

SPECIAL GALA ISSUE

The Watchdog

THE MRC'S MONTHLY MEMBERS' REPORT



CREATING A MEDIA CULTURE IN AMERICA WHERE TRUTH AND LIBERTY FLOURISH

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Liberal Media Turn Further Left: *Newsweek*, *TIME*, NBC, MSNBC Down the Primrose Path

The liberal media did all they could to help elect Barack Obama, as we predicted and documented in spades. Now that their man is in the White House and liberals run both chambers of Congress, the media are turning even further to the political left to press their agenda on the nation.

This radical left tilt by the “news” media makes the work of the MRC more vital than ever. As the dominant media outlets become more radicalized, we must fight back and counter their biased reporting. Journalistic ethics — fairness and balance in reporting — are necessary. And, as America’s media watchdog, it is part of our mission to defend those ethical standards and call out the liberals when they break them.

Back in January, *The Washington Post* ran an article by media expert Howard Kurtz. While Kurtz is generally liberal, he is also usually fair. In his piece, Kurtz detailed how both *TIME* and *Newsweek* are becoming more elitist and unashamedly liberal.

The two editors — Jon Meacham of *Newsweek* and Rick Stengel of *TIME* — “are turning out weeklies that are smaller, more serious, more opinionated and, though they are loathe to admit it, more liberal,” wrote Kurtz.

He further reported that the lead columnists at both magazines — Joe Klein and Jonathan Alter — are liberal. Kurtz also noted that *Newsweek*’s top writers “appear regularly on liberal talk shows on MSNBC, with which it has a news partnership.”

So what did *Newsweek* say about this? Meacham laughably claimed he was “not ideologically driven by any means” — and equally laughable, Stengel said he was “really conscious of trying to be fair and balanced.”

Proving the obvious, *Newsweek* has run several blatantly biased cover stories since January with, for example, titles such as “We Are All Socialists Now,” “The Religious Case for Gay Marriage,” and a hit piece on Rush Limbaugh entitled “Enough! A Conservative’s Case Against Limbaugh.”

For that story, the *Newsweek* cover featured Rush’s face with a black rectangular box covering his mouth imprinted with the word “Enough!” This story was published only a couple weeks after President Obama had publicly slammed Rush and the liberal-media cheerleaders at MSNBC, CNN, ABC, *The Huffington Post*, and so many other liberal outlets had piled on.

Yet Meacham says *Newsweek* is not “ideologically driven.”

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The leftist bias is so bad and so obvious at MSNBC it prompted even the liberal Tom Brokaw, former anchor of the NBC *Nightly News*, to criticize the station's coverage of the presidential campaign. "I think Keith [Olbermann] has gone too far. I think Chris [Matthews] has gone too far," Brokaw said in August.

The same week the attack-Rush cover story came out, *Newsweek* announced it had struck a deal with the left-wing radio network Air America to launch a program called *Newsweek On Air*.

That certainly seems appropriate. The "News" in *Newsweek* has always been a joke. Teaming up with the Che Guevara of radio networks only makes sense. As we stated in a press release about the deal, we were "shocked — shocked!" that the liberal mag had joined with the liberal radio program. We also noted that with the anti-Rush cover story, *Newsweek* helped Air America slap its radio competition.

No ideological drive there, Mr. Meacham?

Let's revisit this for a moment. If *Newsweek* had joined forces with Rush Limbaugh and the EIB radio network, the liberal media would have screamed hysterically that *Newsweek* had lost all its journalistic standards, and that the magazine could not be trusted to provide fair, objective reporting. But *Newsweek* signs with Air America and the media are ... silent. They are, in fact, nodding in approval.

Which leads us to NBC. This network — a bastion of liberal media bias as documented by the MRC over the years — lets its even more left-wing relatives run loose on its cable station MSNBC. This is the home, after all, of Chris Matthews, Keith Olbermann, Rachel Maddow and David Shuster — all liberal/left commentators posing as journalists.

The leftist bias is so bad and so obvious at MSNBC it prompted even the liberal Tom Brokaw, former anchor of the *NBC Nightly News*, to criticize the station's coverage of the presidential campaign. "I think Keith has gone too far. I think Chris has gone too far," Brokaw said in August.

