

# The Watchdog

THE MRC'S MONTHLY MEMBERS' REPORT



CREATING A MEDIA CULTURE IN AMERICA WHERE TRUTH AND LIBERTY FLOURISH

Vol. 14 • Issue 12 • December 2007



MRC Headquarters • Alexandria, Va

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www.MRC.org

## 'Whitewash' – New Book Shows How Liberal Media Help Hillary Clinton and Push for Her Presidency

Dear Friend,

The 2008 presidential race is here now. The liberal media are doing all they can to help Hillary Clinton secure the presidential nomination for her party and win the White House next November. They are helping to shape, spin, dodge, bob, duck, weave, and deliver Sen. Clinton's message to American voters in ways that will best work to her advantage. What they won't do is tell the truth about her.

This is nothing new. The liberal media have been spinning their coverage-webs for Hillary Clinton and her philandering husband for years. In fact, the liberal media have been pimping for Hillary Clinton's presidential run since 1992, when she became First Lady and promptly proceeded to draft policies for all Americans, such as her disastrous socialized health care plan. And then there were the scandals she was intimately involved in: Travelgate, Filegate, Chinagate, the bimbo eruptions, cattle futures, and on and on.

In my new book, *Whitewash: What the Media Won't Tell You About Hillary Clinton, But Conservatives Will*, my co-

author Tim Graham and I detail how the liberal media have actively worked since 1992 to make her presidential timber by deliberately keeping the truth of her scandal-ridden life from the public.

Most of the evidence in *Whitewash* was culled from the vast media archives

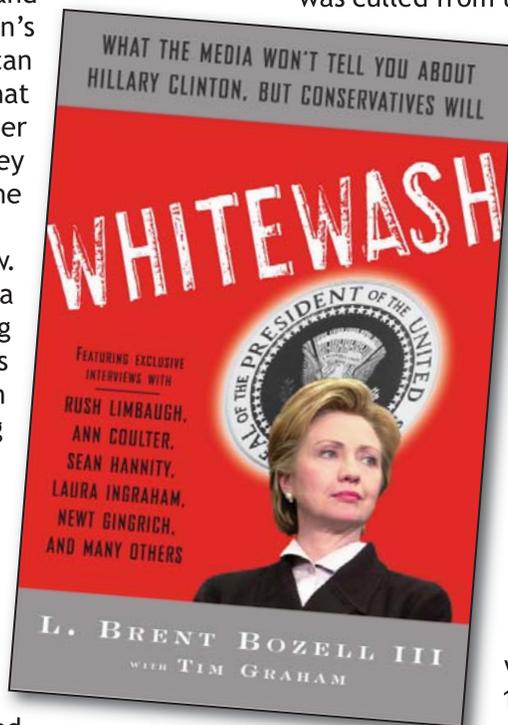
of the MRC, made possible over the last 20 years because of your kind and generous support. But beyond the research there is wonderful analysis. To get that analysis, we turned to over two dozen conservative leaders, such as Rush Limbaugh, Ann Coulter, Sean Hannity, Laura Ingraham and Newt Gingrich. Their commentary is priceless.

The book, which was released on Nov. 12, answers a question raised by Rush Limbaugh

in an interview with us: "The overriding question is: Why Hillary? She is the *de facto* nominee, the presumptive nominee. But what has she done?"

In the following brief excerpt from the book, we answer Rush's question:

"How is it that Hillary is positioned to become the forty-fourth president of the United States? ...



Continued on page 2

Continued from page 1

"How did Hillary get here?"

"The answer is that she had at her disposal what is arguably the most powerful weapon in politics. For all the books that have explored her life and times, none has exposed this secret weapon, the real key to her political success, which allowed her to build a political career of her own and is now proving crucial to her presidential campaign.

"The weapon? The news media.

The national media "have shamelessly served as cheerleaders for Mrs. Clinton from the moment she emerged on the national scene in 1992. Liberal reporters — and, truth be told, female liberal reporters especially — have consistently hailed her as a trailblazing pioneer, a feminist role model, a brilliant intellect, a politician of striking compassion, an inspiring leader, and more. What makes the media's coverage of Hillary Clinton even more deplorable are the recurring examples of non-coverage. Time and again they have refused to cover Mrs. Clinton's staggering number of personal, political, and financial scandals. They have downplayed or simply ignored her leftist political agenda, which stands at the fringes of American political thought. And they dramatically downplayed her significant political failures. Plain and simple, they have whitewashed her record to turn her into the formidable presidential candidate she has become.

