re not right enough.’”

What March?

The New York Times revealed its flaming liberal stripes once again with this year’s March for Life on Jan. 22. While more than 60,000 pro-lifers marched in the nation’s capital that day to protest the 37th anniversary of Roe v. Wade, the Times gave the event only one sentence — 27 words — of coverage the next day, Jan. 23, in a story about the trial of the man accused of killing late-term abortionist George Tiller. The Times didn’t even run a story on the March for Life.

For contrast, consider that on Jan. 2 the Times published a 780-word story in its “A Section” print edition about four people who marched from Miami to New York City on behalf of illegal immigrants. That is the epitome of balance at the New York Times: 27 words for 60,000 pro-life demonstrators and 780 words for 4 pro-illegal immigration advocates.

MRC Impact

Conservatives are clearly having an impact across the nation and throughout the New Media, particularly the Internet, a reality that even The Washington Post detailed in a Feb. 1 front-page story entitled, “Wired’ Conservatives Get the Message Out.” In reporting on how conservatives in Washington, D.C., and around the country are using technology to organize, protest, raise funds and, in general, rally the troops, the Post noted the impact of the Media Research Center.

The story cites Brent Bozell, “who started the Media Research Center in Alexandria in 1987 with one black-and-white TV to monitor perceived liberal media bias. Today, he operates a mini-empire with seven Web sites, including EyeblastTV, a conservative version of YouTube.” The Post then quoted Bozell, “When you are on the outs, and we are completely on the outs in Washington, we’ve got nothing to lose. It’s a heckuva lot more fun.”

Minibits

- CNN’s Joy Behar poo-poos Tim Tebow’s mom’s decision not to abort her baby son: “He could just as easily become some kind of a rapist pedophile.”
- Left-wing actor Danny Glover explains the Haiti earthquake, “They’re all in peril because of global warming, they’re all in peril because of climate change and all of this.”
- CNN analyst James Carville crows over his friend, ABC’s George Stephanopoulos, “I once said, ‘If you converted his IQ to Fahrenheit, you could boil water.’”
- PBS’s Judy Woodruff frets, “I was just going to say, quoting somebody in the White House, a tragedy of Greek proportions if Ted Kennedy’s successor is the one, is the one who was responsible for the death of health care.”
- MSNBC’s Chris Matthews bellows about the Massachusetts race, “If they go for Republican Scott Brown it’s deliberate, premeditated murder for health care!”
- And fellow MSNBC-er Keith Olbermann hits the high court on lifting campaign advertising restrictions as “a Supreme Court-sanctioned murder of what little actual democracy is left in this democracy. It is the Dark Ages. It is our Dred Scott.”
- Finally, some very fresh air from Fox’s Charles Krauthammer: “You know, this is an amazing week. Massachusetts goes Republican, health care dies and the Supreme Court unshackles the First Amendment. It’s the best week I’ve had since spring break in medical school — and I don’t even remember it [laughter from other panelists].”
Tim Tebow Takes a Stand

The Super Bowl is a cultural phenomenon. It’s not only watched by godzillions of people worldwide, it’s the only televised broadcast where the audience tunes in not just for the game, but for the commercials. The top-dollar, high-profile advertising space has led to some unforgettable commercials over the years.

Sometimes the ad is so remarkable it becomes a word-of-mouth sensation before it even airs, before anyone has even seen it. It’s happened again this year. CBS has decided to accept an ad from a politically involved group and caused a firestorm with the radical Left because that group is proudly Christian.

The conservative Christian group Focus on the Family plans to air a commercial featuring Heisman Trophy-winning quarterback Tim Tebow and his mother, Pam, who will tell the story of how doctors told her she should have an abortion, and she refused that exercise of “choice.” Pam Tebow was a missionary in the Philippines and had contracted dysentery, and the medicine had a chance of causing birth defects.

It is an ultra-positive story celebrating life itself, a story of a mother who kept her baby, who became a famous football hero. And so-called “feminist” groups have exploded in fury, demanding CBS censor the ad. The Women’s Media Center wrote a letter [1] signed by an array of feminist organizations. They projected the ad would be “disastrous” for CBS, and it throws women “under the bus” and “endangers women’s health.” They even suggested pro-life ads resulted in “escalated violence” against abortionists.

“We sincerely hope you do not want CBS associated with this brand of un-American hate.”

Words like these might make a scintilla of sense if Focus on the Family was running some kind of hardcore, negative ad with inflammatory abortion images. But that’s not the message, and they know it. The Tebow ad is not far removed from the positive pro-life ads run by the DeMoss Foundation during the Clinton years with the slogan “Life. What a beautiful choice.”

