BELIEVE IN AMERICA
NOT THE MEDIA
MESSAGE FROM THE PRESIDENT

L. BRENT BOZELL III

Dear Friends of the MRC,

Did the Democrats steal the 2020 elections? Some are adamant they did. Some say the opposite. Some believe there was cheating, but not enough to change the results. Some just don’t know. Barring some extraordinary confession, perhaps we’ll never know. It will be debated fiercely for decades to come.

But there’s something we do know, for the simple reason that it’s proven fact. The media, both “news” and social, stole the elections by manipulating the truth. They flexed their muscles like never before, and succeeded.

Where the “news” media are concerned, they simply abandoned any pretense of objectivity and went full bore leftist. This is not my opinion. Note that no “journalists” today even bother to deny it. It wasn’t just the expected bias by commission, savaging the candidate they opposed with vicious untruths, it was something more nefarious. It was the bias by omission, where they simply refused to cover a story if it hurt the leftist narrative.

It’s hard for conservatives to believe this, but it’s true: the post-election national survey we commissioned showed that 45.1% of Biden voters, those who watch CNN, MSNBC, and the rest, or read The New York Times, The Washington Post, and the rest, had never heard of the Hunter Biden scandals. When told about them, 9.4% of Biden voters stated they would not have voted for Biden had they known. It doesn’t sound like much, but now look at the electoral map. Had they voted this way, Donald Trump would have won every battleground state, and easily would have won re-election with 311 electoral votes.

And then there were the Silicon Valley radicals. The social media giants took another tack. They simply banned Trump and his allies from the public square. Barack Obama won the presidency in 2008 by his use of Facebook. In 2012 he won again, again with Facebook. In 2016, Trump won with Twitter. In 2020, Twitter won by censoring Trump.

We are no longer fighting liberal media bias. We are looking at an industry that has radicalized and is now the point of the spear of a socialist assault on America. They must be treated as such. They pose an existential threat to freedom. Indeed, without freedom of speech, democracy itself is rendered impossible.

In this report you’ll find the one organization — indeed, the only organization — in America that is uniquely positioned to lead the assault against this existential threat. You will become familiar with the wide variety of programs that have been launched by the Media Research Center to combat these radicals.

But it is no longer our mission to document and expose the liberal media. Our calling is to defeat the radicals that would destroy our nation. The task before us is going to be difficult, but with truth and our supporters by our side, victory is clearly achievable.

Sincerely,

L. Brent Bozell III
Founder and President
In 2020, the MRC set a new record in terms of the number of people reached by its work each week. MRC studies, blogs, newsletters, videos, and social media posts on average generated over 449 million weekly impressions, educating the public about media bias and mobilizing supporters to voice their opinions. Appearances on major television and radio outlets by MRC experts, radio advertising on The Mark Levin Show, as well as the sharing of MRC stories and research by major news networks, websites, and social media influencers greatly contributed to the broad reach of the MRC.

449.6 MILLION
weekly impressions
... including visits to MRC websites; coverage and appearances on TV, radio, and in print; mentions on other websites; Facebook reach; Twitter impressions; and email and grassroots messaging.

944,000
newsletter subscribers
• MRC Action • CNSNews Daily • NewsBusters Daily • MRC Culture Weekly • #FreeSpeechAmerica Weekly • MRC Latino Monthly

"... it’s worth your time from the Media Research Center ... NewsBusters there, that crew, they do really terrific work in calling out media hypocrisy which is everywhere."
DAN BONGINO • Nationally Syndicated Talk Radio Host
Regarding an MRC NewsBusters video about the leftist media’s promotion of the Russia-collusion hoax.

475,800,839
overall video views

288,000
Parler followers
New in 2020, the conservative-leaning social media site. The combined MRC project and staff accounts are already some of the largest on Parler.

97.7 MILLION
mentions on TV and radio

14.1 Million
average monthly website page views

“We’ll never stop fighting because the American people deserve to be told the truth.”
L BRENT BOZELL III

399,680
average daily website visits

9.4 Billion
overall email impressions

4.9 Million
weekly impressions

839,644
Twitter followers

12.4 Million
Facebook fans

10.8 Million
weekly reach

Over 10 Million
citizen actions
(petitions, phone calls, emails, social shares, etc.)

There are SO MANY great WARRIORS for conservatism. Among them are MUST follows:
@newsbusters
@theMRC
@CurtisHouck
@bennyjohnson
@CalebJHull

In 2020, White House Press Secretary Kayleigh McEnany named NewsBusters, the MRC, and NewsBusters managing editor Curtis Houck as her top three “great WARRIORS” for conservatism.

Table 1

<table>
<thead>
<tr>
<th>Year</th>
<th>MRC’s Average Weekly Impressions</th>
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<tbody>
<tr>
<td>2014</td>
<td>203.6</td>
</tr>
<tr>
<td>2015</td>
<td>205.1</td>
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<tr>
<td>2016</td>
<td>226.9</td>
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<tr>
<td>2017</td>
<td>336.8</td>
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<tr>
<td>2018</td>
<td>376.8</td>
</tr>
<tr>
<td>2019</td>
<td>385.4</td>
</tr>
<tr>
<td>2020</td>
<td>449.6</td>
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The News Analysis Division (NAD) is ground zero for MRC’s mission to document, expose, and neutralize the far-left ideology that permeates American media. In 2020, as a politicized pandemic and Marxist-led cultural revolution swept across our nation, and a seditionist press undermined our democracy in an attempt to sabotage a president, NAD stood tall, armed to the teeth with timely and data-driven analysis, to counter the deceit, bias and utter hypocrisy with truth and facts.

To that end, dating back to 1987, MRC hosts the most extensive TV news archive in the world — 794,200 hours of programming (90+ years of viewing) — providing the raw material for the NAD’s influential studies as well as ammunition for its popular NewsBusters blog. These studies served as an invaluable resource for the nation’s most influential media outlets, including the Fox News Channel, the Fox Business Network, The Rush Limbaugh Show, The Sean Hannity Show, The Mark Levin Show, Newmax TV, One America News Network, Breitbart, Daily Wire, Daily Caller, New York Post, Bongino Report, and many others.

Overall, NAD research was cited on national television and radio 285 times, plus 1,062 times by major print and internet outlets. NAD staff were interviewed on 41 national TV shows and 348 national or local radio programs. These outside efforts helped drive record-breaking traffic to the MRC. In 2020, NewsBusters.org recorded 16.1 million unique visitors, with an eye-popping 62.4 million page views of its blogs.

November 3, 2020, served as the holy grail for the left: President Trump must go, and the media would allow the country to burn to the ground to make that happen. The opening salvo was the leftist media’s obsessive effort to aid Democrats’ impeachment push. A January 29 study by news analyst Nick Fondacaro (“Evening News Spin: 100% Negative on Trump Defense, 95% Positive Dems”) was picked up by FNC’s Sean Hannity, who called it “pretty breathtaking.” Dipping into the video archives, NewsBusters created a video montage to show the media’s double-standard when it came to Bill Clinton’s trial. The video was widely broadcast on numerous conservative outlets and retweeted by the @WhiteHouse Twitter account.

From “attack dog” to “lap dog” best describes the contrast between President Trump’s and Joe Biden’s treatment by the press. On April 24, MRC was the first to post a video of Joe Biden assault accuser Tara Reade’s mother calling in on Larry King Live in 1993, validating an essential aspect of her story. The video spread like wildfire, provoking the media to cover the story, culminating in Biden

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being forced to answer questions about the case on MSNBC on May 1.

