MRC's Army of Spokespersons Take the Fight Against Liberal Media Bias to 64 Million Americans Each Week

Several years ago, we surveyed our members on a variety of different issues to see how we could best fine-tune our efforts. One of the overwhelming responses that came back was the recommendation that we get on television more often to publicly refute the leftist bias of the national news media.

So it was somewhat surprising when an MRC member recently told me that she hadn’t seen me much on TV and that the MRC “needs to get on TV more often.” I had to chuckle. I was delighted to tell her that not only am I frequently on numerous TV programs but, thanks to the growth and efforts of the MRC staff, there is now an army of MRC experts who regularly appear on TV.

I told her that she was, indeed, seeing more of “me” because the MRC today is far more than “me.” It is also directors, staff experts and spokespeople throughout the various MRC divisions: the News Analysis Division, the Business & Media Institute, the Culture and Media Institute, CNSNews.com, TimesWatch.org, the NewsBusters blog, and our latest project, Eyeblast.tv.

A good example of the MRC presence on TV is Terry Jeffreys, editor-in-chief of our news service, CNSNews.com. Terry appears every week on CNN’s The Situation Room to provide analysis of current events from a conservative perspective. That show, hosted by Wolf Blitzer, has an audience estimated at 600,000. Since Jan. 1 of this year, Terry has been on The Situation Room 27 times. He has also appeared on MSNBC’s Hardball, duking it out with the liberal Chris Matthews before 350,000 viewers.

Back on Jan. 4, Terry also was on EWTN’s popular The World Over program to discuss the presidential campaign races. EWTN reaches 700 million people in 143 difference countries.

In addition, CNSNews.com stories were cited numerous times since Jan. 1 on Fox’s Hannity & Colmes (1.8 million viewers), The O’Reilly Factor (2.1 million viewers) and on Special Report with Brit Hume (1.4 million viewers). For example, two CNSNews.com stories by reporter Penny Starr about Rev. Jeremiah Wright—the race-baiting founder of Trinity United church and 20-year-long friend and spiritual adviser to Sen. Barack Obama (D-Ill.)—were cited by Brit Hume and referenced on-screen. Starr has also been interviewed on Fox’s Hannity & Colmes about her reporting on the abortion industry.

Like Terry at CNN, Dan Gainor, director of the Business & Media Institute, enjoys a regular gig on the Fox Business Network (FBN). He has made 13
Cal Thomas, the nationally syndicated columnist and author emceed the ceremony. The DisHonors Awards Presenters included Larry Kudlow, host of CNBC’s Kudlow & Company, columnist and author Ann Coulter, and Mark Levin, author and talk radio host. Acceptors included pollster Kellyanne Conway, Gods and Generals’ movie Director Ron Maxwell, Minuteman Project Founder Jim Gilchrist, Rep. Mike Pence (R-Ind.) and Rep. Tom Tancredo (R-Colo.).

AWARD #1:
Dan Rather Memorial Award for the Stupidest Analysis
WINNER: Headline over Oct. 16, 2007 story by McClatchy News Service reporters Jay Price and Qasim Zein. McClatchy headline: “As violence falls in Iraq, cemetery workers feel the pinch.” Pollster Kellyanne Conway accepted the award on behalf of McClatchy News Service. In her remarks, she joked that women in Manhattan often ask her why she has so many children, to which she responds, “I want my carbon footprint to be as big as Al Gore.”

AWARD #2:
The I'm Not a Political Genius But I Play One on TV Award
WINNER: HBO’s Real Time host Bill Maher who, on Mar. 2, 2007, discussed how some commenters at a left-wing blog were upset that an attempt to kill Vice President Dick Cheney in Afghanistan had failed. Bill Maher: “I’m just saying if he did die, other people, more people would live. That’s a fact.” Accepting the award on Maher’s behalf was Gods and Generals’ movie Director Ron Maxwell, who quipped that Maher could not accept the award in person because he had a prior engagement at the Playboy mansion.

