

MEDIA RESEARCH CENTER

2007 ANNUAL REPORT



20 YEARS OF EXCELLENCE



CONTENTS

A Message from L. Brent Bozell III	1
News Analysis Division	2
Business & Media Institute	4
Culture and Media Institute	6
<i>TimesWatch</i>	8
CNSNews.com	9
Farewell to David Thibault	11
MRCAction.org	12
FightMediaBias.org	12
NewsBusters.org	13
Youth Education & Internship Program	14
MRC's Web sites	15
Publications	16
<i>Whitewash</i>	17
Impact: TV, Radio, Print & Web	18
 MRC Through the Years Intro:	20
1987-1988	22
1989-1990	23
1991-1992	24
1993-1994	25
1995-1996	26
1997-1998	27
1999-2000	28
2001-2002	29
2003-2004	30
2005-2006	31
 The MRC's 20th Anniversary Gala	32
MRC Galas Through the Years	34
MRC Leadership and Board of Trustees	36
MRC Associates	37
Honor Roll of Major Benefactors	40
Inside the MRC 2007	41
2007 Financial Report	42
Letter to L. Brent Bozell III from William F. Buckley Jr.	44

ABOUT THE COVER: At the MRC's 20th Anniversary Gala, Herman Cain, Chairman of the MRC's Business & Media Institute, and MRC Board of Trustees Chairman Dick Eckburg surprised Brent Bozell with this painting they commissioned by renowned artist Steve Penley. Penley is best known for his bold and vibrant paintings of historical and popular icons, including Ronald Reagan, George Washington and Winston Churchill. The massive 7' x 9' painting now hangs outside Mr. Bozell's office suite at the MRC's headquarters in Alexandria, Virginia.



A Message from L. Brent Bozell III

In 2007, the liberal media proved, once again, that they are the most powerful arm of the Left. They continued to promote a scorched Earth policy against the conservative movement and the principles you and I hold dear.

The "iron triangle," as Elliot Abrams once described it, of liberal bureaucrats, a liberal press and liberal Democrats in control of Congress was on full display in 2007. Together, the "iron triangle" tried to force Rush Limbaugh and Bill O'Reilly off the airways with baseless accusations, outright lies and a vicious campaign of character assassination. Not only did they ignore one liberal scandal after another, the media blatantly over-promoted liberal candidates – any liberal candidates – for president. And *The New York Times* not only allowed George Soros to viciously slander General Petraeus in an ad – they gave the ad premium placement at a discount of more than half the going rate – and proceeded to lie about it when they got caught. On each and every instance, the Media Research Center pounced, thwarting the liberal media's agenda.

The MRC came to the defense of conservative talk show hosts, appearing on television 16 times; bombarding Congress and the media with letters, e-mails and faxes from our grassroots network; and reporting the true story on CNSNews.com, MRC.org and NewsBusters.org. After we documented how network morning shows gave Democrats twice the coverage they gave GOP candidates, our grassroots activists sent more than 30,000 petitions to CBS, ABC and NBC demanding balanced election coverage. The MRC Action Team also sent more than 4,000 e-mails to *The New York Times* public editor, forcing him to admit that the *Times* should not have placed an ad denigrating the head of America's armed forces in Iraq.

Not a day went by when the MRC was not active in the public policy conversation confronting and neutralizing left-wing "news" media attacks. If you flipped on your radio to listen to conservative talk, you heard the host use MRC material to expose the leftist press. If you turned on the television you probably saw an MRC spokesman or heard MRC research being used on FNC, MSNBC, CNBC or CNN.

In 2007 alone, MRC material was cited by newspapers, blogs, online news services, television news, magazines and other news sources more than 6,900 times, or an average of 19 times per day. Our Business & Media Institute has a weekly segment on Fox Business Network to discuss the media's distortion of economic coverage. Special Reports by the MRC's Culture and Media Institute appeared in *USA Today*, *U.S. News and World Report*, and *Investor's Business Daily*. FNC's *Special Report with Brit Hume* regularly cited stories by CNSNews.com.

In an average week in 2007, the MRC's message reached more than 64 million Americans.

Our efforts have not gone unnoticed. More and more Americans saw through the media's façade of objectivity. Five separate polls conducted in 2007 showed that increasing numbers of Americans are aware of the media's liberal bias.

As I have always said, just give us a level playing field and our ideas will win the day. The Left knows this, and they'll do whatever it takes to not only prevent us from having a level playing field, but left unchecked, they'd keep us from getting anywhere near it. Thanks to the thousands of like-minded financial supporters and a grassroots army numbering in the hundreds of thousands, we're able to fight for truth and liberty in the media with great success.

Sincerely,

A handwritten signature in dark ink, appearing to read "L. Brent Bozell III".

L. Brent Bozell III
Founder and President



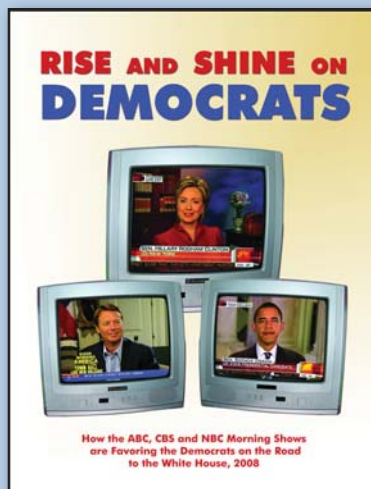
News Analysis Division • 2007

In 1987, armed with three VCRs and a single black and white television set, the MRC set off on a mission to document, expose and neutralize liberal bias dominating America's news media.

Twenty years later, the MRC's News Analysis Division (NAD) continues the fight, utilizing the most comprehensive research operation of its kind anywhere in the world. Expert analysts track liberal bias in more than 85 news programs a day and input over 560 hours of programming every week into the MRC's News Tracking System (NTS).

The MRC archive is the largest in the world today. There are more than 338,000 total hours of footage, all of it analyzed by experts using 42 computers with DVR (digital video recording) access. The archive is the backbone of the MRC, enabling the organization to track each episode of bias as it occurs and to document patterns of bias across years and decades. In 2007, NAD received more than 700 requests from outside researchers to access data in the archives, including ABC's *20/20*, Columbia University and Challenger Films.

Each year, the experts in NAD expose thousands of instances of liberal bias. In 2007, NAD analysts produced more than 950 articles for the MRC's daily e-mail newsletter, *CyberAlert*; 16 *Media Reality Check* fax reports; four Special Reports; and 27 issues of *Notable Quotables*, highlighting outrageous and often humorous quotes from the liberal media. Their work appears daily in major newspapers and on television news shows; talk radio programs; and in



The MRC's Special Report *Rise and Shine on Democrats* received coverage on all three cable news networks and was the subject of an Associated Press report that was picked up by several leading newspapers.



ing the Democrats on the Road to the White House, 2008, received coverage on all three cable news networks, including MSNBC's *Morning Joe* and FNC's *Special Report with Brit Hume*. Among its findings, the report documented that all three Democratic frontrunners received more attention than any of the top Republican candidates. It was also the subject of an Associated Press report that was picked up by several newspapers, including the *Atlanta Journal-Constitution*, *Houston Chronicle* and the *Orlando Sentinel*.

● Issued two editions of the *Best of Notable Quotables*. To celebrate the MRC's 20th Anniversary, NAD published a special 20th Anniversary edition of the *Best of Notable Quotables*, a compilation of the worst quotes of the last two decades. For the first time, the online edition featured more than 50 click and play Flash videos, the MRC's first-ever use of Flash video. In December, the division also released the *Best Notable Quotables of 2007: The Twentieth Annual Awards for the Year's Worst Reporting*, selected by a panel of more than 50 leading conservative media opinion leaders. Fox News Channel's *Fox & Friends* featured the *Best of NQ*, as did the *New York Post*, *Pittsburgh Tribune-Review*, *Rocky Mountain News*, *Jewish Press* and *Human Events*, among others.



THE 2007 NEWS ANALYSIS DIVISION STAFF

(Back Row L-R) Ken Shepherd, Matthew Balan, Michelle Humphrey, Scott Whitlock, Seton Motley

(Middle Row L-R) Lyndsi Thomas, Karen Hanna, Justin McCarthy, Kristine Lawrence, Kyle Drennen, Geoff Dickens

(Sitting L-R) Tim Graham, Brent Baker and Rich Noyes

● Denounced liberal bias during more than 40 television appearances and over 260 radio appearances. The News Analysis Division appeared on CNN's *Glenn Beck*; CNBC's *Kudlow and Company*; MSBNC's *Morning Joe*; and FNC's *The O'Reilly Factor*, *Special Report with Brit Hume*, *The Big Story with John Gibson*, *Fox & Friends*, *Hannity & Colmes*, and *Your World With Neil Cavuto*. Radio appearances included the nationally syndicated *Laura Ingraham Show*, *Hannity Radio*, the *G. Gordon Liddy Show*, and others. NAD's work was also cited by numerous print and online publications, including *The Drudge Report* and the syndicated column of Cal Thomas.

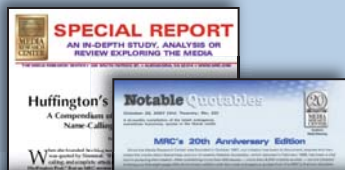
**"For conservatives,
the MRC is Google,
LexisNexis and
YouTube
all rolled into one."**

PAT SAJAK
Television Personality

In 2007, MRC spokesmen were interviewed on television

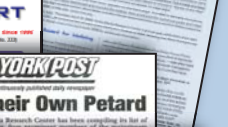
41 TIMES

regarding research and findings from the News Analysis Division. In addition, research from NAD was used countless other times on television, with and without direct citations.



NAD By the Numbers

CyberAlert..... 228 (955 articles)
Bozell's Syndicated Column.....52
Notable Quotables27
Media Reality Check16
Special Reports4
Press Releases33
The Watchdog12



Media Research Center

America's Media Watchdog

www.mrc.org

Search the MRC

- Publications & Analysis
 - 30-Day Archive
 - CyberAlerts
 - Media Reality Check
 - Notable Quotables
 - Press Releases
 - Special Reports
 - Media Bias Videos
- Bozell Columns
- Entertainment
- News
- Events & Projects
- Take Action
- Media Bias Basics
- Profiles in Bias
- Special Reports
- DisHonors Awards
- MRC Divisions
 - News Division
 - NewsBusters Blog
 - Business & Media Institute
 - CHSNews.com
 - TimesWatch.org
 - Culture and Media Institute
- MRC Information
 - About the MRC
 - MRC in the News
 - Support the MRC
 - Planned Giving
 - The Watchdog
 - What Others Say
- MRC Resources
 - Site Search
 - Links
 - Media Addresses

The Leader in Documenting, Exposing and Neutralizing Liberal Media Bias

NBC Touts 'Voices of Dissent' Growing 'Angrier'

While Tuesday's NBC Nightly News commendably devoted a story to mourning in the Fort Bragg community after the loss of nine 82nd Airborne soldiers in Iraq, a loss to the division anchor Brian Williams described as "the largest since June of 1969."

Read Wednesday's CyberAlert:

- Liberal CBS Groupthink: 'Embarrassed' by Anti-Abortion Commentary
- ABC's GMA Spins Crow Toilet Paper Comments as 'Quirky Solution'
- Goldberg Slams Rosie O'Donnell Types, 'Bush Derangement Syndrome'
- Hume Picks Up on ABC Spiking How Culture Blamed for Gun Violence

Previous: ABC Spikes News That More Blame Culture, Not Guns

Profile in Bias

Rosie O'Donnell's Left-Wing Ravings

As co-host of ABC's *The View*, Rosie O'Donnell has used her daytime perch to push an array of extreme left-wing and anti-American views, including her assertion that "radical Christianity is just as threatening as radical Islam" and promoting 9/11 conspiracy theories: "Miraculously, for the first time in history, steel was melted by fire. It is physically impossible." To mark her imminent departure from *The View*, MRC has collected some of O'Donnell's more noteworthy left-wing outbursts, posted here with many audio and video clips, along with links to more detailed descriptions of Rosie's ravings.

Press Release

ABC is Proud of Anti-Christian Bigot Rosie O'Donnell
"Who's worse, O'Donnell or her enabler ABC?" asks MRC President Brent Bozell. Read more ...

Wednesday, April 25, 2007

Video Highlight

MRC President Brent Bozell Targets Bill Moyers and PBS Hypocrisy on FNC's Hannity & Colmes.

Support the MRC

No
The Best Notable Quotables of 2006

TAKE ACTION!
MRC Action.org
Citizens Demanding Truth in Media

XML
MRC Headlines
About RSS Feed

The MRC's Web site is updated daily with the latest documentation of liberal bias. The extensive archive of more than 20 years of quotes and studies is regularly accessed by conservative opinion leaders and interested journalists.



The MRC's Digital Video Recording (DVR) system records nearly 600 hours a week of news and entertainment programming. All shows are immediately available for analyzing by any division of the MRC. Its digital format enables video clips to be easily posted on MRC Web sites.



The MRC's Business & Media Institute focuses exclusively on documenting and exposing the liberal media's antagonism toward the free enterprise system.

BMI's reputation as a defender of business and the free market has resulted in regular citations in newspapers, including two of America's top business publications — *Investor's Business Daily* and *The Wall Street Journal*. The press regularly turn to BMI's analysis of the media's own coverage of business and the economy. BMI provides common-sense explanations of economic issues and presents information that clearly defines and defends free markets.

In 2007, BMI's analysis of media coverage of two key issues — climate change and the U.S. economy — was covered by media outlets across the spectrum. From film, television and radio appearances to citations in books and newspapers, BMI worked to change how the media cover economics.

Chaired by former Godfather's Pizza CEO Herman Cain, BMI analyzes the business news through Special Reports, its online newsletter, *The Balance Sheet*, and its Web site, www.BusinessandMedia.org.

Among BMI's 2007 successes:

- The Fox Business Network launched a new weekly segment featuring BMI Vice President and T. Boone Pickens Fellow Dan Gainor. The segment, *Blasting Biz*, can currently be seen in 30 million homes and exposes the latest anti-business media bias. In addition to his weekly segment on Fox Business Network, Gainor appeared on FNC's *Your World with Neil Cavuto*, *Fox & Friends*, *The Big Story with John Gibson*, CBN's *NewsWatch*, *700 Club* and CNBC's *Power Lunch*.

- BMI's 2006 Special Report, *Fire and Ice*, continued making waves. Updated in 2007 to include Al Gore's Oscar win for *An Inconvenient Truth*, *Fire and Ice* was prominently featured in no less than four books, including *Crazies to the Left of Me, Wimps to the Right* by bestselling author and political commentator Bernard Goldberg and the *Politically Incorrect Guide to Global Warming*, by Chris Horner. In addition, Rush Limbaugh featured *Fire and Ice* on his radio show on four separate occasions and placed a prominent link to the report on his Web site.



In 2007 the Fox Business Network launched a new weekly segment, *Blasting Biz*, featuring Dan Gainor (BMI Vice President and T. Boone Pickens Fellow). BMI is regularly cited in *Investor's Business Daily* and *The Wall Street Journal*.

INVESTOR'S BUSINESS DAILY

THE WALL STREET JOURNAL

- BMI released three Special Reports documenting the media's bias against business. The third and final report in the *Bad Company* series examined how businessmen are negatively portrayed by the media; *Prescription for Bias* discussed how the media attack drug companies while rarely giving credit for development of groundbreaking drugs; and *Debt: Who's Responsible* — a study done in conjunction with the MRC's Culture and Media Institute — looked at how the media blame consumer debt on businesses without mentioning a borrower's personal responsibility for taking on debt.

- BMI took a leading role in exposing the media's biased reporting on the uninsured. The BMI story "Health Care Lie: 47 Million Americans Uninsured" by Julia Seymour received broad recognition from scores of media, including major outlets such as *The Mark Levin Show*, *The Neal Boortz Show* and the *Philadelphia Inquirer*.

- BMI staff appeared on radio shows nearly 400 times, including nationally syndicated programs hosted by G. Gordon Liddy, Dennis Miller, Mancow Muller, Thom Hartmann, Drew Mariani, Tavis Smiley, Lars Larson and Michael Medved. In addition, BMI Managing Editor Amy Menefee made her TV debut on *Fox & Friends* and has since appeared on CBN's *NewsWatch* and the Fox Business Network.

BMI By the Numbers

Media Myth reports	4
Special Reports	3
Press Releases	5
Commentary	47
<i>The Balance Sheet</i>	49
Articles	472
Radio Appearances.....	391
TV Appearances.....	37

BUSINESS & MEDIA INSTITUTE
ADVANCING THE CULTURE OF FREE ENTERPRISE IN AMERICA

ABOUT BMI PUBLICATIONS ISSUES RESOURCES DONATE SEARCH HOME XML

Sign me up!
Sign up for our free weekly newsletter

Snapshot

Unempl	4.9% Jan '08
Jobs	-17,000 Jan. '08
Job Growth	0 Months Straight
Inflation	+0.4% in Dec. '07
GDP	0.6% Q4 '07

NewsBusters
EXPOSING AND COMBATING
LIBERAL MEDIA BIAS
NewsBusters.org
The blog of the MRC

townhall.com

TAKE ACTION!

Top Story
ElectionWatch: Networks Downplay Earmarks, Despite Millions Spent by Clinton and Obama
Oink, oink. Did you know that Congress used earmarks to spend \$18.3 billion of your money on "pork" projects in fiscal year 2008? Presidential candidates Clinton and Obama both helped spend the money, but you might not know if you were watching the network news.

Previous Special Report: Top 10 Economic Myths of 2007
Special Report Archive

BMI Video Blog
THE BIZ FLOG
Episode 106: Mr. Green in the Auditorium with the Microphone
Check out our latest take on the week's news with *The Biz Flog* - named for the beating business often takes in the media.
Biz Flog Archive

New! Editorial Cartoon
FREE MARKET MEETS...
[Cartoon showing three figures in business suits, one holding a sign that says 'FREE MARKET MEETS...']

Headlines

- Time: Shills for Global Warming Alarmist Site Jeff Poor - 02/25/2008
- Typical Media Victims Still Not Typical Nathan Burchfiel - 02/22/2008
- 'Nightly News' Rails Against Coal Over Climate Change -- Again Jeff Poor - 02/22/2008
- Obama Spokesman: Government Mandates Don't Work Nathan Burchfiel - 02/22/2008
- ABC: 'Blame' Inflation on the 'Price of Wheat'

BMI's Web site drew 13 hits on the *Drudge Report* in 2007, including several about media climate change coverage. Talk radio star Rush Limbaugh had this to say about BMI's global warming report *Fire and Ice*: "This puts the blame for all of this hysteria on global warming exactly where it belongs, and that is the media!"



THE 2007 BMI STAFF

(L to R) Nathan Burchfiel, Paul Detrick, Scot Christenson, Jeff Poor, Julia Seymour, Amy Menefee and Dan Gainor

"The Business & Media Institute knows what many of us have forgotten: a true free market and capitalism are the only economic philosophies that will permanently lift people out of poverty. BMI keeps us on track and holds our elected officials' feet to the fire. The Left likes to say that they 'speak truth to power.' BMI is truth to power."

MARTHA ZOLLER ~ conservative talk radio host

BOARD OF ADVISERS

Herman Cain

BMI National Chairman

Former President & CEO of Godfather's Pizza, Inc.
President and CEO of T.H.E. New Voice, Inc.

David All

President, The David All Group, LLC
Founder, TechRepublican.com
Co-founder Slatecard

Bruce Bartlett

Former Deputy Assistant Secretary for Economic Policy, U.S. Treasury Department

Dr. Donald Boudreaux

Chairman, Department of Economics,
George Mason University

John Drescher

Executive Director, TechNet Northwest

Dr. Richard Ebeling

President, Foundation for Economic Education

Dr. Jeffrey Herbener

Chairman, Department of Economics,
Grove City College

Dr. Felix Livingston

Professor of Economics and Business,
Flagler College

Donald L. Luskin

Chief Investment Officer, Trend Macrolytics LLC
Contributing Editor, SmartMoney.com
Contributing Editor, *National Review Online*

Dr. Daniel J. Mitchell

Senior Fellow, Cato Institute

Duane Parde

President, National Taxpayers Union

Chris Roush

Business news blogger - *Talking Biz News*
James Shumaker Term Associate Professor,
University of N.C. School of Journalism and
Mass Communication Director, Carolina
Business News Initiative

Grace-Marie Turner

President and Founder, Galen Institute

Dr. Elizabeth Whelan

President, American Council on
Science and Health

Dr. Walter E. Williams

John M. Olin Distinguished Professor of
Economics, George Mason University

Dr. Gary Wolfram

Munson Professor of Political Economy and
Professor of Economics, Hillsdale College

IN MEMORIAM

John Berthoud

President, National Taxpayers Union



In its first full year of operation, the MRC's Culture and Media Institute worked to advance, preserve and help restore America's culture, character, traditional values and morals against the liberal media assault.