That was then. Now, making matters worse, MSNBC has inked a deal with Ed Schultz — a left-wing talk-radio host who broadcasts on about 100 stations — with his own TV show. Schultz, 55, is a former centrist Republican who turned liberal Democrat sometime around 2000, or so he claims, and who once said that conservative Bill Bennett advocates "the murder of all black babies."

We have to wonder, are there any adults in charge at NBC? It seems not, as MSNBC is already an embarrassment to the network's news credibility and now it has added Schultz. As the MRC noted in a press release about the deal, adding Schultz to the "network crazy train that is MSNBC is like having your batty family living in the attic, and the last lunatic uncle shows up and you invite him in too."

How wacky is Schultz? As a Mar. 26 MRC *Media Reality Check* documented, the radio host recently called Republican Senator Jon Kyl a "spineless scumbag" on air; compared Rush to Hitler — "If you watch Limbaugh with the sound down ... he looks like Adolf Hitler! The parallel is so striking" — and smeared GOP Senator Richard Shelby as "a terrorist on the American worker."

And they say conservatives are hate-mongers.

No, we don't make this stuff up — and NBC is now going to put Schultz on TV. Obviously, NBC no longer cares about fairness or balance in its news coverage. If it did, it would try to balance its leftward tilt with a TV show for Limbaugh or Mark Levin or another conservative voice. But that's not part of the NBC/MSNBC agenda.

Their agenda is liberal and left, and it's getting more radical. *Newsweek*, *TIME*, Air America, MSNBC, NBC — they are down the primrose path.

Here at the MRC, we are watching, documenting, exposing, and neutralizing their liberal bias every day through our Web site and our various divisions: the News Analysis Division, the Business & Media Institute, the Culture and Media Institute, NewsBusters, *TimesWatch*, and CNSNews.com. It's a non-stop battle, but we love it — and we thank you for your generous support.

Sincerely,

L. Brent Bozell III
Founder and President

MRC Honors Brit Hume with Third Annual William F. Buckley Jr. Excellence in Media Award

Editor's Note: At its 2009 Gala and *DisHonors* Awards on Mar. 19, the MRC honored veteran journalist and former Fox News anchor Brit Hume with the William F. Buckley Jr. Excellence in Media Award. Excerpts of Mr. Hume's acceptance remarks are printed below, and the video of his acceptance speech can be viewed at the MRC Web site, www.MRC.org.

Brit Hume: One of the first rules of speaking is always be brief. And when you speak last, the idea is to be really brief. [Laughter.] I want to say a word, however, of thanks to Brent and to the team at the Media Research Center and all of the contributors who make that work there possible. Not just for this wonderfully fine award in the name of someone who, as I say, I admire so much – but also for the tremendous amount of material that the Media Research Center provided me for so many years when I was anchoring *Special Report*. I don't know what we would've done without them. It was a daily buffet of material to work from, and we certainly made tremendous use of it.

I guess I have two things to be thankful for tonight. One is the receipt of this award, and the second is that I'm not Tim Geithner. [Laughter.] I make no judgment here about whether he has done a good job or a bad job. But I think that he is one who seems to be the man in the middle of the spotlight, which is shining rather brightly on the Obama administration -- which I think, to give a shout out to Joe the Plumber, Joe, you asked a great question last year, and I think, buddy, you've got your answer. Yes sir, your taxes are going up. And so are all the rest of ours.

Let me just reflect for a moment, if I can, on Bill Buckley and how I remember him. Years ago, I used to work for the late syndicated columnist Jack Anderson ... [who] landed an interview during our bicentennial year with then-President Ford. [Jack thought] that any of the broadcast networks would be eager to have it. Well, boy, was he wrong.

And Bill Buckley saw this spectacle of Jack, sort of peddle this interview around the broadcast row and,

getting no takers ... invited Jack on *Firing Line*. Jack was saying how he thought that anything the president of the United States had to say about America in our bicentennial year ought to be news and interesting to the networks. Well, this was too much for even Bill Buckley, who said, [mimicking Buckley's voice] "Well, what if the president were to say, 'Baa baa, black sheep?'" [Laughter.] Much as I loved Jack Anderson, I thought "Oh, boy," and Jack said, "Well, I'd put that right up at the top of the evening news!" and Buckley said, [mimicking] "Yes, I suppose you would, wouldn't you?" [Laughter.]