Due to an absolute dearth of follow-up on the allegations, on August 12, Associate Editor Scott Whitlock interviewed Ms. Reade, “NewsBusters EXCLUSIVE: Tara Reade Demands Press Ask Harris About Biden Accusers,” generated 147,105 page views, and received coverage by FoxNews.com, The Washington Times and Breitbart.

New White House Press Secretary Kayleigh McEnany proved to be a champion of MRC research throughout the year. In June, she told reporters about an “extraordinary video” of mainstream “journalists” claiming that the vaccines were indeed approved and distributed before 2021. In December, MRC’s Bill D’Agostino wrote that Trump’s “Operation Warp Speed” project, exposing the hypocrisy of TV talking heads warning about coronavirus spreading because of a Trump campaign rally while praising heavily-populated left-wing protests. In April, McEnany tweeted, and President Trump later retweeted an MRC study showing a 25-to-1 bias against Trump’s vaccine prediction was false. The video went viral on Twitter.

George Floyd’s death sparked a “social justice” movement across the country led by Black Lives Matter, an avowed Marxist organization. As statues were toppled, cities burned, and rampaging mobs of anarchists spread violence, the media cheered down communities are ‘mostly peaceful protesters.’”

Timing is everything. Hours before Joe Biden’s acceptance speech, NewsBusters dropped a video montage of Biden’s notorious gaffes that picked up 124,000 views and praise from Daily Wire’s Andrew Klavan, calling it “one of their [NewsBusters] montages...it’s just so good.”
As the MRC has been preaching since 1987, the media have a “systemic” bias firmly slanted to the left. “Bias by Omission” became the weapon of choice for the press in 2020 to steal an election.

As the largest minority group in the country (18.5%, U.S. Census Bureau, 2019), Hispanic and Latino Americans have become a priority for leftist indoctrination by the U.S. Spanish-language media. As a champion of honest journalism, MRC Latino, in both English and Spanish, exposes and counters far-left propaganda from networks such as Telemundo, Univision, Estrella TV, and CNN En Español.

In May, when serious allegations came to light against then-Senator Joe Biden by former staffer Tara Reade, the Spanish-language national news media — as with their English counterparts — went silent. An MRC Latino study compared the coverage of the Biden allegations against those levied against Brett Kavanaugh. Results were staggering. The Kavanaugh sex allegations drew 38 times more coverage from the Spanish networks.

An MRC-commissioned post-election poll, conducted by The Polling Company, of 1,750 Biden voters in the seven crucial swing states documented how the media’s refusal to cover positive stories about Trump and Biden scandals, most notably the New York Post’s bombshell report about Hunter Biden’s laptop, stole the election and handed it to the former vice president.

The survey showed that 17% of these voters would not have voted for Biden had they known the facts, giving Donald Trump the win, among other crucial statistics.

Major conservative news sources, including Rush Limbaugh, cited the survey for weeks. On December 9, after seeing the study mentioned on Tucker Carlson Tonight, President Trump tweeted: “10% of voters would have changed their vote if they knew about Hunter Biden.”

As a result of the Trump administration’s conservative fiscal policy, job growth in the Hispanic community hit record highs in March 2020. Still, this good news was ignored by the Spanish-language newscasts. Yet, when the pandemic reared its ugly head and pushed Hispanic unemployment from three percent to 18.9 percent in April, an MRC Latino study showed that a giddy Univision and Telemundo laid it on thick with more than 8.6 times the coverage.

In November, MRC Latino published “Obama’s Sleight of Hand: How an American President Used the Hispanic Community to Steal an Election.”

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The Left-Wing Media Stole THE 2020 ELECTION

The media employ sleight of hand in delivering the news. It’s called bias, and it is all in an attempt to manipulate the reader into believing whatever narrative the writer deems fit. In 2020, bias by omission, ignoring facts that tend to disprove liberal or left-wing claims or that support conservative beliefs, was the preferred tactic the media and Big Tech most often employed to sway votes in the election.

On Oct. 14, the New York Post broke an explosive story about the corrupt business dealings of Joe Biden and Hunter Biden with nefarious groups in Ukraine and Communist China. In the two weeks that followed, the media dedicated just 21 minutes out of 113 hours of news coverage to the story. The MRC also documented how social media giants Facebook and Twitter increasingly censored the Trump campaign both before and after the Nov. 3 election.

MRC commissioned two post-election surveys to prove that media deception put the media’s handpicked candidate, Joe Biden, into the win column.

On top of the “laptop” story and polling shenanigans, the ABC, CBS, and NBC nightly newscasts delivered 92% negative coverage to Trump in the three months prior to the election. They gave Biden 66% positive coverage. If the media were even marginally fair and honest, the 2020 election would have turned out differently. Our polling and research prove this. But the leftist press is dishonest and destructive. As Brent Bozell put it, “It is an indisputable fact that the media store the election … The American people deserved to know the truth, now it’s too late.”

**POLL #1**

**MCLAUGHLIN & ASSOCIATES**

— 1,000 voters nationwide

Thirty-six percent of Biden voters were NOT aware of the evidence linking Joe Biden to corrupt financial dealings with China through his son Hunter. Thirteen percent of these voters (or 4.6% of Biden’s total vote) say that they would not have voted for the former vice president if they had known these facts.

**POLL #2**

**THE POLLING COMPANY**

— 1,750 Biden voters (seven swing states)

Voters’ knowledge of eight news stories (5 positive Trump; 3 negative Biden) were tested. The survey found that a huge majority (82%) of these Biden voters were unaware of at least one of these key stories. One of every six Biden voters surveyed (17%) said they would have abandoned Biden had they known the facts about one or more of these news stories.

Post-Election Survey of 1,750 Biden Voters in 7 Swing States

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percent Unaware</th>
<th>Percent Shift Away from Biden</th>
</tr>
</thead>
<tbody>
<tr>
<td>Biden Sex Assault Allegations</td>
<td>35.4%</td>
<td>8.9%</td>
</tr>
<tr>
<td>Hunter Biden Scandal</td>
<td>45.7%</td>
<td>9.4%</td>
</tr>
<tr>
<td>Harris Most Leftist Senator</td>
<td>25.3%</td>
<td>4.9%</td>
</tr>
<tr>
<td>33% Economic Growth</td>
<td>49.0%</td>
<td>6.6%</td>
</tr>
<tr>
<td>Created 11 Million Jobs</td>
<td>39.4%</td>
<td>5.4%</td>
</tr>
<tr>
<td>Middle East Peace Deals</td>
<td>43.5%</td>
<td>5.0%</td>
</tr>
<tr>
<td>U.S. Energy Independence</td>
<td>50.5%</td>
<td>5.8%</td>
</tr>
<tr>
<td>Operation Warp Speed</td>
<td>36.1%</td>
<td>3.3%</td>
</tr>
<tr>
<td>TOTAL (Unaware of at least one)</td>
<td>82%</td>
<td>17%</td>
</tr>
</tbody>
</table>

Throughout the year, Rush Limbaugh cited numerous NewsBusters findings including the study detailing how the media stole the election in 2020.
In 2020, as the COVID-19 pandemic wreaked havoc on small business, MRC Business documented the left-wing media’s continuous talking down of the historically strong U.S. economy and job growth, and the conservative fiscal policies that gave the economy resilience during continued lockdowns. MRC Business, in “Big Three Stooges: Evening NetworksIGNORE New S&P 500 Record Erasing 2020 Losses,” excoriated NBC, ABC and CBS for failing to report on the index’s fastest-ever bear market recovery. The piece was the most read MRC Business story with 61,022 interactions. “Big Three Morning Shows IGNORE Huge Unemployment Rate Drop to 8.4%,” also showed how the media spun the economy.