Funded by a three-year, \$1 million challenge grant from the John Templeton Foundation, CMI began its work by commissioning the polling firm of Fabrizio, McLaughlin & Associates to conduct a national survey to determine what Americans believe; how their moral beliefs affect their opinions on key social issues; and how they perceive the media's influence on America's morality. A key component of CMI's 2007 success was analyzing and publishing the results of this important survey.

Only three months old when 2007 began, CMI quickly became a familiar face on television and talk radio, making its public debut in March with a press conference at the National Press Club and a first-ever Special Report, *The National Cultural Values Survey*. CMI staff appeared on television 33 times and on talk radio more than 370 times by year's end.

In 2007, CMI published three Special Reports; ten *Eye on Culture* reports that correct media misreporting on cultural issues; and began a weekly e-mail newsletter, *Culture Links*. Among the highlights:

- *The National Cultural Values Survey* examined America's moral beliefs. The report, a compendium of survey results, was picked up by the national media, garnering an article in *USA Today*, and a front-page, four-column feature in *The Washington Times*. Additional media coverage included inter-views on *Factor Radio*, *Family News in Focus*, *Prime Time America*, *USA Radio Network*, and *CBN's The 700 Club*.

- CMI released *The Media Assault on American Values* at a seminar featuring Michael Medved. In a presentation carried by C-SPAN3, CMI Director Robert Knight discussed additional findings from CMI's national survey to an audience of more than 100 academics, activists and media. MRC President Brent Bozell and Dr. S. Robert Lichter joined Michael Medved to examine how Americans view the



Only three months old when 2007 began, CMI quickly became a familiar face on television and talk radio, appearing on television 33 times and on talk radio more than 370 times by year's end.

media's impact on culture. The second of CMI's Special Reports, the study was cited by numerous media outlets, including *U.S. News & World Report*, the *New Republic* and *ABCNews.com*.

- In conjunction with BMI, CMI issued a third Special Report, *DEBT: Who's Responsible?* An in-depth examination of how the media cover the issue of personal responsibility and debt, the report appeared in the business publication *Investor's Business Daily* and was discussed on talk radio and online.

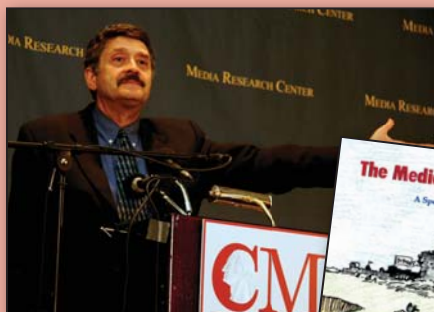
- More than 70 op-eds appeared in outside publications. *Investor's Business Daily*, *Human Events*, *Townhall.com*, *The Washington Times* and *WorldNetDaily* were among the many media outlets that carried columns by CMI. In addition, CMI authors garnered more than 1,300 citations in print and online.



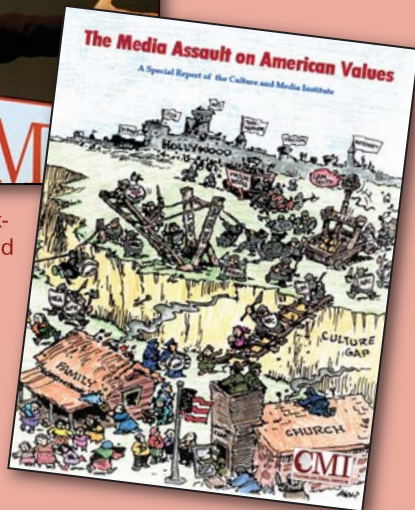
"...I often turn to CMI for vital analysis. Robert Knight and the CMI staff always provide timely news and informed commentary on the intersection of media and culture."

ROBERT STACY MCCAIN

Washington Times, Assistant National Editor ~ former editor, "Culture, Et Cetera"



Author, film critic, and talk-radio host Michael Medved gave the keynote address at the June 6 seminar for the release of the MRC's Culture and Media Institute Special Report, *The Media's Assault on American Values*. Medved called the report, "...one of the most important studies of its kind in years."



THE 2007 CMI STAFF

(Standing) Robert Knight and Colleen Raezler
(Sitting) Kristen Fyfe and Brian Fitzpatrick

CMI BOARD OF ADVISERS

Jan LaRue, Esq.

Former Chief Counsel, Concerned Women for America

Michael Medved

Nationally syndicated radio host, best-selling author and film critic

Thomas Lickona, Ph.D.

Director of the Center for the Fourth and Fifth Rs (Respect and Responsibility) at the State University of New York-Cortland



CMI By the Numbers

Special Reports	3
Eye on Culture Reports	10
Daily Articles and Commentary	274
Press Releases	23
Culture Links	16
Television Appearances	33
Radio Appearances	370

CMI's Web site is updated daily with articles and features that expose how the media undermine traditional American values. The site is supervised by Senior Editor Brian Fitzpatrick, who also edits CMI's weekly e-newsletter *Culture Links*, which examines in depth the hottest culture/media issue of the week.

Now in its fourth year, *TimesWatch*, led by Director Clay Waters, has established itself as the leading critic of *The New York Times*' liberal political agenda.

In 2007, *TimesWatch* analyzed every page and section of the 'paper of record,' documenting biased articles on a daily basis. In addition, *TimesWatch* tracked what *Times* reporters and authors wrote and said in other media outlets.

TimesWatch documentation of the "Gray Lady's" bias was recognized by numerous national media outlets. Some of the project's highlights include:

- Catching the *Times*' Double Standards. Months after ignoring liberal reporter Neil MacFarquhar's appearance on *The Charlie Rose Show*, where he voiced anti-Bush liberal sentiments, the public editor of the *Times* chastised reporter Michael Gordon for voicing an opinion supporting the troop surge, also on *The Charlie Rose Show*. The *TimesWatch* story was cited by numerous outlets, including the *New York Post*, *Investor's Business Daily* and Fox News Channel's *Special Report with Brit Hume*.

- After the *Times* gave MoveOn.org a deep discount on an ad denouncing General Petraeus as 'General Betray Us,'



TimesWatch Director Clay Waters made several major television appearances in 2007, including FNC's *Fox & Friends*, *The O'Reilly Factor*, and *Your World with Neil Cavuto*.

TimesWatch led the outcry against the *Times*' role in running the ad. Director Clay Waters was interviewed by numerous media outlets, including an appearance on FNC's *Fox & Friends*.

- A record number of television appearances by *TimesWatch* Director Clay Waters. Waters discussed numerous stories on the Fox News Channel, including interviews on *The Big Story with John Gibson*, *Fox & Friends* and multiple appearances on *Your World with Neil Cavuto*. *TimesWatch* was also cited by the most popular show on cable news, *The O'Reilly Factor*.

"The indispensable Clay Waters catalogues the amazing ability of *The New York Times* to find a negative angle in every story about the economy."

Stephen Spruiell, Media Blog, National Review Online

"As races tighten, the folks over at *TimesWatch* are doing a masterful job of parsing the Gray Lady's election coverage."

Michael Rubin, American Enterprise Institute

"*TimesWatch* [provides] consistently trenchant analysis of the distortion and bias that have come to define the news coverage provided by *The New York Times*."

The Jewish Press

"...the great Web site *TimesWatch.org*."

Mark Levin, The Mark Levin Show, WABC Radio

Documenting and Exposing the Liberal Political Agenda of the New York Times

HOME ABOUT US PUBLICATIONS SEARCH SUBSCRIBE SUPPORT

Times Watch Quotes of Note 2007

The NYT's Worst Quotes of the Year

Last year, there was a clear favorite (Publisher Arthur Sulzberger Jr.'s liberal rant at a college commencement address), but this year brings a split decision, with our three Times-dissecting judges choosing different quotes as their "favorite" from the Times in 2007.

XML TimesWatch RSS Feed

Documenting and Exposing the Liberal Political Agenda of the New York Times

HOME ABOUT US PUBLICATIONS SEARCH SUBSCRIBE SUPPORT

Top Ten Lowlights of The New York Times in 2007

2007 brought a cornucopia of biased behavior by the nation's paper of record, from sliming innocent Duke lacrosse players to defending illegal immigration to yet another liberal rant from a high-level Times executive. Times Watch has whittled down the absolute worst from another liberally slanted year from the New York Times.

A Case of Denial:

"...we are agnostic as to where a story may lead; we do not go into a story with an agenda or a pre-conceived notion. We do not manipulate or hide facts to advance an agenda. We strive to preserve our independence from political and economic interests, including our own advertisers. We do not work in the service of a party, or an industry, or even a country. When there are competing views of a situation, we aim to reflect them as clearly and fairly as we can."

— *The New York Times*' Executive Editor Bill Keller's Hugo Young Memorial Lecture, delivered in London November 29, 2007



In 1998, the MRC saw the opportunity provided by the Internet and launched the first national news service for conservatives, Cybercast News Service, located at www.CNSNews.com. CNSNews.com has evolved into one of the top news sites on the Internet. More than 37 million people visited CNSNews.com this year alone.

2007 was a year of transition for CNSNews.com. While CNSNews.com Editor-in-Chief David Thibault fought, and ultimately lost, his battle with cancer (see page 11), Pacific Rim Bureau Chief Patrick Goodenough served as managing editor in David's absence before returning to his home in New Zealand. As the year ended, NAD Director of Communications Michael Chapman took on the role of managing editor; and CNSNews.com welcomed former *Human Events* Editor Terence "Terry" Jeffrey as the new editor-in-chief.

Despite the uncertainty, CNSNews.com staff writers charged forward, providing thousands of impartial stories the liberal media misreported, under-reported or ignored. They increased their use of video and audio to take advantage of the multi-media potential of the Web. And in a time when national newspapers continue to cut their foreign correspondents, CNSNews.com maintained its international bureaus in Jerusalem and the Pacific Rim and worked with credentialed correspondents in London, Paris, Prague, Buenos Aires, Nairobi, Moscow and New Delhi to keep readers on top of world events.

With a full complement of reporters headquartered in Virginia, and correspondents across the nation and even across the globe, CNSNews.com produced one story after another in 2007. Among the highlights:

- Staff Writer Nathan Burchfiel reported on the efforts of Lila Rose, a college student who posed as a minor and secretly videotaped a Planned Parenthood counselor advising her to lie about her age. Brit Hume cited Nathan's piece on Fox News Channel and the story gained steam in the national press. The next day, Michelle Malkin, Bill O'Reilly, *National Review* and *The Washington Times* all covered the story. Nathan appeared on FNC's

Hannity & Colmes to discuss the story, and Rep. Jean Schmidt (R-Ohio) publicly expressed her outrage at the case.

- "Phony Soldiers" and Rush Limbaugh. When the Left began a smear campaign to claim that Rush Limbaugh had insulted all soldiers who have spoken out against the Iraq War, CNSNews.com went to Capitol Hill to get reaction and cover both sides of the controversy. CNSNews.com not only recorded Sen. Carl Levin (D-MI) admitting he hadn't read the full transcript of Rush's comments before condemning them, but also

reported Rep. Henry Waxman (D-CA) denying an *American Spectator* article about Democrats preparing to conduct an investigation into conservative radio hosts. Rush Limbaugh, Sean Hannity, the *Drudge Report* and *The Washington Times* all cited and linked to CNSNews.com.

- Editor and Staff Writer Randy Hall's coverage of the Miller Brewing Company's sponsorship of an ad for the Folsom Street Fair 'leather' festival that mocked the Last Supper had a direct impact on the debate over whether or not companies should sponsor ads that offend their core audience. The article was discussed on-air by nationally syndicated talk show hosts, including Laura Ingraham, and



THE 2007 CNSNEWS.COM STAFF

(Standing L-R) Josiah Ryan, Craig Bannister, Evan Moore, Michael Chapman, Pete Winn and Terry Jeffrey
(Sitting L-R) Kevin Mooney, Penny Starr, Melanie Hunter, Monisha Bansal and Fred Lucas

"I would like to take this opportunity to pass along "Kudos" to CNSNews.com for your news coverage on the real issues of the day. As a network newsman and talk show host I have found your coverage invaluable to our daily efforts here at USA Radio Network."

John Clemens ~ USA Radio Network

CNSNews.com's Nathan Burchfiel discussed House Speaker Nancy Pelosi's response to the story on FNC's *Fox & Friends*. The outcry prompted Miller to issue a formal apology and a Miller spokesman told CNSNews.com the company had asked for their logo to be removed from the ad.

- CNSNews.com reporters were interviewed or cited by more than 700 major radio, television, print and Internet publications. Nationally syndicated talk show hosts Rush Limbaugh, Sean Hannity and Mark Levin cited CNSNews.com stories and FNC's Brit Hume regularly quoted articles on his "Political Grapevine" segment. In addition, Editor-in-Chief Terry Jeffrey appeared weekly on CNN's *The Situation Room*. On the Internet, the *Drudge Report*, a site with more than 13 million daily readers, linked to CNSNews.com articles a record 17 times in 2007.

The CNSNews.com Web site provides readers with vital political, cultural, national, and international news on issues that are typically unreported, underreported, or misrepresented by the establishment media. Many of the top names and organizations in the news and political talk media rely on CNSNews.com daily for topics, guests and content.

The screenshot shows the CNSNews.com website interface. At the top, it says "CNSNEWS.COM Cybercast News Service" and "The Right News. Right Now." Below this is a navigation bar with links like "About Us", "Search", "SiteMap", "Information", "Support", "Subscribe", "RSS", and "Home". A sidebar on the left lists "News Sections" including "News This Hour", "Politics", "Nation", "International", "Culture", "Financial", "Sports", "News on the Web", "Commentary", "Bozell's Column", "Letters to Editor", "Movie Reviews", "Cartoons!", and "Fact-O-Rama". The main content area features "Top Headlines" with articles such as "Planned Parenthood Okayed Race-Motivated Donations", "NYT on McCain's Citizenship 'Not Serious,' Experts Say", "Obama's Support Steeped in Messianic Terminology", "Obama Sees Presidency as 'Bully Pulpit' for Full 'LGBT Equality'", and "Canadian Television 'Reconfirms' Obama Campaign's Call on NAFTA". There is also a "Top 10 Articles" section for the week ending February 25, 2008, listing items like "Man Says Secret Service Moved Clinton's Elbow From His Face" and "Murtha Named Top Porker in 2007". A "Stock markets" section shows a line graph for DJIA, NASDAQ, and S&P 500. Other sections include "NewsBusted!", "E-Brief", and "More from... The Motley Fool".

CNSNews.com by the Numbers

Average Number of Week Day Readers

111,735

Yearly Visitors

37+ Million

Television mentions

25 appearances

17 citations

Drudge Report links

17

Total articles published

2,080

"CNSNews.com stands out for getting it right, in contrast to many old media sources that still put bias above the actual story itself. We use them every day in our show prep, because they give us great, breaking news stories and original content."

Sean Hannity,

FNC's Hannity & Colmes

"CNSNews.com provides excellent background, context, history and analysis about the events of the day. They also break new ground on stories that mainstream journalists don't cover."

Rush Limbaugh

"CNSNews.com reports what the mainstream media refuses to tell you. It makes it possible to keep my listeners fully informed on current events."

G. Gordon Liddy

Farewell to a Friend

David Thibault, CNSNews.com Editor-in-Chief

"I feel great — much better than before I got sick," wrote CNSNews.com Editor-in-Chief Dave Thibault in September 2006. "Don't worry about me being tired... I sense a miracle in the making. The power of prayer? Oh yeah, baby!"

When Dave wrote those words, he was several months into his second battle with cancer. But this time it was leukemia, and this time it wasn't the disease but the valiant efforts to cure him that killed him at age 49. Dave breathed his last at 6:55 AM, July 20, 2007, at the Johns Hopkins Hospital in Baltimore.

For those who knew him, the unwavering faith that sustained Dave throughout his long struggle is the true miracle. One colleague said: "He was the most honorable man I have ever known, and his faith, integrity, character, vision, drive, and enthusiasm are an inspiration to me every day."



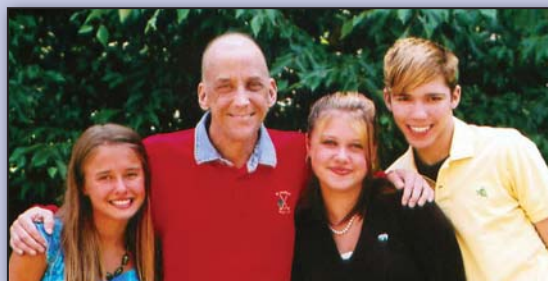
Dave before running the 2005 Boston Marathon

Dave was a New England kid. It was in Manchester, New Hampshire, where the young reporter for a local radio station was bitten by the news bug that brought him to Washington.

Dave's first job in the nation's capital was in the office of Judd Gregg, then a U.S. Representative from New Hampshire, now a Granite State U.S. Senator.

Dave moved from Capitol Hill to television, producing and writing newscasts for the ABC affiliate in Washington. In 1993, Dave brought his television expertise to the Republican National Committee, producing and writing various news segments for a national audience.

He came to the Media Research Center in May 2000, eager to join the MRC's new enterprise that would shape him — and those around him — in important ways. Under his leadership, the fledgling Cybercast News Service thrived and grew into a real journalistic powerhouse in the "new media." But what was more striking to those who worked with him was the energy and integrity that Dave brought to all that he did.



Dave on Father's Day 2007 with Daria, Katey and Alex

Above all else, Dave was a passionate advocate for excellence in all aspects of his life. He demanded much of others, but always more of himself. Because of his cancer, Dave suffered more than people could imagine — and they can only imagine because he refused to show it. What his friends did know was his love of life. Dave dreamed big, and he lived many of his big dreams.



Three and a half weeks after meeting Lisa Gagnon in 1986, he proposed to her. The love affair never ended. Together they adopted three children from Russia. Father's Day cards and crayon drawings covered his office wall.

Dave loved the Boston Red Sox, and he spent two weeks fulfilling a dream — attending the Official Boston Red Sox Fantasy Camp in Florida.

Dave loved to golf, so he went to Scotland.

Dave successfully battled testicular cancer, and he not only read Lance Armstrong's book, he sought out and met the athlete who had inspired him to fight the disease.

Dave loved to run, so he ran seven different marathons, including the Boston Marathon — twice. The second time, he did so with leukemia. But he didn't know it then.

There was a poster hanging in Dave's office, called "The Run Within."

"There may be dew on the ground, there may be snow, there may be rain, or the ground may be dry," the poster reads. "But I will find the trail, the path, the track or the road because none will come to me. A path to one more hill. One more mile. One second faster. I awaken to the run outside, and each day I live The Run Within."



Lisa and David at the MRC's Annual Gala in March, 2007

Dave Thibault's race is now finished, and what a great run it was. Now he rests with God, and he is most probably patiently lecturing the angels on the superiority of his beloved Boston Red Sox.

Grassroots Activism • 2007

Since 2004, the MRC has worked tirelessly to mobilize hundreds of thousands of activists and arm them with the information and tools they need to fight the leftist press. This grassroots strategy includes three programs: the MRC Action Team (MRCAction.org), an online network of citizens mobilized behind the MRC's "Tell the Truth!" campaign; FightMediaBias.org, a grassroots Web site that mobilizes people across the nation to fight specific battles supporting MRC Action; and NewsBusters.org, the MRC's top ranked blog. The MRC's grassroots army numbered over 380,000 in 2007.

The MRC Action Team

The MRC Action Team is the result of a strategic alliance with Grassfire.net — a conservative activist group of more than two million Americans. Members of the MRC Action Team are committed to contacting the media directly to demand they "Tell the Truth!" about stories that are blatantly biased.

In 2007, the MRC Action Team regularly signed petitions, e-mailed the media, made phone calls and passed on the 'call to action' to their family and friends. The average MRC Action Team member passed each call to action e-mail to seven additional people, reaching over two million people each time.

In 2007, the MRC Action Team asked members to focus on the liberal media's attempt to silence conservative talk radio, their promotion of a gun control agenda, illegal immigration, and their opposition to the war in Iraq. Members signed more than 66,000 petitions in 2007, bringing the total number of petitions signed by the MRC Action Team to over 476,000 in the last three years.

When the media attacked Rush Limbaugh in September, the MRC Action Team went into overdrive.



● Virtually overnight, 18,150 members visited the Clear Channel Web site to e-mail their support for Rush;

● More than 44,000 individuals signed a citizen letter to liberal Senator Harry Reid expressing support for Rush Limbaugh;

● More than 31,000 faxes clogged the machines of the top 12 members of Congress who led the attack against Rush, including Sen. Hillary Clinton, Sen. Harry Reid and Speaker Nancy Pelosi.

The MRC Action Team also led the fight against *The New York Times* after

the *Times* published MoveOn.org's 'General Betray Us' ad. After the MRCAction Team sent more than 4,000 emails to *The New York Times*' public editor Clark Hoyt, he admitted the *Times*' made a mistake in running the ad at the deeply discounted rate given to MoveOn.org. Although he didn't mention the MRC by name, Hoyt specifically mentioned the number of emails he'd received as a key factor in his investigation of the ad.

