

The Media Research Center's Monthly Members' Report

## MRC Launches \$2.8 Million Campaign to Neutralize the Liberal Media

**Tell the Truth! 2004 To Reach 50 Million Americans Every Week**

The liberal media's vicious assault on President Bush, the economy and the war in Iraq has made it clear that something extraordinary has to be done.

And extraordinary is just what the MRC has planned.

As of June 15, the MRC will dedicate its every effort for the rest of the year to neutralizing the media. Called *Tell the Truth! 2004*, the national campaign has a \$2.8 million war chest and one mission: reach 50 million Americans a week with evidence of the liberal media's slanted – even distorted – coverage of the news.

We are firmly convinced that if we can expose the leftist agenda to 50 million Americans every week, we will neutralize them. Here's how we'll do it.

*Tell the Truth! 2004* has three very specific goals. The first is to neutralize the liberal media's anti-war coverage that is threatening to undermine the national resolve needed to conduct the war on terrorism.

The second goal is to neutralize the liberal media's assault on conservative fiscal policies, especially the rollback of tax cuts enacted over the last three years.

The campaign's third goal is to neutralize the media's liberal political and social agenda. It's no secret that mainstream journalists are using their influence to promote a number of radical social policies, such as higher taxes, greater regulation of business, abortion on demand and the legalization of gay marriage. Countering these efforts is crucial for both our country and our culture.

**Don't believe the Liberal media!**

**Tell the TRUTH!**



To achieve these goals, the MRC has developed four strategies. The first is to arm alternative media outlets with the truth about liberal media bias on a daily, and if necessary, hourly basis. As part of this effort, the MRC staff will be conducting specialized research and sending it to the top alternate news sources in the country such as Rush Limbaugh, Sean Hannity, the Drudge Report and Fox News Channel.

MRC research will also be distributed to hundreds of radio talk shows around the country and, whenever possible, included in major newspaper and wire service stories.

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*America's Media  
Watchdog*

Our second strategy is to educate major conservative public policy organizations about liberal media bias and mobilize them in the battle to hold the media accountable. Our staff will be networking with conservative leaders, their organizations and websites as part of this effort.

Our third strategy is to educate policy makers and opinion shapers, making them aware of liberal bias and the damage it does to conservative causes. Armed with this information, they can then challenge and respond to the press.

The final strategy is to mobilize grassroots America. By working with conservative organizations that have their own national grassroots networks, the MRC will provide information to activists nationwide, enabling them to confront the liberal media at both the local and national level.

The MRC will coordinate the efforts of its many divisions and projects to provide the information needed to make these strategies work. The **News Analysis Division** will monitor and document liberal bias in the daily *CyberAlerts*, the weekly *Media Reality Check* and the biweekly *Notable Quotables*. The Division will also produce *The Weekly Worst* – production actually started on May 4 – a new, one-page publication that the worst reporting of the prior week. Designed to publicly embarrass journalists who file biased reports, the publications have been well received by radio hosts.

The News Analysis Division staff will also produce op-eds for major newspapers throughout the country and President Bozell's nationally syndicated weekly column will be including as part of this effort. Funding permitting, the MRC will also purchase full-page newspaper ads highlighting liberal media bias during the weeks of the national political conventions. In the works are plans to launch billboards with our "Tell the Truth!" message in major cities across the country.

A special *Tell the Truth! 2004* Web section – it will be located on the MRC site at [www.mediaresearch.org/2004](http://www.mediaresearch.org/2004) – is also in the works. The site will contain every item produced during the campaign, will be updated constantly and accessible by every public policy leader and conservative

talk show host in the country. The MRC's **TimesWatch.org**, which focuses on the liberal bias at the *New York Times*, will also be involved in this effort.

**CNSNews.com**, the MRC's news service, will play a vital role in *Tell the Truth! 2004*. Its investigative efforts to this point have already had quite an impact. It was CNSNews.com that broke the story in early May informing millions of Americans that a large group of naval officers who served with John Kerry during Vietnam believe the man is not fit to be President. The story ran on *The Drudge Report*, Rush Limbaugh and Sean Hannity, reaching tens of millions of people, and triggering an avalanche of news stories and commentary.

CNSNews.com is now working on a series of other blockbuster investigative reports. The stories are being kept under wraps, but when they're published they will be explosive – and widely read.

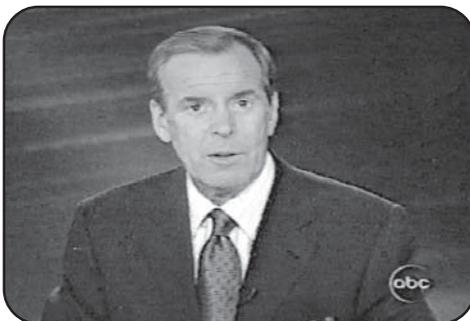
The MRC's Free Market Project will also be involved in the campaign, providing a series of Special Reports exposing the media's assault on the free market system. Its first report – the study exposed the media's assault on the food industry – was just finished. FMP's second study will examine the media's support of the radical environmental movement and is already being researched. That study will be followed by reports on economics and the cost of tort litigation.

Every weapon in our arsenal will be used during the campaign. MRC President Brent Bozell's book, *Weapons of Mass Distortion*, is being released on July 6 and he will use his two-month national book tour to point out liberal bias and challenge the media's unfair coverage.

The MRC will also be producing and distributing *Tell the Truth! 2004*

bumper stickers, tee-shirts, coffee mugs and other novelty items through its bookstore and grassroots organizations. Members can find out more by going to our Web site at [www.mrc.org](http://www.mrc.org).