"... Team Hillary are always quick to dismiss any mention of the candidate's ugly record as 'old news.' The 'objective' news media, still obsessed with George W. Bush's 1971 National Guard record, will agree, simply yawn — *oh, we've heard it all before*. But in fact we haven't heard it before, because the liberal media have made sure the real story was never reported.

"That is why it is so essential to chronicle Mrs. Clinton's years on the national scene — not to rehash 'old news,' but to expose the flaws, failures, and scandals for which the press corps have never held Hillary accountable. ... The ugly character traits, as well as the radical ideology and poor political judgment, have been there from the beginning. But a servile press corps will never tell you that. We wrote this book to document that reality as well. We will

name names, telling you who in the national 'news' media are advancing Hillary Clinton's candidacy, how they are whitewashing her record, and why.

"... Without question, no political figure in America today has benefited from a water-carrying media more than Hillary Rodham Clinton. The flattery and damage control only continue as Hillary ramps up her presidential campaign. If the media refuse to seek out the truth, we must step in to fill the role they have abandoned. It's not about 'attacking;' it's about letting the American people have the full story so they can judge for themselves whether this media phenomenon is fit to be president."

The liberal media, of course, do not always seek the truth, which is why the MRC was created — and why it has flourished over the last 20 years. Our new book, *Whitewash*, exposes the truth the liberal media have ignored with details and facts that pull the curtain back from Hillary Clinton for all to see.

I encourage you to read *Whitewash* and talk about it, for the book is, in many ways, what the MRC is all about — and that is a reflection of not only us here but you as well.

Have a Merry Christmas and a wonderful New Year!

Sincerely,



L. Brent Bozell III  
Founder and President



On November 12, MRC President Brent Bozell discussed his new book, *Whitewash*, on Fox News Channel's *Hannity & Colmes*.



To purchase a copy of *Whitewash: What the Media Won't Tell You About Hillary Clinton, But Conservatives Will*, visit the MRC's bookstore at [www.mrc.org](http://www.mrc.org)

## MRC's 'NewsBusted' Soars to No. 1 in Online Video World

The MRC blog, NewsBusters, which is regularly cited by Rush Limbaugh, Mark Levin, Sean Hannity, and other conservative leaders, added a new, weekly comedy video to its Web page in September called "NewsBusted" — and in three short months the show has become extremely popular, boosting the number of daily visitors to the NewsBusters blog from 55,000 to 70,000.

In addition, after it debuts on NewsBusters, the NewsBusted comedy video is posted on the highly popular YouTube Web site. There, NewsBusted viewership is No. 1 among "conservative shows" and No. 1 for all shows.

NewsBusted consistently beats out other conservative shows, such as videos posted by the Republican National Committee, the Heritage Foundation, Townhall.com, and the pundit/author Michelle Malkin.

That is impressive — and the show is darn funny too! Each week, comedians and writers in Hollywood produce two shows with NewsBusters Executive Editor Matthew Sheffield. They feature a comedian in a "fake news" format reading off "stories" that are jokes, with a conservative bent. For instance, "The Washington Post has reported that some U.S. generals say that al-Qaeda in Iraq has been crippled. After hearing this, Senate Democrats immediately offered al-Qaeda free health care." Or, "MSNBC's Chris Matthews has banned conservative author Ann Coulter from his show, *Hardball*. Unfortunately, none of *Hardball's* seven viewers could be reached for comment." And it goes on.

At the same time, NewsBusted has been cited on CNN, Fox News Channel, the *Rush Limbaugh Show*, the *Mark Levin Show*, and the *Drudge Report*, among other outlets, reaching tens of millions of people. Not bad for an MRC product barely 90 days out the door. ... You can check out NewsBusted at [www.Newsbusters.org](http://www.Newsbusters.org), or go to YouTube and type in NewsBusted, or go to [www.youtube.com/newsbusted](http://www.youtube.com/newsbusted).