Fight Media Bias

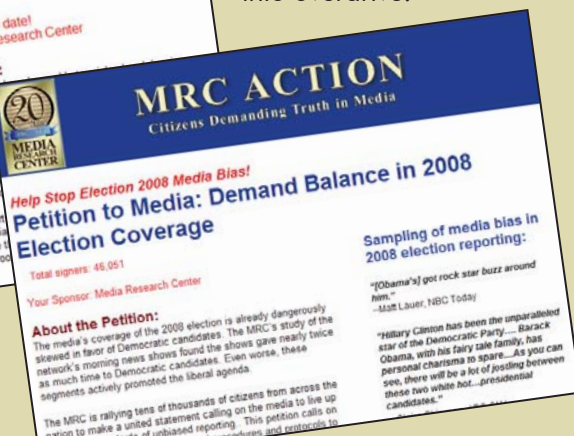
FightMediaBias.org supports MRCAction.org in its fight against liberal media bias by hosting specific programs, such as:

● Support the Troops.

The MRC's "Dog Tag" program sends messages of support to troops in Iraq and Afghanistan while working to thwart media attempts to undermine the troops' mission. Since the program began in 2005, more than 118,500 "Dog Tags" have been sent overseas.

● Is *The New York Times* Anti-Religion? Started in November 2007, this initiative works to fight *The New York Times*' undeclared war on Christianity. This online campaign tracks American's views of *The New York Times*' religious reporting, and enables them to send a letter directly to public editor Clark Hoyt demanding the *Times* to stop its bias.

In addition, FightMediaBias.org sends a weekly e-mail news update, *The Weekly Slant*, to more than 48,000 activists highlighting MRC research and publications.



NewsBusters.org, the MRC's popular Web log (blog), continues its reign as one of the most popular blogs on the Web. Rated in the top 100 blogs on the Web and one of the top five conservative blogs by respected Web ratings company Technorati, NewsBusters enables MRC staff and outside commentators to expose liberal media bias 24 hours a day, seven days a week. In 2007 alone, NewsBusters posted more than 6,900 items documenting bias, an average of more than 19 per day.

In 2007, NewsBusters launched "NewsBusted," a bi-weekly online comedy show. Featuring jokes that poke fun at the liberal media and the news of the day, "NewsBusted" quickly rose to become the most popular original show on YouTube, the Internet's top-rated video site. Since its inception in September, "NewsBusted" has consistently had more views per episode and more subscribers per day than any other conservative channel, including those of the presidential candidates. Cumulatively, "NewsBusted" episodes have been watched more than two million times.

Other NewsBusters highlights from 2007 include:

- **Record Internet Numbers.** NewsBusters reached an all-time high for single-day audience for its coverage of liberal plants inside the Republican CNN/YouTube debate. More than 350,000 people visited the site in a 24-hour period. 2007 saw a doubling of NewsBusters' audience from 35,000 to 70,000 daily visitors, and was linked to by more than 3,700 blogs, including Little Green Footballs, Instapundit, Powerline and Michelle Malkin. It continues to be the most-quoted blog on the Right, with MRC officials regularly discussing NewsBusters' stories on radio and television.

- **Defending Rush.** In October, the far-Left and their media allies launched an unprecedented attack of false accusations against Rush Limbaugh. NewsBusters bloggers moved quickly to Rush's defense and set the record straight. Throughout the ordeal, NewsBusters was frequently linked to on the front page of Rush's Web site, while Limbaugh mentioned the MRC and NewsBusters several times on his radio show.

- **Popular Blog Post.** In November, NewsBusters chronicled Weather Channel Founder John Coleman's denunciation of global warming as "the greatest scam in history." More than 400,000 people read the story, making it one of NewsBusters' most popular stories.

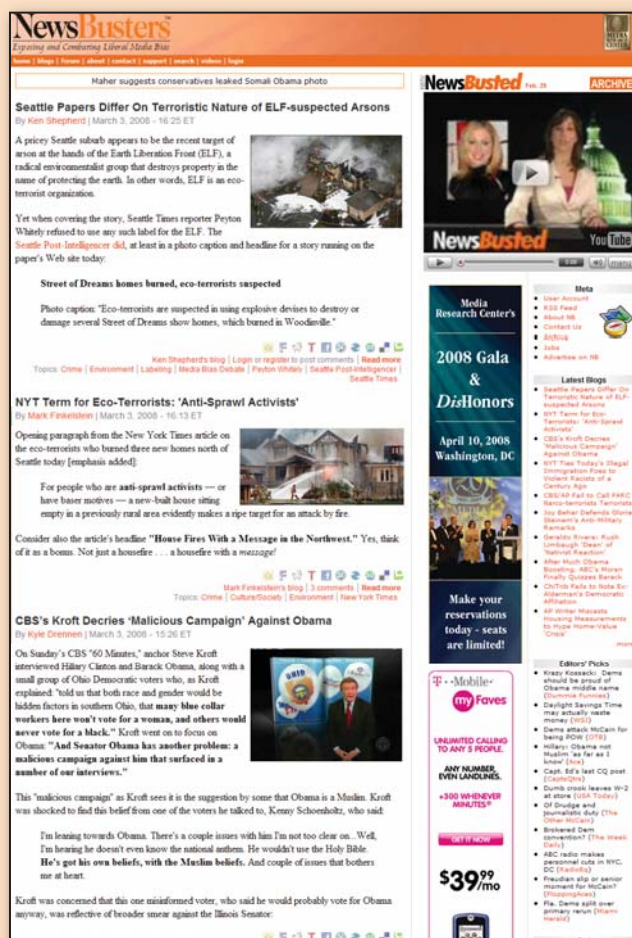
- **A nomination for the 2007 Kairos Awards for Blogging Excellence** from the University of Pittsburgh. "This blog demonstrates superior timeliness," stated awards officials.



NB's Matthew Sheffield appeared on *Fox and Friends* to discuss a CNN reporter's collaboration with an African terrorist group.



FNC's Bill O'Reilly thanked MRC and NB for defending him against false charges leveled by the far-Left group Media Matters.



In 2007, the NewsBuster audience doubled from 35,000 to 70,000 visitors per day.



#1 Political Video Program

By the end of 2007, "NewsBusted" was the #1 political video program on all of YouTube except for Ron Paul videos. It received more median viewership per episode than any of the other GOP presidential candidates and all of the Democratic ones. Several times during the year, "NewsBusted" episodes were the #1 comedy video in all categories ahead of tens of thousands of different videos.



Youth Education and Intern Program • 2007

For 15 years, the MRC's Youth Education and Intern Program has mentored college students, training them to recognize media bias and the need for balanced journalism while preparing them for careers in journalism, mass media, public relations, marketing and government.

In 2007, the MRC's 15 interns worked in every division of the organization.

Spring interns Christopher Palko, Naomi Smith, Payton Hoegh and Aleena Shakeel worked in the News Analysis Division, the Marketing department and CNSNews.com. They were involved in a variety of events, including CPAC 2007 and the MRC's 20th Anniversary Gala and DisHonors Awards. Spring interns tracked and recorded the MRC's many media appearances, wrote more than 30 articles published on CNSNews.com, and contributed articles to the MRC's monthly newsletter, *The Watchdog*.

The Summer 2007 Intern Program was one of the MRC intern program's most active semesters. The 10 participants wrote a combined total of more than

100 articles, blogs and commentaries that appeared on MRC Web sites and were published and quoted by conservative organizations, talk radio, and other media outlets.

Summer interns included Michael Lanza and Joseph Steigerwald, who joined the News Analysis Division; Katherine Poythress, Whitney Stewart, Evan Moore, Matt Purple and Shannon Lynch worked at CNSNews.com; Ryan Burke interned at the Business & Media Institute; the Culture and Media Institute welcomed David Niedrauer; and Monica McGhie joined the Marketing department.

For the Fall semester, the MRC welcomed two interns: Matt Purple, who continued his summer internship with CNSNews.com and Genevieve Ebel, who joined the Business & Media Institute for a year-long internship.

The Youth Education and Intern Program for 2007 was partially funded by the WINREP Foundation of Portland, Oregon, and The JM Foundation of New York, New York.

The MRC actively recruits interns all year long for the program.



(L-R) Katherine Poythress, Whitney Stewart, David Niedrauer, Ryan Burke, Monica McGhie, Matt Purple, Shannon Lynch, Joseph Steigerwald, Michael Lanza and Evan Moore

"An internship at the MRC is an experience that I would highly recommend. Interns are given a great deal of responsibility and work on many interesting projects. Additionally, MRC interns are encouraged to experience the intellectual opportunities Washington has to offer, including speakers forums and lectures. An internship at the MRC is a worthwhile endeavor for any student interested in journalism or politics."

Michael Lanza
News Analysis Division
Intern • Summer 2007

"An internship at the Media Research Center provides countless opportunities to both learn from and critique current media. Both big projects and daily reporting allow for interns to get inside the ever-changing world of news media."

Genevieve Ebel • BMI Intern
Fall 2007, Summer 2008



The JM Foundation

"Working at the MRC not only gives you valuable experience for a career, but also places you in the frontlines of the Conservative movement. Any young Conservative who is looking to gain a foothold in the Washington establishment, or to simply work in a place that advocates the same beliefs and values that he believes in, should consider working at the MRC."

Evan Moore
CNSNews.com Intern
Summer 2007, Spring 2008



The MRC's Web sites

The MRC is home to seven popular Web sites, which are updated daily with the latest news, information and most recent outrages by the liberal press: www.MRC.org; www.CNSNews.com; www.BusinessandMedia.org; www.CultureandMedia.com; www.TimesWatch.org; www.NewsBusters.org and www.MRCAction.org. Hundreds of thousands of people visit MRC Web sites each week.

MRC Publications and Web Products

NEWSLETTERS

The Watchdog [formerly *FLASH*]
Media Reality Check
Notable Quotables

BOOKS

Whitewash: What the Media Won't Tell You About Hillary Clinton, but Conservatives Will
Weapons of Mass Distortion: The Coming Meltdown of the Liberal Media
Pattern of Deception: The Media's Role in the Clinton Presidency
Dollars & Nonsense: Correcting the News Media's Top Economic Myths
How to Identify, Expose and Correct Liberal Media Bias
And That's the Way It Isn't: A Reference Guide to Media Bias
Out of Focus: Network Television and the American Economy

SPECIAL REPORTS

No Fairness Doctrine for PBS
Huffington's House of Horrors
Rise & Shine on Democrats
Fidel's Flatterers
The Iraq War on Cable TV
Debt: Who's Responsible?
The Media Assault on American Values
The National Cultural Values Survey
Bad Company
Prescription for Bias
Fire and Ice
The Media vs. The War on Terror
Meet the Real Katie Couric
Election In The Streets: How The Broadcast Networks Promote Illegal immigration
The Trashing of the Christ
TV's Bad News Brigade
Public Broadcasting: Your Taxes Fund Liberal Bias
The Life of Pope John Paul: Shepherd of Souls or Antiquated Authoritarian?
Religion on TV News: Secular Orthodoxy Still Reigns
Dan Rather in Crisis
Media vs. Swift Vets
The Liberal Media: Every Poll Shows Journalists Are More Liberal than the American Public – And the Public Knows It
Ronald Reagan: Overcoming a Fierce First Draft of History
Religion on TV News: More Content, Less Context
Still Liberal, Still Biased
Grading TV's War News
Peter's Peace Platoon: ABC's Crusade Against "Arrogant" American Power
Megaphone for a Dictator: CNN's Coverage of Castro's Cuba, 1997-2002
Clamoring for Kyoto: The Networks' One-Sided Coverage of Global Warming

Liberal Spin Prevails: How CBS Led the Networks' Charge Against the Bush Tax Cut

Media Myths: More Hot Air

Media Myths: The Housing Bubble Is Bursting

Trade Secrets: *Lou Dobbs Tonight* Hides Good

News Behind Negative View of Free Market

Crazy 8s: Live 8, G-8 Coverage Cheerleads

Sending Billions of U.S. Dollars to Africa

Tax & Spin: Five Ways the Media Distort

Tax Issues

Biased Accounts Part III: Networks Guarantee

Liberal View of Social Security

Government-Sponsored Enron: Billion-Dollar

Scandal Not Ready for Prime Time

Media Malpractice: Journalists Ignoring Tort

Reform to Report One-Sided Stories Against

Business

Double Standard: *Times* Tars Swift Boat Vets, Plugs

False "Bush AWOL" Story

A Summer of Skewed News: The Liberal Tilt in

TV's Economic Reporting

Back to the "Peaceable" Paradise: Media Soldiers

for the Seizure of Elan

Outgunned: How the Network News Media Are

Spinning the Gun Control Debate

Cox Report vs. The Iran-Contra Report

Updated and Revised – Network Apathy Toward

Chinese Contributions and Espionage

Four Campaigns, Eight Conventions...

But Just One Spin

Updated and Revised – Roe Warriors: The Media's

Pro-Abortion Bias

Conspiracy to Commit Journalism: The Media's

Attack on the Scaife Foundation

Facts Exempt: Network News and Taxes

Plain as the News on Your Face: Clinton Lies and

Obstruction that TV News Has Ignored

Facts Frozen Out: Network News & Global Warming

The Forgotten Five: Important Economic Facts

Missing in the News

Businessmen Behaving Badly: Prime Time's World

of Commerce

Women's Magazines: Liberal Pipeline to Soccer

Moms

Addicted to Tobacco Stories: A One-Sided Portrayal

of a Risky Product

~ Partial listing

WEB PRODUCTS

www.MRC.org
www.CNSNews.com
www.TimesWatch.org
www.NewsBusters.org
www.BusinessandMedia.org
www.CultureandMedia.com

ONLINE PUBLICATIONS

MRC Cyber Alert
CNSNews.com E-Brief
The Balance Sheet
TimesWatch Tracker
Culture Links



Whitewash: What the Media Won't Tell You About Hillary Clinton, But Conservatives Will

In November 2007, *Whitewash: What the Media Won't Tell You About Hillary Clinton, but Conservatives Will*, by MRC President Brent Bozell and MRC Director of Media Analysis Tim Graham, was published by Crown Forum.

Amid all the discussion of Hillary Rodham Clinton's presidential prospects, the single most important question is ignored: Why Hillary? How did she become a presidential front-runner despite her never having held elective office before she ran for the Senate, her staggering number of personal, political, and financial scandals, and her leftist political agenda?

The answer is that she has a secret weapon: the news media.

Whitewash examines 15 years of media coverage to document and expose the unprecedented media favoritism that is the real key to Hillary's political career. Marshalling stunning evidence compiled exclusively by the Media Research Center, the authors show how the media have relentlessly promoted Hillary from the moment she came to national attention in 1992.

To expose the truth about Hillary that the supposedly objective media have buried, Bozell and Graham interviewed dozens of leading conservatives who are fighting to let Americans hear the whole story: Rush Limbaugh, Newt Gingrich, Sean Hannity, Ann Coulter, Mark Levin, Mary Matalin, Laura Ingraham, Cal Thomas, and many others.

Bozell and Graham appeared on almost 100 television and radio programs to discuss the *Whitewash*, including MSNBC's *Morning Joe*; CNBC's *Kudlow and Company*; FNC's *Fox & Friends*, *Hannity & Colmes*, and *Your World with Neil Cavuto*; the *Hugh Hewitt Show*; the *Laura Ingraham Show*; the *Michael Medved Show*; and *The Radio Factor*. The book has been cited or reviewed in more than 100 additional online and print publications.



"This is the defining book that needed to be written on Hillary Clinton, and anybody who votes in 2008 needs to examine this thoroughly."

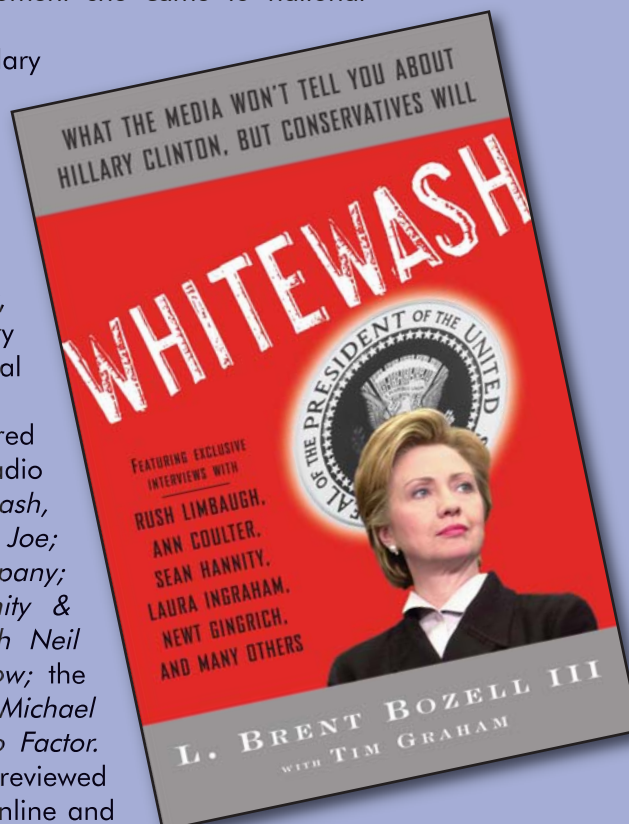
Sean Hannity

"One of the most important books I have read about the Clintons' relationship with the press, and I myself have contributed a number of books to this field."

**R. Emmett Tyrrell Jr.,
founder and editor in
chief of the
*American Spectator***

"With this invaluable exposé, Brent Bozell has broken through the soft curtain the media has kept between Hillary Clinton and the American people."

**Phil Brennan,
*Newsmax***





Impact: Everywhere



Numbers don't lie. The number of media appearances and citations for MRC experts in 2007 confirm that the MRC is the leading force in exposing liberal media bias and neutralizing its effect. Every week, an average of 64 million Americans learn about liberal media bias from the MRC, on TV, radio, in print and on the Web. No other media watchdog has such an impact. Perhaps no conservative organization, period, generates as much attention. Below is a *partial* listing of the media hits for the MRC in 2007.

