Dear Friend,

To borrow a phrase, “We’ve come a long way, baby” — and we couldn’t have done it without you. On March 29, we gathered with more than 1,000 conservative leaders from across America, to celebrate the 20th Anniversary of the MRC at our Annual Gala and DisHonors Awards ceremony at the Grand Hyatt hotel in Washington, D.C.

It was a festive celebration and an evening to be proud of given the two-decade battle the MRC has waged against the liberal media — with many battles won — and given the wonderful and forward-looking comments by the conservative movement leaders present at the gala. This was typified, graciously and humbly, by our most honored guest, Rush Limbaugh, who received the MRC’s first annual William F. Buckley Jr. Award for Media Excellence that night.

“The Media Research Center was there at the beginning and set a standard, and had the guts to go after the left,” said Rush in accepting the Buckley Award. “They don’t distort, they don’t make it up, and they don’t lie about it. ...I want to thank the Media Research Center. They have been great to me. They have been an invaluable resource, and they have been supportive.” (See p. 3 for more of Rush’s remarks.)

The MRC created the Buckley Award to recognize and honor the very best of America’s new conservative leaders, especially those dominant in the New Media of talk radio, cable TV and the Internet.

In addition to Rush, the MRC was proud to have such conservative luminaries as Cal Thomas, Neal Boortz, Pat Sajak, Michael Steele, G. Gordon Liddy, Herman Cain, Ward Connerly and Mary Matalin, serve as Presenters and Accepters of the DisHonors Awards. Some of the award judges included talk-radio host Mark Levin, syndicated columnist Robert Novak, Forbes magazine CEO Steve Forbes, National Review’s Washington Editor Kate O’Beirne, Washington Times Editorial Page Editor Tony Blankley, Human Events Editor-in-Chief Tom Winter, and economist Walter E. Williams.

There were five DisHonors this year, given to the most liberally biased reporters of 2006. MRC senior staff selected the nominees, culled from the Center’s unparalleled video archive of news programs, and the judges voted on the winners.

“The MRC is a constant source of wonderful program material for my show,” (Continued on page 2
Continued from page 1

noted Neal Boortz, who then quipped, "I’ve been doing talk radio for 37 years and I’ve never had an original thought."
The first award, the "God, I Hate America" award went to New York Times Publisher Arthur Sulzberger Jr., who chastised America for not doing enough to secure “fundamental human rights,” such as abortion-on-demand and gay marriage. The "I’m Not a Political Genius But I Play One on TV Award" went to Rosie O’Donnell for her comment on ABC’s The View (audience 3.5 million) that “radical Christianity is just as threatening as radical Islam in a country like America.”

In accepting the award on behalf of Rosie O’Donnell, businessman and game-show host Pat Sajak said that he didn’t understand why everyone was upset with what Ms. O’Donnell said. “All she did was equate radical Christianity with radical Islam,” said Mr. Sajak, “and last night I was in church in my neighborhood – it’s our Wednesday night beheadings.” (See pp. 4-5 for all the DisHonors Awards.)

Besides this year’s awards, gala attendees were treated to a “Best of Past DisHonors Awards” highlight video. This trip down liberal media lane included clips of Barbara Walters praising Communist Cuba’s health care and education; Dan Rather defending his career-crushing Bush National Guard memo story; and Senator Zell Miller challenging MSNBC’s Chris Matthews to a duel on national TV.

As usual, the gala received lots of media attention, including mentions on Fox’s Special Report with Brit Hume, on the Rush Limbaugh Show, in the Washington Times, Pittsburgh Tribune-Review, and National Review. The evening was taped by C-SPAN to be broadcast in the coming weeks. I hope you’ll catch it.

The MRC has, indeed, come a long way in 20 years. More Americans are aware of liberal media bias than ever before. And now, as the media rapidly change and expand because of technology and the Internet, the Media Research Center is there, to keep Americans informed and to keep the liberal media on the run. We thank you for your kind and generous support over the years.