The liberal media intends to do harm to the conservative movement in 2004 and the MRC, through its *Tell the Truth! 2004* campaign, is determined to prevent it.



**Tell the Truth! 2004 will neutralize the liberal bias provided by the three network anchors and the major newspapers. The campaign will reach 50 million Americans a week and mobilize other conservative organizations in the battle against liberal bias.**

# A LETTER FROM BRENT BOZELL

## Liberal Media Hype Prison Abuse to Hurt President



**D**ear Member,

The liberal media's coverage of two recent stories demonstrate the degree to which they have moved beyond being simply biased and are now openly, and radically, anti-Bush and anti-military.

The first was the Abu Ghraib prison abuse scandal and the second was the brutal, videotaped killing of the 26-year-old American Nicholas Berg. The difference in the amount and tone of coverage given to these two events was startling, even for a media that have long been critical of the President and the Iraq war.

When the photographs from the Abu Ghraib prison hit the airwaves, the American media simply lost its mind. Perspective flew out the window. Journalists, many of whom had turned a blind eye to the 300,000 Iraqis Saddam Hussein had killed and buried in mass graves, launched attack after attack questioning the United States' moral credibility.

CNN's Bruce Morton was among the first to react hysterically. On May 4, the smug commentator told viewers that Americans "like to think that we're the good guys, but we're not. Not always." Morton made his comments as footage of Vietnamese peasants killed in the 1968 My Lai massacre appeared on screen.

The insinuation was clear. The sexual humiliation and abusive interrogation of prisoners at Abu Ghraib—let's not forget, by the way, that it was the U.S. military that had uncovered these crimes and was well on its way to correcting the situation when the photos were aired—was just as horrific as the My Lai massacre.

NBC substitute anchor Brian Williams saw similarities between the sexual humiliation and the state-sponsored brutality of Saddam Hussein. One of the American justifications for war had been that "human rights violations would stop—the torture, the abuse and the murders. Although the scale is different, it is increasingly difficult for the U.S. to make that case around the world," Williams told viewers.

To *Time* reporter Nancy Gibbs the photos trumped everything. Saddam's mass graves, the discovery of nerve gas in an Iraqi artillery shell—everything. "Psychologically, if not in fact, these pictures shred the last good reason to feel righteous about having gone to war," she huffed in a May 17 column.

Morton, Williams and Gibbs represented only the tip of the iceberg of media hysteria. The images from Abu Ghraib were broadcast around the clock, hundreds of times and the blame for the actions of a few rogue soldiers was constantly placed on President Bush and his administration, who were

routinely compared to some of history's vilest dictators.

NBC's Fred Francis reported from Cairo, Egypt on May 10 that "anti-U.S. sentiment is so strong that many here see no difference between the actions of Saddam Hussein and George Bush." The NBC correspondent then gave free vent to Arab critics. One man claimed "that is not Jeffersonian democracy. It's more like a lesson from Hitler's book, *Mein Kampf*." A supposedly "moderate" Arab journalist provided a similar take on Defense Secretary Donald Rumsfeld. "He is reminding me of a sort of neo-Nazi character who is coming back to life and anything which is not America is wrong," she said.

As these overwrought attacks on American morality and the Bush administration reached fever pitch, the enemy showed us what evil really looks like. A group of al Qaeda terrorists captured and brutally beheaded American Nicholas Berg and distributed a video so the whole world could watch. Four of the animals held Berg down while Abu Asab al Zarqawi, Osama bin Laden's number one man in Iraq, literally sawed the young man's head off.

Surely the American media, who had been so upset by pictures of naked Iraqis, would be outraged by this indescribably brutal murder.

But the Berg murder hardly registered. As I pointed out in my nationally syndicated May 18 column, the Berg beheading was at best a two-day television story. The networks treated it as an obstacle to get around, a distraction from the real scandal at Abu Ghraib. On the very night of the Berg story's emergence on May 11, ABC's *Nightline* spent a few minutes on the Berg murder before Ted Koppel went back to wondering what horrible treatment Americans might dish out next.

A day later NBC showed parts of the Berg video in the *Nightly News* introduction, but the newscast itself stuck to prison abuse. When it came time to sum up the week, the Sunday morning TV shows harped on prison abuse and mostly left the Berg story out and the weekly news magazines did little better. Newsweek, for instance, had only one mention of Berg in the issue after his death.

The MRC attacked this appalling and blatantly partisan double standard at every opportunity. I appeared on national programs on CNBC, CNN and Fox News five times in two weeks, defending the President and taking the media to task for their overwrought coverage of prison scandal and their disgraceful neglect of the Berg murder. Director of Media

*Continued on page 9*

# MRC SPOTLIGHT

## Questions and Answers with *Pittsburgh Tribune-Review's* Colin McNickle



**Editor's Note:** This is the first in a series of interviews with journalists within those media outlets who rejecting pushing a liberal bias.

**About the *Pittsburgh Tribune-Review*.** The *Pittsburgh Tribune-Review* is one the country's fastest-growing metropolitan newspapers and is the flagship paper of the Tribune-Review Publishing Company, which includes the *Greensburg Tribune*, *KQV Newsradio*, and six other newspapers in Western Pennsylvania. Those with Internet access can read the *Tribune-Review* at [www.pittsburghlive.com](http://www.pittsburghlive.com)

Colin McNickle has been with the paper since 1994 and has served as the Editorial Page Editor since 1999. A native of Colerain, Ohio, McNickle is a graduate of Ohio University and a veteran journalist who worked for the Associated Press, United Press International and several newspapers and radio stations before joining the *Tribune-Review*.