TELEVISION

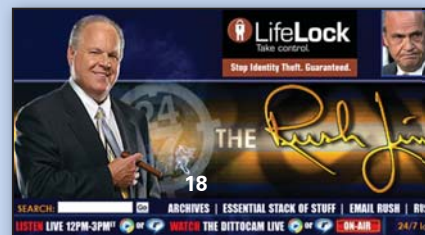
CBN
The 700 Club
NewsWatch
CNBC
Kudlow & Company
CNN
The Situation Room
Glenn Beck Live
CNN Headline News
C-SPAN 3
Family News in Focus
FBN
Fox Business Live
Blasting Biz
FNC
Hannity & Colmes
Fox & Friends
Your World with Neil Cavuto
The O'Reilly Factor
Special Report w/Brit Hume
The Big Story w/John Gibson
Fox Daytime
The Live Desk
The Mike & Juliet Show
America's Newsroom
Fox News Watch
Hannity's America
Cashin' In
MSNBC
Morning Joe
Live with Dan Abrams
RNN-TV
WCBS, New York, NY
WJLA-TV, Washington, DC
WUSA-TV, Washington, DC

RADIO

National & Syndicated

AFA Family Radio
American Family News
American Family Radio
AP Radio
Ave Maria Radio
BBC Radio
BBC World Service
Blog Talk Radio Network
Business Talk Radio Network
Capital Media Group
Catholic Connection
CNNRadio
Colorado Radio Network
Corus Radio Network
Dateline Washington
Drudge Radio
Factor Radio
Faith Broadcasting
Faith2Action
Family News in Focus
Focus on the Family
Fox Business Radio
Fox News Radio
Hannity Radio
Information Radio Network
Irish National Radio
KABC, Los Angeles, CA
KARN, Little Rock, AR
KCBT, Dallas, TX
KCMO, Kansas City, KS
KDKA, Pittsburgh, PA
KENI, Anchorage, AK
KEX, Portland, OR
KEYS, Corpus Christi, TX
KFAB, Omaha, NE
KFAQ, Tulsa, OK
KFFH, Des Moines, IA
KFNX, Phoenix, AZ
KFTK, St. Louis, MO
KGNW, Seattle, WA
KIDO, Boise, ID
KIT, Yakima, WA
KJLL, Tucson, AZ
KLLA, Los Angeles, CA
KKMS, Minneapolis, MN
KLGO, Austin, TX
KLPW, St. Louis, MO
KMED, Medford, OR
KNSI, Saint Cloud, MN
KNST, Tucson, AZ
KOA, Denver, CO
KOGO, San Diego, CA
KOIA, San Antonio, TX
KONP, Port Angeles, WA
KPDQ, Portland, OR
KPSZ, Des Moines, IA
KRBC, Lewiston, ME
KSAL, Salina, KS
KSFO, San Francisco, CA
KSGF, Springfield, MO
KSOO, Sioux Falls, SD
KSTK, Wrangell, AK
KSYE, Laughton, OK
KTLK, Minneapolis, MN
KVI, Seattle, WA
KXL, Portland, OR
KXVL, Knoxville, TN
KYSE, El Paso, TX
KZIM, Cape Girardeau, MO

Mancow's Morning Madhouse
Money Matters Radio Network
MoneyDots on Main Street USA
Moody Radio Group
National Pro-Life Radio
NPR
NRA News
Ohio News Network
Olive Tree Ministries
O'Reilly's Radio Factor
Prime Time America
Radio AP Broadcast
Relevant Radio
Ringside Politics
The Alan Colmes Show
The Bill Bennett Show
The Catholic Channel
The Dennis Miller Show
The Don Kroah Show
The Gill Report
The G. Gordon Liddy Show
The Glenn Beck Show
The Jim Bohannon Show
The Jackie Mason Show
Janet Parshall's America
The Jerry Doyle Show
The Lars Larson Show
The Laura Ingraham Show
The Lynn Breidenbach Show
The Lynn Woolley Show
The Mark Levin Show
The Mark Larson Show
The Martha Zoller Show
The Michael Medved Show
The Michael Savage Show
The Mike Gallagher Show
The Michael Reagan Show
The Mike Rosen Show
The Neal Boortz Show
The Roger Hedgecock Show
The Rush Limbaugh Show
The Tavis Smiley Show
WABC, New York, NY
WACV, Montgomery, AL
WAMT, Orlando, FL
WAOK, Atlanta, GA
WATR, Waterbury, CT
WAVA, Washington, DC
WBAL, Baltimore, MD
WBAP, Dallas, TX
WBIG, Chicago, IL
WBMQ, Savannah, GA
WBT, Charlotte, NC





WBVP, Pittsburgh, PA
WCBM, Baltimore, MD
WCHS, Charleston, WV
WDAY, Fargo, ND
WDBO, Orlando, FL
WDEL, Washington, WDEO, Ann Arbor, MI
WDRC, Hartford, CT
WFTL, Miami, FL
WGSO, New Orleans, LA
WHJJ, Providence, RI
WHO, Des Moines, IA
WIBA, Madison, WI
WIBC, Indianapolis, IN
WICH, Norwich, CT
Wisconsin Public Radio
WIZM, La Crosse, WI
WJR, Detroit, MI
WKCT, Bowling Green, KY
WKHM, Jackson, MS
WLAC, Nashville, TN
WLFJ, Greenville, SC
WLOB, Portland, ME
WLS, Chicago, IL
WLW, Cincinnati, OH
WMAL, Washington, DC
WMBA, Pittsburgh, PA
WMBI, Chicago, IL
WMT, Cedar Rapids, IA
WMUZ, Detroit, MI
WOR, New York, NY
WOWO, Ft. Wayne, IN
WPHT, Philadelphia, PA
WPWT, Tri-Cities, TN
WRHL, Rockford, IL
WRKO, Boston, MA
WRNO, New Orleans, LA
WRVA, Richmond, VA
WSAU, Wausau, WI
WTAM, Cleveland, OH
WTKK, Boston, MA
WTKS, Savannah, GA
WTN, Nashville, TN
WTNM, Oxford, MS
WTP, Concord, NH
WTRC, South Bend, IN
WVMT, Colchester, VT
WVOM, Bangor, ME
WWRL, New York, NY
WWTC, Minneapolis, MN
WYDE, Birmingham, AL

WYLL, Chicago, IL
WZBA, Baltimore, MD
XM Satellite Radio

PRINT

Associated Press
Reuters
UPI
Arkansas Democrat-Gazette
Atlanta Journal Constitution
Baltimore Sun
Boston Herald
Chicago Sun Times
Chippewa Herald
ContraCosta Times
Denver Post
Diario Las America
Duluth News-Tribune
Washington Examiner
Fort Worth Star Telegram
Houston Chronicle
Indianapolis Star
Investors Business Daily
Jerusalem Post
Jewish Press
Los Angeles Times
Miami Herald
Montreal Gazette
New York Daily News
New York Post
New York Sun
Orange County Register
Orlando Sentinel
Pittsburgh Tribune Review
Rocky Mountain News
Sacramento Bee
San Antonio Express-News
San Francisco Chronicle
San Jose Mercury News
Seattle Post-Intelligencer
Sioux City Journal
St. Petersburg Times
The Augusta Chronicle
The Australian
The Boston Globe
The Christian Post
The Cincinnati Enquirer
The Salt Lake Tribune
The Wall Street Journal

The Washington Post
The Washington Times
USA Today

MAGAZINES

American Spectator
CQ Weekly
Editor & Publisher
Forbes
National Review
Newsweek
The Limbaugh Letter
The Weekly Standard
Touchstone
U.S. News & World Report
Washingtonian
World Magazine

BOOKS

Crazies to the Left of Me,
Wimps to the Right
Exposing the Real Che
Guevara and The Useful
Idiot Who Idolize Him
Supreme Discomfort:
The Divided Soul of
Clarence Thomas
The Politically Incorrect
Guide to Global Warming

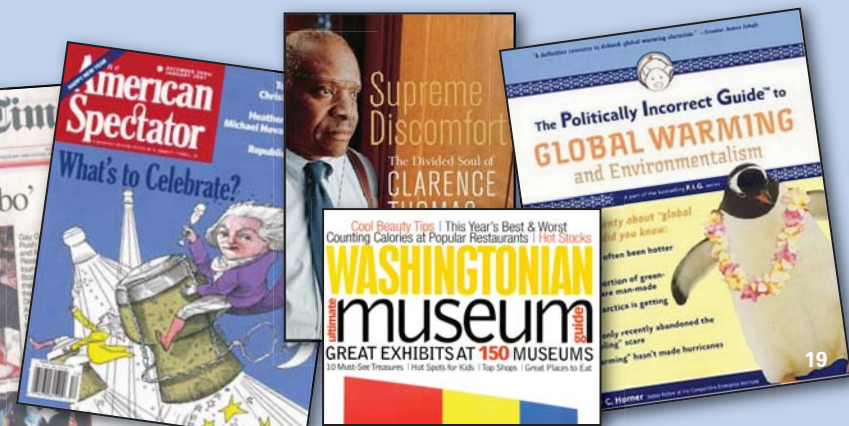
INTERNET

A Reasoned Audacity Blog
ABCNews.com
Accuracy in Media
ACRU Blog
Acton Institute Blog
Advocate.com
All-Politics.net
Almanac and Journal
American Conservative Daily
American Patriot Journal
American Republic Online
American Thinker Blog
Americans for Truth Blog
AOL Journals
ArmyParatrooper.org

Around the Net in Media
Article VI Blog
Asia Times Online
Atlas Shrugs Blog
Baptist Press
BarackObama.com
National Journal Online
Blogcritics.org
Blogger News Network
BloggerTrail
BlogginsTeam.com
Blogs Against Hillary
Blogs for Fred Thompson
BPNews
Canada.com
Catholic News Agency
Catholic.org
Cato
CBN.com
CBS2.com
CBSNews.com
China Digital Times
Christian News Analysis
Christian Post
Christian Today
ChurchExecutive.com
CNBC.com
CNN.com
Conservapedia.com
Conservative Blogs.com
Conservative Times
CQPolitics.com
CR Newswire
Crosswalk.com
Digg.com
DRNNNews.com
Drudge Report
E! News Online
Editor & Publisher
ESPN Radio 390
FOXNews.com
Free Market News Network
FreeRepublic.com
Front Page Magazine
Google News
Greenie Watch Blog
Hannity.com
Hawaii Reporter
Hillaryproject.com
History News Network
History.com

Huffington Post
Inside Cable News Blog
Intellectual Conservative
Jerusalem Post
John Edwards 2008
JunkScience.com
Kudlow's Money Politics Blog
Little Green Footballs
Media Notebook
MediaBistro
MediaChannel.org
MediaWatch TV
Mens News Daily
Michelle Malkin
Military News Blog
Money CNN
MSN.com
MSNBC.com
National Catholic Reporter
National Rifle Association
NewsMax.com
NPR News Blog
Politico.com
PR Newswire
Rathergate.com
Real Clear Politics Blog
Reason Magazine
Reasoned Audacity Blog
Red State
RushLimbaugh.com
Salon.com
Slate
South East Asia Magazine
Stop the ACLU Blog
The Australian
The Radio Equalizer
Time.com
Townhall.com
TV Week
TV.com
U.S. Senate Environment Cmte.
UPI
US News & World Report
USA Today
Variety.com
Voice of America
Wired.com
Wonkette Blog
WorldNetDaily
Yahoo! News
YouTube

~ Partial Listings



INVESTOR'S BUSINESS DAILY

PITTSBURGH TRIBUNE-REVIEW

NEW YORK POST

The Boston Globe

MiamiHerald

Washington Post

BusinessWeek

Human Events

Associated Press

THE WALL STREET JOURNAL

Chicago Sun Times

REUTERS

The New York Times



Creating A Media Culture in America Where T

20 Years as America's Me

"So much progress is made and one of the reasons is Brent Bozell and the Media Research Center documenting what these people [liberal media] do. In my case, I would not be able to do what I do were it not for people like Brent."

RUSH LIMBAUGH

"I love Brent Bozell. He knows liberals better than they know themselves. His magnificent organization, the Media Research Center, is the ultimate source on liberal perfidy. As I wrote in the acknowledgments to *Slander*: 'Novenas should be said to Brent Bozell and the Media Research Center, who have been on the case long before I was.'"

ANN COULTER

Six-time bestselling author

"The Media Research Center folks don't give the media hell; they just tell the truth and the media think it's hell."

BERNARD GOLDBERG

Arrogance: Rescuing America From the Media Elite

"Thank God for the work of the Media Research Center, that has exposed [the media's] left wing bias."

CHARLIE DANIELS

The Charlie Daniels Band

"[CNSNews.com] is superb! It changes all the time. And it is jam-packed with information — information that you can't find anywhere else."

JANET PARSHALL

Radio Talk Show Host

"Rush Limbaugh, the *New York Post*, the *Drudge Report*, and the Fox News Channel's Bill O'Reilly; all of whom are armed with lists of the unpatriotic compiled by the rightwing Media Research Center: With this pack nipping at their heels, Peter Jennings, Dan Rather, and ABC News president David Westin have all had to publicly defend themselves against charges of un-American reporting and commentary."

COLUMBIA JOURNALISM REVIEW

"The principle benefit is that [CNSNews.com is] a truth teller, a conscientious truth teller."

STEVE FORBES

Editor-in-Chief, *Forbes* magazine

"Of course, the proof of the pudding is in the tasting, and for tasting liberal bias in journalism, no one tops the Media Research Center. It has become an indispensable resource for anyone interested in how political attitudes shape news coverage."

JEFF JACOBY

Boston Globe

"...Media Research Center Web site has an entire section devoted to how Castro bamboozles the mainstream media. The MRC is the best source for that information and I've used it for my books. It's great, great stuff. Whenever I need information I've forgotten, I go to the MRC — boom! — and use it."

HUMBERTO FONTOVA

Author

"I read the Media Research Center's Web site all the time, and I have going back to 1992. I certainly know Bill O'Reilly has to also because that's what we conservatives do to check and see who's liberal and who's biased. And it's a great resource..."

JOE SCARBOROUGH

MSNBC's Morning Joe

"Finally there is an organized effort to put an end to the embarrassing media bias against the free market — and we can thank the folks at BMI for it. From oil price reality checks to the under-reported success of the most recent tax cuts, Business & Media Institute gets it done."

VICKI MCKENNA

Radio Talk Show Host

"...Brent Bozell, who makes a living at, you know, taking us on every night. He's well-organized, he's got a constituency, he's got a newsletter. He can hit a button and we'll hear from him."

TOM BROKAW

In a forum on media coverage of the presidential campaign at Harvard University, July 25, 2004

"The MRC is America's most effective watchdog to provide honest and fairness in the media... The MRC is truly unique, because it is performing a service vital to the preservation of freedom and free speech in our American democracy."

JOHN McLAUGHLIN

Nationally recognized Pollster and Strategist

Truth and Liberty Flourish: Media Watchdog

"What the MRC does is a national treasure, a national resource!"

SEAN HANNITY
*FNC's *Hannity & Colmes**

"You guys [at the MRC] are so damn good. Thank you, thank you, thank you. It's nice to know we are not alone."

LUCIANNE GOLDBERG
New York Literary Agent

"As a citizen, much less a broadcaster, I am grateful for the courageous professionalism of the folks at MRC for holding modern 'journalism's' feet to the fire to get them to admit to and convey the truth rather than their agenda."

DR. LAURA SCHLESSINGER
Talk Show Host and Author

"...of a growing number of media monitors — the watchdog of watchdogs."

CHRISTIAN SCIENCE MONITOR

"The Media Research Center is the indispensable counter-punch to liberal reporting, providing timely, accurate, and balanced analyses of the most egregious examples of media bias."

ROBERT NOVAK
*CNN *Crossfire* co-host and nationally syndicated columnist*

"I love the quotations and often use them on my radio show — local and national."

BILL CUNNINGHAM
Radio Talk Show Host

"There are few things in Washington that, should they pass from the scene, would be missed. The Media Research Center is one of them. MRC has become essential to anyone who cares how the media shape our opinions and attempt to drive policy and select leaders THEY want, as opposed to what they people want and need."

CAL THOMAS
Syndicated Columnist/Fox News Contributor

"...when I receive [the MRC's publication *MediaWatch*] I can just see and hear the leftwingers in the major media gnashing their teeth. Bravo to MRC for exposing the hypocrisy in so much of what's going on among the 'news' business in our time."

SENATOR JESSE HELMS

"Perhaps no conservative organization does work as important as the Media Research Center does. It's an indefatigable watchdog, exposing the crudities, omissions, and inequities of our corrupt Fourth Estate."

RICHARD LOWRY
*Editor, *National Review**

"...I often turn to CMI for vital analysis. Robert Knight and the CMI staff always provide timely news and informed commentary on the intersection of media and culture."

ROBERT STACY MCCAIN
Washington Times, Assistant National Editor — and former Editor, "Culture, Et Cetera"

"In the ongoing vigilance freedom demands, Brent Bozell is Thomas Jefferson's heir; our own modern revolutionary. What Jefferson envisioned two centuries ago in the Agrarian Age, Bozell and the MRC deliver in the equally pivotal 21st century Information Age. Democracy requires a 'free press,' meaning the provision of the least prejudicial reportage to the greatest number of citizens for the purposes liberty-driven, informed self government. Thanks for soldiering on, guys."

MARY MATALIN
Former Assistant to President George W. Bush and counselor to Vice President Dick Cheney

"The infallible Media Research Center."

WLADY PLESZCZYNSKI
American Spectator

"For Conservatives, MRC is Google, LexisNexis and YouTube all rolled into one.."

PAT SAJAK
Television show host

"I love the MRC and rely on its iconoclastic data. Keep up the ABSOLUTELY ESSENTIAL work!"

BRUCE TINSLEY
*Syndicated cartoonist and creator of *Mallard Fillmore**

"The Media Research Center is truly America's Media Watchdog. They don't just growl... they bite!"

THE HONORABLE ZELL MILLER
Former U.S. Senator





The MRC's impact was immediate — conservative policy-makers, legislators, talk show hosts and columnists began spreading the MRC's data across the country.



The MRC's weekly *MediaWatch Radio Report* was syndicated on more than 400 stations nationwide.

1987

On October 1, 1987, the MRC opened its headquarters in Alexandria, Virginia, with a mission of creating political balance in the news media by exposing the media's liberal bias. Founder L. Brent Bozell III and a staff of 10 professionals, all with years of experience as political researchers, writers, fundraisers and policy experts, went to work. The organization was guided by a board of directors consisting of conservative leaders in business, public policy and government.

It was the first time an organization had taken on the effort to comprehensively analyze all network news programming. The MRC's first priority was to create a permanent record of ABC, CBS, NBC, CNN and PBS evening news and public affairs shows. MRC's team of analysts, armed with one television, three VCRs and a box of videotapes, set out to create what is now the world's largest archive of broadcast news footage.

By taping daily shows and cataloguing detailed summaries in a computerized database, the MRC was able to implement the two most effective ways to demonstrate bias. It allowed the MRC to document ongoing biased statements by journalists. More importantly, the database offered analysts the opportunity to develop a quantitative system for analyzing bias so long-term trends could be documented.

Only two months after the MRC's founding, it launched *MediaWatch*, a monthly newsletter dedicated to documenting ongoing bias in the media. It had an immediate impact — conservative policy-makers, legislators, talk show hosts and columnists began spreading the MRC's data across the country.

1988

New computers, televisions, recording systems and additional analysts were hallmarks of the MRC's growth in 1988. The sheer breadth of one-sided reporting being documented at the MRC amazed even the most seasoned analysts. In response, the MRC launched what would become its flagship publication, *Notable Quotables*. A bi-weekly compilation of the most egregious — and often hilarious — examples of distortion by the national media, *Notable Quotables* was an instant success.

The MRC began to use the media to spread its message. MRC President Brent Bozell took to the airwaves with the *MediaWatch Radio Report*, a weekly commentary syndicated on more than 400 stations nationwide. Joined by then MRC Executive Director Brent Baker, the MRC began producing regular newspaper op-eds.

As the 1988 election season got underway, the MRC produced daily *ConventionWatch* reports, analyzing live coverage of the Republican and Democratic National Conventions for bias. Each night, the MRC faxed the results to journalists, talk show hosts and columnists, providing them with a comprehensive summary of the media's lack of objectivity. Following the convention, the MRC held a national press conference to unveil the results of its convention analysis; scientifically and conclusively demonstrating the TV networks double-standard in covering the two political parties.

"What is particularly disturbing about the unconscious bias (of the media is that there seems to be so little 'countervailing power.' I think the work of the Media Research Center is absolutely vital in helping to make Americans aware that media bias is not some paranoid fantasy, but is a living, breathing fact that distorts the most precious gift we have as a nation — freedom of the press."

MARK POWELSON ~ Editor and Publisher, *San Francisco Focus* ~ 1987

1989

1989 saw a dramatic expansion of the MRC's programs. For the first time, the MRC began to analyze morning news shows. In addition, the MRC launched an Entertainment Division to document Hollywood's liberal activism by analyzing television, movie and music fare. Databases were set up to track both the political and cultural messages pervading entertainment television programming, and also the political activism of the industry's celebrities on both the Left and the Right.

Three months later, the MRC began producing a bi-monthly newsletter, *TV, etc.* Shortly after its debut, the American Federation of Television and Radio Artists and the Screen Actors Guild both passed resolutions unanimously condemning the MRC and Brent Bozell for "...[informing] the networks, producers, advertisers, and consumer[s] of the 'liberal' leanings of TV, and of the 'leftist' political agenda of certain stars, actors and productions on TV." The attempted censorship and blacklisting of *TV, etc.*, and the MRC backfired: incredulous reporters portrayed the hypocrisy of Hollywood activists attempting to silence the MRC in the name of 'free speech.'

1989 also saw the launch of the *Linda Ellerbee Awards for Distinguished Reporting: The Best Notable Quotables of 1989*. Named for one of the most outrageously liberal reporters on television, the Ellerbee Awards were a year-end compilation of the most-obnoxious *Notable Quotables*. They were later renamed the *Annual Awards for the Year's Worst Reporting*, with winners selected by a panel of conservative opinion leaders, including talk show hosts, columnists and magazine editors, the publication was an instant success. By the end of 1989, the MRC's staff had grown to 15 and the annual budget to \$1.3 million.

1990

The MRC continued to demonstrate the media's liberal bias with comprehensive studies on the subject. *The Revolving Door: The Connection Between the Media and Politics*, researched the political backgrounds of journalists who frequently pass through the 'revolving door' between the Fourth Estate and political organizations. The study proved, by a factor of 3 to 1, there are more liberals than conservatives in the press.

The MRC also published *And That's the Way It Isn't: A Reference Guide to Media Bias*. An all-encompassing and persuasive document, the book contained 45 scientific studies and polls conducted by the MRC, other media critics, academic and public policy leaders, and even media organizations themselves. Originally distributed to more than 5,000 major newspaper, television and radio reporters, every major college library, and every journalism and political science professor in the nation, *And That's the Way It Isn't* has sold more than 50,000 copies. Seventeen years later, it is still being offered as a subscription renewal incentive for readers of *National Review*.

Vice President Dan Quayle addressed the MRC at the Annual Board of Trustees meeting, and the MRC held its first major event: the "Oliver North Roast." Hosted by Rush Limbaugh, the event was attended by 750 well-wishers who feted retired Lt. Colonel Oliver North and skewered his media critics. The event was covered by the national media, including CBS's *Morning News*, CNN's *Headline News*, the *Arsenio Hall Show*, *The Washington Post*, *USA Today*, *The New York Times*, the *Los Angeles Times*, and numerous others.