Taxpayer-funded NPR was another MRC Business target. MRC Business VP Dan Gainor called out the network twice on Twitter. He tweeted that NPR should be defunded for purposely misrepresenting President Trump’s comments about the Kyle Rittenhouse shooting. Following the tweet, NPR recanted and admitted its error. The issue trended nearly 20,000 times, and “Soros/Gates-Funded Org of His Groups,” which was shared on social media almost 39,000 Facebook interactions.

The explosive growth of MRC Business was due in large part to the savvy analysis of new staff writer/research analyst, Joseph Vazquez, posting a prolific 305 stories. MRC Business expanded its audience via 11 national TV appearances and 162 radio appearances, including Dan Gainor’s weekly appearance on the nationally syndicated Alan Nathan Show, and his regular writing on Foxnews.com, highlighting the worst media abuses.


If MRC Business were a stock, the return on investment in 2020 would have been a cash cow. Its articles generated 1.7 million page views, a 170 percent increase year over year.

In 2020, the COVID-19 pandemic was high as #5 in the U.S. thanks to the efforts of MRC Business. The issue trended almost 39,000 Facebook interactions. “If MRC Business were a stock, the return on investment in 2020 would have been a cash cow. Its articles generated 1.7 million page views, a 170 percent increase year over year.”

MRC Business continued to expose how billionaire George Soros funneled tens of millions of dollars to his lefty super PAC and other groups.

In an era of open hostility and ridicule toward America’s heritage, MRC Culture provides conservatives a bulwark of sanity with its mission “to defend and restore America’s traditional culture and values against the assault of the liberal media elite.”

MRC Culture monitors movies, TV, sports, popular music, and books, along with mainstream news outlets, through the lens of traditional values.

MRC Culture experts made more than 200 television and radio appearances in 2020, including numerous interviews on Fox News, Newsmax TV, OAN, and CBN.

MRC Culture also featured stories on actors brave enough to stand up to the leftist groupthink, such as Tim Allen, Jon Voight, Kurt Russell, and The Mandalorian’s Gina Carano, who faced the militant “cancel culture” for questioning the legitimacy of the election and lockdowns.

MRC Culture’s sports coverage focused on the invasion of the “woke” topic of the year: Black Lives Matter into sports. “Jason Whitlock Talks to Mark Levin, Exposes ‘Useful Idiot’ Athletes Who Don’t Understand BLM” was MRC Culture’s #2 most-read story of the year.

MRC Culture’s “On TV” blog highlights how the left uses entertainment TV to denigrate Christianity while pushing progressive positions on immigration, life, race, sexuality, and religion. In that effort, MRC Culture called out Netflix for its sick “Cuties,” a film that sexualized the lives of 11-year-olds. The piece “Netflix ‘Cuties’ is Much Worse Than You Think” was shared nearly 77,000 times on social media.


Congratulations to staff writer Gabriel Hays for being named the Joe and Betty Anderlik Fellow.

MRC Culture exposed Hollywood’s #MeToo “cause celebre” with an exposé of 95 celebrities who tried to gloss over the Joe Biden/Tara Reade sexual assault scandal.

From TV to movies, music, books, sports, and even a video game — this one offering the option to “Kill Christ and burn his house down” — MRC Culture brings the public’s attention to shocking pieces of cultural news throughout the year.
MRCTV is an online media platform designed to broadcast conservative values, culture, politics, media bias, and entertainment via a social media optimized site. Our goal is to break down the boundaries between traditional conservative media and mainstream culture.

In 2020, MRCTV-produced videos were viewed more than 475 million times — that number is 45% greater than the entire U.S. population!

16,000 new subscribers in 2020, reaching a total of 129,000 subscribers. On Facebook, MRCTV fans held steady at 3.4 million, showing remarkable fan dedication to the brand. On Twitter, MRCTV followers doubled from over 42,000 in 2019 to nearly 84,000 in 2020.

The studio was used heavily in 2020, producing new content such as the “Founders’ League Channel” for Roku and Amazon Prime, the new TechShark Video Series that meets all regulations for younger audiences, and a new weekly In Focus feature for QANN that airs on Tuesday evenings.

In the first half of 2020, two content pieces that most resonated with MRCTV’s audience were “What The Left Won’t Tell You About The Plight of Black People” and “Allen West: I’m Tired Of This BS.”

The first piece featured prominent African American rappers, actors and activists discussing why they don’t believe systemic racism is a major issue in America, pointing out contrary opinions to leftist media. This MRCTV compilation went viral and amassed over 60 million views, and was retweeted by two Hollywood influencers, Isaiah Washington and Tyrese Gibson. In the second piece, former MRC Senior Fellow Allen West spoke out against the destruction of statues and monuments, calling out Black Lives Matter for their Marxist goals and “terrorist” activities. This original content received over 2.4 million views.

In the second half of 2020, two MRCTV audience favorites included “After Defunding Police Minneapolis Council Members Wonder About Rise In Crime” and “The Riot Games: The Odds Are Never In Your Favor.” For the first piece, MRCTV showcased video of the Minneapolis City Council calls for defunding the police in parallel with a later work session where they discussed the lack of police response, the rise in crime, and complaints from constituents. This MRCTV video gathered over 1.1 million views. In the second piece, trying to find humor among the atrocity of Antifa and BLM violence, rioting, and looting, the MRCTV team added commentary to some of the biggest fails of rioters across the nation, creating “The Riot Games.”

This video featuring rioters and their failures at ‘protesting’ earned over 1.5 million views and even more laughs.

MRCTV original videos and blogs were picked up and re-shared by many outlets and influencers, including The Mark Levin Show, One America News Network, The Daily Wire, Donald Trump Jr., Dan Bongino, and many others.

1 of MRCTV’s most popular viral videos in 2020 with 61.4 million views was “What The Left Won’t Tell You About The Plight of Black People.” The nearly 13-minute clip featured prominent African American rappers, actors, and activists discussing why they don’t believe systemic racism is a major issue in America, pointing out contrary opinions to Leftist media.
Science fiction is becoming science fact. Novels such as Fahrenheit 451 and 1984 predicted a future where citizens have no control over their lives. Thought contrary to the state was eradicated. Welcome to 2020, when a small cadre of Silicon Valley technocrats decided what you are permitted to see, say and do online. Even the most powerful person on the planet, the president of the United States, could be silenced.

MRC has been fighting this issue for years. When it escalated after the 2016 election, our analysts doubled down. A 2018 MRC Special Report challenged the growing Big Tech threat to our civil liberties. The creation of TechWatch followed, to fight the digital censorship of conservatives, protect free speech on social media, and expose the left’s organized effort to manipulate search results. The MRC now leads a coalition of 76 conservative organizations in the Free Speech Alliance. We are in a battle for our future, and the MRC is leading the conservative movement to save it.