**The *Tribune-Review* is called a "conservative" newspaper by the liberal press. Why?**

*"Let's make this distinction: Our news pages are right down the middle, or at least we make every attempt to be that way. Those on the news side constantly strive to give the news straight and to explore all the angles. On the editorial pages – usually a main editorial page and an op-ed page daily and a stand-alone, six-page Opinion and Commentary section on Sunday – we are conservative with a hint of libertarianism. But contrary to popular myth, we are not doctrinaire. For instance, we believe in free markets, but we've expressed reservations about some of the provisions of NAFTA. We endorsed President Bush in 2000, but we've been highly critical of his plan for prescription drugs, immigration amnesty and education."*

**Does the *Tribune-Review* have a governing philosophy?**

*"We like to say we're "Worthy of Western Pennsylvania." I like to say I'm here to educate but not alienate. On the editorial pages, we're lively and quick. And we love to use the language, as it was meant to be used. After you read a Trib editorial, you'll never have any doubts as to where we stand. No weasel words allowed. All of this is not to say that we don't have internal debates about what's really conservative. We do, often, and it's quite healthy."*

**What are some of the important local issues that the *Tribune-Review* has covered that liberal outlets in your area have either ignored or under-reported?**

*"In the late 1990s, the liberal [Pittsburgh] Post-Gazette and the Trib went head to head over publicly financed stadiums. We argued, quite eloquently I think, why it was such a bad idea. The P-G, which had a financial stake in one of the teams (the Pirates) shamelessly argued for the taxpayer-financed stadiums, trotting out just about every economic fallacy in the book. Voters, in an 11-county referendum, soundly rejected the measure. We like to think that we played a major role in educating them on the issue. The powers that be in Pittsburgh-Allegheny County later thumbed their noses at voters and raided another tax to build the stadiums, which, of course, we steadfastly opposed."*

*"We also took a very extensive look at the City of Pittsburgh's financial problems when others wouldn't. Our coverage highlighted how the city's monumental debt was strangling the city. The Post-Gazette poo-hooped our report, as did city officials. But here we are a few years later and the city is nearly bankrupt and under state receivership."*

**What do you enjoy about being the Editorial Page Editor of the *Tribune-Review*?**

*"First, the variety. One day we're editorializing about, say, the nonsense of government command economics, the war on terror, and the folly of Michael Moore. The next, it's three or more entirely different topics. It's exhilarating. But I'd have to say what I enjoy the most is the impact we've had not only in Pittsburgh but in places like the state capital – Harrisburg – and even in D.C. We often hear that this VIP or that has read what we've had to say and either thought it was a point well made or a point that infuriated them. Whatever the case, they're reading us and that's what it's all about. Another thing I really like is that we have an owner [Richard Scaife] with strong and solid opinions that I happen to agree with, which makes it easy to articulate on the editorial pages. It harkens back to another era of newspapering in which there was no question where the newspaper stood. Today, I'm afraid too many newspapers say everything without saying anything in their editorials."*

# FMP Study Discovers Anti-Corporate Agenda in Obesity Coverage

A Free Market Project study has found that the national media have consistently relayed the talking points of a small group of anti-corporate activists in their coverage of the nation's obesity epidemic.

The MRC's Paul Stifflemire and Rich Noyes analyzed all 205 news stories about obesity published in the *New York Times*, *USA Today*, and aired on the three broadcast network evening newscasts and nighttime magazine shows between May 1, 2003 and April 30, 2004. The major findings of the study, released on June 2, are damning. They include

There's more blame for food sellers than food eaters: About half the news stories debated the causes of obesity, and a large majority of these (66) blamed America's weight problems on the behavior of food corporations rather than on personal behavior (just 26 stories). Only 11 stories treated readers or viewers to a balanced debate over the causes of obesity.

ABC and the *New York Times* were the most biased outlets. ABC aired 15 stories blaming business practices for obesity, compared with just one story highlighting personal responsibility. *New York Times* stories were similarly skewed against business by a margin of 20 to two. CBS, NBC and *USA Today* were much more balanced.

A small group of anti-corporate activists were repeatedly cited by journalists. By a three-to-two margin, news stories featured more quotes from a relatively small group of anti-corporate activists led by a group called Center for Science in the Public Interest (CSPI) than all of the spokespersons for the industries being attacked.

There were no ideological labels applied to these anti-corporate activists. No news story applied an ideological label to any anti-corporate activist, although *USA Today* was careful to stick a "conservative" tag on a Family Research Council spokesman. Reporters promoted CSPI as "a health advocacy group" (ABC), "a Washington-based consumer group" (*USA*

*Today*) or "a consumer advocacy group" (*New York Times*).