By the end of 1990, the MRC's staff had grown to 19 and the annual budget to \$1.7 million.



REMEMBER HOW BAD IT WAS?

"Largely as a result of the policies and priorities of the Reagan Administration, more people are becoming poor and staying poor in this country than at any time since World War II."

Bryant Gumbel - *Today* - July 17, 1989

"After eight years of what many saw as the Reagan Administration's benign neglect of the poor and studied indifference to civil rights, a lot of those who lived through this week in Overtown [rioting in a section of Miami] seemed to think the best thing about George Bush is that he is not Ronald Reagan.... There is an Overtown in every big city in America. Pockets of misery made even meaner and more desperate the past eight years."

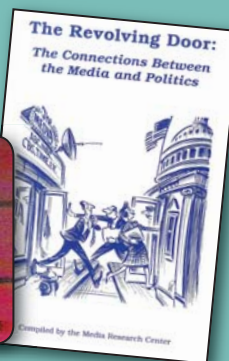
Reporter Richard Threlkeld

ABC's *World News Tonight* - January 20, 1989

(SOURCE: MRC's *Notable Quotables*)

THE MRC TAKES ON HOLLYWOOD

The Entertainment Division is launched to document Hollywood's liberal activism



The MRC's "Oliver North Roast" was hosted by Rush Limbaugh.



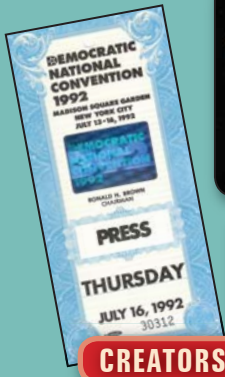


"For quality resources, and sheer volume of output, the new star on the right is the Media Research Center."

TIME magazine

"...the watchdog of watchdogs."

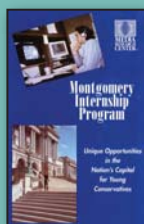
CHRISTIAN SCIENCE MONITOR



CREATORS SYNDICATE



President George Bush and conservative leaders discuss the future of the conservative movement.



1991

By 1991, the MRC had outgrown its original headquarters and relocated its office to a new location in Alexandria, Virginia. The move allowed the MRC to improve and expand what had by then become the nation's most sophisticated media research facility. The MRC continued to expand its reach as MRC President Brent Bozell signed with Creators Syndicate to produce a twice-weekly column on news and entertainment programming, still carried today on the opinion pages of many of the nation's most influential papers. Along with regular op-eds, the MRC message was beginning to reach millions of people through the print press.

As the Gulf War heated up, so did MRC research, documenting the media's bias against the Bush Administration. The MRC was profiled in *Time* magazine and by the *Christian Science Monitor* and its study on bias in *The Washington Post* sparked a heated debate on *The McLaughlin Group*.

The MRC's Entertainment Division continued its intense scrutiny of primetime television, issuing its first *TV, etc. Top 10*, a listing of the season's most liberally biased entertainment programming. It quickly became an annual staple of the MRC and was expanded to include the *Top 10 Best and Worst Programs on Television*.

1992

Only five years after its inception, the MRC had become widely regarded as America's leading resource on liberal bias in the news and entertainment industries. MRC findings were cited in virtually every major print outlet and were featured on television shows such as *Entertainment Tonight* and CNN's *Crossfire* and *Showbiz Today*. Network journalists, including NBC's Tim Russert and ABC's Sam Donaldson addressed the MRC's annual Board of Trustees meeting.

The 1992 presidential conventions saw the return of MRC's *ConventionWatch*, now a four-page daily newsletter hand-delivered each morning to journalists and faxed to talk radio hosts across the country.

1992 marked the launch of the Free Enterprise and Media Institute, later renamed the Free Market Project, to address another important trend — the national media's constant attack on businessmen and the culture of the free enterprise system. New analysts were brought on board to scientifically investigate the media's treatment of key public policy questions, including taxation, the environment, national health care, education and budgetary concerns.

The MRC also established the Montgomery Internship Program to educate and train America's youth about media bias and the need for balance reporting. Fifteen years later, more than 100 interns from all over the United States have participated in the MRC's Intern Program.

"...four [MRC] analysts are poring over every word uttered by network journalists this week. They're looking for bias against conservatives, and they find it everywhere they turn the channel. [The MRC's publications] have developed a high-powered readership.

'I read it and digest it,' says NBC's Tim Russert.

'I find it informative.'"

**CONGRESSIONAL QUARTERLY'S
National Convention News**

1993

The election of Bill Clinton in the fall of 1992 brought a new dynamic to the media's bias — bias by omission. Combative White House press conferences and snide attacks were no longer the order of the day; instead, the media simply chose not to report negative news about the Clinton administration. Demand for MRC research reached an all-time high as radio talk show hosts, columnists and others came to the MRC for ammunition to fight the liberal press.

The constant theme of liberal economic policies led the Free Market Project to add to the MRC's growing roster of publications with *MediaNomics*, the only report in America devoted to covering the economic messages of the news and entertainment media. FMP also published the results of a year-long, comprehensive study of how the media portrayed the economy and free enterprise in the landmark book, *Out of Focus: Network Television and the American Economy*, by FMP Senior Fellow Burton Yale Pines and FMP Director Tim Lamer.

1993 also saw the debut of the MRC Special Reports — a vehicle designed to maximize the impact and press coverage of its research and to provide in-depth analysis of issues at the forefront of public debate. The MRC's first Special Reports included *The Media's Fabricated Five*, examining the exaggeration of issues that drive billion-dollar government programs; *The Color of Money*, which documented entertainment companies and executives donations to liberal causes; and *The Media on Health Care Reform: Government Works, Markets Don't*, published to demonstrate the media's strong support for Hillary Clinton's health care agenda.

By year end, the MRC's staff had grown to 20 and the annual budget to \$2.2 million.

1994

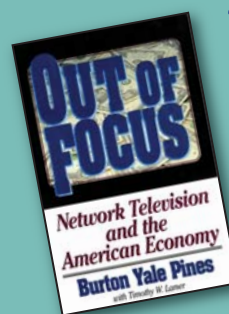
The MRC rapidly moved in many new directions with multiple initiatives to neutralize liberal media bias. *Washingtonian* magazine profiled MRC President Brent Bozell and named the MRC "the fastest growing media-watching outfit around." *Conservative Experts: The RIGHT Spokesmen*, was published to address the lack of conservative spokesmen on television. The booklet provided reporters, editors and producers with an impressive roster of policy leaders qualified to discuss the movement's perspective on a wide variety of national issues.

In addition, MRC Vice President Brent Baker set out to answer the question most commonly asked of MRC spokesmen, "What can I do about media bias in the local press?" The answer was a full-fledged textbook, *How to Identify, Expose and Correct Liberal Media Bias*, a primer for grassroots conservatives seeking ways to combat liberal media bias at the state and local level. The book generated praise for its balanced approach from several leading journalists.

The MRC's Entertainment Division, meanwhile, produced its first Special Report on religion, *Faith in a Box: Television and Religion*, as well as its first *Parents Guide to Prime Time Television*. MRC media coverage continued to grow, as 116 magazines, newspapers and newsletters published MRC research, and MRC spokesmen appeared on 106 radio and television talk shows.

"When I'm doing research, I don't just use *The New York Times* and *The Washington Post*. I use those who watch the mainstream media as well. As a news producer, I find it invaluable to get another look at what's going on. That's what the MRC's research does for me."

ELIZABETH BAKER ~ Producer of CNN's *Reliable Sources*



"What emerges is solid proof of what we'd always suspected... Now, as they say, you can look it up; before *Out of Focus*, you couldn't."

WASHINGTON TIMES

I'M FED UP WITH THE LIBERAL MEDIA

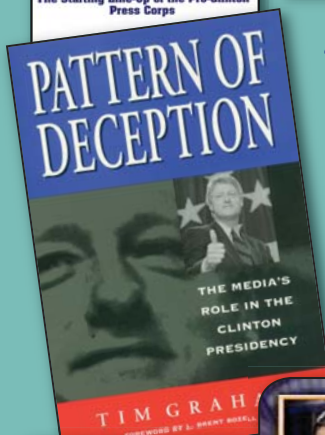
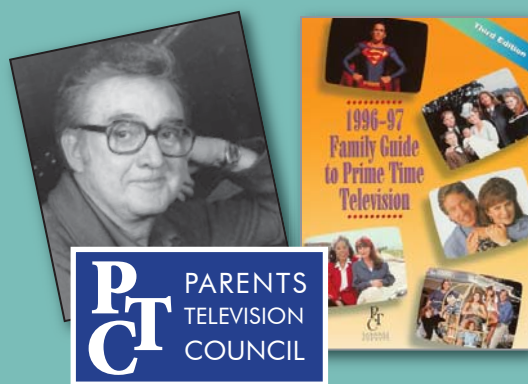


Media-watcher Brent Bozell III. His sector has videotaped 70,000 hours of TV news and entertainment, which staffers monitor for "left-wing bias."

He Said What?

Want to Know Everything
Armenis Hall Ever Said
About Rosa Perot? Ask
William Buckley's Nephew.

"First Lady Barbara Bush's dog, Millie had a litter of puppies online. The puppies were already spoken for by the Bush grand-children and will have a warm, loving home, unlike the millions of Americans left homeless by Reagan budget cuts." —paraphrased by NBC news anchor Garlick



"This book should be intensively studied in every journalism course and newsroom in the country."

RUSH LIMBAUGH



1995

In 1995, the media would sink to a new low, eagerly echoing President Bill Clinton's charge that conservative talk radio was a contributing factor in the Oklahoma City bombing. MRC President Brent Bozell called the President's bluff, offering to donate \$100,000 to the Democrats' favorite charity if Clinton could name just one national talk show host advocating terrorism against the American people.

To demonstrate the degree to which the press corps actively advanced the Clinton agenda, the MRC released a study, *Revolving Door Spins More for Clinton Administration than Bush's*, documenting those in the national media who had left to assume political positions in each administration.

The MRC launched its first-ever grassroots membership drive to activate conservatives at a local level, and added a fifth newsletter, *Flash*, to keep members up-to-date on the organization's activities. Its growth didn't end there. To increase efficiency, the MRC redesigned its media tracking system, a custom-designed database of the MRC's video archive. The MRC also published *Press Picks: Recommended Media Professionals*, a listing of more than 700 media professionals who are dedicated to the principle of balanced journalism.

To combat the increasingly obnoxious content of entertainment media, the MRC established the Parents Television Council (PTC), a special project based in Hollywood and committed to the promotion of traditional values in entertainment fare. With an advisory board made up of prominent Hollywood spokespersons, including National Honorary Co-Chairmen Steve Allen and Shirley Jones, the PTC was off to a promising start, releasing their first annual *Family Guide to Prime Time Television*.

1996

In 1996, the MRC invaded the Internet, and www.MediaResearch.org was born, along with *CyberAlert*, the MRC's near-daily email newsletter. By the end of the year, the Web site was registering 15,000 visitors daily, and *CyberAlert* subscribers had soared from fewer than 100 to more than 1,500 talk radio hosts, journalists, public policy leaders, and conservative activists.

During the election season, the media continued their assault on conservative candidates. The MRC fought back, exposing the bias. At a national press conference, the MRC announced a \$2.78 million dollar "Tell the Truth!" campaign, an ambitious project design to neutralize the media's distorted coverage of the presidential race. In response to the media's ongoing attacks against Steve Forbes' flat tax proposal, the MRC held a press breakfast featuring Forbes and former Rep. Jack Kemp to dispel myths surrounding the popular tax initiative.

As the campaign continued, the MRC published *Pattern of Deception, The Media's Role in the Clinton Presidency*, a look at how the liberal media promoted Bill Clinton's agenda in the Oval Office and on the campaign trail by downplaying or ignoring his many scandals. Once again, the MRC offered daily convention coverage, including *Media Reality Check* reports and appearances by MRC President Brent Bozell on nationally syndicated talk radio shows. In addition to journalists, millions of Americans also received the MRC's daily analysis of convention coverage via daily newsletters, the Web site, television and radio talk show appearances.

By the end of 1996, the MRC's staff had grown to 25 and the annual budget to \$4.5 million.

Location: <http://www.mediarsearch.org>



1997

The MRC celebrated its 10th anniversary by continuing its efforts to generate media coverage about the Clinton fundraising scandals, exposing the networks' blatant non-coverage of the scandals and Congressional hearings. Using all of its resources, including 120,000 hours of archived news and entertainment footage, the MRC issued weekly *Media Reality Check* fax reports, nightly e-mailed *CyberAlerts*, and supplemented the publications with daily appearances by MRC spokesmen on television and radio, and through print articles. By the fall, the MRC had succeeded in making the media and their slanted non-coverage a national issue, shaming the networks into finally beginning to cover the scandals.

The MRC's impact was also confirmed by a Pew Research Center survey that showed 67 percent of Americans believe news organizations "tend to favor one side," in social and political issues, a 14 point increase from 1985. The same survey showed that over the same period, the percentage who felt "news organizations get the facts straight," fell from 55 percent to 37 percent, while the number who felt news stories "are often inaccurate" rose from 34 percent to 56 percent.

On the entertainment front, the PTC released a new Special Report, *A TV Ratings Report Card: F for Failure*, which exposed the contradictions and inconsistencies of television's age-based ratings system, forcing the industry to undertake what the PTC originally called for – a content-based system. The study was aired on both ABC's *World News Tonight* and CNN, while a bi-partisan coalition of 101 members of Congress signed on to a PTC-sponsored ad in *Daily Variety* urging networks to set aside one-hour for family time programming. PTC also released its first weekly e-mail newsletter, the PTC *Entertainment Alert*.

1998

While the MRC worked overtime to analyze the media's coverage of the Lewinsky scandal, the liberal media didn't just 'feel' the MRC's presence in 1998 – they had to report it. ABC's *Nightline* credited the MRC with "breaking the stranglehold of big media corporations." The show displayed images of the MRC Web site and described how Americans were flocking to the Internet to get news and information. To assist those looking for news without the liberal spin, the MRC launched the Conservative News Service, now the Cybercast News Service — CNSNews.com.

CNSNews.com was an instant success, with CNN Interactive naming only CNS when it said, "The 'accelerated news cycle' sped up because breaking news was instantly available via Internet and cable news channels alike. Specialty Internet news sites were born, such as the Conservative News Service, billed as 'The Right News, Right Now.'" The MRC continued its internet efforts, adding video and audio clips to the Web site to allow visitors to see and hear the reporter's biases.

The MRC also launched its Conservative Communications Center, a service-oriented initiative designed to train conservative groups to better communicate their messages to new and existing media outlets. Classes in public relations, marketing and direct mail provided conservative leaders with the marketing skills and vehicles to deliver their visions and ideas, undistorted, to the American public.

The PTC launched its Web site, www.ParentsTV.org. Representing the American public in Hollywood, it motivated thousands to take action against family-offensive programming, successfully convincing CBS affiliates to drop the *Howard Stern Radio Show* and others to move it to later timeslots.

By the end of 1998, the MRC's staff had grown to 46 and the annual budget to \$5.6 million.



"[MRC is] breaking the stranglehold of big media corporations."

ABC's *Nightline*



PROUD MEMBER
VAST RIGHT-WING
CONSPIRACY

The PTC's Special Reports made national headlines — TV and print.



"CNSNews.com is superb! It changes all the time. And it is jam-packed with information you can't get anywhere else."

~ Janet Parshall, Radio Talk Show Host

"[CNSNews.com]...a primary source of info for people who 'put a higher premium on balance than spin.'" ~ USA Today Hot Sites

<http://www.conservativenews.org/>





1999

With the explosive growth of the Internet, and to keep pace with the 'accelerated news cycle,' the MRC rededicated resources into producing more frequent publications to take advantage of immediate delivery channels. It ceased production of *MediaWatch*, launched *MagazineWatch*, a new email and Internet publication, and turned the "Decade's Best of NQ" into an Oscar-style ceremony, the "DisHonors Awards: The Decade's Most Outrageous Liberal Bias."

More than 1.6 million people witnessed the MRC's direct attack against the television networks in a full-page advertisement in *The New York Times*, where the MRC asked: "ABC, CBS, and NBC...Why are you ignoring what is one of the most serious and frightening news events this country has faced in decades?" The ad referred to the Clinton Administration's involvement with Chinese espionage and was backed by an MRC Special Report on the media's cover-up. Other MRC Special Reports and advertisements also received television coverage and made national headlines — the campaigns to expose Bryant Gumbel's extreme liberal bias. On his CNBC program, Tim Russert presented Gumbel with a copy of one of the MRC ads and asked him to comment on it and on the MRC's findings.

The MRC's divisions continued to grow as well. The Free Market Project began work on *Dollars & Nonsense*, a compilation of essays meant to spotlight major distortions in the media's economic coverage.

CNSNews.com became one of the first Internet-based news organizations to be credentialed by the United States Congressional Press Gallery. The rapidly-growing news service added staff to expand news coverage and opened international bureaus in London and Jerusalem to increase coverage of international news. On the lighter side, CNSNews.com began featuring cartoons, added a chat room, and introduced a news ticker to allow 'news junkies' to download continuous CNSNews.com headlines to their desktop computers.

2000

In 2000, the MRC maintained its status as America's leading authority on liberal media bias by making it an issue in the presidential campaign. Beginning with a Special Report reviewing network bias in previous presidential races, *Four Campaigns, Eight Conventions...But Just One Spin*, the MRC provided networks with recommendations on how to present more fair and balanced news coverage of the conventions. The MRC's research on the media's coverage of the election was immediately accessible to media and talk show hosts nationwide via the special Campaign 2000 Web site, which was updated at least twice daily with the latest bias on the campaign trail. Through the 36-day Florida recount, the MRC's Web site attracted an unprecedented number of visitors to view video clips that showed the liberally biased news media indicting themselves with their pro-Gore bias.

The Free Market Project began issuing its *MediaNomics* newsletter via the Web, with reports targeting Social Security privatization, global warming, oil prices, government spending and electricity deregulation. FMP issued multiple studies, including a look at the free market bias in the entertainment media, while *Fortune* magazine featured FMP's Special Report on the media's coverage of the tax-cut debate in an exclusive report to its 1.8 million subscribers.

By the end of 2000, the Parents Television Council had invested \$3.8 million in the Steve Allen advertising campaign, reaching nearly 274 million homes nationwide with the plea to unite and help "Clean Up TV Now!" The ad helped generate more than 650,000 members and financial supporters — making the PTC the largest organization of its kind.

CNSNews.com continued its growth, breaking news stories and influencing the media's coverage of issues. In 2000, CNSNews.com was the first to report on a variety of stories that were then reported in the mainstream media, including articles on the State Department's disdain for the sailors killed in the USS Cole attack. CNSNews.com grew from a staff of five in a single office to a staff of 18 reporters. By year end, CNSNews.com had a weekly audience of more than 25,000.

PTC's national advertising campaign that resulted from an anonymous gift of \$100,000 in 1998 had now grown into a successful \$3.8 million dollar campaign.

2001

In January, the MRC held a memorial service for the most blatantly corrupt presidency in history, "The Funeral: A Conservative Celebration of the Death of the Clinton Administration." The event was attended by a virtual "who's who" of the conservative movement. Eulogies were delivered by Christopher Buckley and Jackie Mason. The ballroom roared with laughter as 500 of Clinton's critics from around the country came to bury his administration.

2001 marked a major change for the organization, as the MRC arranged for the Parents Television Council to become its own organization headquartered in Los Angeles, California.

The MRC's Free Market Project released the long-awaited *Dollars & Nonsense: Correcting the News Media's Top Economic Myths*. It delivered a compilation of essays written specifically for the book by some of America's greatest free market economists.

For the MRC, it then became a year defined by the September 11 attacks on the World Trade Center and the Pentagon.

CNSNews.com led the coverage of key stories relating to events of the day, publishing the first eyewitness accounts of the attacks on the Pentagon. CNSNews.com was the first news organization to report on how the 9/11 hijackers "practiced" their deadly flight plans prior to September 11; exposed a September 11 charity funneling thousands of dollars to left-wing groups; and reported plans to change FAA rules to forbid pilots to carry firearms on commercial airliners, fueling a debate over airline security that continues to this day.

2002

An MRC first took place at the 2002 DisHonors Awards in January. The show ended with a salute to the media — for their coverage of the September 11 attacks. In his remarks, MRC President Brent Bozell gave tribute to the media's patriotic and emotional coverage:

"How did they come through in those awful hours and days following the September 11 attacks? Let us acknowledge it, and acknowledge it loudly: They performed magnificently....Winston Churchill was once asked what he thought of democracy and replied that it was the worst form of government in the world, except for all the rest....Let us recognize the same about the American press. At a time of national crisis, they delivered. Perhaps it was only for the moment, but it is a moment to be bottled, and treasured."