Isn’t it a little strange to see people who present themselves as “pro-choice” get so upset when someone suggests their choice was to keep the baby? They can’t seem to make any mental allowance for people to promote making a pro-life choice in a permissive society.

They sound silly when they proclaim they are groups united in “tolerance” - and then demand CBS should “immediately cancel this ad and refuse any other advertisement promoting Focus on the Family’s agenda.”

It’s especially noteworthy when libertines demand something be removed from television before they’ve even seen it. I haven’t seen it either, but I will bet some serious money that millions of viewers at home will see the warm-hearted Tebow ad and ask in amazement, “What in the world was wrong with that?”

These hardcore leftists argue that CBS is clearly breaking with the usual pattern of refusing Super Bowl ads with political overtones, and point to their recent rejection of MoveOn.org ads. But one need only see these and their dark, vicious, angry, negative overtones to understand why CBS turned them down.

Moreover, CBS has invited the protesters here to buy their own commercial and balance out Focus on the Family. No takers. They just want the Christian message censored.

And it’s time we stop calling them “feminist” groups. Where are these advocates every year when CBS runs the sleazy Victoria’s Secret Fashion Show? Where were they when Janet Jackson had her clothing ripped off on stage at the Super Bowl five years ago? Why don’t they protest the sleazy “Go Daddy” Super Bowl spots?

Feminists did not write letters of protest when the Parents Television Council found that CBS led the networks with 118 violent storylines on women over the last five years. Feminists never protested CBS objectifying women in sleazy sitcoms like “Two and a Half Men.”

The worst part of this overwrought controversy is the mud thrown at Tim Tebow’s image before he plays a down of pro football. Advertising Age magazine is already going to experts who think this commercial will hurt his value as a celebrity endorser.

Chicago-based sports marketer John Rowady sneered at Tebow: “His promotion of his ‘belief system’ has built a perception throughout the league that he has a long way to mature from a business perspective, especially in the fast lane of the NFL.”

Standing with your mother in an ad celebrating the choice of life makes Tebow “immature”? He should be considered radioactive, like he was now Tiger Woods or Michael Vick?

Making an ad like this ought to help advertisers see an endorser with character, not your stereotypical ego-addled, misbehaving professional athlete. It takes a maturity we’re not used to seeing from pro athletes when they’re a target of controversy. Tim Tebow has guts, not just on the football field, but in the game of life as well.
DONOR SPOTLIGHT

THE POWER OF A CHARITABLE GIFT ANNUITY
Reinvested assets create fixed payments to the donor for life.

A Charitable Gift Annuity is a wonderful way to support the Media Research Center. The concept is simple - a person wishing to support our work makes a gift of at least $5,000 in cash or marketable securities. The MRC reinvests the assets and agrees to make fixed payments to the donor for life. Payout rates depend solely on the donor’s age at the time the CGA is established. The gift and payouts can result in income and estate tax savings, and there are no investment, custodial, or management fees.

Joe Wilkens, a retired materials engineer and small business owner, recently established a $50,000 CGA with the MRC after more than 10 years of annual support. He recently told us why:

“I don’t like the direction this country is headed right now, and the general media have played a big role in putting us on the wrong track. The MRC is a vital part of fighting the liberal media, and I am impressed with how hard they work and the results they get. I’ve been supporting the MRC since 1998, but I realized it was time to take my support to the next level.

“I was looking for a way to get a bigger charitable deduction and a guaranteed lifetime income stream, so a CGA was the perfect fit. Not only does it provide both a deduction and the guaranteed income stream for the rest of my life, but the MRC was able to put a portion of my gift to use immediately in their important work fighting the liberal media.

“Setting up my CGA was easy. The MRC provided me with personalized and detailed information on how my CGA would work. When I decided to open one, the MRC took care of all the paperwork. I get a check in the mail every quarter and don’t have to worry about anything else! I would definitely encourage others to explore this opportunity.”