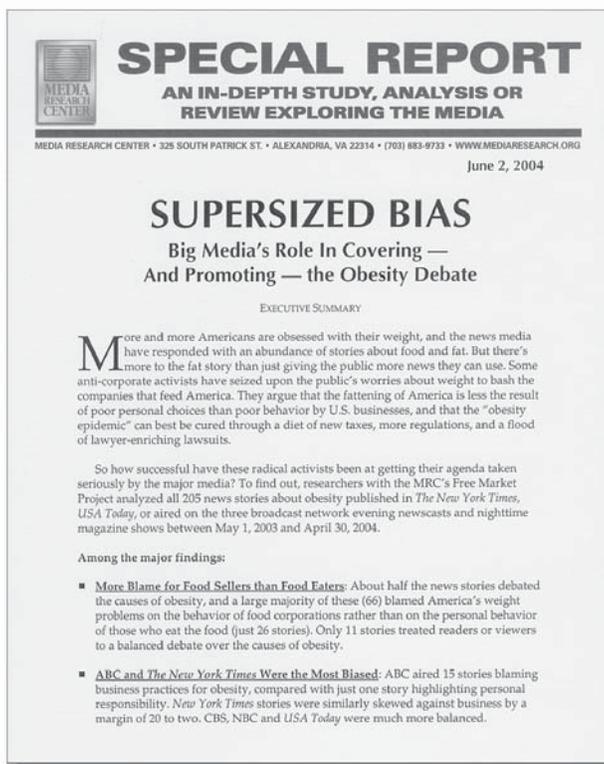
Personal choice was favored over government-imposed solutions. Despite the media's bias in favor of blaming corporations for obesity, a plurality of stories (80, or 39 percent) focused on personal solutions to obesity. But one-fourth of all stories (49) included arguments for new burdens on business such as regulations or a "fat tax" on some products, and another fifth of the total (39) discussed milder ways of putting pressure on companies, such as lawsuits or the shame of negative publicity.

The free market was practically ignored. Even as activists claimed that cynical corporate marketing really determines what's on Americans' plates, the marketplace was responding to consumer desires for healthier products and smaller portions. But less than 10 percent of news stories (just 19 out of 205) even hinted at how the free market is already helping to solve America's obesity problem.

The study concluded with three recommendations for better coverage. First, news organizations must do a better job of investigating and reporting the agenda and track record of advocacy groups such as CSPI, and not falsely present them as sources of objective and unbiased information.

Second, fairness requires that when outside groups criticize big business, journalists should strive to include in their story an appropriate response from either the targeted corporation or an industry association.

Finally, stories need to be balanced with a recognition of the principles and benefits of America's free market system. Without government lifting a finger, consumers will inevitably reward companies that provide the most desirable products for the best price, and any businesses that fail to meet the public's expectations will be punished in the marketplace. That's as true for the food business as any other, but that truism was lacking in most of the media coverage examined in the study.



## Reporter Admits She's Rooting Against the U.S.

One American reporter has openly admitted that she wants the U.S. to lose the war in Iraq.

British journalist Toby Harnden wrote in the May 15 edition of *The Spectator* magazine that he was "accosted" at a Baghdad hotel by an American magazine reporter of "impeccable liberal credentials." The American reporter – her name was never given – told Harnden that she and her East Coast editors had known Iraq would be a "disaster" and confided that many fellow American journalists share her view. "Lots of us talk about how awful it would be if this worked out," she said.

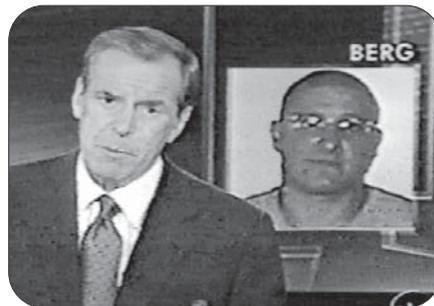
The reporter then confessed her motivation. An American failure is essential because it will ensure that the "evil" George W. Bush is defeated in November. When Harnden asked if thousands of more dead Iraqis would be a good thing, the reporter "nodded and mumbled something about Bush needing to go."

While this admission is sickening – what kind of person, outside of a

terrorist, roots for the deaths of American soldiers and innocent Iraqis? – we're betting that there are dozens of other journalists in Iraq, and in the U.S., who share this reporter's attitude.

## Jennings Spikes Al Zaqari's Ties to Al Qaeda

Every network anchor in America has identified Abu Asab al Zarqawi, the terrorist who killed Nicholas Berg, as al Qaeda's top man in Iraq. Every anchor except one, that is.



**ABC's Peter Jennings was the only anchor who neglected to mention the al Qaeda connections of American Nicholas Berg's murderer.**

For three nights in a row after Berg's sickening murder, ABC's Peter Jennings acted as if there was no link between al Zarqawi and Osama bin Laden's terrorist network. On the May 11 *World News Tonight*, Jennings claimed there were "several questions about why [Berg's murder] was done and by whom." On May 12, the anchor described al-Zarqawi as "the most wanted man in Iraq – at least by the Americans" and referred to him as "a suspected terrorist leader," a phrase he used on the next night's newscast as well. "Suspected?"

Jennings – who's also the managing editor of *World News Tonight* – won't even allow ABC reporters to note that

al Zarqawi works for bin Laden. On the May 13 *Good Morning America*, ABC correspondent Brian Ross told viewers that Berg's murderer was "known to be the al Qaeda chief inside Iraq" but in his report on Jennings' program later that night, Ross never mentioned the terrorist's ties to al Qaeda.

This has all the earmarks of being one of Jennings' signature exercises in "objectivity" – he's also refused to identify Hezbollah as a terrorist group – but in reality it's nothing more than a willful and arrogant decision to withhold the truth from viewers.

## Jennings Lauds Castro's "Enormous Anti-American Demonstration"

At the same time Jennings was ignoring al Qaeda's role in Iraq, the ABC anchor was trumpeting Cuban dictator Fidel Castro's anti-American activities.

On the May 14 *World News Tonight*, Jennings hyped a government-orchestrated anti-American demonstration in the island nation. "There was an enormous anti-American demonstration in Cuba today," Jennings breathlessly reported. "A couple of hundred thousand people showed up to demonstrate new restrictions imposed by the Bush administration on money transfers and travel to Cuba." The ABC anchor then relayed the taunts of Castro, who "criticized the war in Iraq and said that President Bush was trying to impose, what he...called 'world tyranny.'"