AWARD #3:
Damn Those Conservatives Award
WINNER: MSNBC’s Countdown anchor Keith Olbermann, who addressed President Bush in a “Special Comment” on Sept. 4, 2007. Keith Olbermann: “Everything you said about [withdrawing some troops from] Iraq yesterday, and everything you will say, is a deception, for the purpose of this one cynical, unacceptable, brutal goal: perpetuating this war indefinitely. War today, war tomorrow, war forever! …. Mr. Bush, our presence in Iraq must end, even if it means your resignation, even if it means your impeachment….This country cannot run the risk of what you can still do to this country in the next 500 days.” Minuteman Project Founder Jim Gilchrist accepted the award on Olbermann’s behalf, commenting that, in his opinion as a former newspaper reporter, Olbermann is “the most irresponsible and unprofessional broadcast journalist I have ever seen on MSNBC.”

View the complete 2008 Gala & DisHonors Awards Online!
AWARD #4:
The Barack Obama Gives a Thrill Up My Leg Award
WINNER: MSNBC’s Chris Matthews talking about Democratic candidate Barack Obama on NBC’s Tonight Show, January 16, 2008. Chris Matthews: “He’s come from a white family and a black family, and he’s married to a black woman, and they’re cool people. They are really cool. They are Jack and Jackie Kennedy when you see them together. They are cool. And they’re great-looking, and they’re cool and they’re young, and they’re — everything seems to be great….He may not win this thing because everybody in America is not going to be in a room with him somewhere.

And it doesn’t quite — It worked with you on TV, but I tell you when you’re in the room, it’s just like one of those things like Hillary Clinton, if you’re in the room you understand what a likable person she is. If you’re in with Obama, you feel the spirit. Moving.”

In announcing the winner, talk radio host Mark Levin cracked: “Chris Matthews was nowhere to be found — that’s because we made no effort whatsoever to invite him to this event. We have standards here.”

In accepting the award for Matthews, Rep. Mike Pence (R-Ind.) joked, “Say what you want about the man, but no one has done more than Chris Matthews to raise awareness about restless leg syndrome.”

AWARD #5:
The How We Adore Clinton-Gore Award
WINNER: MSNBC’s Chris Matthews on Hardball, February 28, 2007. Chris Matthews: “When I watched him [former President Bill Clinton] at Mrs. King’s funeral, I just have never seen anything like it….There are times when he sounds like Jesus in the temple. I mean, amazing ability to transcend ethnicity — race, we call it, it’s really ethnicity — in this country and, and speak to us all in this amazingly primordial way.”

Rep. Tom Tancredo (R-Colo.) accepted the award on Matthews’ behalf, noting that as moderator of the first GOP presidential debate in 2007, Matthews had asked the Republican candidates this “insightful” and “probing” question: “Seriously, would it be good for America to have Bill Clinton living back in the White House?”

THE QUOTE OF THE YEAR!
President Bozell called all presenters and accepters on stage to help him and Cal Thomas judge the audience’s decision for the Quote of the Year. The audience jeered as the evening’s two-time winner, Chris Matthews, won the award for his comment that Bill Clinton often “sounds like Jesus in the temple” and that he “speaks to us all in this amazingly primordial way.”
‘Greater love than this no man hath, that a man lay down his life for his friends.’ (John 15:13)
In 2005, Lt. Michael Murphy and three other members of his Navy Seals unit were ambushed by 150 members of the Taliban in Afghanistan. They fought back hard, inflicting more than 80 casualties, but they were pinned down, hopelessly outnumbered — and wounded. To call for support, it would be necessary for one of the men to leave the protection of a cave and step into a clearing to get a satellite phone connection. This would mean certain death; the man would be exposed completely. Michael Murphy did so. He was shot twice and fell to the ground, but he made the call and rescue troops came.

Michael Murphy died that day, laying down his life for his friends.