Later in the year, the MRC launched Media War Watch, a project devoted to covering how the media covered the War on Terrorism in Afghanistan and the lead-up to the war in Iraq. The News Analysis Division produced four Special Reports, three *Media Reality Checks* and numerous *CyberAlerts* on the subject. Dispatches from the MRC were carried in more than 145 newspapers, including *The Washington Post*, *The New York Times*, *Chicago Tribune* and the *Los Angeles Times*.

In addition to round-the-clock coverage of the 2002 mid-term elections, CNSNews.com continued to lead in breaking important news stories, covering NPR's slurs against a pro-family organization, which led NPR to retract the story and apologize.

The Free Market Project was also active in 2002 as the news media waged war on tax cut proposals and other job-creating, pro-growth policies. They launched Operation Audit the Media (ATM) with a Special Report, *A Summer of Skewed News*, which prompted CNN's Walter Isaacson to send Brent Bozell a letter thanking him for highlighting good work by CNN reporters. "By pointing this out, it gave me ammunition to encourage such open-minded coverage," Isaacson wrote.

Conservatives from across the country came together to celebrate at the MRC's hilarious and unforgettable "funeral" for the Clinton Administration.

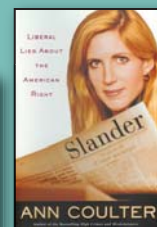
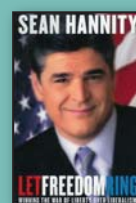


The *Weekly Standard*'s Fred Barnes called MRC's Vice President Brent Baker "the scourge of liberal bias" and noted the national role the MRC has assumed.



The September 11, 2001 terrorist attacks presented the MRC with new challenges — recording the more than 5,000 hours of 24-hour coverage of the event, reviewing it, and reporting on it accordingly...all within a month's time.

MRC's research was cited in three national best-selling books.





DVDs begin replacing MRC's massive archive of 37,000 video tapes. With the advent of DVRs the MRC eliminated the need for VCRs and improved the speed at which analysts could review each news program.



People magazine selected *Weapons of Mass Distortion* as one of its "Top 10 Book Picks for 2004"



2003

The MRC continued to watch the media's coverage of the War on Terrorism, producing a Special Report, *Grading TV's War News*, rating the networks' coverage of the conflict. The News Analysis Division also produced a special "Quote and Gloat" *CyberAlert*, highlighting the media's wild and inaccurate predictions for the war.

CNSNews.com staff reported on the war from Kuwait and Iraq, providing regular reports and on-air correspondents to the nationally syndicated *Michael Reagan Show* and *Janet Parshall's America*. Their report on early re-building efforts in Iraq was used by other news outlets to question the balance of reporting on the war by other news agencies. Closer to home, CNSNews.com began reporting on the Terry Schiavo case two full years before it became national news.

As CBS prepared to air a politically-motivated and wildly distorted mini-series, *The Reagans*, the MRC went into overdrive. MRC President Brent Bozell sent a letter to the nation's 100 largest corporate advertisers, asking them to withhold advertising if they agreed it was unfair to portray Ronald and Nancy Reagan dishonestly. The letter resulted in a public outcry, leading CBS to pull the mini-series.

In February, the MRC launched *TimesWatch* to monitor the liberal bias of *The New York Times*. *TimesWatch* made an immediate impact less than two months after its start, as it exposed Maureen Dowd's deliberate distortion of a quote from President Bush. *TimesWatch* also highlighted an NPR interview with *Times* Executive Editor Howell Raines where he suggested diversity was more important than good reporting. Rush Limbaugh read verbatim the *TimesWatch* piece to his 14 million listeners. Raines later resigned from his post.

2004

In 2004, the MRC began an ambitious project to convert the MRC's archive to a digital format to take advantage of technological advancements. With the advent of DVRs (digital video recorders) and DVDs (digital video disks), the MRC was able to eliminate the need for VCRs and improved the speed at which analysts could review each program. The MRC archive grew to 37,000 videotapes and 8,000 DVDs, totaling more than 247,000 hours of programming.

As the presidential race unfolded, CNSNews.com led the coverage. They were the first credentialed news agency to report on "Rathergate" as well as on the Swift Boat Veterans for Truth. In addition to hiring experts that conclusively proved that Dan Rather and CBS used phony documents in an attempt to discredit President Bush, CNSNews.com was also the only independent news agency to provide staff coverage at the Democratic and Republican national conventions and election night coverage at the campaigns of both George Bush and John Kerry. CNSNews.com logged more than 22 million readers, a 10 million increase over the previous year.

2004 also marked the launch of the largest outreach campaign in MRC history, with a goal to reach 50 million Americans each week with the MRC message. To aggressively promote the "Tell the Truth!" message, MRCAction.org was born; an e-mail campaign targeting grassroots activists and providing them with the means to send thousands of messages to the news networks' headquarters. The MRC took to the highways with massive 80-foot billboards in major cities including, Dallas, Boston, Atlanta, Philadelphia and Cleveland.

Timed to follow the launch of the "Tell the Truth!" campaign, MRC President Brent Bozell's landmark book, *Weapons of Mass Distortion*, was published. Based on more than 60 studies and more than 600 examples, culled from 18 years of research by the MRC, the book documented the liberal bias of the major media in the U.S. and predicted the end of the mainstream media due, in large part, to their continued liberal bias. In 2004, the book was featured on six national news programs, 130 radio stations and in 40 major media outlets including *The New York Times*, *USA Today* and the *Financial Times*.

2005

2005 marked the launch of the MRC's successful blog, NewsBusters.org. An instant hit, the *Drudge Report* linked NewsBusters multiple times; CNN mentioned NewsBusters in a story on the influence blogs have on the establishment media; and within 24 hours of its launch, Rush Limbaugh raved to his millions of listeners, "NewsBusters rocks." In addition, a NewsBusters item about a staged story produced by the *Today* show was seen by more than 250,000 viewers and was the subject of a story by *The Weekly Standard*.

MRC Trustee T. Boone Pickens offered MRC's Free Market Project a \$1.5 million challenge grant to finance FMP's operation and fund the new T. Boone Pickens Fellow, a position held by project Director Dan Gainor. Buoyed by the grant, FMP published five Special Reports in 2005, including *Tax & Spin: Five Ways the Media Distort Tax Issues*, and *Media Malpractice: Journalists Ignoring Tort Reform to Report One-Sided Stories Against Business*.

CNSNews.com continued to report stories that the mainstream media initially ignored or under-reported, including Senator Edward "Ted" Kennedy's demand that Supreme Court Justice John Roberts "answer fully" questions on controversial issues. Using a 38-year-old interview clip, CNSNews.com pointed out that Kennedy took the opposite stand during the nomination of liberal court nominee Thurgood Marshall, insisting he should have to answer questions. CNSNews.com also was among the first to chronicle the fracturing of the AFL-CIO alliance, and reporter Marc Morano exposed anti-war demonstrations taking place in front of Walter Reed Army Medical Center in Washington, DC. Both reports garnered national television coverage.

By year end, more than 115,000 grassroots activists had joined the MRC Action Team, volunteering to write letters, sign petitions and hold the liberal media accountable.

2006

In 2006, the MRC received a \$1 million challenge grant from the John Templeton Foundation to launch the Culture and Media Institute (CMI) to expose the media's leftward slant against traditional American values. Over the year, CMI spokesmen were interviewed on CNN's *The Situation Room*, *Anderson Cooper 360* and *Paula Zahn NOW*, FNC's *Fox News Live* and *Fox Weekend Live*, as well as coverage by *USA Today*, *The Washington Post*, *Boston Globe* and the *Los Angeles Times*.

The Free Market Project changed its name to the Business & Media Institute (BMI) to better reflect its mission of exposing the media's antagonism toward business. BMI released a Special Report, *Fire and Ice*, which examined how the print media covered the topic of climate change over the past 100 years. Now in its third printing, *Fire and Ice* remains one of the MRC's most popular Special Reports. Sen. James Inhofe (R-OK) read portions of the report on the floor of the Senate and BMI Director Dan Gainor's testimony about media coverage of climate change before the Senate Environmental and Public Works Committee was covered by C-SPAN. *Fire and Ice* is also a favorite of Rush Limbaugh, who has quoted from it at least three times on air.

The MRC News Analysis Division confronted the media's biased coverage of two of the hottest topics of 2006. CNN's Lou Dobbs devoted an entire story to the Special Report *Election in the Streets: How the Broadcast Networks Promote Illegal Immigration*, and the *The Media vs. The War on Terror* was the subject of an editorial in the *Wall Street Journal*. A third Special Report, on Katie Couric's liberal bias, was quoted extensively in Cal Thomas's nationally syndicated column, which was carried by more than 430 newspapers and reached millions of Americans.

CNSNews.com stories were cited dozens of times by prominent media outlets, including the *Drudge Report* (13 million readers a day) and FNC's *Special Report with Brit Hume*. Rush Limbaugh also frequently cited CNSNews.com articles, placing a story about Howard Dean on the front page of his Web site along with a parody of Dean as a left-over hippie.

By year end, the MRC's staff had grown to 54 and the annual budget to \$8.8 million.

Idea to Institution: THE MRC IS EVERYWHERE

Research and findings from the MRC and its various divisions reach millions of people every week.



INVESTOR'S BUSINESS DAILY
To Every Season There's A Bias
THE WALL STREET JOURNAL

United Press International
Associated Press

IRN USA
RUSH LIMBAUGH SHOW
REUTERS

TRN
Talk Radio Network

Media Research Center
America's Media Watchdog
CNSNEWS.COM
Cybercast News Service

Top Headlines
Israel to Pull Last Troops Out of
BUSINESS & MEDIA INSTITUTE
America's Future of Free Enterprise in America

TimesWatch
NewsBusters
Today's Biggest News

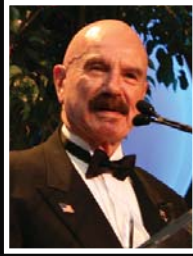
NewsBusters
Today's Biggest News



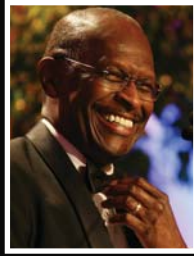
Mary Matalin



Michael Steele



G. Gordon Liddy



Herman Cain



Pat Sajak



Ward Connerly



Neal Boortz

MEDIA RESEARCH CENTER'S 20th ANNUAL GALA AND *DisHONORS* AWARDS: Roasting the Most Outrageously Biased Liberal Reporting of the Year

On March 29, 2007, the MRC gathered with more than 1,000 conservatives from across America to celebrate the 20th Anniversary of the MRC at its Gala and *DisHONORS* Awards ceremony at the Grand Hyatt hotel in Washington, DC.

It was a festive celebration and an evening to be proud of given the two-decade battle the MRC has waged against the liberal media – with many battles won – and given the wonderful and forward-looking comments by the conservative movement leaders at the event.

This was typified, graciously and humbly, by our most honored guest, Rush Limbaugh, who received the MRC's first annual William F. Buckley Jr. Award for Media Excellence that evening.

"The Media Research Center was there at the beginning and set a standard, and had the guts to go after the Left," said Rush in accepting the award. "They don't distort, they don't make it up, and they don't lie about it....I want to thank the Media Research Center. They have been great to me. They have been an invaluable resource, and they have been supportive."

The MRC created the award to recognize and honor the very best of America's conservative leaders, especially those dominant in talk radio, cable television and the Internet. In addition to Limbaugh, the event saw such conservative luminaries as Cal Thomas, Neal Boortz, Pat Sajak, Michael Steele, G. Gordon Liddy, Herman Cain, Ward Connerly and Mary Matalin, serve as Presenters and Accepters of the *DisHONORS* Awards.

Five *DisHONORS* Awards were given in 2007, culled from the MRC's unparalleled video archive of news programs, and judges voted on the winners. Some of the award judges included talk radio host Mark Levin, syndicated columnist Robert Novak, *Forbes* magazine CEO Steve Forbes, *National Review's* Washington Editor Kate O'Beirne, *Washington Times* Editorial Page Editor Tony Blankley, *Human Events* Editor-in-Chief Tom Winter, and economist Walter E. Williams.

In his role as Presenter, Neal Boortz said, "The MRC is a constant source of wonderful program material for my show," and then quipped, "I've been doing talk radio for 37 years and I've never had an original thought." The first award, the "God, I Hate America" award went to *New York Times*

Publisher Arthur Sulzberger Jr., who chastised America for not doing enough to secure "fundamental human rights," such as abortion-on-demand and gay marriage. The "I'm Not a Political Genius But I Play One on TV Award" went to Rosie O'Donnell for her comment on ABC's *The View* that "radical Christianity is just as threatening as radical Islam in a country like America."

In accepting the award on behalf of Rosie O'Donnell, businessman and game-show host Pat Sajak said that he didn't understand why everyone was upset with what Ms. O'Donnell said. "All she did was equate radical Christianity with radical Islam....and last night I was in church in my neighborhood – it's our Wednesday night beheadings."

Towards the end of the evening, MRC Board of Trustee Chairman Richard Eckburg and Chairman of the MRC's Business & Media Institute Herman Cain, who had commissioned the painting, presented Brent Bozell with a large painting by renowned artist Steve Penley. (See cover of this report.)

As usual, the Gala received plenty of media attention, including mentions on Fox's *Special Report with Brit Hume*, on the *Rush Limbaugh Show*, in the *Washington Times*, *Pittsburgh Tribune-Review*, *National Review*, and was broadcast on C-SPAN.

The MRC has, indeed, come a long way since 1987. The 20th Anniversary Gala was the perfect opportunity to remind conservatives how far we've come.

Scenes from the VIP Reception at MRC's 20th Anniversary Gala & DisHonors Awards



Dan Cook, Boone Pickens & Ward Connerly



Abby & Nat Moffat



Mark Skousen, Bay Buchanan & Jeff Carneal



Judy Eckburg, Neal Boortz & Dick Eckburg



Ed Meese, Brent Bozell & William Rusher



Sue Lewis & David Limbaugh



Mary Matalin, Margaret & Gerald Carden



Stanley & Gay Gaines with Lesly & Pat Sajak



Bobbie & Tat Hillman



Rush Limbaugh & Michael Steele



Suzanne & Col. Rich Clarke with Brent Bozell



Steve Penley, Dick Eckburg & Ericka Pertierra



William & Barbara Lynch with G. Gordon Liddy



Helma & Ed Ackerman with Cal Thomas



Ken & Barbara Hansen with Joe Scarborough

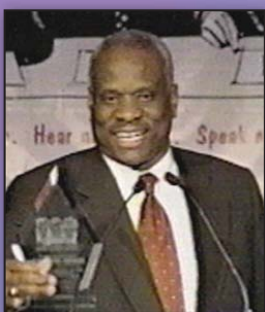
"Smashing Success"

The MRC Gala & *DisHonors* Awards

Award presenters and accepters who roasted the most outrageously biased reporting through the years



L. Brent Bozell III



Hon. Clarence Thomas



Ann Coulter



Tony Blankley



Cal Thomas



Pat Boone



Michelle Malkin



Hon. Lyn Nofziger



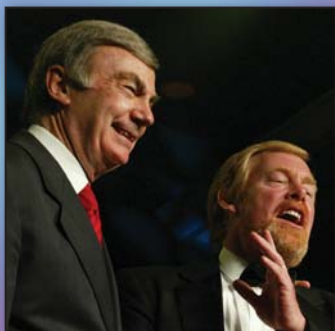
Kate O'Beirne



Oliver North



Janet Parshall



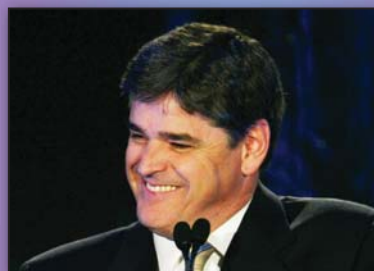
Sam Donaldson



David Limbaugh



Michael Reagan



Sean Hannity



John Fund



Neal Boortz



Mary Matalin



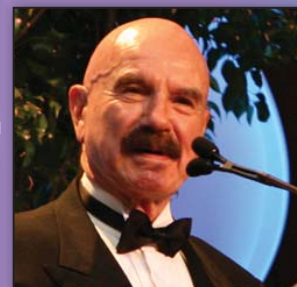
Jeanne Kirkpatrick



Hon. Bob Barr



Ed Capano



G. Gordon Liddy



John O'Neill



William F. Buckley Jr.



Michael Steele



Mona Charen



Al Regnery



Steve Forbes



Ron Robinson



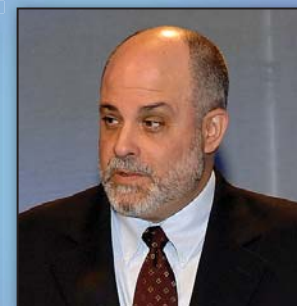
Midge Decter



Colin McNickle



Jackie Mason



Mark Levin



Boone Pickens



Christopher Buckley



Katherine Harris



Joe Scarborough



Hon. Zell Miller



Stan Evans



Laura Ingraham



Rich Lowry



R. Emmett Tyrell



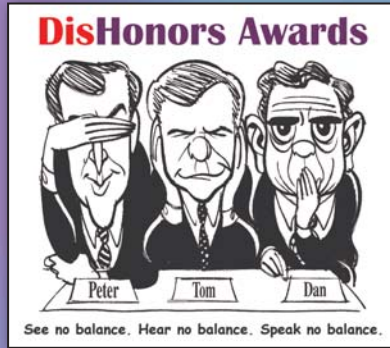
Hon. Bob Dornan



Herman Cain



Rush Limbaugh



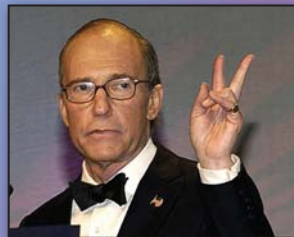
Stephen Moore



Ward Connerly



Major General Jack Singlaub



Larry Kudlow



Ken Cribb



Lucianne Goldberg



Ed Meese



William Rusher



Pat Sajak



Judge Robert Bork



Charlie Daniels



Bill Donohue



Jonah Goldberg



Linda Chavez



MRC Leadership

BOARD OF DIRECTORS



Harold Simmons
Chairman of the Board
Media Research Center
President, Valhi, Inc.