Jennings decision to highlight this charade of a protest is more evidence of his anti-American attitude and how it affects his news judgment. For comparison's sake, it's interesting to note that the *CBS Evening News*, the

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**Jennings also ran a story on an anti-American propaganda event staged by Fidel Castro. None of the other networks even mentioned it.**

NBC *Nightly News* and CNN's *NewsNight* did not utter a word about the Castro propaganda event Jennings with which was so enamored.

## ABC's Gibson Hypes Disputed Video as "Public Relations Disaster"

In late May, Associated Press Television provided video of several

wounded and dead Iraqis and claimed they were members of a wedding party that U.S. forces attacked. More than 40 Iraqis, many of them women and children were killed, according to AP TV.

The U.S. military disputes the claims, maintaining that it attacked a terrorist safe house and showed journalists the evidence it recovered: weapons, drugs and money. There was nothing at the site that indicated a wedding party had been there, military spokesmen added.

Guess which side ABC News believed?

On the May 24 *Good Morning America*, host Charles Gibson interviewed White House Communications Director Dan Bartlett and warned that "you may have another public relations disaster on your hands....The military has denied throughout that what was hit was a wedding party, but there is now video to indicate that that may be exactly what was hit."



**ABC's Charles Gibson took one glimpse at video of a supposed American attack on an Iraqi wedding party and declared that it was a "public relations disaster" for the United States.**

The video didn't prove a thing and Gibson knew it. ABC reporter Dave Marash even noted the story after Gibson's interview that was debate about the "authenticity of this tape." But the claims did present ABC News with another opportunity to attack the Bush administration, and that is a chance they never miss.

## MINIBITS

☞ NBC's **Tom Brokaw** finds the dark lining in the silver cloud: "The GDP [is] suggesting that now that the economic recovery has real traction but there are also growing fears tonight that the good news may have a dark side" ☞ ABC's **Peter Jennings** worries about those poor terrorists: "Some of these men may be [at Guantanamo Bay] for years, and as of now, they have no appeal. Hard place to photograph. Harder place for many people to understand" ☞ CBS's **Lesley Stahl** admits that the media think Vice President Cheney is the power behind the throne: "We all suppose and assume that [Cheney] is sitting in the room and kind of hand-signaling to the President about what he's supposed to do" ☞ "Whether he wins or loses in November, George W. Bush's legacy is now clear: the creation of a poisonous atmosphere of anti-Americanism around the world," **Newsweek's Fareed Zakaria** writes. ☞ *USA Today* founder **Al Neuharth** savages the President: "Maybe Bush should take a cue from a fellow Texan, former President Lyndon Baines Johnson, who also had some cowboy characteristics. LBJ, after mismanaging the Vietnam War that so bitterly divided the nation and the world, decided he owed it to his political party and to his country not to run for re-election. So, he turned tail and rode off into the sunset of his Texas ranch. How do you say déjà vu in Cowboyese?"

☞ NBC's **Tom Brokaw** finds the dark lining in the silver cloud: "The GDP [is]



**CBS' Leslie Stahl believes President Bush gets his orders from Vice President Cheney.**

By David Thibault  
CNSNews.com Managing Editor



# The CNSNews.com Blockbuster About John Kerry That the Liberal Media Ignored

Because liberal editors and producers continue to dominate America's biggest daily newspapers and network evening newscasts, conservatives frequently turn to talk radio and the Internet for balanced commentary and journalism.

Millions of people listen to Rush Limbaugh and Sean Hannity every day. Hundreds of thousands of people read news on websites like CNSNews.com every day. Yet, the perspectives and even the news scoops originating from these sources are so routinely spiked from the likes of *The Washington Post*, *The New York Times* and CBS News, you would swear the muckety-mucks at those news agencies were deaf and blind.

On May 3, CNSNews.com broke a monster story that quickly achieved blockbuster status on the Internet and talk radio. It involved hundreds of former military colleagues of the presumed Democratic presidential nominee, John F. Kerry. All of Kerry's former colleagues, ranging in rank from admiral to seaman and many of whom had worked elbow to elbow with Kerry on naval swift boats in Vietnam, had signed a letter declaring the Massachusetts senator unfit to be Commander-in-Chief, one of the key presidential responsibilities. Moreover, 18 of them were planning to discuss the issue at a National Press Club news conference the following day, Tuesday, May 4.

John O'Neill, a retired naval boat commander and one of the leaders of the group, Swift Boat Veterans for Truth, told CNSNews.com's Marc Morano that it was crucial for Americans to understand the true nature of Kerry's character.

"In the military, loyalty between commanders and the troops serving them is a two-way street. We have here a guy (Kerry) that with all of us in the field [in Vietnam] — actually fighting the North Vietnamese — came home and then falsely accused all of us of war crimes at a time when

the people in uniform couldn't even respond," O'Neill told Morano, referring to Kerry's aggressive anti-war activities when he came home from Vietnam.

Kerry made the accusations "knowing that was a lie," O'Neill added.

Within hours of the publication of Morano's exclusive story, it exploded on the Internet, with the Drudge Report, RushLimbaugh.com, National Review Online, World Net Daily, NewsMax and many others either linking their readers to the CNSNews.com article or reprinting the report themselves.