In 2007, he was awarded the highest military honor in America, the Congressional Medal of Honor. The MRC was grateful for the privilege to present a video tribute to Michael Murphy at the 2008 Gala. Michael Murphy’s father, Daniel — and brother, John — were there.

After the tribute-video aired, MRC Trustee Boone Pickens took to the podium. He recounted that Brent Bozell had told him about Michael Murphy and asked him to donate $50,000 to the Congressional Medal of Honor Society in Murphy’s honor. But after watching the video about Michael Murphy in his office a month earlier, Pickens continued, he thought it was not enough and decided to donate $100,000.

Then Boone Pickens shocked the crowd of 1,000-plus people. He announced that after spending dinner with Daniel and John Murphy, and while watching the video again, he decided “to alter the check.” He had altered the check... to $1 million to the Congressional Medal of Honor Society.

Daniel Murphy spoke next, saying he was “absolutely overwhelmed” by the generosity and, on behalf of “Mike’s family, the Navy Special Warfare community and the Medal of Honor Society, I would like to thank Brent Bozell for that beautiful tribute to Michael and this wonderful donation.” Daniel Murphy also mentioned that a book written about his son, Lone Survivor, is currently being made into a movie by Universal Studios and that the director, Peter Berg, has the full support of the U.S. Navy.

President Bush signed the order for the Congressional Medal of Honor to be awarded to Michael Murphy in October 2007. At the time, as Weekly Standard Editor William Kristol noted, the New York Times did not report on it, even though Michael Murphy was from Long Island, NY and was a selfless hero. “There’s something sick about our culture when we don’t acknowledge genuine heroes,” said Kristol.

In a letter to the MRC after the Gala, Daniel Murphy wrote: “On behalf of Michael’s family I want to say thank you. As a father, I want to extend to you and your staff a deep and heartfelt sense of gratitude for honoring my ‘buddy boy.’ I miss him more than can be imagined.”

Michael Murphy was the first and only sailor to win the Congressional Medal of Honor since the Vietnam war.
Scenes from the 2008 Gala

Trustee Richard Eckburg & Herman Cain
Trustees Boone & Madeline Pickens, Sen. Rick Santorum, Trustee Dan Cook, Mary Cheney & Gail Cook
Brent Bozell & Ann Coulter

Anna Bower with Suzanne & Martha Zoller
Doug Mills, Brent Bozell, Daniel & John Murphy
Congressional Medal of Honor Fdn. President Nick Kehoe with Julie & LTG Robert Foley

Trustees Scott & Susie Plakon with Ann Coulter
Trustees Tat & Bobbie Hillman
Associate Sally Herbert & Karla Dietz
Trustees Beverly Danielson & John Garvey
Associate Sherry Lawrence & Trustee Fran Newell

Trustees Jerry & Jackie Grossman
Steve Hayes & Trustee Diana Spencer
Trustees Edith & Ralph Hostetter
Associates Robert & Sylvia Henderson
Trustees Judi & Karl Ottosen

Ron Maxwell, Ann Coulter, Trustee Keith Wold & Karen Hochstetter
Ann Coulter, Associate John Kruse & Brendan Dudley
Sen. Rick Santorum & Cal Thomas

Awards online at www.Eyeblast.tv/gala
appearances on the network since Jan. 1, debunking liberal myths about free enterprise and beating back the attacks against successful businesses and the hard-working people who run them.

On FBN, Dan regularly appears on Fox Business Live and the Cavuto program, the latter which reaches 850,000 viewers. BMI Managing Editor Amy Menefee has made appearances on Fox & Friends, the Fox Business Network and CBN’s NewsWatch program. On a related note, BMI stories have been cited on Fox’s Special Report with Brit Hume (1.4 million viewers) and CNN’s Glenn Beck show.

At the Culture and Media Institute, Director Robert Knight regularly appears on myriad TV programs, such as Fox & Friends, CBN’s NewsWatch and 700 Club, and the Fox Business Network. CMI Senior Writer Kristen Fyfe has been interviewed on Fox News Live, and CMI reports and research are frequently cited in other major media, including The Washington Post, The Washington Times and Entertainment Weekly.