## MRC's Business & Media Institute Gets Regular Gig on New Fox Business Network

Great news! You can now watch the experts at the MRC's Business & Media Institute (BMI) every week on the Fox Business Network, the business news channel recently launched by Rupert Murdoch, owner of numerous media powerhouses, including *The Wall Street Journal* and the Fox News Channel.

Dan Gainor, director of BMI and the Boone Pickens Free Market Fellow, started his regular gig on the Fox Business Network on Oct. 18. He appears every Thursday afternoon on the network, usually in the 3 p.m. hour (Eastern) to discuss the latest business news bias with host David Asman.

On Oct. 25, for instance, Dan was on the show to discuss the lack of media coverage of private businesses that were helping, in myriad ways, the victims of the California wildfires. On Nov. 8, Dan went on and discussed a new BMI Special Report on debt and how the liberal media blame business instead of borrowers for America's apparent spendthrift ways.

In each appearance, Dan and the pro-free enterprise message of BMI reach hundreds of thousands of Americans — and the audience is growing!

BMI's mission is to expose anti-business coverage by the liberal media and work to bring balance to economic

reporting and to promote fair portrayal of the business community in the media.

In other exciting news, BMI's Managing Editor Amy Menefee made her TV debut Oct. 21 on Fox News Channel's *Fox & Friends*, reaching more than 600,000 people. She talked about the liberal media's ever-present doom-and-gloom economic outlook and their obsession with predictions about a U.S. recession. Since then, she has had two more TV appearances.

Amy also went to Las Vegas in October to speak at the industry conference of the International Bottled Water Association. Believe it or not, but bottled water has been under attack this year from environmentalists who are complaining about its packaging and demanding that government do something to force people to drink more tap water. So much for consumer choice and the benefits of bottled water.

In all, BMI has had a great year in 2007 and plans to do better in 2008. For more information, visit BMI at [www.businessandmedia.org](http://www.businessandmedia.org). There, you can also sign up for BMI's free weekly e-newsletter, *The Balance Sheet*, and watch video of BMI's TV appearances.



# Notable Quotables

## 20 Years of the MRC's Notable Quotables



Since its founding in 1987, the MRC has documented and exposed liberal media bias regularly through its *Notable Quotables (NQ)* newsletter by, simply, quoting the liberal media. The words speak for themselves — no analysis needed. More than 500 issues of *NQ*, with more than 8,000 quotes by the liberal media have been published over the last 20 years. Below is a selection of some of the best of those quotes. To read the entire 20th anniversary edition of *NQ*, visit [www.MRC.org](http://www.MRC.org).

### Useful Idiots

"Once, the Kremlin was the home of czars. Today, it belongs to the people. ... Atheist though the state may be, freedom to worship as you please is enshrined in the Soviet constitution." — from Ted Turner's TBS cable series, *Portrait of the Soviet Union*, Mar. 20, 1988.

"A Gulag Breeds Rage, Yes, but Also Serenity" — *New York Times* headline concerning Soviet political prisoners, Feb. 12, 1992.

### Damn Conservatives

"Corporations pay public relations firms millions of dollars to contrive the kind of grass-roots response that Falwell or Pat Robertson can galvanize in a televised sermon. Their followers are largely poor, uneducated, and easy to command." — *Washington Post's* Michael Weisskopf, Feb. 1, 1993.

"I hope his wife feeds him lots of eggs and butter and he dies early like many black men do, of heart disease. ... He is an absolutely reprehensible



person." — *USA Today* columnist Julianne Malveaux on Justice Clarence Thomas, Nov. 4, 1994, *PBS's To the Contrary*.

### Reviling Ronald Reagan

"Largely as a result of the policies and priorities of the Reagan administration, more people are becoming poor and staying poor in this country than at any time since World War II." — Bryant Gumbel, *NBC's Today*, July 17, 1989.



"In the plague years of the 1980s — that low decade of denial, indifference, hostility, opportunism and idiocy — government fiddled and medicine diddled, and the media were silent or hysterical. A gerontocratic Ronald Reagan took this [AIDS] plague less seriously than Gerald Ford had taken swine flu. After all, he didn't need the ghettos and he didn't want the gays." — CBS's John Leonard, *Sunday Morning*, Sept. 5, 1993.