It’s an epic challenge. There are an estimated 275 million smartphones in the U.S., a communications device for Americans to share ideas, seek information, and socialize. Google is the world’s most popular search engine with 92% of all search traffic*, Facebook, with 2.74 billion active users, is the world’s largest social media site; Twitter sports 353 million users.** According to Pew Research, 73% of all adults use YouTube, 80% of which occasionally watch videos determined by the site’s recommendation algorithm. All the Big Tech companies rely on algorithms (rules that automatically select and prioritize content) to control what we see. Those algorithms are manipulated to drive users to — or away from — whatever content the social media companies desire.

It’s incredible power. On a Tuesday in July, Google censored all the MRC websites, along with Breitbart, The Daily Wire, Judicial Watch, The Blaze, Townhall, PragerU, and numerous other conservative organizations. MRC simply ceased to exist in Google’s search. Google blamed it on a “technical glitch,” but a rogue algorithm, which curiously didn’t affect left-leaning websites, was most likely the culprit. Just a hint of Big Tech command and control.

In May, there was a historic breakthrough in holding these Big Tech titans accountable. President Trump, in the Oval Office with the press in attendance, read aloud from the MRC TechWatch report, “Mueller Report Twitter Moments: 76 Anti-Trump Tweets, Just 1 Pro-Trump” before signing an executive order on preventing online censorship. While displaying the article, the president remarked, “It was a total fraud. 76 to one, okay? 76 to one.” Press Secretary Kayleigh McEnany also cited the TechWatch report.

In 2020, the vitriol against President Trump was the lifeblood that sustained the left and Big Tech. MRC worked with the White House, congressional allies, and the rest of the conservative movement to defend conservative views about the election, pro-life issues, and pro-gun arguments. MRC deployed a new weapon in our arsenal, launching Free Speech America (see page 20). Its first initiative, CensorTrack, filled the desperate need for a definitive archive of anti-conservative bias and censorship.

TechWatch research also acts as a “proof is in the pudding” repository for Capitol Hill conservatives. During a Senate hearing with the CEOs of Facebook, Twitter, and Google about the online censorship of conservatives, Sen. Marsha

Continued on page 18
On Newsmax TV’s *Spicer & Co.*, July 1, MRC President Brent Bozell discussed numerous social media giants blocking and banning prominent conservatives and President Trump. Blackburn (R-TN) lambasted Twitter CEO Jack Dorsey with an MRC TechWatch study: “You have censored Joe Biden zero times, Mr. Dorsey. You have censored Donald Trump 65 times.” Dorsey, as with the other CEOs, had no sane rebuttal. Sadly, by year’s end, that tally would end up 625-0.

Big Tech gave us further proof of their bias. A bombshell *New York Post* report implicated former Vice President Joe Biden and his son, Hunter Biden, in alleged corrupt dealings in Ukraine and China. It was censored by Facebook and then by Twitter, which suspended the accounts of anyone sharing the story. The intellectually incurious media refused to cover or investigate the story. Had voters known about this story, would it have changed their vote? MRC found the answer.

In November, MRC commissioned a nationwide study conducted by McLaughlin & Associates that showed 36 percent of Biden voters were NOT aware of the Hunter Biden story. Thirteen percent of these voters (or 4.6% of Biden’s total vote) said that had they known these facts, Trump would have won. Newsmax, OANN, Fox News, Mark Levin, Rush Limbaugh, and many others cited the poll.

In another MRC-commissioned study, 1,750 Biden voters in the seven critical swing states were presented stories about Trump accomplishments, and Biden scandals. One in seven of these Biden voters said they primarily relied on Facebook or Twitter for their election news. The result: 17% of Biden voters would have voted differently had they known the truth (see page 10). Corrine Weaver’s “SPECIAL REPORT: Big Tech Stole 2020 Election by Weaponizing Platforms” received 50,000 page views.

TechWatch made a substantial impact in 2020, working with the Trump White House, key members of Congress, and keeping channels open with Big Tech companies to protect conservative speech. These behind-the-scenes efforts, combined with our online platform, helped make online censorship and the reform of Section 230 the #1 issue of the conservative movement.

In 2020, TechWatch made 18 TV and 50 radio appearances, including VP Dan Gainor’s weekly appearance on OANN, often covering Big Tech bias. TechWatch’s 665 stories were viewed 1.78 million times and shared by influencers like Dave Rubin, Sen. Ted Cruz, the Trump campaign, Maria Bartiromo, and many more.

In early 2021, MRC TechWatch will merge with and be re-branded ‘Free Speech America.’

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These behind-the-scenes efforts, combined with our online platform, helped make online censorship and the reform of Section 230 the #1 issue of the conservative movement.

In 2020, TechWatch made 18 TV and 50 radio appearances, including VP Dan Gainor’s weekly appearance on OANN, often covering Big Tech bias. TechWatch’s 665 stories were viewed 1.78 million times and shared by influencers like Dave Rubin, Sen. Ted Cruz, the Trump campaign, Maria Bartiromo, and many more.

In early 2021, MRC TechWatch will merge with and be re-branded ‘Free Speech America.’

Online and social media censorship is no longer a myth, thanks to the important work MRC TechWatch and other conservative organizations have done to expose Big Tech.
On September 17, 1787, America’s Founding Fathers signed the U.S. Constitution, the bedrock of our republic. On the 233rd anniversary of that historic event, MRC launched Free Speech America to preserve those First Amendment rights:

**THE MISSION –**

To ensure that freedom of speech and religion embodied in the Bill of Rights are protected and preserved by resisting with all available means the systematic campaign of censorship against conservative thought and religious expression being waged by Big Tech companies.

Joining MRC TechWatch and the MRC-led Free Speech Alliance, Free Speech America is the latest salvo in the battle against Big Tech censorship. With Google controlling 92% of all searches and social media sites like Facebook and YouTube with billions of users worldwide, it is paramount that Silicon Valley overlords be held to account for censoring conservative thought.

CensorTrack.org, the first initiative of Free Speech America, is an archive of Big Tech bias, classified into relevant categories of interest.


“We’ve been encouraging these companies to embrace the American ideal of free speech for years. They don’t. Instead, they limit speech from those they disagree with and inject their left-wing views into the rules that govern their platforms.” — MRC President Brent Bozell.

The MRC has made the online censorship of conservatives the #1 issue of the conservative movement because nothing else matters without such freedom.

In 2020, Big Tech muted President Trump at every turn. MRC President Brent Bozell put the censorship of the president into perspective, “if they can do it to the president of the United States, they can do it to anyone.” By year’s end, MRC research revealed that Twitter and Facebook censored President Trump more than 625 times — Biden, zero.

Free Speech America produced qualitative and quantitative work, creating more than 400 stories. Stories were shared by key influencers like Donald Trump, Jr., Mark Levin, Sen. Ted Cruz, Maria Bartiromo, and others. And the groundswell of support for Free Speech America is reflected in its 478,677 Facebook fans and 85,694 Twitter followers.

The official launch of Free Speech America was held via a video Zoom call led by MRC President Brent Bozell, with guest speakers

Has your speech been censored? Let us know!
With leftist ideologies dominating today’s newsrooms and controlling their content, CNSNews serves as the antithesis to “fake news” by reporting the truth with hard-hitting and investigative reporting second to none. With a focus on Capitol Hill, CNSNews has emerged as the conservative media’s lynchpin for original reporting and breaking news.