As we sit here tonight, the news industry, and the newspaper business in particular, are in pretty serious trouble – and it is possible to imagine a day where the news landscape won't look anything like what it does today ... And some of you might be wondering, what will that leave for the Media Research Center to do? And it's worth recalling that the tradition of neutral reporting, which I was kind of brought up in ... was arrived at because

newspapers, as they grew as an industry needed to appeal to as large a cross-section of the public as possible.

... A great many of the newspapers in this country were originally party press. You see the names of one party or another reflected in newspapers to this day – the Rochester *Democrat and Chronicle*, the Waterbury, Connecticut *Republican*, if it's still around. That was the tradition, they were partisan organs. And you see in the British newspapers. ... Most of them have a very clear identity and the news is slanted in one direction or another, and everybody knows it, and everybody expects it and, to some extent, I guess, respects it. Well that has not been the tradition here, for very sound business reasons.

What is happening now, to all these old organs that once observed this tradition, and I think sadly ... is that they're going away, they're dying, they're dying for all kinds of reasons. ... But, what are we getting? We're getting bloggers, and Web sites, and all sorts of individual entrepreneurship. We have a vaster menu of choices today than we've ever had. But I think that we also have the danger that everything will be presented from one political viewpoint or the other, and that the media that confront us are going to be more partisan than ever -- which means that the Media Research Center will have a mission for many years to come, and a good thing that is.

So that's just a final thought from me.

The hour is late, I'm honored to be here. Thanks to the Media Research Center for all it does. Good night.



Brit Hume



THE MEDIA RESEARCH CENTER'S ANNUAL GALA

Roasting the Most Outrageously Liberal

L. Brent Bozell III, the president and founder of the Media Research Center, served as Master of Ceremonies for the gala. The *DisHonors* Awards Presenters included national talk radio sensation Monica Crowley, author and talk-radio host Mark Levin, and conservative leader T. Kenneth Cribb Jr. Acceptors included new media leader Andrew Breitbart, Joe "The Plumber" Wurzelbacher, the singing comedy group "The Capital Steps," and former Attorney General Ed Meese. View the complete 2009 Gala & *DisHonors* Awards online today at www.Eyeblast.tv.



Andrew Breitbart

AWARD #1: Dan Rather Memorial Award for the Stupidest Analysis

WINNER: MSNBC's Chris Matthews who said that listening to one of Barack Obama's speeches sent a thrill up his leg, during MSNBC's coverage of the Virginia and Maryland primaries, Feb. 12, 2008.

Co-anchor Chris Matthews: "I have to tell you, you know, it's part of reporting this case, this election, the feeling most people get when they hear Barack Obama's speech. My — I felt this thrill going up my leg. I mean, I don't have that too often."

Co-anchor Keith Olbermann: "Steady."

Matthews: "No, seriously. It's a dramatic event. He speaks about America in a way that has nothing to do with politics. It has to do with the feeling we have about our country. And that is an objective assessment."

In "accepting" the award on behalf of Matthews, **Andrew Breitbart** quoted a friend, a prominent Beverly Hills psychiatrist who deals with the "neuroses" of the stars, as saying that "the thrill up the leg thing is a common side-effect of a double dose of lithium."



L. Brent Bozell III

AWARD #2: Obamagasm Award

WINNER: ABC's Bill Weir on World News, for reporting how even the seagulls were "awed" at the Obama inauguration, Jan. 20, 2009.



Monica Crowley

Bill Weir: "We know that wind can make a cold day feel colder, but can national pride make a freezing day feel warmer? It seems to be the case because regardless of the final crowd number estimates, never have so many people shivered so long with such joy. From above, even the seagulls must have been awed by the blanket of humanity."

Joe "The Plumber" Wurzelbacher "accepted" the award on behalf of Weir and, on a serious note, commented: "When we leave here and get back to work tomorrow, just remember, as Americans, we've got to put a lot of overtime in to bring this country back to where it needs to be. ... Don't give up. Keep fighting."



Joe "The Plumber"
Wurzelbacher

ANNUAL GALA AND DISHONORS AWARDS

by Biased Liberal Reporting of 2008



AWARD #3:

Half-Baked Alaska Award for Pummeling Palin

WINNER: Bill Maher, host of HBO's *Real Time*, for promoting the loony left-wing conspiracy theory that Sarah Palin's baby son is actually the baby of Palin's daughter Bristol, Sept. 5, 2008.