Sincerely,

L. Brent Bozell III
Founder and President
MRC Honors Rush Limbaugh with First Annual
William F. Buckley Jr. Excellence in Media Award

Editor’s Note: Below are excerpts from Rush Limbaugh’s acceptance speech of the William F. Buckley Jr. Excellence in Media Award, presented at the MRC’s 20th Anniversary Gala Featuring the Dishonors Awards on March 29. Video of Mr. Limbaugh’s speech and the entire gala can be viewed at the MRC Web site, www.MRC.org.

Rush Limbaugh: When Brent called me and said, “We’ve got this new award, the William F. Buckley Greatest Conservative in the World Award, and you’re going to win the first one” — I think that’s what he said when he first posed it (Laughter) — I said, “Well, that fits.” (Laughter.) Ahem. A little humility there. I said, “That is amazing.”

We conservatives don’t get many awards, but we actually have an audience. These PBS people and NPR people give themselves all these awards, but nobody’s ever seen the shows that get awarded. (Laughter.) We actually have an audience, and so we are a threat, and we don’t get awards. (Applause.) It’s an honor to get an award! It really is.

... I owe my success to a lot of people who are a lot smarter than I am. ... If you can explain conservatism, inspire others to explain it, inspire others to understand it, which helps them to go explain it, then you create a little army that manifests and grows among families, neighborhoods, and communities.

That’s what’s happened since, in my case, 1988. But it also started long before I came along, and that’s the importance of this award being named after Mr. Buckley. There are many godfathers of this movement. You could say Goldwater and Reagan, but if Bill Buckley hadn’t done what he did, none of the rest of this would have happened. (Applause.)

Folks, there are so many really intelligent conservative thinkers, intellects. They’ve been laboring in the basements. They had been, and some of them still are. ... My life is the product of their work. They’ve inspired my own thinking. They’ve given me confidence to believe what I believe. But they provided an education above and beyond what I got in the classroom, which wasn’t much. I flunked speech in college twice. ... I finally quit college ....

So I went out, and it was when I left school that I realized, “Uh-oh, I’m going to have to be able to demonstrate what I know. I’m not going to have a degree that says I know anything, and I’m not going to have a degree that gets my foot in the door,” and that started me on my quest to learn and absorb as much as I could about the things that were passionate to me and the things that I felt instinctively were right. Without the Bill Buckleys and all the other names — we could list these names that I have been able to benefit from their work — none of the rest of this would have happened.

I’m forever grateful that it’s just come to me, it’s benefited me in the process of timing, all of their work and their lives happened to coincide with mine. You know, the Media Research Center was at the beginning, and set a standard and had the guts to go after the left. Now Brent and his organization are being copied. For once it’s the left that’s bringing up the rear, except they do it far differently than the way Brent’s organization does. They lie. They take things out of context.

... I want to thank the Media Research Center. They have been great to me. They have been an invaluable resource, and they have been supportive. ... I wouldn’t be where I am without people like Brent Bozell and Mr. Buckley. ...

All of the friends that I have made have all stood behind me and have given me the confidence to move on and to continue to do what I do, and I love it. There is nothing else I would rather do.
Watchdog

THE MEDIA RESEARCH CENTER’S ANNUAL
Roasting the Most Outrageously

AWARD #1:  
God, I Hate America Award  

Arthur Sulzberger, Jr.: “It wasn’t supposed to be this way. You weren’t supposed to be graduating into an America fighting a misbegotten war in a foreign land. You weren’t supposed to be graduating into a world where we are still fighting for fundamental human rights, whether it’s the rights of immigrants to start a new life, or the rights of gays to marry, or the rights of women to choose. You weren’t supposed to be graduating into a world where oil still drove policy and environmentalists have to fight relentlessly for every gain. You weren’t. But you are. And for that, I’m sorry.”

AWARD #2:  
Dan Rather Memorial Award for the Stupidest Analysis  
WINNER: CBS’s Katie Couric on 60 Minutes, Sept. 24, 2006.

Katie Couric: “A passionate student of history, Condi Rice believes turmoil often precedes periods of peace and stability. And she rejects the notion that the U.S. is a bully, imposing its values on the world.”

Secretary of State Condoleezza Rice: “What’s wrong with assistance so that people can have their full and complete right to the very liberties and freedoms that we enjoy?”