### Loving Liberalism

"It is liberalism, whether people like it or not, which has animated all the years of my life. What on Earth did



conservatism ever accomplish for our country?" — Charles Kuralt, CBS, *One for the Road with Charles Kuralt*, May 4, 1994.

### Hail Bill & Hillary

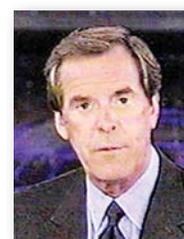
"If we could be one-hundredth as great as you and Hillary Rodham Clinton have been in the White House, we'd take it right now and walk away winners. ... Tell Mrs. Clinton we respect her and we're pulling for her."

— Dan Rather to Bill Clinton, May 27, 1993.



### Voter Tantrum

"Some thoughts on those angry voters. Ask parents of any two-year-old and they can tell you about those temper tantrums: the stomping feet, the rolling eyes, the screaming.



It's clear that the anger controls the child and not the other way around. ... Imagine a nation full of uncontrolled two-year-old rage. The voters had a temper tantrum last week. ... Parenting and governing don't have to be dirty words: the nation can't be run by an angry two-year-old." — ABC's Peter Jennings, Nov. 14, 1994, a week after Republicans won control of Congress.

### Newt Hates Kids

"The new Republican majority in Congress took a big step today on its legislative agenda to demolish or

damage government aid programs, many of them designed to help children and the poor.” — CBS’s Dan Rather, Mar. 16, 1995.

## Talk-Terrorists

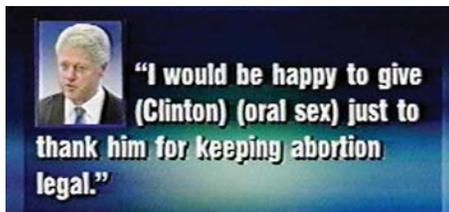


“The bombing in Oklahoma City has focused renewed attention on the rhetoric that’s been coming from the right and those who cater to angry white men. ...

Right-wing talk show hosts like Rush Limbaugh, Bob Grant, Oliver North, G. Gordon Liddy, Michael Reagan, and others take to the air every day with basically the same format: detail a problem, blame the government or a group, and invite invective from like-minded people. ... Never do most of the radio hosts encourage outright violence, but the extent to which their attitudes may embolden or encourage some extremists has clearly become an issue.” — Bryant Gumbel, NBC’s *Today*, Apr. 25, 1995.

## BJ Clinton

“I would be happy to give him [Bill Clinton] a blow job just to thank him for keeping abortion legal. I think American women should be lining up with their presidential kneepads on to show their gratitude for keeping the theocracy off our backs.” — *Time* contributor Nina Burleigh, as quoted in July 20, 1998 *New York Observer*.

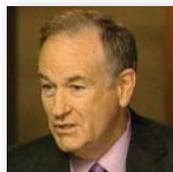


## ‘Honest’ Bill

Bill O’Reilly: “Do you think President Clinton’s an honest man?”

Dan Rather: “Yes, I think he’s an honest man. ... I think you can be an

honest person and lie about any number of things.” — FNC, *The O’Reilly Factor*, May 15, 2001.



## Comfort Kopechne

“If she had lived, Mary Jo Kopechne would be 62 years old. Through his tireless work as a legislator, Edward Kennedy would have brought comfort to her in her old age.”



— Charles Pierce in a January 5, 2003 *Boston Globe Magazine* article. Kopechne drowned while trapped in

Kennedy’s submerged car off Chappaquiddick Island in July 1969, an accident Kennedy did not report for several hours.

## Good Castro

“For Castro, freedom starts with education. And if literacy alone were the yardstick, Cuba would rank as one of the freest nations on Earth. The literacy rate is 96 percent.”

— Barbara Walters, ABC’s *20/20*, Oct. 11, 2002.



## Terrorist?

“We all know that one man’s terrorist is another man’s freedom fighter and that Reuters upholds the principle that we do not use the word terrorist. ... To be frank, it adds little to call the attack on the World Trade Center a terrorist attack.” — Reuters’ Steven Jukes, cited by *Washington Post*’s Howard Kurtz, Sept. 24, 2001.