Bill Maher: "I'm not that convinced that that's her baby. ... The daughter — who we know is fertile because she's knocked up again, or maybe for the first time ... she did like take a five-month leave from high school because she had [uses fingers to indicate quote marks] 'mononucleosis' right around the time the baby was being born. And the mother, the so-called, you know, okay, maybe it is the mother, but, you know, she was back to work three days later. You don't smell something? ... It's not like they're not willing to lie about everything else."



Mark Levin

AWARD #4:

Dan Rather Memorial Award for the Stupidest Analysis

WINNER: CNN founder Ted Turner, for saying global warming is going to turn people into cannibals, on PBS's *Charlie Rose*, Apr. 1, 2008.

Ted Turner: "Not doing it [fighting global warming] will be catastrophic. We'll be eight degrees hotter in ten, not ten but in 30 or 40 years, and basically none of the crops will grow. Most of the people will have died and the rest of us will be cannibals. Civilization will have broken down."



The Honorable Ed Meese

Ed Meese, former attorney general under President Ronald Reagan, "accepted" the award for Turner, commenting that CNN revealed its partisanship last fall during a controversy over where Barack Obama was born: "Half of CNN's staff thought it was in a log cabin. The other half thought it was in a manger."



"The Capitol Steps"

THE QUOTE OF THE YEAR!

The Quote of the Year was decided by the audience based on their level of applause after reviewing the four award-winning DisHonors for the evening. It was a close call, with the audience nearly split between MSNBC's Chris Matthews "thrill going up my leg" comment and HBO's Bill Maher, who speculated that Sarah Palin's baby actually was born to her daughter Bristol (see award #3 above). The award went to Maher, and was "accepted" for him by Joe "The Plumber" Wurzelbacher, who said of Maher: "This goes to prove you don't have to be smart to be on TV."

Brent Bozell was joined on stage by Mark Levin, Monica Crowley, Joe Wurzelbacher, Andrew Breitbart and Ed Meese to determine who the audience chose as the Quote of the Year.



Ken Cribb



Scenes from the 2009 Gala



Trustees Barbara and Ken Hansen
with Brit Hume



Trustees Marilyn and Jerry Hayden with
Grover Norquist



Robert Mayer, Trustees Ralph and Bobby Lou
Mayer with Joe "The Plumber" Wurzelbacher



Julie Gavaghan with Associates
Pat and Anne Gavaghan



Trustees Ed and Onnie Duffie with Ed and Ursula Meese



Associates Linda and Don Wagenheim



Jeff Thomason, Associate Jack Jeanes and
Matthew Fisher



Lee Milteer-Williams, Clifton Williams with
Trustees Carla and Dan Kennedy



Trustee Radar Radford, Josh Cabana
and Mark Levin



Trustees Larry and Rosemarie Helminiak with
Susan and Ed Neighoff



Associates JoAnn and
Jim Melhuish



Trustees Pepper and
Libby Frazier



Jim Vargo and
Trustee George Daniels



Steven Sweet and Associate Robert Sweet
with Carol Lynne and Calvin Crowder



Dave Roemer with Associates
Frances Brigham Johnson and Brad Lytle



Associate Michael Oberndorf, Trustee Larry
Blatterfein and Mitchell Nichnowitz



MRC in the News

The experts at the Media Research Center are interviewed almost every day on stories of national importance, often reaching millions of Americans daily. They provide analysis and commentary on radio, TV, the Internet, in magazines, books and in newspapers, always striving to help restore political balance to the major media. Some of the MRC's latest media appearances include the following:

Television

CBN:

700 Club, Mar. 4
NewsWatch, Mar. 13

FNC:

Strategy Room, Mar. 9, 25
News Watch, Mar. 7

MSNBC:

Countdown with Keith Olbermann, Mar. 20

C-SPAN:

Political Ticker, Mar. 27
The Situation Room, Feb. 26

WTG-TV:

Radio

Rush Limbaugh Show, Mar. 5, 9
Mark Levin Show, Mar. 26
G. Gordon Liddy Show, Mar. 12
American Family Radio, Mar. 6, 13
Coral Ridge Radio, Apr. 3
NRA News, Mar. 6, 13, 26, 27
Thom Hartmann Show, Mar. 4, 11
Janet Parshall's America, Mar. 18
Internet Radio (Austin, TX), Mar. 1, 9, 23
Financial Lifeline Radio, Mar. 6
Blog Talk Radio, Mar. 6, 25
National Public Radio, Mar. 10
KSLR, San Antonio, TX, Mar. 2
WIBC, Indianapolis, IN, Mar. 5, 12, 26
WMU, Detroit, MI, Mar. 11, 27
KKTX, Corpus Christi, TX, Mar. 1, 3, 9, 11, 23, 25



MSNBC's Keith Olbermann lamely tries to discredit veteran journalist Brit Hume for stating he relied on MRC research for many years as an anchor at the Fox News Channel.