Couric to Rice: “To quote my daughter, ‘Who made us the boss of them?’”

Talk radio host and enemy-of-liberals-everywhere G. Gordon Liddy accepted the award on Couric’s behalf, commenting, “You are honored by the enemies you have, and I think I can safely say that one of my enemies is perky Katie Couric.”

AWARD #3 was presented by Herman Cain
AWARD #3:
The I’m Not a Political Genius but I Play One on TV Award

WINNER: Rosie O’Donnell, co-host of ABC’s The View, Sept. 12, 2006.

Rosie O’Donnell: “As a result of the [9/11] attack and the killing of nearly 3,000 innocent people, we invaded two countries and killed innocent people in their countries.”

Co-host Elisabeth Hasselbeck: “But do you understand that, that the belief funding those attacks, okay, that is widespread. And if you take radical Islam and if you want to talk about what’s going on there, you have to—”

O’Donnell (interrupting): “Wait just one second. Radical Christianity is just as threatening as radical Islam in a country like America [loud applause].”

Conservative and Emmy Award winner Pat Sajak, host of Wheel of Fortune, accepted the DisHonors on behalf of Ms. O’Donnell. “Last night I was in church in our neighborhood — it was our Wednesday night beheadings,” quipped Mr. Sajak in reference to Rosie O’Donnell’s verbal slap at Christianity.

AWARD #4:
The Tin Foil Hat Award for Crazy Conspiracy Theories


Jack Cafferty: “The last time we got a tape from Osama bin Laden was right before the 2004 presidential election. Now here we are, four days away from hearings starting in Washington into the wiretapping of America’s telephones without bothering to get a court order or a warrant, and up pops another tape from Osama bin Laden. Coincidence? Who knows.”

Mary Matalin, former adviser to President Bush, presented the award. In addressing the crowd, she said, “You have never made a greater investment in this country than in the MRC, thank you all.”

AWARD #5:
The Puppy Love Award


Charles Gibson: “For the first time in the 218-year history of the Congress, a woman was voted by her colleagues to be Speaker of the House. Nancy Pelosi, Democrat from California, took the gavel. But in a picture perhaps even more symbolic, the new Speaker was on the floor for a time, holding her 6-year-old [really 6-month-old] grandson, all the while giving directions on how events were to proceed. It seemed the ultimate in multitasking: Taking care of the children, and the country.”

American Civil Rights Institute President Ward Connerly accepted the award on Charles Gibson’s behalf, commenting that House Speaker Pelosi "has brought her grandchildren to the world’s ultimate playpen, known as the Congress, so they can romp and frolic with all the other 400-plus children.”
Scenes from the VIP Reception at MRC’s 20th Anniversary Gala & DisHonors Awards

Dan Cook, T. Boone Pickens & Ward Connerly
Abby & Nat Moffat
Mark Skousen, Bay Buchanan & Jeff Carneal

Judy Eckburg, Neal Boortz & Dick Eckburg
Ed Meese, Brent Bozell & William Rusher
Sue Lewis & David Limbaugh

Mary Matalin, Margaret & Gerald Carden
Stanley & Gay Gaines with Lesly & Pat Sajak
Bobbie & Tatnall Hillman

Rush Limbaugh & Michael Steele
Suzanne & Col. Rich Clarke with Brent Bozell
Steve Penley, Dick Eckburg & Ericka Perttierra

William & Barbara Lynch with G. Gordon Liddy
Helma & Ed Ackerman with Cal Thomas
Ken & Barbara Hansen with Joe Scarborough
The experts at the Media Research Center are interviewed almost every day on stories of national importance, often reaching millions of Americans daily. They provide analysis and commentary on radio, TV, the Internet, in magazines, books and in newspapers, always striving to help restore political balance to the major media. Some of the MRC’s latest media appearances include the following:

**Television**

FNC:
- Special Report w/Brit Hume, Mar. 30
- Hannity & Colmes, Mar. 14
- Fox & Friends, Mar. 1, 15, 30
- Big Story w/ John Gibson, Mar. 1, 12
- Fox News Live, Mar. 7
- Your World w/ Neil Cavuto, Mar. 2
- Sinclair Broadcasting Group, Mar. 15