The incredible saturation of the article resulted in CNSNews.com achieving a one-day record for the number of readers. More than 196,000 readers read the story on CNSNews.com, tripling our old record. Hundreds of thousands read it on other websites ranging from Townhall.com to Crosswalk.com. Morano's email in-box was slammed and radio talk shows were lining up in droves to interview him. It's no stretch to say that Morano's story was all the rage on that Monday, May 3.

But if you were expecting to see coverage on the major network evening newscasts that night or in the vaunted publications of *The Washington Post* and *The New York Times* the next morning, you were out of luck. Instead, those news agencies devoted major coverage to the Kerry campaign's new ad campaign describing the candidate's life story. The next day's news cycle did make mention of the Swift Boat Veterans for Truth news conference, but the story was told either in passing or buried in the middle of the front section.

Which is the very reason why CNSNews.com exists: To give millions of Americans the truth the liberal media refuse to report.

Continued from page 3

Analysis Tim Graham and Research Director Rich Noyes also commented on the issue on television programs and had more than 20 radio and print interviews on the subject. And all this came after a busy first week of May, when we chastised ABC's *Nightline* for its self-promotional reading of the war dead, which was nothing more than a cheap stunt designed to whip up anti-war sentiment. I gave an interview to Associated Press about the *Nightline* program and my comments appeared in 26 major newspapers across the country. Rich Noyes and I also appeared on national cable programs to discuss the issue.

And the good news: A new national survey conducted by the Pew Research Center shows that by a 10-1 margin, the American public agrees with us on this!

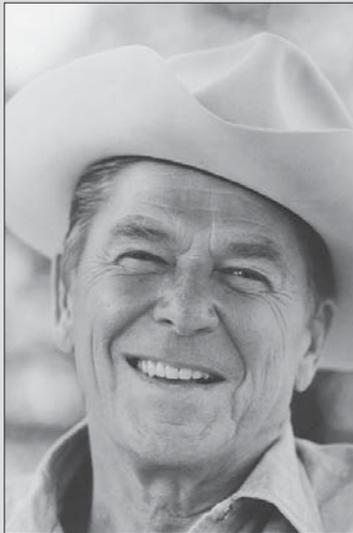
The liberal media have made it clear that they will stop at nothing to hurt the President politically and to hamper the military effort in Iraq. We are proud to be able to do our part to stop them and realize that none of it would be possible without your support.

As always, I thank you for it.

Until next time,



L. Brent Bozell



**"This country was founded  
and built by people with  
great dreams and the courage  
to take great risks."**

**Ronald Reagan – January 26, 1983**

**In the next issue of *FLASH!*  
A report on media coverage  
of Ronald Reagan**

## INSIDE THE MRC

*Courtney Cunningham*



Courtney Cunningham is the first voice you hear when you call the MRC.

The MRC's Receptionist and Development Assistant, Courtney is responsible for answering member inquiries, sending out thank you letters, assisting with mailings and helping maintain the members' database. Courtney also provides clerical support for other activities as directed.

A native of Rogersville, Mo., Courtney attended Brigham Young University in Provo, Utah, where she graduated in December 2003 with a degree in Humanities.

Courtney came to the Washington, D.C. area last summer and worked as an intern at the Public Forum Institute, where she did research and helped plan conferences. She also worked as pre-school teacher, a waitress and an office assistant before coming to the MRC in March.

Courtney enjoys her work and is happy to be involved in the battle against liberal media bias. "We are fighting for a worthy cause," Courtney says. "I can't imagine a world without the Media Research Center."



## Documenting, Exposing and *Fighting* Media Bias

### MRC IN THE NEWS

Media Research Center personnel are interviewed almost every day on stories of national importance. In the last month, MRC spokesmen have appeared on, or have been cited in, more than 100 television, newspaper, radio and Internet news stories. The highlights of the month were 12 national television appearances and a *New York Times* interview with President Brent Bozell about a new liberal media watchdog group, whose stated goal is to become as "influential as the MRC."

#### Television

- Fox News Channel, *Hannity & Colmes*, May 25. MRC President Brent Bozell discussed a recent Pew Research Center study that found liberals dominate the national media.
- Fox News Channel, *Your World with Neil Cavuto*, May 21. President Bozell discussed the media's continual broadcasting of prison abuse images. President Bozell also discussed the prison abuse coverage on:
  - CNBC, *Capital Report*, May 21.
  - Fox News Channel, *Hannity & Colmes*, May 14.
  - CNBC, *Capital Report*, May 7.
  - CNN, *Paula Zahn Now*, May 5.
- CNN, *Live From*, May 21. MRC Director of Media Analysis Tim Graham denounced the media's prison abuse coverage.
- CNBC, *Capital Report*, May 4. Graham discussed a liberal media analysis center that hopes to copy the MRC's success.
- Fox News Channel, *The O'Reilly Factor*, May 3. Graham discussed bias in the *New York Times* book review section.

- Fox News Channel, *Special Report with Brit Hume*, April 30. *Washington Times* reporter Bill Sammon cited MRC research in an interview with Brit Hume.
- CNN, Anderson Cooper 360, April 30. Research Director Rich Noyes discussed ABC *Nightline's* decision to read the list of war dead.
- Fox News Channel, *Your World with Neil Cavuto*, April 30. MRC President Brent Bozell discussed *Nightline's* reading of the war dead from Iraq.