On *Fox & Friends*, MRC President Brent Bozell discussed — and chuckled over — the liberal media winners of this year's DisHonors awards.



BMI Director Dan Gainor analyzes Treasury Secretary Tim Geithner's appetite for more and more federal regulations on *Fox & Friends*.



CNSNews.com Editor Terry Jeffrey analyzes President Obama's proposed \$3.6 trillion federal budget.

KAAY, Little Rock, AR, Mar. 1, 9
WOR, New York, NY, Mar. 5
WDRC, Hartford, CT, Mar. 10, 12, 18
WAFG, Ft. Lauderdale, FL, Mar. 13
WSAU, Wausau, WI, Mar. 26, 30, Apr. 1
KLGO, Austin, TX, Apr. 4
WWTN, Nashville, TN, Mar. 11, 30
KDKA, Pittsburgh, PA, Mar. 9
WBT, Charlotte, NC, Mar. 14

~ PARTIAL LISTING

Print

Atlanta Journal-Constitution, Mar. 5
Chattanooga Times-Free Press, Mar. 1
Washington Times, Mar. 6, 11
Financial Times, Mar. 5, 6
Washington Post, Mar. 23
Pittsburgh Tribune-Review, Mar. 23
Congressional Quarterly Homeland Security, Mar. 18, 24
Greenwich Time, Mar. 24
Canada Free Press, Mar. 10
Bloomberg News, Mar. 13
Lewiston Morning Tribune, Mar. 16
Federal News Service, Mar. 27
Investor's Business Daily, Mar. 17
The Australian, Mar. 4, 16

~ PARTIAL LISTING

Internet

FoxNews.com, Mar. 4, 11, 25
WSJ.com, Mar. 20
Los Angeles Times blog, Mar. 12
LifeNews.com, Mar. 3, 8
NPR.org, Mar. 10
Townhall.com, Mar. 11
WorldNetDaily, Mar. 4, 12
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AmericanDaily, Mar. 5
Five Minute Report, Mar. 6, 20
American Chronicle, Mar. 1, 22
CBN.com, Mar. 4
HotJoints.com, Mar. 20
Political Machine, Mar. 20
ThinkProgress, Mar. 20
Power Line blog, Mar. 20
Salon.com, Mar. 2, 20
American Thinker, Mar. 7
Desert Dispatch, Mar. 8
The Hotline, Feb. 27
Right Wing News, Mar. 12
Conservative Grapevine blog, Mar. 12
OneNewsNow.com, Mar. 11
Gates of Vienna news feed, Mar. 25
Political Junkies, Mar. 21
Digital Journal, Mar. 18

~ PARTIAL LISTING

Join Us In Our Mission Of Truth



POST-TAX ANALYSIS

Did you pay too much tax in 2008?
Looking for more deductions in 2009?

If so, consider donating cash or appreciated stock to establish an MRC charitable gift annuity and receive the following benefits:

- immediate income tax deduction;
- lifetime, guaranteed, partially tax-free income stream;
- capital gain tax savings for gifts of appreciated stock;
- ability to leave a lasting legacy to the MRC.

Including the Media Research Center in your financial plans guarantees that America's Media Watchdog will continue to document, expose, and neutralize the liberal media for years to come – a fine legacy indeed! For more information, please call Thom Golab today at: **(800) 672-1423**

You can visit us online at www.mrc.gift-planning.org

SAMPLE PAYOUT RATES

Age	Rate
60	5.0%
65	5.3%
70	5.7%
75	6.3%
80	7.1%
85	8.1%
90+	9.5%

Watch the 2009 Gala & DisHonors Awards... Now

If you missed it on Fox News and C-SPAN, watch the 2009 Gala and *DisHonors* Awards on the MRC'S own online network: Eyeblast.TV! Watch today!

www.Eyeblast.TV



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