Editor-in-Chief Terry Jeffrey summarizes CNSNews this way: “We ask the tough questions the liberal media won’t.” Case-in-point, on December 4, CNSNews intern Lucy Collins asked Nancy Pelosi, “Will Joe Biden use Title IX to give transgender students access to sports, bathrooms, and locker rooms in accordance with their gender identity in all federally funded schools? Does he have the power to unilaterally do this? And do you agree with this?” Pelosi was forced to reply, “Yes, and I think he does.” The article generated 490,000 page views — The video of Lucy asking Chuck Schumer the same question aired on Fox News’ Tucker Carlson Tonight and picked up 515,000 views on Twitter.

In a year with a pandemic, Manist-led cultural uprising, the most contentious election in history, and a propaganda media, CNSNews was there to provide honest reporting.

The George Floyd-fueled “Defund the Police” movement provided CNSNews with its most-read story of the year, “Police Union Boss: ‘Stop Treating Us Like Animals and Thugs and Start Treating Us With Some Respect’” drew 2.3 million page views.

As the media sought out and highlighted anti-American sentiment in every issue, including professional athletics, CNSNews offered a different perspective. Craig Bannister’s blog, “Pittsburgh Steelers Player: ‘I’m Not Kneeling for the Flag and Screw Anybody Who Have a Problem with That’” attracted 1.2 million views.

The COVID-inspired “Lockdown Left” became a popular phrase among conservatives and a favorite topic with readers. The CNSNews blog, “Actor Kevin Sorbo: ‘Wake Up People,’ ‘When the State Does These Things It’s Not About Your Health’” generated a whopping 1.8 million page views.

In 2020, the media were well-rehearsed at hiding the truth, and picked up 515,000 views on Twitter. In June, CNSNews made headlines: “CNSNews Registers Massive June 2020 Audience Increases and Becomes Fastest Growing Conservative Website.” The reporting, no friend to conservatives, reported in July that CNSNews experienced a 1,106% growth in audience size from 2019 to 2020. For the year, CNSNews had 80+ million page views, 32 million more than in 2019. Facebook was the preferred method to follow content, with 2.3 million fans. In addition to news, CNSNews presented opinion and analysis by some of the brightest minds and sharpest wits in the conservative movement, including Michelle Malkin, Pat Buchanan, Star Parker, Ben Shapiro, David Limbaugh, and many more. Honors for the most-read commentary with 220,000 comments goes to Allen West for his “A Black Man’s Letter to Black Lives Matter,” which addressed the BLM organization’s true ideological nature. Sadly, CNSNews lost opinion columnist, dear friend, and one of America’s true patriots — Charlie Daniels — in 2020. Poignantly, he ended his last column with the words, “Pray for our troops, our police, and the peace of Jerusalem. God Bless America.”

Traffic to CNSNews is bolstered when its blogs and articles are posted on popular aggregate news sites. Google News, The Liberty Daily, Citizen Free Press, Drudge Report, and Drudge Report featured hundreds of links to CNSNews stories. Rush Limbaugh (43 million listeners), Sean Hannity (15 million listeners), and Mark Levin (11 million listeners) cited CNSNews on-air often, Levin saying, “CNSNews.com is one of my favorite websites.”

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When your reporting is fair, accurate, meticulous in detail, and delivered with journalistic integrity, even the left can’t touch it. NewsGuard, a noted liberal-leaning website honors for the most-read commentary with 220,000 views goes to Allen West for his “A Black Man’s Letter to Black Lives Matter,” which addressed the BLM organization’s true ideological nature. Sadly, CNSNews lost opinion columnist, dear friend, and one of America’s true patriots — Charlie Daniels — in 2020. Poignantly, he ended his last column with the words, “Pray for our troops, our police, and the peace of Jerusalem. God Bless America.”

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rating system “that seeks out purveyors of false or misleading news or disinformation,” labeled CNSNews with its top Green Label rating for CNSNews’ “credibility and transparency.” CNSNews utilizes video and audio with its stories to reinforce the authenticity of the story.

“The Right News. Right Now.” is CNSNews’ slogan, and rightly so, reaching its two main objectives: 1) Inspire positive change in America by reporting the truth through hard-hitting and investigative reporting, and 2) Maintain CNSNews.com as a top conservative site for both news and commentary.

Mission accomplished.

What turned out to be one of Joe Biden’s most controversial acts after his Inauguration in January was detailed in a question first asked in December by CNSNews Intern Lucy Collins (bottom right) at a Capitol Hill press conference with Speaker Nancy Pelosi. The interaction went viral and became a topic of national discussion.

THE MRC STORE

In 2020, plenty of Liberals scurried to their safe spaces when patriotic Americans brandished MRC Store swag. Conservatives nationwide found the MRC products perfect for gifts and stocking stuffers. They also enjoyed being able to wear their values loud and proud. In 2020, the MRC virtual store received 800 orders and all net proceeds benefit the MRC.

MRC’S 2020 BILLBOARD CAMPAIGN

BELIEVE IN AMERICA NOT THE MEDIA

The MRC’s “Believe in America Not the Media” billboards garnered much attention as they greeted drivers during the Republican National Convention in Charlotte in August. In September, the MRC posted one of the billboards in the liberal bastion of Hollywood. While LA Times reporters and other Tinseltown lefties cruised down Sunset Boulevard in their virtue-signaling hybrids, they were confronted with a giant in-your-face cue card from the MRC! To support the promotion, MRC also distributed more than 15,000 bumper stickers!

THE MEDIA SOCIALISM

www.mrc-store.com
Since 1987, MRC has studied and analyzed the political bias of the media. So, we understand better than anyone how these left-wing charlatans operate. The Covid pandemic presented an extreme threat to our country from a health, social, and economic standpoint. It should have been a time for the media to not only inform but to help unify and rally our country to defeat this menace.

Instead, the media exploited the pandemic to push their leftist agenda with the primary aim of destroying President Trump, and they despicably weaponized body counts to do it.

On March 13, at the very onset of the coronavirus, MRC President Brent Bozell released a video statement about how the MRC would transition into virtual work mode and not miss a beat. And he was correct. He also made a prophetic statement about the media:

"Just watch — the media are going to blame Donald Trump for this virus. They are actually going to blame him for the deaths of Americans. Mark my words. This is going to be an all-out effort as they’ve been doing for five years now to derail this man and destroy him in his reelection bid."

As Brent predicted, while the press gave a pass to the originators, the communist Chinese, they relentlessly attacked the president.

The Washington Post, for instance, said this is "Trump’s Chernobyl" and CNN’s Chris Cillizza labeled it “Trump’s Katrina.” The New York Times’ Gail Collins said the pandemic should be renamed “Trumpvirus.” On ABC’s The View, co-host Meghan McCain chimed in, “[The pandemic] could be the silver bullet that takes out this administration.” And things went downhill from there.

NewsBusters collected the most obnoxious “pandemic politics” quotes:

"He’s (Donald Trump) a public health menace, and he has rivers of blood on his hands because of what he and these Republican governors have done." — Jonathan Alter, MSNBC’s The Last Word

"Trump says he didn’t want Americans to panic. No, he just wanted to sit by and watch them die." — MSNBC’s Joe Scarborough

"The president was taking another victory lap, yet again. The graves are still fresh but this president ignores them.” — CNN anchor Anderson Cooper

"First, it’s a hoax. And then ‘All along I knew it was serious, I knew it was a pandemic.’ How much more? How many people have to die?” — Host Don Lemon, CNN Tonight

"Donald Trump should be on trial for 220,000 murders! Death penalty for each count!” — Host Keith Olberman on his YouTube show, Worst Person in the World with Keith Olberman

"Now he wants to kill your kids.” — Washington Post columnist Jennifer Rubin about President Trump’s desire to re-open schools in the fall

Unsurprisingly, the press referred to maskless Antifa or BLM riots with an innocuous title such as a “Block Party,” and nary a mention of COVID or social distancing. But any congregation of conservatives or Trump supporters was a “Superspreader Event.”