Richard Eckburg
Chairman,
Media Research Center
Board of Trustees



L. Brent Bozell III
Founder and President
Media Research Center



William A. Rusher
Former Publisher
National Review



**The Honorable
Leon Weil**
Former Ambassador
to Nepal



**The Honorable
Curtin Winsor, Jr.**
Former Ambassador
to Costa Rica



Michael Keiser
President,
Bandon Dunes Golf
Resorts

BOARD OF TRUSTEES • 2007

Mr. & Mrs. Edward Ackerman
Mr. Patrick Alexander
George & Barbara Anderson
Mr. Travis K. Anderson
Mr. William C. Anton
Mrs. Elliot A. Baines
Ms. Barbara B. Baker
Mr. & Mrs. Robert M. Beall II
Mr. Louis Beecherl Jr.
Mr. George W. Bermant
Mr. Carl Berry
Mr. Kevin Bicknell
Mr. Larry Blatterfein
Mr. Albert C. Bostwick
Mr. Robert Botelho
Dr. & Mrs. C. Richard Bowers MD
Mr. Robert L. Bradley
Hon. Stephen F. Brauer
Mrs. Rebecca Brewer
Mr. & Mrs. Renton Brodie III
Mr. B.V. Brooks
Mr. W. Michael Brown
Dr. Robert Browne
Mr. John M. Camp III
Mr. & Mrs. Gerald T. Carden II
Drs. Dennis & Susan Carlyle
Mrs. J. Doreen Chadbourne

Mr. Norman C. Chambers
Mr. & Mrs. William H. Clark III
Mr. Richard Collins
Mr. Thomas A. Connolly Esq.
Mr. & Mrs. Daniel W. Cook III
Mr. Peter C. Cook
Mr. & Mrs. Lovick P. Corn
Mr. & Mrs. Bud Cray
Mr. George G. Daniels
Mrs. Beverly Danielson
Mrs. Dorothy de Ganahl
Mr. James M. Deaver
Mrs. Frederick H. Dohmen
Mrs. Helen Dombrowski
Dr. & Mrs. Edward Duffie MD
Mr. Thomas C. Dugle
Mr. Norman Duinink
Mr. & Mrs. Richard D. Eckburg
Mr. & Mrs. Robert J. Eichenberg
Mr. & Mrs. Jim Emery
Mr. & Mrs. Robert D. English
Mr. & Mrs. Randy Engstrom
Mr. Worth L. Farrington
Michael & Marilyn Fedak
Dr. Seymour H. Fein
Mr. Wade Fetzer
Mr. Robert Files
Mr. & Mrs. Joe Ford
Mr. J. Pepper Frazier
Mr. J. Pepper Frazier II
Mr. Philip M. Friedmann
Mrs. Jeanne Fudge
Mr. & Mrs. Stanley Gaines
Mr. Martin A. Galasso

Mr. John W. Galbraith
Mr. Robert Garthwait Sr.
Mr. William Garwood Jr.
The Honorable William L.
Garwood
Mrs. Jane Geldermann
Miss Cecilia T. Giebutowski
Mr. Charlie Gifford
Mr. William R. Goddard Jr.
Mr. James H. Graves
Mrs. Dorothy Griffin
Mr. R. Jerry Grossman
Mr. Robert E. Hannay
Miss Caroline L. Hansen
Drs. Ken & Barbara Hansen
Mr. William Hauber
Mr. Edwin C. Heikkila Jr.
Mr. Richard R. Helmick
Mr. & Mrs. W. Gibbs Herbruck
Mr. & Mrs. Al Hilde Jr.
Mr. & Mrs. Tatnall Hillman
Mr. Brad Hintz
Mr. Conrad Hock Jr.
Mr. & Mrs. E. Ralph Hostetter
Mr. E. Mark Hotze
Mr. W. R. Jackson Jr.
Mrs. Virginia James
Mr. Phil F. Jenkins
Mr. & Mrs. Charles B. Johnson
Mr. & Mrs. John C. Kane
Mr. Michael L. Keiser
Mr. & Mrs. Thomas L. Kempner
Mrs. Linda Kendall
Mr. Richard E. Kent

OFFICERS OF THE MRC

Chairman: **Harold Simmons**
President: **L. Brent Bozell III**
Exec. Vice President: **Douglas Mills**
Vice President: **Brent Baker**
Secretary: **Danette Williams**

Mr. Thomas Klein
 Mr. & Mrs. Donald R. Laskowski
 Mr. Peter O. Lawson-Johnston
 Mr. Joe R. Lee
 Mr. Carl H. Lindner
 Mr. Thomas Linnen Sr.
 Mrs. Lorance W. Lisle
 The Honorable Robert L. Livingston
 Dr. Letty G. Lutzker MD
 Mr. & Mrs. William Lynch
 Mr. Robert T. Martin
 Mr. & Mrs. Thomas Matey
 Mr. Ralph P. Mayer
 Mr. George D. Mc Clintock
 Mr. William McCreery
 Mr. Charles P. McQuaid
 Mr. James B. McWethy
 Mrs. Suzanne Melin
 Mr. S. Prosser Mellon
 Dr. Andrew L. Messenger
 Mr. Daniel N. Mezzalingua
 Mr. Roger Milliken
 Mr. & Mrs. John Thomas Moore
 Mr. David Murphey III
 Mrs. Fran Newell
 Mr. Brantley I. Newsom
 Mr. & Mrs. George W. Page
 Ms. Brenda Pejovich
 Mr. Thomas L. Phillips
 Mr. T. Boone Pickens
 Mr. & Mrs. D. Scott Plakon
 Mrs. Elsa D. Prince Broekhuizen
 Mr. & Mrs. Bruce Radford
 Ms. Lyn Rales
 Mrs. Herbert T. Randall
 Mr. Lunsford Richardson Jr.
 Miss Augusta D. Roddis
 Mrs. Shirley W. Roe
 Dr. Conway Rosell
 Mr. & Mrs. Adam B. Ross
 Mr. & Mrs. Norman Rousselot
 Mrs. Rebecca C. Runnels
 Mr. William A. Rusher
 Col. & Mrs. Robert Rust
 Mr. & Mrs. Fred Sacher
 Mrs. Sandra G. Samkavitz
 Mr. Dick Scaife
 Dr. Barry A. Schlech
 Mr. Philip F. Schneider Jr.

Mrs. Virginia Schoepe
 Mr. & Mrs. Richard T. Short
 Mr. Abe Siemens
 Mr. & Mrs. Henry H. Silliman Jr.
 Mr. Harold Simmons
 Dr. Lawrence Simon
 Mr. Merrill G. Smith
 Mr. & Mrs. Thomas W. Smith
 Mr. & Mrs. Linton S. Snapp
 Mr. Douglas G. Snyder
 Dr. Sharyne D. Snyder
 Mr. Theodore R. Stanley
 Mrs. Emily B. Staude
 Mr. Ralph Stayer
 Mrs. Launa Stayer-Maloney
 Mr. Jay Stobbs
 Mr. Herbert Stockham
 Mr. Roger Stone
 Mr. & Mrs. Glen Stonebrink
 Mr. George W. Strake Jr.
 The Honorable Robert D. Stuart Jr.
 Mr. Dean A. Sundquist
 Mr. Gerald B. Swanson
 Mr. & Mrs. Joe C. Thompson Jr.
 Mrs. Polly J. Townsend
 Mr. Richard Uihlein
 Mr. & Mrs. Charles J. Urstadt
 Mr. Luther H. Waller Jr.
 Mr. Rawleigh Warner Jr.
 Mrs. Ingrid Warshaw
 Mr. Dean K. Webster
 Mr. Richard W. Weekley
 The Honorable Leon Weil
 Mr. & Mrs. G. Greeley Wells
 Mrs. Marion G. Wells
 Mr. Gary R. Wenzel
 Mr. & Mrs. Carl Westcott
 Mr. Steven E. Wheeler
 Mr. Michael R. Wigley
 Mr. Brian Williams
 Mr. & Mrs. Andrew Wilson
 The Honorable & Mrs. Curtin Winsor Jr.
 Mr. Bert F. Winston Jr.
 Mr. & Mrs. Frank E. Witt
 Mr. Keith C. Wold Jr.
 Miss Betty K. Wolfe
 Mr. Charles J. Wyly Jr.
 Mr. Wirt A. Yerger Jr.
 Mr. & Mrs. Edward S. Young

ASSOCIATES • 2007

Mr. Arnie Aberman
 Mr. Raymond C. Adamczyk
 Mr. Robert W. Albach
 Dr. & Mrs. James A. Albright MD
 Mr. John W. Allen
 Mr. K. Tucker Andersen
 Mr. Gerald D. Anderson
 Mrs. Virginia Archer
 Mr. & Mrs. J. Armstrong
 Mr. Robert R. Aune
 Mr. Frank L. Bain Jr.
 Mrs. Ann S. Baker
 Mrs. Elsa E. Bandi
 Mr. Steven Barbarine
 Mrs. Harry Barbee Jr.
 The Honorable & Mrs. H. Douglas Barclay
 Mr. Toby Barkman
 Mr. Sid Baron
 Miss Adolyn C. Bartels
 Mr. Richard J. Bauer
 Mr. E. F. Bavis
 Mrs. Mary Beth Baxter
 Mr. Orson Bean
 Mr. Rudy H. Beaver
 Mr. & Mrs. T. E. Beck Jr.
 Mr. George L. Benesch
 Mr. Sheridan Biggs
 Mr. & Mrs. Daniel G. Bills
 Mr. John R. Blewer
 Mrs. Donovan Bodes
 Dr. Gary D. Bond
 Mr. & Mrs. John Botkin
 Mrs. Lois N. Boudwin
 Mr. & Mrs. Robert L. Boughton Jr.
 Mr. Nicholas J. Bouras
 Mrs. Mary J. Bousek
 Mr. & Mrs. Lawrence Brandes
 Mr. John R. Brehmer
 Mr. & Mrs. Curt Brewer
 Mr. George E. Brockett
 Ms. Eldred Brown
 Dr. & Mrs. Wayne F. Brown II
 Dr. & Mrs. John W. Browning III
 Mrs. Elizabeth D. Bruce
 Mr. John S. Brumback Jr.
 Mr. Philip G. Brumder
 Mr. Michael Buchanan
 Mr. James Buell
 Mr. Henry M. Buhl
 Mr. John D. Buhl Sr.
 Mr. & Mrs. George L. Bull
 Mr. & Mrs. David J. Bunce
 Mr. & Mrs. Robert F. Bunn
 Mr. Robert D. Burch
 Mr. William Burchenal Jr.

2007 ASSOCIATES ...continued

Mrs. Frances Byles
 Mr. Richard F. Cahill
 Mr. Edward N. Caldwell
 Mr. James J. Callan
 Miss Barbara L. Cameron
 Mr. Bruce E. Campbell Jr.
 Mr. & Mrs. James J. Cardwell
 ADM James J. Carey Ret.
 Mr. Edmund N. Carpenter II
 Mr. Robert P. Carter
 Mr. & Mrs. Robert S. Cartwright Jr.
 Mr. Walter Cash
 Mr. & Mrs. Jack E. Caveney
 Mrs. Marie M. Chapman
 Mrs. Ramona M. Chapman
 Mr. Fred J. Chemidlin Jr.
 Mr. Henry L. Chisholm
 Mr. Alexander Cipollone
 Mr. & Mrs. Andrew Citsay
 Mr. & Mrs. Edward A. Clark
 Mr. James M. Clark
 Mrs. Mary Lu Clark
 Mr. Richard A. Clark
 Mr. Glen Clarke
 Dr. & Mrs. Dean Michael Clerico
 Ms. Rhoda Cobb
 Dr. & Mrs. Weldon Cooke
 Mr. Harry H. Coon
 Mr. Christopher B. Cowie
 Ms. Connie Cox
 Mrs. Lois Crantz
 Mr. Joseph Crecio
 Mr. Richard T. Cuniff
 Mr. Art Custer
 Mr. Charles "Del" Cyr
 Mr. Richard J. Czachor
 Mr. Cranford Dalby
 Mr. & Mrs. Len Darling
 Mrs. Margaret E. Davenport
 Mr. Carl A. Davis
 Tim & Amy Davis
 Mr. & Mrs. Gerald F. De Simone
 Mr. Ovide E. De St. Aubin
 Mr. Paul DeCleva
 Mr. Lawrence J. DeGeorge
 Dr. Peter R. DeMarco
 Mr. Mike Derderian
 Ms. Patricia E. Deuster
 Mr. & Mrs. Carl Deutsch
 Lt. Col. Jennifer L. Dieckmann
 Mr. Anthony Dinos
 Mr. John S. Dobson
 Mr. W. L. Doffing
 Mr. Edward D. Doherty II
 Mr. G. Morris Dorrance Jr.
 Dr. & Mrs. Harlan Douglas
 Mr. Jonas Dovydenas
 Mr. William E. Dreyer
 Mr. Andrew C. Dries
 Mr. F. Ducolon
 Mr. Brewster Durkee
 Mr. & Mrs. Jerry Dworak
 Mr. & Mrs. Joe Dworak

Col. & Mrs. James Dyson
 Mr. Don Early
 Mrs. Lois S. Edgerly
 Mr. Carl W. Ellis
 Ms. Ellen Emley
 Mr. Charles Erhart Jr.
 Mr. David Faber
 Mr. Robert R. Fay Jr.
 Mrs. Annabelle L. Fetterman
 Mrs. Lorraine H. Finch
 Mr. Larry Finger
 Mr. Robert D. Fisher
 Mr. & Mrs. William E. Fisher
 Mr. Gerald Forsythe
 Mrs. Maureen H. Foulke
 Mr. James J. Fox
 Mr. Frank Fragomeni
 Mr. L. R. French Jr.
 Mr. Jon T. Friesen
 Mr. Kenneth R. Fuller
 Mr. W. Lee Gaines Jr.
 Mrs. Edward Gardner
 Mrs. Patricia Elaine Gardner
 Mr. Donald Garibaldi
 Dr. J. Harper Gaston
 Dr. Donald Gaylor MD
 Ms. Ellen Isabel Geheeb
 Dr. Frank N. Genovese
 Miss Cecilia T. Giebutowski
 Mr. George Gilder
 Mr. John J. Goebel
 Mr. Jeffrey W. Goettman
 Mr. & Mrs. Stuart Gorin
 Mr. Randall Goss
 Mr. David B. Gretyak
 Mrs. Susan Guadagno
 Mr. & Mrs. Frederick W. Guardabassi
 Mr. David O. Harbert
 Mr. Ralph M. Hass
 Dr. Janet H. Havard
 Mr. Melvin C. Hawkins
 Mr. & Mrs. Jerry L. Hayden
 Mr. Gust Headbloom Jr.
 Mr. George R. Hearst Jr.
 Mr. Jeffrey Hebrank
 Mr. Jack B. Heckendorn
 Mr. & Mrs. Larry Helminiak
 Mr. William G. Hendrickson
 Dr. & Mrs. Larry Herbert
 Mr. Paul Hertenstein
 Mrs. Marlane Farleigh Hodges
 Mr. & Mrs. Roger S. Hoffman
 Mr. Larry E. Hollar
 Mr. Werner Holzer
 Mrs. Sara C. Holzman
 Mr. Ruble A. Hord III
 Dr. & Mrs. Gregory M. Horning
 Mr. James R. Houston
 Mrs. Evelyn Howell
 Mrs. Helen S. Hudgens
 Mr. Joseph W. Hudson
 Mr. Oscar M. Hudson
 Mr. & Mrs. Rod Humphries

Mr. William T. Huston
 Mr. Robert E. Hutchings
 Ms. Marlene A. Hyer
 Mr. Sheldon Jacobs
 Ms. Lorena M. Jaeb
 Mrs. M. Eileen Jaillet
 Mr. Melvin Jans
 Mr. & Mrs. J. Rukin Jelks
 Mrs. Frances Brigham Johnson
 Mr. Roger Johnson
 Mr. Cliff Jones
 Mrs. Lois Jones
 Mr. & Mrs. Saunders Jones
 Mr. Edward C. Jonson
 Mrs. Barbara M. Kasler
 Mr. & Mrs. Daryl A. Kearns
 Mr. Robert H. Kellen
 Mr. William E. Keller
 Mr. & Mrs. James Kenney
 Mr. & Mrs. John Kerian
 Mr. & Mrs. Irving J. Kern
 Mr. & Mrs. Joseph P. Kiernan
 Mr. John W. King
 Mrs. Jo Ann Kitchin
 Mr. Robert S. Kowell
 Mr. Frank W. Kozel
 Mr. Steven G. Kraemer
 Dr. Quentin E. Krafka
 Mr. John A. Kruse
 Mr. & Mrs. Robert L. Kruse
 Mr. Vincent W. Kyle
 Mr. & Mrs. Norman La Caze
 Col. George La France
 Mr. & Mrs. Andrew G. Labrot
 Mr. Richard E. Lamb
 Miss Marcia Lane
 Mr. Tim Larkin
 Mr. & Mrs. Kenneth Larsen
 Mr. & Mrs. John Lawrence
 Mr. Donald G. Lawson
 Ms. Belina Lazzar
 Mrs. Doris S. Lee
 Mr. & Mrs. Robert C. Legler
 Mr. Francis P. Lehar
 Mrs. Elsie Y. Lewis
 Mr. Ralph K. Lewis
 Mr. & Mrs. Paul F. Lienemann
 Mrs. Ida M. Lightner
 Mr. John S. Lillard
 Mr. Bill L. Lindemann
 Mr. Leonard Litwin
 Mr. James A. Livesay Jr.
 Mr. Christopher Lopez
 Mr. Charles W. Loufek Jr.
 Mr. John W. Luchsinger
 Mr. Thomas Luckie
 Mr. Thomas A. Lupton Jr.
 Mr. & Mrs. Donald R. Lynch Jr.
 Ms. Patricia Lynch
 Mrs. Lou Ella Machin
 Mr. F. Alex Maddox Jr.
 Mr. Bruce J. Maguire Jr.
 Dr. John A. Maher
 Mr. Michael Maiatico
 Dr. Ronald P. Maier
 Mrs. Eilene L. Martin
 Mr. George G. Matthews

Mrs. Cheri Maust
 Col. Benjamin R. McBride
 Mr. Leslie E. McClelland
 Mr. Jeremiah J. McCloskey
 Mr. & Mrs. Shaw McCutcheon
 Mr. Chris McDaniel
 Mr. & Mrs. Ellice McDonald Jr.
 Mr. Reed L. McJunkin
 Miss Mary H. McLemore
 Miss Joyce L. McMahon
 Mr. Denman McNear
 Mr. Richard E. Meeker
 Mr. & Mrs. Jim Melhuish
 Miss Ruth A. Merillat
 Mr. & Mrs. Thomas G. Messner
 Mrs. Frances Michael
 Mr. W. Michaelis Jr.
 Miss Mary Michaels
 Ms. Anna B. Milburn
 Mr. Paul Miles
 Mrs. Dae Miller
 Mrs. Leona Ann Miller
 Mr. Andrew J. Missler
 Mr. & Mrs. Barton S. Mitchell
 Mr. & Mrs. Joseph Mitchell
 Mr. Herbert N. Morgan
 Miss Karen Morgan
 Mr. & Mrs. Birch M. Mullins
 Mrs. Levonne D. Mulrooney
 Mrs. Tobianne Neal
 Mr. Richard Nelson
 Mr. Donald J. Neseth
 Mr. James W. Newberne
 Ms. Geraldine Newcomer
 Mrs. Mary W. Newton
 Mr. Victor Niederhoffer
 Ms. Dorothy Nielson
 Mr. Herman J. Obermayer
 Mr. & Mrs. William Ogilvie
 Miss Betty Lou Ogle
 Mr. G. F. Ohrstrom
 Mr. & Mrs. Clifford L. Olson
 Mr. & Mrs. Barry R. Page
 Mr. Bob Parsons
 Mrs. Keith M. Pederson
 Mrs. Marie T. Pero
 The Honorable & Mrs. Joseph
 Carlton Petrone Jr.
 Mr. & Mrs. Herbert E. Philbrook
 Mr. Rodney Picking
 Mr. & Mrs. Christopher Pierce
 Mr. & Mrs. Peyton M. Pollard
 Mr. LeRoof Poythress
 Mr. Scott L. Probasco Jr.
 Mr. Harry Ptasynski
 Mr. & Mrs. Charles J. Queenan Jr.
 Mr. Kjell H. Qvale
 Ms. Ginni Ragan
 Miss Isa Ragusa
 Miss Olga Ragusa
 Dr. Arthur G. Randol III

Ms. Joan C. Read
 Mr. Michael L. Reafsnnyder
 Mrs. Deanie S. Reis
 Mr. & Mrs. James A. Remington
 Dr. & Mrs. Kenneth E. Resztak
 Mr. & Mrs. Richard K. Reuling
 Mr. Jefferson E. Rice
 Mr. Gerry Ridge
 Mrs. Sarah Rindlaub
 Mr. Fred P. Ritchie
 Ms. Jo Anne Roberts
 Mr. John A. Robertshaw Jr.
 Mr. Christopher Rodgers
 Mr. Lynn O. Rohde
 Mr. Carl H. Rohman
 Mr. & Mrs. Robert G. Rohwer
 Dr. David Root M.D.
 Mr. Milton E. Ross
 Mr. Dois I. Rosser
 Mr. Bob Rothenberg
 Mr. & Mrs. Peter Rowland
 Mrs. Teresa Rowland
 Dr. & Mrs. Terry Rowland DDS
 Mr. & Mrs. Henry Russell
 Mr. Edward F. Ryan
 Admiral James A. Sagerholm USN (Ret.)
 Mr. John W. Sampson
 Mrs. Helen Sanderson
 Mr. Richard Scales
 Mrs. Elizabeth J. Schafer
 Miss Margaret Scheibel
 Mr. Paul K. Schilling
 Mrs. Ruth H. Schotanus
 Ms. Ann E. Schutt
 Mr. Donald R. Scifres
 Mr. Richard L. Seaberg
 Mr. Leo W. Seal Jr.
 Mr. Lewis J. Serventi
 Mr. Fred M. Sevier
 Mrs. Janice E. Shallenberg
 Mr. William C. Shanley
 Ms. Barbara Shannon
 Mr. Richard L. Sharp
 Mr. James J. Shea Jr.
 Mr. Patrick Shelby
 Mrs. Anita M. Shippen
 Mr. & Mrs. David Shira
 Mr. Dale A. Shoemaker
 Mr. Isidore Simkowitz
 Maj. Gen. & Mrs. Jack Singlaub
 Mrs. Jerome Slad
 Mr. Britt Smith
 Mr. George Bennett Smith
 Dr. William B. Smith
 Dr. Ned L. Snider
 Mr. & Mrs. Mark E. Speese
 Mrs. Corrine Spence
 Mrs. Margaret Standley
 Dr. Charles F. Stanley
 Mr. & Mrs. Steve Stefely
 Mr. Ron Stone

Mr. Gaylord A. Strahan
 Mrs. Ada A. Strassenburgh
 Mr. W. Jay Strausser
 Mr. Terry A. Strine
 Mr. & Mrs. Herbert Sugden Jr.
 Mr. & Mrs. Charles E. Sukup
 Mr. & Mrs. Rick and Rozene Supple
 Mrs. Joseph Sussen Jr.
 Mr. & Mrs. J. D. Swanson
 Mr. Edmund P. Taylor
 Mr. & Mrs. Wilfred S. Templeton
 Mr. William Terrell
 Mr. Howard L. Terry
 Mr. Philip L. Thalheimer
 Mr. Robert J. Theis Sr.
 Mrs. Beverly Thewes
 Mr. & Mrs. Hans J. Thiele
 Mr. John M. Thies
 Mr. Robert E. Thomas
 Mr. Braxton S. Thompson
 Mr. Hall W. Thompson
 Mr. & Mrs. Zane Todd
 Mr. & Mrs. Donald A. Toenshoff Jr.
 Mr. George Tostevin
 Mr. & Mrs. James Tottis
 Mr. James B. Townsend Jr.
 Mr. Paul J. Tracy
 Mr. Robert L. Treanor
 Mr. & Mrs. George E. Trotter Jr.
 Mr. & Mrs. Kenny A. Troutt
 Mr. James Tusty
 Mrs. Elizabeth Twiggs
 Mrs. Mary Umstead
 Mr. Jacques Vinmont Jr.
 Mr. & Mrs. Charles P. Waite
 Mrs. Jean C. Walker
 Mr. James E. Walsh
 Mr. Stanley Waxberg
 Mr. & Mrs. Don W. Wehling
 Mr. Roy W. Weiland
 Mr. & Mrs. Richard T. Weiss
 Mr. Stephen Weiss
 Mr. John S. Welles
 Mr. Lou Werneke
 Mr. James E. Westfall
 Mrs. Ruth M. Westphal
 Mr. Alan Whitman
 Mrs. L. J. Whitmeyer Jr.
 Mr. Norman B. Williamson
 Ms. Elizabeth Wiskemann
 Capt. Robert B. Wood USN (Ret.)
 Mr. John F. Woodhouse
 Mr. Doug Woodman
 Mr. & Mrs. Thomas B. Woodworth
 Mrs. Donna P. Woolley
 Mr. Burton G. Wright
 Ms. Rosalie M. C. Yap
 Ms. Maureen O. Young
 Mr. Richard A. Young
 Mr. Andrej J. Zajac
 Mr. & Mrs. Robert J. Zinngrabe

The Media Research Center's Trustees and Associates comprise an exclusive and distinguished group of some of the best-known and most influential conservative leaders in America. The Board of Trustees meets annually in Washington, DC to review and discuss the MRC's projects and programs and to approve the proposed initiatives for the up-coming year. Trustees donate \$5,000 or more annually and Associates contribute between \$1,000 and \$4,999.