#### Radio

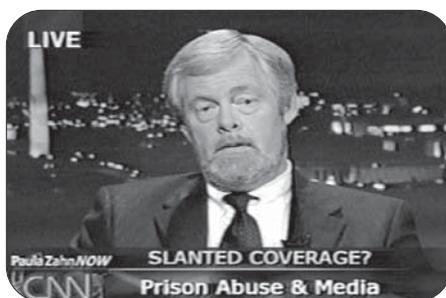
- Metro News Radio, May 24. Director of Media Analysis Tim Graham discussed the media's coverage of the prison abuse scandal. Graham also discussed the prison abuse story, liberal talk radio and other issues on:
  - KTSA-San Antonio, Texas, May 24.
  - KGO-San Francisco, May 21.
  - WGST-Atlanta, Ga., May 19.
  - KCBQ-San Diego, May 19.
  - KCBQ-San Diego, May 12.
  - WGST-Atlanta, Ga., May 12.
  - WRVA-Richmond, Va., May 6.

KCBQ-San Diego, May 5.  
WGST-Atlanta, Ga., May 5.

- WIBC-Indianapolis, Ind., May 20. Research Director Rich Noyes discussed the media's coverage of the prison abuse scandal. Noyes also commented on prison abuse coverage, the liberal talk radio network and other issues on:
  - WIAC-Springfield, Mass., May 19.
  - KION-Monterey, Calif., May 18.
  - WIBC-Indianapolis, Ind., May 13.
  - WIAC-Springfield, Mass., May 12.
  - KION-Monterey, Calif., May 11.
  - WIBC-Indianapolis, Ind., May 6.
  - WIAC-Springfield, Mass., May 6.
  - KION-Monterey, Calif., May 4.

#### Newspapers/ Magazines

- *Washington Times*, May 25. MRC Vice President of Research and Publications Brent Baker commented on the recent Pew Research Center study that found liberals dominate the national media. Baker also commented on the study for the *Boston Globe* on May 24.
- *Washington Times*, May 24. Carried sections of Director of Media Analysis Tim Graham's *Media Reality Check* that noted the struggles of the liberal radio network Air America.
- *Investors Business Daily*, May 20. Ran President Bozell's column that commented on the media's neglectful coverage of the murder of Nicholas Berg.
- *Chattanooga Times Free Press*, May 9. Cited MRC research in a story about the new liberal Web site Media Matters.
- *Washington Times*, May 7. Vice President Baker commented on the media's insistence that Defense Secretary Donald Rumsfeld resign.
- *Chicago Tribune*, May 5. President Bozell commented for a story about former Vice President Al Gore's planned liberal cable TV network.





**Director of Media Analysis Tim Graham and Research Director Rich Noyes discussed the prison abuse scandal, biased reporting at the *New York Times* and *Nightline*'s decision to read a list of war dead. Graham, Noyes and President Bozell appeared on a dozen national television programs in May.**

- The story also ran in the *Ft. Lauderdale Sun-Sentinel*, May 5.
- *Boston Globe*, May 3. Quoted Vice President Baker on *Nightline*'s decision to read the list of the war dead.
- *Toronto Free Press*, May 3. Cited MRC analysis on the *Nightline* issue.
- *San Francisco Chronicle*, May 3. Carried an AP story that cited President Bozell on the liberal Media Matters web site. This story also appeared in:
  - *The Guardian* (UK), May 3.
  - *Los Angeles Times*, May 3.
  - *Charlotte Observer*, May 3.
  - *Miami Herald*, May 3.
  - *Daytona Beach News-Journal* (Fla.), May 3.
  - *Newsday*, May 3.
  - *Seattle Post-Intelligencer*, May 3
  - *Ft. Wayne Journal-Gazette* (Ind.), May 3
  - *Ft. Wayne News-Sentinel* (Ind.), May 3.
  - *Ft. Worth Star-Telegram*, May 3.
  - *Kansas City Star*, May 3.
  - *Lexington Herald-Leader* (Ky.), May 3.
  - *Wilkes-Barre Times-Leader* (Pa.), May 3.
  - *Philadelphia Inquirer*, May 3.
  - *Tallahassee Democrat* (Fla.), May 3.
  - *Centre Daily Times* (Pa.), May 3.
  - *Myrtle Beach Sun Times* (S.C.), May 3.
  - *Bradenton Herald* (Fla.), May 3.
  - *Biloxi Sun-Herald* (Miss.), May 3.
  - *Columbus Ledger-Enquirer* (Ga.), May 3.
  - *Monterey County Herald* (Calif.), May 3.
- *New York Times*, May 3. Interviewed President Bozell for his reaction to a new liberal organization that hopes to become as “influential as the Media Research Center.”
- *Boston Globe*, April 30. Ran an AP story that cited President Bozell comments on the ABC *Nightline*'s reading of the war dead from Iraq. President Bozell noted that it was a partisan, anti-war statement. The story also ran in the following papers:
  - *Lexington Herald-Leader* (Ky.), April 30.
  - *Longview Daily News* (Wash.), April 30.
  - *Pittsburgh Tribune-Review*, April 30.
  - *Charleston Gazette*, April 30.
  - *Winston-Salem Journal*, April 30.