The MRC would like to thank Mr. Wilkens for taking the time to share his story and, more importantly, for establishing such a generous and vital gift. For more information on MRC charitable gift annuities, or to receive a personalized summary of benefits, contact the MRC’s Vice President for Development Thom Golab at (703) 683-9733.
MRC in the News

The experts at the Media Research Center are interviewed almost every day on stories of national importance, often reaching millions of Americans daily. They provide analysis and commentary on radio, TV, the Internet, in magazines, books and in newspapers, always striving to help restore political balance to the major media. Some of the MRC’s latest media appearances include the following:

### Television

**CBN:**
- *News Channel*, Jan. 29
- *NewsWatch*, Jan. 29
- *The 700 Club*, Jan. 29

**CNN:**
- *The Situation Room*, Feb. 11

**FNC:**
- *America’s Newsroom*, Jan. 26
- *Glenn Beck Show*, Jan. 20
- *Hannity*, Jan. 20
- *Special Report w/ Brett Baier*, Jan. 11

### Print

- *Washington Times*, Jan. 11, 12, 14, 22, 25
- *Politico*, Jan. 14, 28
- *New York Post*, Jan. 28
- *Washington Examiner*, Jan. 8, 27, 29
- *Los Angeles Times*, Jan. 26
- *Augusta Chronicle*, Jan. 27
- *St. Louis Post-Dispatch*, Jan. 26
- *The Week* magazine, Jan. 26
- *The Atlantic*, Jan. 19
- *Pittsburgh Tribune-Review*, Jan. 11, 18
- *St. Petersburg Times*, Jan. 22
- *SW Iowa News*, Jan. 14
- *World* magazine, Jan. 13
- *American Spectator*, Jan. 22

- PARTIAL LISTING

### Radio

- G. Gordon Liddy, Jan. 26
- Bill Cunningham Show, Feb. 7
- Lou Dobbs Show, Jan. 27
- NRA News, Jan. 14, 21, 28
- Cable Radio Network, Jan. 26, 28
- Lars Larson Show, Jan. 14, 21, 28
- Thom Hartmann Show, Jan. 13, 27
- National Public Radio, Jan. 8
- American Family Radio, Jan. 22, 26
- Nothing But Truth Radio, Jan. 12, 19
- Small Business Advocate, Jan. 27
- WIBA, Madison, WI, Jan. 29
- KSFO, San Francisco, CA, Feb. 2
- WYLL, Chicago, IL, Feb. 2
- WSAU, Wausau, WI, Jan. 22, 26
- WMUZ, Detroit, MI, Jan. 12, 22, 27
- WIBC, Indianapolis, IN, Jan. 27
- WLQV, Detroit, MI, Jan. 26
- KTXL, Corpus Christi, TX, Jan. 13, 18, 20, 25, 27
- WTKF, Greenville, NC, Jan. 22, 29
- KWEL, Midland, TX, Feb. 1
- WENY, Corning, NY, Jan. 27
- KRLG, Clearwater, FL, Jan. 18, 25, 29
- WOR, New York, NY, Feb. 1
- WRTA, Altoona, PA, Feb. 1
- Drew Mariani Show, Jan. 26
- KCBI, Dallas, TX, Feb. 4
- KUIK, Hillsboro, OR, Jan. 21, 25
- KBAR, Burley, ID, Jan. 20, 21
- WCHE, Westchester, PA, Jan. 25
- KMED, Medford, OR, Jan. 15
- WDEL, Wilmington, DE, Jan. 12

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### Internet

- FoxNews.com, Jan. 28
- WSJ.com, Jan. 26
- NYT Media Doctor blog, Jan. 26
- Townhall.com, Jan. 21
- SmartGirlPolitics.com, Jan. 25
- FishbowlDC, Jan. 25
- BigHollywood.com, Jan. 22
- AmericanThinker, Jan. 21
- FivMinuteReport, Jan. 22
- BreitbartTV, Jan. 26
- Washington Independent, Jan. 26
- Technorati, Jan. 28
- LifeSiteNews.com, Jan. 24, 28
- St. Petersburg Times blog, Jan. 26
- OneNewsNow.com, Jan. 27
- Heatingoil.com, Jan. 14
- FloridaToday.com, Jan. 19
- BigJournalism.com, Jan. 20
- RightWingNews blog, Jan. 10
- RealityCheck.org, Jan. 27
- MSNBC.com, Jan. 25

- PARTIAL LISTING

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MRC President Brent Bozell analyzes the “Ellie Light” political mystery, whereby a letter-to-the-editor writer promoted the Obama administration’s health care views to hundreds of newspapers across the country.

Business and Culture Vice President Dan Gainor details the liberal media spin about global warming on CBN’s *700 Club*.

Fox’s Special Report with Brett Baier cites a CNSNews.com story about more than 1,000 “diversity visas” given by the U.S. State Dept. to Yemeni nationals.

On his Fox program, Glenn Beck cites an MRC NewsBuster’s story about left-wing radicals on talk radio claiming the U.S. government was complicit in the 9/11 terrorist attacks.