MRC was there to point out this media hypocrisy.

“The coronavirus is a serious health issue. Americans will rally together as a nation to defeat it and save lives. But the leftist media don’t see it that way. It’s political to them, a means they can use to tear down President Trump and cripple his chance of reelection. That is their only goal.”

L. BRENT BOZELL III • March 13, 2020
By forging strategic coalitions, overseeing public relations efforts, coordinating high-level meetings on Capitol Hill, and creating the Free Speech Alliance (FSA), MRC External Affairs establishes the MRC as the leader in making media bias and online censorship the #1 issue of the conservative movement.

A major focus for MRC External Affairs in 2020 was working to reform “Section 230,” a dated law that allows Big Tech to censor conservatives without repercussion. In that effort, External Affairs partnered the MRC with the American Principles Project (APP) and met with high-level policymakers to address Big Tech censorship and strategies to combat it. In one such meeting with conservative members of the Senate Committee on Science, Commerce, and Transportation, Sen. Mike Lee (R-UT) commented, “this is the best work I’ve ever seen on 230.” Soon afterward, Sen. Marsha Blackburn (R-TN), another attendee, introduced the Online Freedom and Viewpoint Diversity Act to modify Section 230.

Throughout the year, External Affairs organized speaking engagements, video conferences, and PR appearances for MRC President Brent Bozell with conservative movers and shakers. Of note, Bozell’s Facebook chats with Rich Lowry, Newt Gingrich, Jim DeMint and other conservative leaders were very popular and seen by almost two million viewers.

In July, External Affairs brought together prominent conservatives leaders and lawmakers, including Charlie Daniels in his last public appearance, to be a part of a landmark video that took aim at the destructive Marxist “racial justice” movement. Titled “We Hold These Truths: Our Answer To The Mob,” the patriotic video was viewed 1.9 million times.

To keep MRC top of mind with conservative influencers and tap into their massive audiences, External Affairs created Fight For America, a new action-oriented weekly email promoting MRC’s top stories and initiatives. Notable readers include Dan Bongino, Charlie Kirk, Diamond & Silk, Jim DeMint, Kellyanne Conway, Cal Thomas, and Jason Chaffetz.

The External Affairs team also managed the LTC Allen B. West Senior Fellowship, sharing Col. West’s op-eds and videos, which generated more than 1.5 million views each quarter. Col. West, who now chairs the GOP in Texas, is still part of the MRC as an FSA member.

In May, External Affairs organized the FSA Video Forum — led by MRC President Brent Bozell, and featuring other prominent conservatives — to address Facebook’s new left-leaning Oversight Board and the censorship implications for conservatives.

In 2020, External Affairs expanded the Free Speech Alliance to 76 members. To increase pressure on the Big Tech giants, whose reach is global, External Affairs recruited six international organizations into the FSA from Poland, France, Brazil, Spain, and Australia.

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In March, an unseen enemy would bring life to a screeching halt, the coronavirus. On cue, within weeks, the politicization of the pandemic had begun. Media mob pundits became fear-mongers pushing lockdowns and demonizing anyone calling the invisible monstrosity the “Wuhan Virus” as xenophobic — at the same time, blaming President Trump for every single death. MRC Action members sent messages to the “usual suspects” in the media, CNN and MSNBC, to accurately and honestly report the pandemic. By the end of the year, the Grassroots Army took over 21,000 actions.

Answering the “call to action,” the MRC Grassroots Army is a group of conservative movers and shakers mobilized to defeat egregious actions by the left-leaning media establishment through email petitions, call-in campaigns, and social media activism. Numbering a quarter of a million, these patriotic “boots on the ground” also share and retweet MRC stories and blogs, expanding our reach, producing more than 10 million citizen actions every year.

In Orwellian fashion, the Big Tech companies censored conservative speech with reckless abandon in 2020, courtesy of Section 230, an archaic provision of the 1996 Communications Decency Act, which protected the Silicon Valley giants from being sued for their content and censorship of their content. In September, the FCC requested public comments on Section 230. After a clarion call from MRC to contact the FCC, our grassroots supporters went all in. By the close of the campaign, more than 21% of all comments nationally were submitted by MRC Grassroots Army members. In a BIG win for freedom of speech and against Big Tech, on October 15th, FCC Chairman Ajit Pai announced that the FCC would indeed “clarify the meaning” of Section 230, opening the way to free speech online. Chalk one up for the good guys.

“Clarify the meaning” of Section 230, the MRC Grassroots Army petitioned the FCC to hold Big Tech accountable for censoring conservatives. By the close of the campaign, more than 21% of all comments nationally were submitted by MRC Grassroots Army members. In a BIG win for free speech and against Big Tech, on October 15th, FCC Chairman Ajit Pai announced that the FCC would indeed “clarify the meaning” of Section 230, opening the way to free speech online. Chalk one up for the good guys.

In December, to set the record straight about the rise and dangers of Marxism in America, the MRC began production of an 11-part video series: College Unbound! The MRC’s Liberty Learning Program. This educational and entertaining series consists of videos and quizzes, connecting Marxism’s history to present-day issues and the media. This educational and entertaining series was prepared to take action and effect change.

To confront and explain the “cultural revolution,” MRC surveyed grassroots supporters to see if they understood the tenets of communism and the dangerous precedent these forms of government have wrought on its citizens.

Based on the survey results, the MRC Action Team began creating a series of educational videos addressing these topics, connecting history to present-day issues and the media. This project started in the 4th quarter with a scheduled release in 2021.

The videos will be accompanied by bonus information, such as quizzes, talking points for conversations with friends, and suggestions for social media posts — empowering MRC supporters to speak knowledgeably and for parents and teachers to share with students.

As long as free speech and the free flow of information are under assault, the spirited patriots of the MRC Grassroots Army stand at the ready, prepared to take action and effect change.
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Dear Friends of the MRC,

It’s been a year of big changes! If you have been a supporter of the MRC for a few years, like I have, you know that they have always had the world’s greatest database when it comes to news broadcasts. Their information is quoted by Rush Limbaugh, Fox News, and many, many others, including President Trump, because it is 100% reliable.

This year, however, saw a change in the positioning of the MRC, from supplier of data and news to the #1 leader in the fight against news and big tech’s silencing and censoring of Conservatives. Recognizing that much of the bias in news reporting comes from not tilted reporting but from not reporting at all or silencing the other side, the MRC stood up and said, “Enough.”

The MRC is spearheading an effort by numerous Conservative organizations to bring these biases and censorship issues to light and to find ways to overcome or eliminate them. Reforming Section 230 is an important step in this direction. Brent, with others, has been working with Senators Blackburn (R-TN) and Lee (R-UT) to provide the data needed to push their efforts to reform Section 230 forward. MRC’s new website, CensorTrack, is building an archive of concrete examples of big tech’s efforts to silence conservatives online.