The experts in the News Analysis Division, the cornerstone of the MRC, are on TV all the time, either in person or their work is being quoted. For instance, Brent Baker, vice president for research and publications wrote in March about the liberal media’s lack of political party labeling in news stories critical of Democrats — that research was cited by C-SPAN. Another report on Sen. Hillary Clinton’s (D-N.Y.) false claims about flying into Kosovo under sniper fire — a story broken by the MRC’s own Rich Noyes — was picked up by Fox News Watch. Research Director Noyes has made appearances on Fox’s The O’Reilly Factor (2.1 million viewers) and CBN’s NewsWatch.

Tim Graham, director of media analysis, has also been on The O’Reilly Factor, Fox & Friends, Hannity & Colmes, and Your World with Neil Cavuto in recent weeks. In addition, NewsBusters’ blog Editor Matt Sheffield has been interviewed on Fox & Friends, and TimesWatch Director Clay Waters has discussed The New York Times’s liberal bias on Fox’s The Big Story with John Gibson.

As for yours truly, I am on the TV screen regularly. For instance, since Jan. 1, I’ve been a frequent guest on Fox’s Hannity & Colmes, Fox & Friends, and Fox News Live. I’ve also pushed the MRC message through a Fox documentary on conservatism, on C-SPAN’s Washington Journal, and on CNN’s Glenn Beck show.

The point is that MRC members said they wanted to see us more on TV. Thanks to your support and the hard work of our staff, the MRC is now everywhere. Count up the TV, print, radio, and Internet coverage, and the MRC message reaches 64 million Americans each week. The MRC is advancing on numerous fronts, all the time, and will not stop until the liberal media are defeated.

Sincerely,

L. Brent Bozell III
Founder and President
The experts at the Media Research Center are interviewed almost every day on stories of national importance, often reaching millions of Americans daily. They provide analysis and commentary on radio, TV, the Internet, in magazines, books and in newspapers, always striving to help restore political balance to the major media. Some of the MRC’s latest media appearances include the following:

### Television

**CBN:**
- *NewsWatch*, Apr. 11, 21

**CNN:**
- *The Situation Room*, Apr 4, 11, 17, 21, 23, 24

**Fox Business Network:** Apr. 4, 11, 25

**FNC:**
- *Fox & Friends* — Apr. 2, 11, 24, 30
- *Fox & Friends Weekend* — Apr. 19
- *Hannity & Colmes* — Apr. 29
- Fox documentary — Apr. 15
- *Special Report* — Apr. 23, 30

**SRN News:** Apr. 11

**MSNBC:**
- *Countdown*, Apr. 2

### Radio

- *Dennis Miller Show*, Apr. 22, 24
- *Rush Limbaugh Show*, Apr. 21
- *G. Gordon Liddy Show*, Apr. 28
- *Janet Parshall’s America*, Apr. 17
- *Steve Gill Report*, Apr. 14
- *Neal Boortz Show*, Apr. 11
- *Mark Levin Show*, Apr. 10
- *American Family Radio*, Apr. 24
- *USA Radio Network*, Apr. 14
- *Gregg Knapp Experience*, Apr. 14
- *Family News in Focus*, Apr. 9
- *WMAL*, Washington, D.C., Apr. 11
- *KTSA*, San Antonio, TX, Apr. 7
- *KIT*, Yakima, WA, Apr. 7
- *WTWF*, Greenville, NC, Apr. 7, 14, 25
- *KKTX*, Corpus Christi, TX, Apr. 7, 9, 21