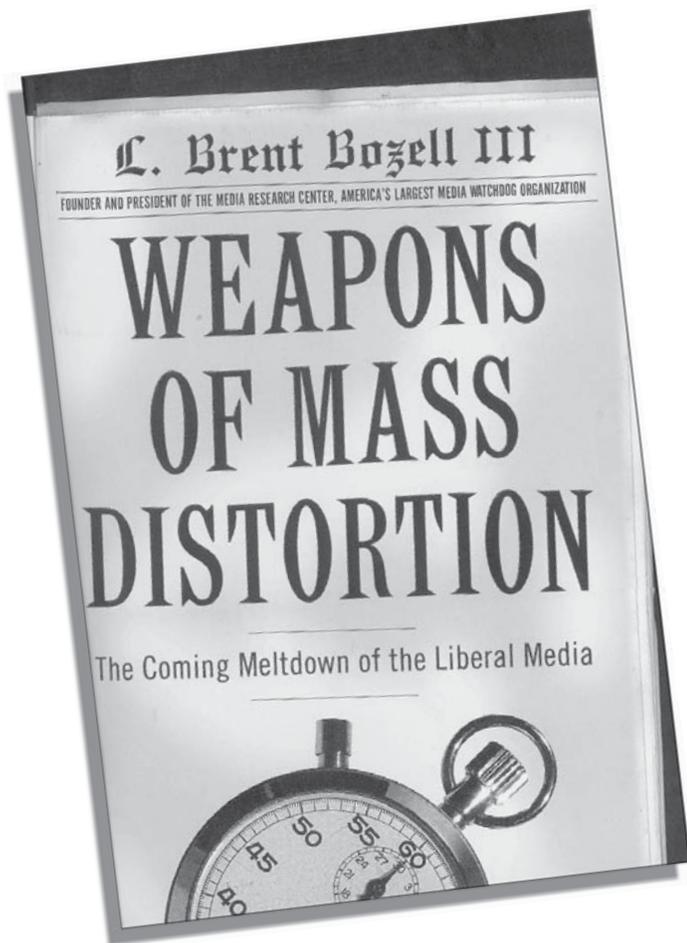
- *Miami Herald*, April 30.
- *Billings Gazette* (Mont.), April 30.
- *Cincinnati Post*, April 30.
- *Chicago Daily Herald*, April 30.
- *Seattle Post-Intelligencer*, April 30.
- *Porterville Record* (Calif.), April 30.
- *Rapid City Journal* (S.D.) April 30.
- *Marin Independent Journal* (Calif.), April 30.
- *North County Times* (Calif.), April 30.
- *Tacoma News-Tribune* (Wash.), April 30.
- *Montgomery County Record*, Pa., April 30.
- *San Jose Mercury News*, April 30.
- *Tuscaloosa News* (Ala.), April 30.
- *Houston Chronicle*, April 29.
- *San Francisco Chronicle*, April 29.
- *Raleigh News & Observer*, April 29.
- *Akron Beacon-Journal* (Ohio), April 29.
- *Wilmington Morning Star* (N.C.) April 29.
- *Charlotte Observer*, April 29.
- *Kansas City Star*, April 29.

- The BostonChannel.com, April 30.
- NBC SanDiego.com, April 30.
- The NewOrleansChannel.com, April 30.
- The JacksonChannel.com (Jackson, Miss.), April 30.
- Local6.com (Orlando, Fla.), April 30.
- The NewMexicoChannel.com, April 30.
- TheHawaiiChannel.com, April 30.
- TheHometownChannel.com, April 30.
- WJACTV.com (State College, Pa.), April 30.
- NBC4.com (Washington, D.C.), April 30.
- WHIOTV.com (Dayton, Ohio), April 30.
- WSBTV.com (Atlanta, Ga.), April 30.
- Newsnet5.com (Akron-Cleveland, Ohio), April 30
- WRAL.com (Raleigh-Durham, NC), April 30.
- Local10.com (Miami-Ft. Lauderdale, Fla.), April 30.
- WFTV.com (Orlando, Fla.), April 30.
- IowaChannel.com, April 30.
- IndyChannel.com, April 30.
- ChannelOklahoma.com, April 30.
- PittsburghChannel.com, April 30.
- KIROTV.com (Wash.), April 30.
- KTVU.com (Calif.), April 30.
- WDIV.com (Mich.), April 30.
- WMURChannel.com (N.H.), April 30.
- CickonSA.com (Texas), April 30.
- KMGH.com (Colo.), April 30.
- LousivilleChannel.com, April 30.
- WSQTV.com (N.C.), April 30.
- KSBWChannel.com (Calif.), April 30.
- MilwaukeeChannel.com, April 30.
- News4Jax.com (Fla.), April 30.
- FoxReno.com (Nev.), April 30.
- KCRATV.com (Calif.), April 30.
- KMBCTV.com (Mo.), April 30.
- ChannelCincinnati.com, April 30.
- ArizonaCentral.com, April 30.
- CTV.ca (Canadian Television), April 30.
- USAToday.com, April 30.
- WJLA.com (Washington, D.C.), April 30.
- MichiganLive.com, April 30.
- MSNBC.com, April 30.

~PARTIAL LISTINGS

## Internet News Sites

- Townhall.com, May 19. Ran President Bozell column on media's lack of coverage of the Nicholas Berg murder.
- AccessNorthGa.com, May 19. Local columnist Gordon Sawyer cited the MRC's efforts to document liberal bias.
- Human Events Online, May 10. Ran President Bozell's nationally-syndicated column about left-wing filmmaker Michael Moore. The column also ran on Town Hall.com, May 7.
- TownHall.com, May 5. Ran President Bozell's nationally-syndicated column about Rush Limbaugh's problems with a duplicitous Florida prosecutor.
- CentreDaily.com (Pa.), May 5. Ran an AP story that cited President Bozell's comments on *Nightline*'s reading of the war dead from Iraq. The story also appeared on:
  - WHAS11.com (Louisville, Ky.), May 3.
  - PhillyBurbs.com, May 3.
  - KGW.com (Ore.), May 3.



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