The Hunter Biden scandal showed all of us how effective the broadcast media and social media can be at censoring and ignoring a story. In a study conducted by the MRC after the election, 36% of Biden voters said they were not aware of the evidence linking Joe Biden to corrupt financial dealings through his son, and 13% of those voters said they would not have voted for Biden had they known. Another study showed that over 35% of Biden voters in swing states were unaware of Tara Reade’s allegations against Senator Biden, and almost 9% of them said they would have changed their vote had they known.

One of my favorite programs at the MRC is the Intern Program. Collegiate conservatives come to the MRC for the chance to create blogs, tweets, advertising, and stories that are often shared by Donald Trump, Jr., Mark Levin, Ben Shapiro, and others. The fall class of 13 was the largest class ever, and a total of 32 interns participated this year. These interns go on to populate conservative newsrooms, work for Congresspeople or other conservative organizations, or even stay on at MRC as full-time employees. It is an invaluable training ground for future Conservative opinion-leaders.

All of these programs are made possible by your donations to MRC. It’s worth reiterating that nothing happens without you, and there is so much more that needs to be done. Thank you for your generosity to the MRC. It is vitaly important, much appreciated, and very well invested. No one is fighting harder.

Sincerely,

Mark Levin
Chairman, MRC Trustee Circle
Inheriting a legacy

Teresa Rowland has always been skeptical of the media going back to the days of the big three networks. “My college roommate thought Walter Cronkite was a literal god,” recalls Teresa. Though she wasn’t overtly political in those days, Teresa did not trust what she was hearing. “I wasn’t buying it. I had read an Allen Drury book about news media that opened my eyes to bias in the press.”

Teresa’s dormant conservative views awoke one day when she overheard her dad listening to Rush Limbaugh. She was hooked. “Rush gave me a new point of view.” Her interest in politics ignited, Teresa still could not find a trustworthy network news source until she discovered Bill O’Reilly on Fox News. “My cable company didn’t carry Fox at the time, so I cut ties and switched to DirecTV, who did.”

And then in 2004, as she puts it, “I inherited the MRC.” As executor of her father’s estate, Teresa handled his personal affairs after he passed. “I came across paperwork relating to his charitable donations, which included the Media Research Center.” Teresa quickly did her homework. “I was impressed by MRC when I got into it.” She decided to honor her father’s legacy, referred to as “intergenerational giving,” and continue donating to the MRC. Teresa has been a steady and spirited supporter ever since, becoming a member of the MRC Legacy Society by making planned gifts to the MRC. “As part of my estate plan, I have set up Roth IRAs, a Charitable Remainder Trust, and a Charitable Gift Annuity to benefit the MRC. These charitable investments really help out at tax time, too.”

Teresa enjoys the financial perks related to her charitable giving, but her favorite return on investment is an intrinsic one, “The MRC magnifies my voice and expresses what needs to be said, across all of its divisions.”

In September, Teresa attended an MRC donor retreat where she learned about MRC’s plans to hold Big Tech accountable for censorship. “I am so glad MRC is taking on the Big Tech tyrants, it’s a serious issue. The irony is that I have never done social media,” she muses. As a principled conservative who doesn’t suffer leftists gladly, she followed, “I stopped using Google.” She prefers DuckDuckGo now.

Teresa graduated from UNC with a major in Zoology. “My favorite job was as a naturalist at Reynolda Gardens in my hometown of Winston-Salem.” After taking night classes in programming, she switched careers to become an accounting analyst for the government. “Though, I learned not to like government.” Her #1 hobby is international folk dancing, where she once plied her passion six days a week. “With Covid, you can’t hold hands anymore.” So temporarily, social distancing has excised dancing. She quips, “Now, I just putter around and enjoy life!”

To find out how gift planning can benefit your financial and charitable goals, contact Coley Jackson, Vice President of Development, at 571.267.3500 or cjackson@mrc.org
Since 1992, MRC’s Youth Education Internship Program has prepared more than 400 of the best and brightest young college students to become leaders in the conservative movement.

MRC interns play an active role in all aspects of organizational operations, receiving hands-on training in writing, reporting, news analysis, video editing, graphic design, IT, digital communications, and social media.

With an aggressive campaign targeting conservative colleges and organizations, such as Young America’s Foundation, Turning Point USA, and Students for Life, the MRC had one of its largest internship programs ever, training 32 young conservative students in 2020 — one of the few conservative organizations to host in-person internships during the pandemic.

To nurture their patriotic spirit and build critical contacts for the future, interns participate in workshops with other conservative organizations, including the Heritage Foundation, National Journalism Center, Talent Market, and the Leadership Institute. As in the “real world,” the interns are held to account to responsibly follow the MRC curriculum and produce exceptional work. And they do. More than 40 conservative organizations have hired MRC interns, with many also landing full-time positions at MRC. After graduating, interns leave MRC with an extensive portfolio, well equipped to confront liberalism at every turn in all forms of media.

This year, MRC formed our first-ever intern alumni network, which includes a Facebook group, national database, and annual intern alumni event, which was held in Washington D.C. in February. Notable organizations with MRC alumni in attendance included The Daily Caller, RNC, Washington Times, Breitbart, and FAIR. Our hope for the group is to foster camaraderie and networking/job opportunities within the conservative community.

The following is a small sampling of the impressive accomplishments of the 2020 internship program:

- CNSNews intern Bruce Truax’s article, “Poll: 67% of Americans Say Economy is ‘Very/Somewhat/Lean Toward’ Good,” was sent in a White House email as a part of ‘The Great American Comeback Continues,’ which included economic news.
- NewsBusters intern Aiden Jackson was featured twice on NewsBusters top 10 most viewed blogs. Mark Levin retweeted her article, “SERIOUSLY? Time magazine Once Compared Soleimani to Lady Gaga, James Bond,” Donald Trump Jr. retweeted her article, “Donald Trump Jr. Slams Media ‘Disdain and Hate’ for President’s Supporters.”

On October 13, Marketing and MRCTV intern Audrey Wikan conducted on-the-street interviews outside the Supreme Court during Amy Coney Barrett’s nomination, generating 100,000 social media impressions.

- CNSNews intern Lucy Collins’ article, “Pompeo to Levin: ‘Tide Has Turned’ on Nations Recognizing China as a Threat,” was tweeted by Mark Levin, generating 2,300 interactions.
- CNSNews intern Lucy Collins’ questions at a Capitol Hill press conference were picked up by multiple outlets and influencers, including C-SPAN, Townhall, Matt Walsh, and Tucker Carlson Tonight. Lucy’s work generated 1.4 million page views on CNSNews.com.
- Marketing intern Megan Marzzacco was hired full-time at Americans for Limited Government.
- Graphic Design intern Anna Gould designed a patriotic 4th of July graphic shared on Twitter by Mark Levin: ‘Tide Has Turned’ on Nations Recognizing China as a Threat.
- Marketing and MRCTV intern Audrey Wikan conducted on-the-street interviews during Amy Coney Barrett's Supreme Court nomination, generating 100,000 impressions.
- Former MRC interns are now working at Fox News, RNC, Washington Free Beacon, Washington Examiner, Catholic News Agency, and many more.

The MRC puts you on the ground running. By my second day of work, I published two articles and got a quote from a US Senator. This internship teaches you how to be a reporter, a writer, and a thinker.