Honor Roll of Major MRC Benefactors • 2007

FOUNDATION SUPPORT

J & D Alford Foundation, Inc.
Alpaugh Foundation
The Armstrong Foundation
The Atchley Family Trust
Bachman Foundation II
Barnabas Foundation
The G.C. Barr Foundation
Stone Barrett Foundation
Best Family Fund
BLR Trust
The Blyer/Thompson Foundation Inc.
William H. Bowen Educational Trust
The Richard & Susan Braddock Family Foundation
The Lynde and Harry Bradley Foundation
The Brayman Family Fund
The John C. Brearley Family Charitable Foundation
Bridgers/Short Foundation
The George and Janet Brown Foundation
W.R. Burgess Foundation
Gordon and Mary Cain Foundation
Camp-Younts Foundation
Capital Community Foundation
The Carwill Foundation
Chaffiot Family Foundation, Inc.
Chatham Hill Foundation
Calvert K. Collins Family Foundation, Inc.
Communities Foundation of Texas
G. L. Connolly Foundation
Curran Foundation
James Deering Danielson Foundation
The Charles & Melissa Davis Foundation
Ken W. Davis Foundation
The Shelby Cullom Davis Foundation
William H. Donner Foundation
Marie and Donald Doyle Foundation
Egan Family Foundation
The Fink Foundation
Lynn and Foster Friess Family Fund
Garvey Kansas Foundation
Charles B. Goddard Foundation
The Griffin Family Foundation
Henry E. Haller, Jr. Foundation
Oliver C. and Julia L. Hamister Family Foundation
The Hauber Foundation

Ralph & Lois Hendricks Charitable Trust
The Grover Hermann Foundation
Hickory Foundation
Glen and Gloria Holden Family Foundation
Honzel Family Foundation
Barbara N. & Don N. Howell Foundation
International Health Foundation
J.J.C.T.M. Foundation
Jennings-Spencer Charitable Family Foundation
The JM Foundation
The Charles and Ann Johnson Foundation
Dodge Jones Foundation
A.P. Kirby, Jr. Foundation
F.M. Kirby Foundation, Inc.
Ron and Susan Krump Foundation
The Laskowski Family Foundation
Lehr Family Trust
Craig E. Lighty Fund
Sumter & Ivilyn Lowry Charitable Foundation
Lois and Allan Lund Family Foundation
MacCabe Family Foundation
The Chuck and Monica McQuaid Charitable Fund
McWethy Foundation
The Melin Family Foundation
R. K. Mellon Family Foundation
Milliken Foundation
The Dorothy D. and Joseph A. Moller Foundation
Emily Moore Memorial Fund
Moore Family Fund
Brenda A. (Bonnie) Moran Trust
The Bunny & Jim O'Neill Foundation
Hoyt & Victoria Pardee Foundation
Patrick Family Trust
The Edgar and Elsa Prince Foundation
Richard & Mary Ellen Reuling Charitable Fund at the Community Foundation for Southern Arizona
Roberts Family Foundation
The Roe Foundation
Rogers Family Trust
Don D. and Lisa Rollins Charitable Trust
Arthur N. Rupe Foundation
Same Line Foundation, Inc.
Sarah Scaife Foundation
Schoepe Family Trust
Prewitt and Valerie D. Semmes Foundation

Thomas W. Smith Foundation
Steward Charitable Lead Trust
Roger and Susan Stone Family Foundation
James M. Stoneman Charitable Fund
The Richard C. & Irene D. Storkan Foundation
Strake Foundation
John Templeton Foundation
Westcott Foundation
Whitcomb Charitable Foundation
WINREP Foundation
Frank E. Witt Foundation, Inc.
Wirt A. Yerger, Jr. Foundation, Inc.
Sandra M. Young Rev. Trust
The Young Family Trust

CORPORATE SUPPORT

Altria Corporate Services
American Target Advertising
Stephen Clouse & Associates
Cly-Del Mfg Co.
Cold Spring Granite Co.
Compressor Engineering Corp.
Contran Corporation
Creative Response Concepts
Distilled Spirits Council of the US
Duininck Companies, LLC
Eagle Publishing
Express Marine, Inc.
Exxon Mobil Corporation
General Broadcasting Co., Inc.
Grassfire.Net
Hunter Engineering
Jalapeno Corporation
Lawrence Direct Marketing
Loeb Partners
Mechanical Contractor of Gainesville Inc.
The Richard Norman Company
Rockman & Sons Publishing Co.
Shirley & Banister
Silicones, Inc.
Urban Projects, Inc.
UST Public Affairs
Visa USA
Wal-Mart
Washington Times
Williams Foods, Inc.
Yancey Bros. Co.

Inside the Media Research Center • 2007

Founder and President: L. Brent Bozell III
Executive Vice President: Douglas Mills
Executive Assistant to the President: Danette Williams
Director of Financial Operations: Cheryl Michener

News Analysis Division

Vice President of Research & Publications: Brent Baker
(Steven P.J. Wood Senior Fellow)
Director of Media Analysis: Tim Graham
Director of Research: Rich Noyes
Director of Communications: Seton Motley
TimesWatch.org Director: Clay Waters
Senior News Media Analyst: Geoff Dickens
News Media Analysts:
Brad Wilmouth, Justin McCarthy, Kyle
Drennen, Matthew Balan, Scott Whitlock
NewsBusters Managing Editor: Ken Shepherd
Alternative Media Project Coordinator: Karen Hanna
Research Associate: Michelle Humphrey
Media Archivist: Kristine Lawrence
Assistant Media Archivist: Melissa Lopez

Business & Media Institute

Vice President: Dan Gainor (T. Boone Pickens Fellow)
Director of Communications: Scot Christenson
Managing Editor: Amy Menefee
Assistant Editors/Analysts: Julia Seymour and Nathan Burchfiel
Staff Writer: Jeff Poor
Researcher: Paul Detrick

Culture and Media Institute

Director: Robert Knight
Senior Editor: Brian Fitzpatrick
Senior Writer: Kristen Fyfe
Research Assistant: Colleen Raezler

CNSNEWS.COM – Cybercast News Service

Editor-in-Chief: Terry Jeffrey
Managing Editor: Michael Chapman

Director of Communications: Craig Bannister
Senior Editors: Susan Jones and Melanie Hunter
Jerusalem Bureau Chief: Julie Stahl
Pacific Rim Bureau Chief: Patrick Goodenough
Investigative Reporters/Staff Writers:
Fred Lucas, Randy Hall, Kevin Mooney,
Josiah Ryan, Monisha Bansal, Penny Starr, Pete Winn

Development

Vice President for Development: Thom Golab
Director of Development Operations: Sara Bell
Director of Foundations: Chris Jolma
Director of Annual Funds: Lawrence Gourlay
Director of Development for Major Gifts: David Bozell
Development Associate: James Nolan
Development Coordinator: Jamie Sullivan
Development Assistant/Receptionist: Stefanie Fred

Marketing

Chief Marketing Officer: Leigh Wilson
Senior Marketing Communications Manager: Jane Carter
Direct Response Marketing Manager: Maria Ciarrocchi
Web Graphic Designer: Melanie Selmer
Database Marketing Coordinator: Kevin Eder

Information Systems

Chief Technology Officer: Eric Pairel
Web Architect: Mutaz Al-Awamleh
Web Developer: Brad Ash
System Administrator: Stuart James

Youth Education & Intern Program

Intern Coordinator: Jane Carter
Interns for 2007:
Christopher Palko, Payton Hoegh, Naomi Smith,
Michael Lanza, Joseph Steigerwald, Matt Purple,
Evan Moore, Katherine Poythress, Whitney Stewart,
Shannon Lynch, Ryan Burke, David Niedrauer,
Monica McGhie, Genevieve Ebel

Other divisions of the MRC, not photographed elsewhere in the annual report:



DEVELOPMENT DEPARTMENT

(Standing) Sara Bell, Thom Golab, Chris Jolma,
Lawrence Gourlay, James Nolan, David Bozell
(Sitting) Jamie Sullivan and Stefanie Fred



MARKETING DEPARTMENT

(L-R) Melanie Selmer, Cheryl Michener,
Leigh Wilson, Doug Mills, Jane Carter,
Maria Ciarrocchi and Kevin Eder



INFORMATION SYSTEMS

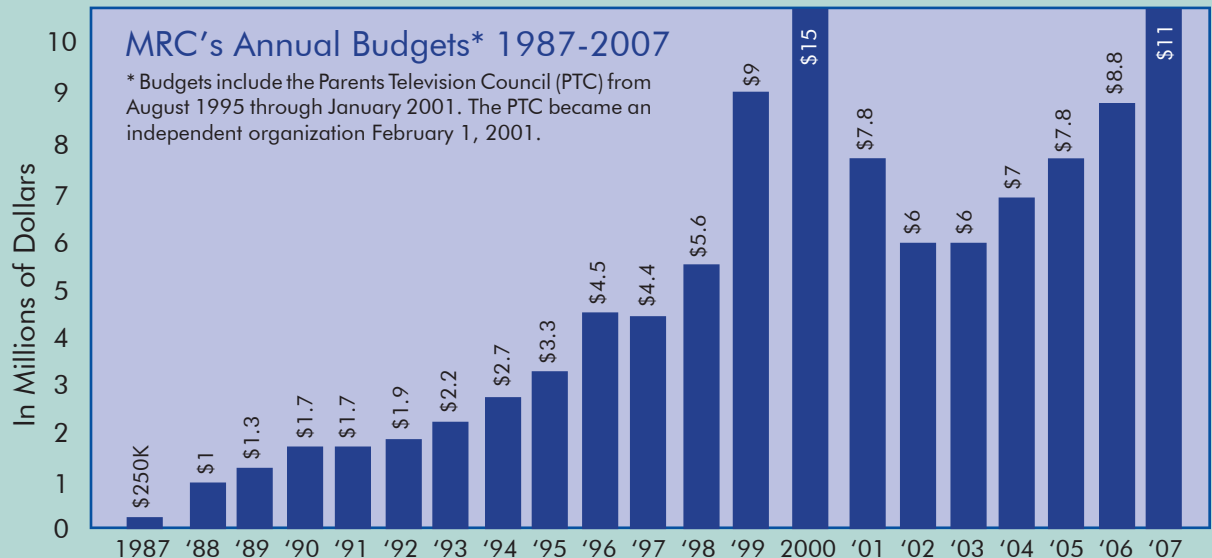
(Standing) Eric Pairel and Brad Ash
(Sitting) Mutaz Al-Awamleh,
and Stuart James

2007 Financial Report

MEDIA RESEARCH CENTER STATEMENT OF ACTIVITIES*

Year Ended December 31, 2007 (With comparative totals for 2006)

	Total 2007	Total 2006
Revenue and Support*		
Contributions	\$11,191,991	\$ 8,540,168
Subscriptions	10,967	42,500
Rental and other	379,066	337,038
Interest/Investment Income	448,314	446,497
Total Revenue and Support	12,030,338	9,366,203
Program Services Expenses		
News Analysis Division	2,904,494	2,900,119
Cybercast News Service	1,554,382	1,579,687
Business & Media Institute	1,108,632	821,625
Culture and Media Institute	1,051,028	206,351
Grassroots	817,432	738,122
Eyeblast.tv	55,622	—
Youth Education & Intern Program	199,191	202,434
Total Program Services	7,690,781	6,448,338
Support Services		
Resource development	1,756,753	1,730,503
General and administrative	734,339	610,905
Total Support Services	2,491,092	2,341,408
Total Expenses	10,181,873	8,789,746
Change in Net Assets	1,848,465	576,457
Net Assets, Beginning of Year	9,944,735	9,368,278
Net Assets, End of Year	\$11,793,200	\$ 9,944,735



BALANCE SHEET

STATEMENT OF FINANCIAL POSITION*

December 31, 2007 and 2006

	Year 2007	Year 2006
ASSETS		
Current Assets		
Cash and cash equivalents	\$ 686,370	\$ 472,515
Pledges receivable	1,086,507	1,366,253
Due from PTC	35,839	43,296
Prepaid and other	63,506	210,000
Total current assets	1,872,222	2,092,064
Investments	7,219,983	5,664,224
Investments – Annuity	627,318	454,116
Property and equipment – net of accumulated depreciation and amortization	3,247,225	3,069,829
Total Assets	\$ 12,966,748	\$ 11,280,233
LIABILITIES AND NET ASSETS		
Current Liabilities		
Accounts payable	\$ 318,980	\$ 400,286
Accrued expenses	319,453	142,857
Deferred revenue	5,000	10,500
Line of credit	—	295,530
Annuity payment liability, current portion	50,804	35,560
Total Current Liabilities	694,237	884,733
Non Current Liabilities		
Annuity payment liability, long-term portion	155,201	137,663
Deferred compensation liability	324,110	313,102
Total Liabilities	1,173,548	1,335,498
Net Assets	11,793,200	9,944,735
Total Liabilities and Net Assets	\$ 12,966,748	\$ 11,280,233

The Media Research Center is a research and education organization operating under Section 501(c)(3) of the Internal Revenue Code, and contributions are tax-deductible for income tax purposes.

The Media Research Center participates in the Combined Federal Campaign (CFC). MRC's CFC number is 12489.

* Audited financial statements are available upon request, please write:

Media Research Center
Attn: Accounting Department
325 South Patrick Street
Alexandria, VA 22314



The MRC headquarters in Alexandria, Virginia is more than 17,000 square feet and houses 60 full-time MRC employees.

“The MRC is in the forefront of battling this smothering, monolithic culture. It plays a crucial, uniquely effective watchdog role in exposing media bias and partisanship. Conservatives should applaud – and financially support! – the splendid work being done by Brent Bozell and his intrepid, courageous colleagues.”

STEVE FORBES

President and Editor-in-Chief,
Forbes magazine

NATIONAL REVIEW

WILLIAM F. BUCKLEY JR.

Tribute to L. Brent Bozell III From William F. Buckley, Jr.

I am so intimidated by the Media Research Center that I begin these words with full disclosure, lest they have me up next year as worthy of a Dishonors Award.

My disclosure is that I am prejudiced in behalf of the honoree tonight. The reason for this is in part that I first laid eyes on him when he was ten days old. His expression bore a serenity which he never recomposed once reading the first public print. It was easy enough to remove the newspaper from him, but that hardly eliminated the other source of irritation and poison, which was of course television. His father attempted to shield him from it, but finally gave up, and simply threw the television set away.

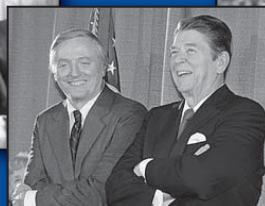
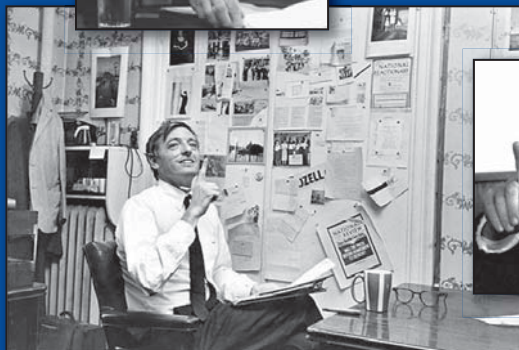
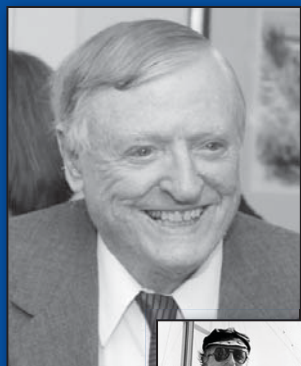
It happens — remember, that full disclosure is my objective! — that his father was my best friend. We had gone to school together where we discovered each other's unique qualities, and when I founded a magazine, he came aboard as Washington Editor, until he discerned in my magazine certain frailties which his son Brent spotted in other perspectives when he undertook to found the Media Research Center. We should add to the extraordinary complexity of my self-avowal, that the honoree's mother has been my dearest all-time friend since we discovered each other in adjacent cradles.

Brent's achievements are enormous. It was so easy to simply deny that there was bias in the media — until he came along, armed with his extraordinary diligence, his patient and generous friends, and his devoted and resourceful staff.

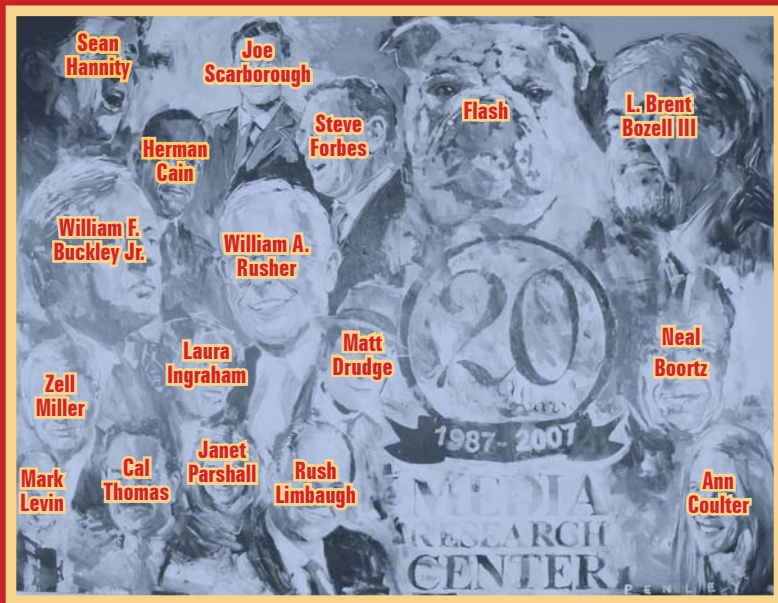
Since then, his Center has documented the deep tendentiousness of so much of what we receive that attempts to pass itself off as straightforward and unbiased. This being the Center's twentieth anniversary, as record our gratification at their work, and our gratitude for their perseverance and continued devotion to American ideals, among them, full disclosure.

Mr. Buckley sent this letter to Brent Bozell in 2007 in honor of the MRC's 20th Anniversary.

WILLIAM F. BUCKLEY JR. ~ 1925-2008



To read Mr. Bozell's nationally syndicated column dedicated to William F. Buckley Jr., please visit: www.mrc.org/mi-tio



Artist: Steve Penley • www.StevePenley.com

CREATING A MEDIA CULTURE IN AMERICA WHERE TRUTH AND LIBERTY FLOURISH



Media Research Center
325 South Patrick Street
Alexandria, Virginia 22314
(703) 683-9733

www.MRC.org

www.CNSNews.com

www.TimesWatch.org

www.NewsBusters.org

www.MRCAction.org

www.BusinessandMedia.org

www.CultureandMedia.com

www.EyeBlast.tv

The Media Research Center is a research and education organization operating under Section 501(c)(3) of the Internal Revenue Code, and contributions are tax-deductible for income tax purposes. The Media Research Center participates in the Combined Federal Campaign (CFC). MRC's CFC number is 12489.