## Pro-Life Terror



“Since September 11, the word ‘terrorist’ has come to mean someone who is radical, Islamic and foreign. But many

believe we have as much to fear from a home-grown group of anti-abortion crusaders.” — Jami Floyd on ABC’s *20/20*, Nov. 28, 2001.

## Awful America

“It wasn’t supposed to be this way. You weren’t supposed to be graduating into an America fighting a misbegotten war in a foreign land. You weren’t supposed to be graduating into a world where we are still fighting for fundamental human rights, whether it’s the rights of immigrants to start a new life, or the rights of gays to marry, or the rights of women to choose. You weren’t supposed to be

graduating into a world where oil still drove policy and environmentalists have to fight relentlessly for every gain.



You weren’t. But you are. And for that, I’m sorry.” — *New York Times* Publisher Arthur Sulzberger, Jr. in a May 21 graduation speech, shown on C-SPAN May 27, 2006.

## Crazy Christians

“As a result of the [9/11] attack and the killing of nearly 3,000 innocent people, we invaded two countries and killed innocent people in their countries. ... Radical Christianity is just as threatening as radical Islam in a country like America.” — Rosie O’Donnell, ABC, *The View*, Sept. 12, 2006.



# CNSNews.com

## CNSNews.com: Coverage with Clout



Craig Bannister,  
CNSNews.com's  
director of  
communications

A major measure of any news organization is its impact. The liberal establishment media is so dangerous not just because it ignores, under-reports, and misreports news, but also because its audience is so large that its biased reporting has significant impact on the way Americans think, act, and vote. At CNSNews.com, providing readers the truth — and valuable information they can't get from the establishment media — is what gives us our impact.

Two questions our late Editor-in-Chief David Thibault would often ask a reporter who had an idea for a story were: "So, what?" and "Why do I care?" If the reporter could convincingly explain to David why the news would be important to CNSNews.com readers, then David knew there was a story worth researching, writing, and publishing — a story that could have impact.

Today, under the leadership of our new editor-in-chief, Terry Jeffrey, CNSNews.com continues to produce stories with clout that inform readers about important, topical news. Two recent examples show just how CNSNews.com coverage makes readers aware of news that affects their lives and, as a result, has a positive impact on today's important issues.

When the left began its smear campaign to claim that talk-radio host Rush Limbaugh's "phony soldier" remark regarding convicted faux veteran Jesse Macbeth referred to all soldiers who've spoken out against the Iraq war, CNSNews.com Staff Writer Nathan Burchfiel took to the Hill to get reaction and cover both sides of the controversy.

Regarding Limbaugh's explanation that his comment referred exclusively to Macbeth and others who've falsified their military records, Sen. Carl Levin (D-Mich.) told Nathan "I don't buy it" — but he then also admitted that he hadn't bothered to read the full transcript of Limbaugh's comments and had only seen the portion publicized by the liberal group Media Matters!

Nathan also captured on tape comments from congressmen defending Limbaugh, such as Rep. Jack Kingston (R-Ga.) explaining his plan to introduce a House resolution to support Limbaugh, Sen. John Warner (R-Va.) calling Limbaugh "a patriot," and Sen. Daniel Akaka (D-Hawaii) declaring that Limbaugh "has a right to say what he says [so] I don't think we need do legislation to get at him."

Twice on his program, Limbaugh played Nathan's clips and credited CNSNews.com. Nationally syndicated host Mark Levin also played Nathan's clips and cited CNSNews.com.

Then, when *The American Spectator* reported that Democrats would be conducting a congressional investigation of conservative radio hosts Rush Limbaugh, Sean Hannity, and Mark Levin, Nathan contacted the chairman of the House Oversight and Government Reform committee, Rep. Henry Waxman (D-Calif.), to gain confirmation.

CNSNews.com got Rep. Waxman to go on record denying that he is conducting or ever planned to conduct a congressional investigation of conservative hosts and, subsequently, called on *The American Spectator* to retract its report.