LUCY COLLINS
(CNSNews intern, Fall 2020)
The MRC team produces and distributes a massive amount of content each day. From news analysis, to original reporting, to email messaging, and social media posts, the MRC’s dedicated team is relentless in its drive to expose and neutralize left-wing media bias and Big Tech censorship.
THE MRC PHILANTHROPY TEAM

The Philanthropy Team serves as a resource to those who want to achieve more with their giving. Working closely with philanthropists, our advisors offer a tailored service to ensure that our donors’ philanthropy goals are met. The team is available to answer questions, provide information about the MRC, arrange meetings with MRC program staff, and discuss the benefits of investing in the Media Research Center.

SCOTT RUSSELL
Vice President of Philanthropy
Scott formerly led fundraising efforts at the Georgia Center for Opportunity, the Family Foundation of Virginia, and the Mercatus Center. He also abided in the political arena, working as a Special Assistant to Gov. Bill Owens (R-CD) and as Political Director of the Colorado Republican Party.

PAUL OLIVETT
Philanthropic Advisor, Northeast Region
Before joining the MRC in 2019, Paul spent many years working for organizations in the free market and conservative movement, including National Review. He graduated from Penn State with a master’s in higher education.

LARRY GOURLAY
Senior Philanthropic Advisor, Southeast Region
Larry is one of MRC’s “Founding Fathers,” having worked side-by-side with Brent Bozell since MRC’s founding in 1987. The pair have been conservative soulmates for quite a while, also working together at the National Conservative Foundation.

MARTY WADDELL
Senior Philanthropic Advisor
In 2000, Marty joined the organization as a gift officer for the MRC’s Parents Television Council, transitioning to the MRC’s philanthropy department in 2012. Marty once served as campaign manager for State Senator Kelly Given (R-WV).

JASON QUICK
Philanthropic Advisor, Western Region
Before arriving at the MRC in 2020, Jason worked at the National Rifle Association, earning many accolades, including the “NRA Executive Vice President Award.” Jason is a rare California conservative, residing in Paso Robles.

BETHANY WHITLOCK
Philanthropic Advisor, Great Lakes/Plains Region
Before joining the MRC in 2015, Bethany earned her conservative bona fides working for Rep. Chuck Fleischmann (R-TN), and the National Center for Public Policy Research.

DAVID KULIVAN
Senior Philanthropic Advisor, South Central Region
After dedicating his career working for conservative nonprofits, including the National Rifle Association, David arrived at the MRC in 2020. David graduated from Louisiana State University with degrees in wildlife and forestry.

LANA DEJESUS
Philanthropic Advisor
A former Army National Guard member, Lana landed at the MRC in 2020. She attended Rutgers University, graduating cum laude with a degree in political science and entrepreneurship.

AMY COPPE
Manager of Institutional Giving
Amy’s career as an accomplished wordsmith spans 30 years, including a stint at The Heritage Foundation. A Rollins College graduate, she joined the MRC family in 2017.

“In 2020, to better serve our valued donors, the Philanthropy Team expanded, adding experienced and knowledgeable personnel with solid conservative credentials. Our donors are the organization’s lifeblood, and we thank them for their unwavering and patriotic support.” — SCOTT RUSSELL

2020 MEDIA RESEARCH CENTER FINANCIAL REPORT

STATEMENT OF ACTIVITIES *
For the Year Ended December 31, 2020

REVENUE AND SUPPORT

<table>
<thead>
<tr>
<th>Item</th>
<th>Total 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$ 17,522,655</td>
</tr>
<tr>
<td>Advertising Income</td>
<td>469,984</td>
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<tr>
<td>Other Revenue</td>
<td>99,997</td>
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<tr>
<td>Interest/investment</td>
<td>1,901,641</td>
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<tr>
<td><strong>Total Revenue and Support</strong></td>
<td>$ 19,994,277</td>
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PROGRAM SERVICES EXPENSES

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<thead>
<tr>
<th>Item</th>
<th>Total 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>News Analysis Division</td>
<td>2,521,027</td>
</tr>
<tr>
<td>CNSNews</td>
<td>2,678,700</td>
</tr>
<tr>
<td>MRC Business &amp; Culture</td>
<td>1,044,507</td>
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<tr>
<td>MRC TechWatch</td>
<td>1,886,388</td>
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<tr>
<td>MRC TV</td>
<td>1,420,472</td>
</tr>
<tr>
<td>MRC Action/ Digital Communication</td>
<td>1,374,439</td>
</tr>
<tr>
<td>Youth Education &amp; Intern Program</td>
<td>237,393</td>
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<tr>
<td><strong>Total Program Services</strong></td>
<td>$ 12,163,326</td>
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</tbody>
</table>

SUPPORT SERVICES

<table>
<thead>
<tr>
<th>Item</th>
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</thead>
<tbody>
<tr>
<td>Resource Development</td>
<td>1,588,883</td>
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<tr>
<td>General and Administrative</td>
<td>1,094,542</td>
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<tr>
<td><strong>Total Support Services</strong></td>
<td>$ 2,683,425</td>
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<table>
<thead>
<tr>
<th>Item</th>
<th>Total 2020</th>
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<tbody>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$ 14,846,751</td>
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<tr>
<td>Change in Net Assets</td>
<td>5,147,526</td>
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<tr>
<td><strong>Net Assets – January 1, 2020</strong></td>
<td>$ 12,331,400</td>
</tr>
<tr>
<td><strong>Net Assets – December 31, 2020</strong></td>
<td>$ 17,478,926</td>
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</table>

STATEMENT OF FINANCIAL POSITION *

December 31, 2020

<table>
<thead>
<tr>
<th>Item</th>
<th>Total 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td>$ 22,438,887</td>
</tr>
<tr>
<td>Cash and Cash Equivalents</td>
<td>425,995</td>
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<tr>
<td>Contributions Receivable</td>
<td>5,395,361</td>
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<tr>
<td>Prepaid Expense/Other</td>
<td>251,285</td>
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<tr>
<td><strong>Total Current Assets</strong></td>
<td>6,122,141</td>
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<tr>
<td>Investments</td>
<td>14,664,388</td>
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<tr>
<td>Investment – Deferred Compensation</td>
<td>1,548,997</td>
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<tr>
<td>Property and Equipment – Net</td>
<td>103,369</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$ 4,959,961</td>
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<tr>
<td>Accounts Payable</td>
<td>535,791</td>
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<tr>
<td>Accrued Expenses</td>
<td>101,307</td>
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<tr>
<td>Line of Credit</td>
<td>1,300,000</td>
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<tr>
<td>Loans</td>
<td>1,310,077</td>
</tr>
<tr>
<td>Deferred Rent Liability</td>
<td>241,501</td>
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<tr>
<td>Deferred Compensation Liability</td>
<td>1,075,866</td>
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<tr>
<td>Amortization Payable</td>
<td>395,399</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
<td>$ 17,478,926</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$ 22,438,887</td>
</tr>
</tbody>
</table>

* These are unaudited interim financial statements. To receive a copy of the MRC’s audited financial statements, please contact us: Media Research Center, Attn: Accounting Department, Tel: (571) 267-3500.
The mission of the Media Research Center is to create a media culture in America where truth and liberty flourish.

The MRC is a research and education organization operating under Section 501(c)(3) of the Internal Revenue Code, and contributions are tax-deductible. The Media Research Center participates in the Combined Federal Campaign (CFC). The MRC’s CFC code is 42353.