### Print

- *Roll Call*, Apr. 14
- *Pittsburgh Tribune Review*, Apr. 13, 14, 23
- *The American Conservative*, Apr. 11
- *The Frontrunner*, Apr. 10
- *Human Events*, Apr. 22
- *Washington Times*, Apr. 9, 23
- *The Politico*, Apr. 23
- *Investor’s Business Daily*, Apr. 21
- *Christian Science Monitor*, Apr. 27
- *Portland Press Herald*, Apr. 25
- *Village Voice*, Apr. 8
- *Daily Pilot*, Apr. 9
- *U.S. News & World Report*, Apr. 9
- *Chicago Daily Herald*, Apr. 8

### Internet

- *Newsvine*, Apr. 15
- *WSJ Political Diary*, Mar. 11
- *National Review Online*, Apr. 11, 14, 22
- *Lucianne.com*, Apr. 11
- *World Net Daily*, Apr. 21
- *Crosswalk*, Apr. 15
- *Wonkette*, Apr. 14
- *Blogger News Network*, Apr. 14
- *Mediabistro*, Apr. 5
- *Age of Treason blog*, Apr. 5
- *Bizzy Blog*, Apr. 5, 14
- *Silo Breaker*, Apr. 5, 6
- *Technorati*, Apr. 11
- *Townhall.com*, Apr. 5, 11, 15
- *LifeSite*, Apr. 6
- *Olbermann Watch*, Apr. 11
- *Radio Patriot blog*, Apr. 6
- *Information Week*, Apr. 7
- *Christian Post*, Apr. 7
- *Digital 50*, Apr. 7
- *Los Angeles Sentinel*, Apr. 7
- *Newsmax.com*, Apr. 7, 12, 15
- *PipeLineNews.com*, Apr. 7
- *RightWing Sparkle*, Apr. 13
- *Free Dominion*, Apr. 13

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WIBA, Madison, WI, Apr. 24
WLW, Cincinnati, OH, Apr. 29
WZNN, Jacksonville, FL, May 1
WICC, Bridgeport, CT, Apr. 11
WBT, Charlotte, NC, Apr. 12
KPM, Portland, OR, Apr. 9
WPTF, Raleigh, NC, Apr. 9
KTVA, Ventura, CA, Apr. 11

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- PARTIAL LISTING
America is the ‘World’s Dream Machine’
Tony Snow Receives Buckley Award for Media Excellence

America “is still the world’s dream machine,” the place where any person, regardless of race or gender or happenstance, can pursue countless opportunities and has “the possibility to become an agent of destiny,” declared Tony Snow at the 2008 MRC Gala.

The MRC was proud to honor Mr. Snow — a long-time journalist and former White House press secretary under President George W. Bush — with the 2008 William F. Buckley Jr. Award for Media Excellence. The award, started in 2007, is designed to recognize and honor the very best of America’s new conservative leaders. Last year’s winner was Rush Limbaugh.

Conservatives used to whine and complain about the liberal media but didn’t do anything until the Media Research Center came along, noted Snow in his opening remarks in receiving the award. “If I needed a news clip, I called the MRC,” he said. “These guys are an extraordinary resource.”

Then, in a very upbeat speech about the strength and resilience of the United States, Mr. Snow said that what’s special about America is that it has young men and women who will give their lives “so that others can be free.” Further, when our service men and women return from Iraq or Afghanistan, they don’t dwell on the “gore of war,” he said, but they “talk about having planted seeds of hope in places that had never seen hope. They have shared with captive nations the power of the American dream.”

Mr. Snow also talked about how Bill Buckley was a “happy warrior” in the conservative cause. He rarely succumbed to “boisterous anger,” as so many liberals do.

“If we want to convert people, let’s do it the right way,” said a smiling Mr. Snow. “Let’s make our case plainly, happily, and confidently. After all, we do have truth on our side. And here’s the most powerful source of truth: our belief in liberty. ... The United States of America is the one place where, no matter how humble your birth, you still have the possibility to become an engine of destiny. ... Let’s honor Bill Buckley not with sappy reveries, but by leaping on the barricades, standing athwart history and shouting, as he did in his mature years, ‘Bring it on!’”