Rush Limbaugh, Sean Hannity, and *The Washington Times* all cited the CNSNews.com story, and the *Drudge Report*, which attracts 15 million readers daily, linked to the story.

In another case, reporter Randy Hall's coverage of Miller Brewing Company's sponsorship of an advertisement for the Folsom Street Fair — a sado-masochistic festival in San Francisco that mocked the Last Supper as a gathering of homosexuals with sex toys — had significant impact.

Randy's story was discussed by numerous talk-radio hosts, including Laura Ingraham, and Nathan Burchfiel appeared on Fox News Channel's *Fox and Friends* program to discuss his follow-up article in which House Speaker Nancy Pelosi (D-Calif.) told CNSNews.com: "I do not believe that Christianity has been harmed by the Folsom Street Fair advertising."

The coverage generated by those CNSNews.com stories — stories the establishment media would rarely, if ever, broach — reached more than 30 million Americans, and with our presence on the Internet, potentially millions more.

Call it "impact." Call it "influence." Call it "clout." Whatever you call it, CNSNews.com's reach extends far beyond its online readership (a record 40 million in 2006) thanks to the impressive list of hosts and publications citing CNSNews.com stories, bringing the truth about important issues to the American public and empowering it to, ultimately, have the real impact.

# MRC in the News

The experts at the Media Research Center are interviewed almost every day on stories of national importance, often reaching millions of Americans daily. They provide analysis and commentary on radio, TV, the Internet, in magazines, books and in newspapers, always striving to help restore political balance to the major media. Some of the MRC's latest media appearances include the following:

## Television

### FNC:

*Fox & Friends*, Oct. 22, Nov. 13  
*Hannity & Colmes*, Oct. 15, Nov. 12

### Fox Business Network:

Oct. 25, Nov. 1, 8

### CNN:

*The Situation Room*, Oct. 18, 22,  
29, Nov. 1, 8, 13

### MSNBC:

*Live with Dan Abrams*, Oct. 23

### CNBC:

*Kudlow & Company*, Nov. 13

## Radio

*Sean Hannity Show*, Nov. 12  
*Bob Grant Show*, Nov. 12  
*Alan Colmes Show*, Nov. 12  
*Dennis Miller Show*, Nov. 14  
*Marc Bernier Show*, Nov. 14  
*Mancow Show*, Nov. 15  
*Laura Ingraham Show*, Nov. 16  
*Rush Limbaugh Show*, Oct. 24  
*American Family News*, Oct. 24  
*Ringside Politics*, Oct. 26  
*Steve Malzberg Show*, Nov. 13  
*Christian World View*, Nov. 14  
*Family News in Focus*, Oct. 24  
*Faith 2 Action*, Oct. 23  
*Martha Zoller Show*, Nov. 15  
*Mark Davis Show*, Nov. 15  
*Kevin Miller Show*, Nov. 15  
*Janet Parshall's America*, Nov. 15  
*Ave Maria Network*, Nov. 16  
*USA Radio Network*, Nov. 2  
*KKLA*, Los Angeles, CA, Nov. 15  
*WYLL*, Chicago, IL, Nov. 16  
*KVI*, Seattle, WA, Nov. 16  
*KARN*, Little Rock, AR, Nov. 19



Dan Gainer, director of the MRC's Business & Media Institute, details the liberal media's misreporting of the subprime mortgage problem on the Fox Business Network, Nov. 8.



On CNN's *The Situation Room*, Nov. 13, CNSNews.com Editor-in-Chief Terry Jeffrey discusses the 2008 presidential race.



MRC President Brent Bozell answers questions about his new book, *Whitewash*, on *Fox & Friends*, Nov. 13.