**Radio**

Mancow’s Morning Madhouse, Mar. 20
- Thom Hartmann, Mar. 21
- Lynn Briedenbach Show, Mar. 27
- Moody Radio Group, Mar. 13
- KSLR, San Antonio, TX, Mar. 19, 21
- WIBC, Indianapolis, IN, Mar. 15, 22
- KOGO, San Diego, CA, Mar. 14, 21
- WIBA, Madison, WI, Mar. 27
- KSGF, Springfield, MO, Mar. 30
- KEYS, Corpus Christi, TX, Apr. 2
- WIBA, Madison, WI, Mar. 22
- WCHS, Charleston, WV, Mar. 23
- WMUZ, Detroit, MI, Mar. 23
- WABC, New York, NY, Mar. 26
- WICC, Bridgeport, CT, Mar. 26
- WIBA, Madison, WI, Mar. 28
- WLAC, Nashville, TN, Mar. 15
- WBOB, Jacksonville, FL, Mar. 15
- KFXX, Phoenix, AZ, Mar. 15
- WCBM, Baltimore, MD, Mar. 15
- KIDO, Boise, ID, Mar. 13
- WBAL, Baltimore, MD, Mar. 17
- WMAL, Washington, DC, Mar. 15
- WGUL, Tampa, FL, Apr. 5
- KENI, Anchorage, AK, Mar. 12

**Print**

- Washington Times, Mar. 8, 16, 20, 22, 28, 29, Apr. 5
- Associated Press, Mar. 11
- Washington Examiner, Mar. 20
- Investor’s Business Daily, Mar. 22
- San Antonio Express-News, Apr. 2
- Pittsburgh Tribune-Review, Mar. 12, 24, Apr. 3
- Editor & Publisher, Mar. 26
- NY Daily News, Mar. 28
- National Review, Mar. 29
- The Politico, Mar. 29
- Journal Chretien (Paris), Mar. 30
- Arkansas Democrat-Gazette, Mar. 11, 22
- Augusta Chronicle, Mar. 15
- Congressional Quarterly, Mar. 15
- Chattanooga Times Free-Press, Mar. 11
- Variety, Mar. 17

**Internet**

- RushLimbaugh.com, Mar. 29, 30
- WhiteHouse.gov, Mar. 15
- HumanEvents.com, Mar. 28, April 6
- NRO, media blog, Mar. 29
- Washingtonian.com, Mar. 29
- Investor’s Business Daily, Apr. 2
- Glennbeck.com, Mar. 21
- Examiner.com, Mar. 20, 30
- SpokesmanReview.com, Mar. 24
- CNSNews.com, Mar. 16
- DCRTV.com, Mar. 20
- NewsByUs, Mar. 18
- American Daily, Mar. 18
- BusinessandMedia.org, April 5
- OneNewsNow.com, Apr. 5
- Salon.com, Mar. 30
- National Ledger, Mar. 24
- Thpeoplesvoice.org, Mar. 22
- NewsMax.com, Mar. 6
- FrontPageMagazine.com, Mar. 13
- Townhall.com, Mar. 16
- Health Business blog, Mar. 14
- Medical, Weblog, Mar. 15
- ShowBizData, Mar. 15
- Conservativevoice.com, Mar. 18

~ PARTIAL LISTING

On his Web site the day after the Gala, Rush Limbaugh featured the MRC video of his acceptance speech for the W.F. Buckley Jr. Award for Media Excellence.
POST-TAX ANALYSIS

Did you pay too much tax in 2006? Looking for more deductions in 2007?

If so, consider donating cash or appreciated stock to establish an MRC charitable gift annuity and receive the following benefits:

- immediate income tax deduction;
- lifetime, guaranteed, partially tax-free income stream;
- capital gain tax savings for gifts of appreciated stock;
- ability to leave a lasting legacy to the MRC.

Including the Media Research Center in your financial plans guarantees that America’s Media Watchdog will continue to document, expose, and neutralize the liberal media for years to come - a fine legacy indeed!

For more information, please call Thom Golab today at:

(800) 672-1423

You can visit us online at www.mrc.gift-planning.org

SAMPLE PAYOUT RATES

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