KSFO, San Francisco, CA, Nov. 27  
WMAL, Washington, DC, Nov. 16  
KRXA, Monterey, CA, Oct. 25  
KTEM, Temple, TX, Oct. 23  
KIDO, Boise, ID, Oct. 24  
WIBC, Indianapolis, IN, Oct. 25  
WHO, Des Moines, IO, Oct. 30  
WATR, Waterbury, CT, Nov. 19

1600, San Diego, CA, Oct. 24  
WBAL, Baltimore, MD, Oct. 24  
WRVA, Richmond, VA, Oct. 25  
WMUZ, Detroit, MI, Oct. 25  
WIBA, Madison, WI, Oct. 17, 26  
WTKF, Greenville, NC, Oct. 26  
KSLR, San Antonio, TX, Oct. 24  
CWA Radio Online, Oct. 25  
KNSI, St. Cloud, MN, Oct. 25, Nov. 6  
WFLA, Orlando, FL, Oct. 17  
WFLJ, Greenville, SC, Nov. 14  
KFTK, St. Louis, MO, Nov. 14  
WHO, Des Moines, IA, Nov. 15  
KSLR, San Antonio, TX, Oct. 31  
KNUS, Denver, CO, Nov. 3  
WIBA, Madison, WI, Nov. 6  
WLW, Chicago, IL, Oct. 31  
KFNX, Phoenix, AZ, Oct. 31

- PARTIAL LISTING

## Print

*Investor's Business Daily*, Nov. 5, 7  
*New York Times*, Nov. 8  
*Seattle Post-Intelligencer*, Nov. 2  
*Washington Times*, Oct. 19, 21, 30, 31,  
Nov. 1, 7  
Associated Press, Oct. 23  
Canadian Press, Oct. 23  
*Baltimore Examiner*, Oct. 23  
*Cincinnati Enquirer*, Nov. 1  
*Pittsburgh Tribune-Review*, Oct. 14, 21,  
28, Nov. 4  
*American Prospect*, November  
*National Review*, Oct. 31  
*Indianapolis Star*, Oct. 22  
*American Conservative*, Nov. 6  
*New Haven Register*, Oct. 22  
*York Dispatch*, Nov. 1  
- PARTIAL LISTING

## Internet

Huffington Post, Nov. 4  
TIME.com, Nov. 5  
Washington Post.com, Nov. 2  
Human Events Online, Nov. 5  
Yahoo! News, Nov. 8, 10  
Reason Online, Nov. 9  
National Review Online, Oct. 31  
PR Newswire, Oct. 30  
2 Political Junkies, Oct. 15  
Prairie Pundit, Oct. 31  
BizzyBlog, Oct. 11  
Pensito Review, Nov. 9  
Say Anything blog, Oct. 28  
The Anchoress blog, Oct. 24  
Brutally Honest blog, Oct. 31  
Captain's Quarters, Nov. 2  
News Hounds, Nov. 6  
Earthtimes, Oct. 30  
TownHall, Oct. 30  
WEBCommentary, Oct. 24  
Hillary Project, Oct. 17  
LifeNews.com, Nov. 6, 7, 9  
Media Transparency, Nov. 5  
CBS News, Public Eye, Oct. 23  
- PARTIAL LISTING

# THE LIGHT OF TRUTH CAMPAIGN

## How You Can Help the MRC Fight Liberal Media Bias



### JOIN US IN OUR MISSION OF TRUTH

Support the MRC with a gift of appreciated stock  
and partially eliminate the Capital Gains Tax

To avoid this upfront tax on sale of your appreciated stock, consider a year-end gift of stock to the Media Research Center – either outright or to fund a charitable gift annuity. Not only will you receive a 2007 income tax deduction, but you won't have to pay a 15% capital gains tax on stock appreciation.

In addition to an immediate income tax deduction, a gift of stock to fund a gift annuity can also provide a guaranteed, lifetime, partially tax-free income stream to you or selected beneficiaries. Our payout rates are higher than most stock dividends and interest rates as well. *(See chart on the right.)*

You must act before December 31 to receive these benefits.

Including the Media Research Center in your estate plans guarantees that America's Media Watchdog can shine the Light of Truth on the liberal media for years to come – a fine legacy indeed!

For more information, call Thom Golab at (800) 672-1423. You can also visit us online at [www.mrc.gift-planning.org](http://www.mrc.gift-planning.org).

#### Sample one-life rates (Lower two-life rates available)

AGE	RATE
60	5.7%
65	6.0%
70	6.5%
75	7.1%
80	8.0%
85	9.5%
90+	11.3%



THE WATCHDOG (ISSN #1087-5077) is published monthly by the Media Research Center, a 501(c)3 non-profit research and education organization.

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