



2008 ANNUAL REPORT

Creating A Media Culture In America Where Truth And Liberty Flourish





CONTENTS

A Message from L. Brent Bozell III • 1

News Analysis Division • 2

Business & Media Institute • 4

Culture and Media Institute • 6

NewsBusters.org • 8

TimesWatch • 10

Eyeblast.tv • 11

CNSNews.com • 12

MRC Action • 14

Youth Education & Internship Program • 15

Publications and Web sites • 16

Inside the MRC • 17

Impact: TV, Radio, Print & Web • 18

The MRC's Annual Gala and *DisHonors* Awards • 20

MRC Leadership and Board of Trustees • 23

MRC Associates • 25

Honor Roll of Major Benefactors • 28

2008 Financial Report • 29

ON THE COVER: The MRC headquarters in Alexandria, Virginia is more than 17,000 square feet and houses 63 full-time MRC employees.

A Message from L. Brent Bozell III

MRC FOUNDER AND PRESIDENT

There's no doubt that the political and economic landscape changed dramatically in 2008. The Left took power amid economic chaos and the most biased election coverage I have seen – and that's saying something after tracking media for 21 years.

The media pulled out all stops to elect The One. The silver lining is that the public is on to them. As a nonprofit, MRC did not work to elect or oppose any candidate. But we did our job so well that a majority of Americans now know that the liberal media emperor has no clothes.

In fact, the media itself became an election story because MRC helped make it one, with thousands of timely articles, commentaries, interviews and grassroots activism. In 2008, MRC material was cited by blogs, newspapers, news services, TV news, magazines and other news sources 9,473 times, an average of 31 times a day.

On September 4, Rasmussen Reports said that by a 10 to 1 margin, Americans believed the press was trying to hurt Sarah Palin. Hard evidence surfaced daily on NewsBusters.org and when MRC's Culture and Media Institute in October issued *A Study in Character Assassination*, showing that only two of 69 TV network news segments on Palin were positive. On October 22, the Pew Center found that Americans by a nearly 8 to 1 margin said the media favored Barack Obama over John McCain.

The media behaved abominably, and MRC caught them time after time. As Democrat after Democrat was ensnared in embarrassing scandals, our analysts exposed how their friends in the press were burying their Democratic ID. When the liberal media were ready to cover up Barack Obama's relationship with radical preacher Jeremiah Wright, our reporters at CNSNews.com ferreted out the documents that showed just how extreme Wright and his church were. And when the media ignored Hillary Clinton's fib about landing under sniper fire in Bosnia in 1996, MRC went to its archive for footage of the peaceful arrival, forcing the red-faced networks to cover the discrepancy.

Overall, MRC reached an estimated 80 million people per week with our research.

What's ahead? The media's infatuation with Obama did not end on Election Day. In fact, it's gotten worse, as an adoring press corps bares its fangs at any criticism of him and provides cover whenever the Pelosi/Reid Congress undermines national security, the free market or traditional values. MRC is ever vigilant, countering media myths instantly and thoroughly.

Many media companies are losing readers and viewers because fed-up consumers are turning to "new" media. But the "old" media are still dangerous. The lowest-rated network evening news show (*CBS Evening News*) still has nearly triple the audience of the highest rated cable news show (Fox's *The O'Reilly Factor*).

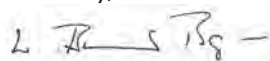
Liberals are ratcheting up their campaign to re-impose the Fairness Doctrine (aka the Censorship Doctrine). They want to take Rush Limbaugh and other conservative talk radio hosts off the air. That's why the MRC created the Free Speech Alliance to fight for airwaves liberty in 2009.

The MRC is building an alternative media in CNSNews.com and NewsBusters.org, which combined attract millions of weekly visits. The MRC's Business & Media Institute and Culture and Media Institute are shining a light on the media's attacks on the free market and traditional values. We are alerting and activating hundreds of thousands of Americans with our MRC Action grassroots response initiatives.

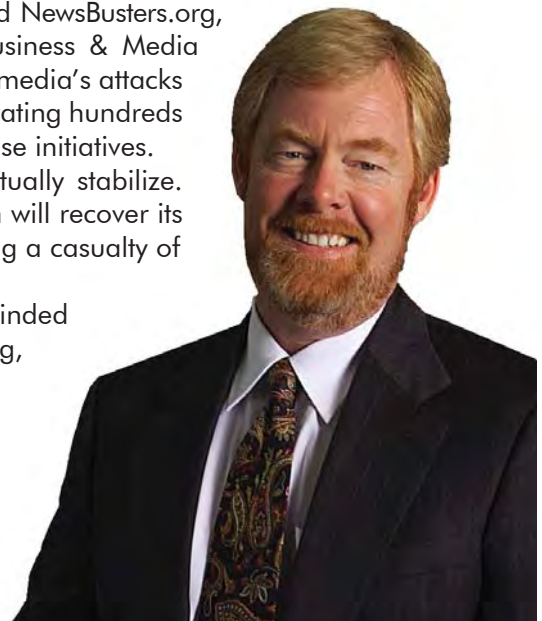
The liberal insanity is being exposed. The markets will eventually stabilize. Conservative policies will continue to prove their value. The nation will recover its commitment to liberty – but only if we stop the truth from becoming a casualty of the liberal media-government axis.

I pledge to you that MRC, with the help of thousands of like-minded supporters and grass-roots activists, will always oppose what's wrong, and defend what's right.

Sincerely,



L. Brent Bozell III
Founder and President



News Analysis Division

EXPOSING THE BIAS.



During 2008, the MRC's News Analysis Division tirelessly documented and exposed the liberal media's attempts to promote Barack Obama and defeat John McCain.

With its news tracking system and team of analysts the MRC produces research and publications which are cited *daily* — on TV, radio, in print and on the Web.



"For conservatives, the MRC is Google, LexisNexis and YouTube all rolled into one."

PAT SAJAK • TELEVISION PERSONALITY

Employing its uniquely powerful news media archive of more than 375,000 hours of programming, MRC's News Analysis Division (NAD) documented thousands of examples of bias in 2008 and reached tens of millions of Americans with irrefutable evidence of the media's liberal bias.

Under the leadership of Brent Baker, Rich Noyes and Tim Graham, the MRC team of experts tracked more than 85 news programs, inputting the data into the sophisticated News Tracking System (NTS). The MRC's media archive is the largest in the world and enables experts to go back decades to reveal patterns of bias.

In 2008, MRC data and reports were frequently cited by radio talk show hosts such as Rush Limbaugh, Sean Hannity, Mark Levin and Laura Ingraham, and quoted in major media such as the *New York Times*, *New York Post*, *Washington Post*, *Washington Times*, Fox News Channel, CNN, MSNBC, the *Drudge Report* and many others.

NAD experts often appeared on cable news programs such as *The O'Reilly Factor*, *Hannity & Colmes*, *Your World with Neil Cavuto* and *Fox & Friends*.

Among the Highlights:

- NAD chronicled the media's favoritism for Barack Obama in two in-depth Special Reports. The first, *Editing Rev. Wright's Wrongs*, exposed how the media sanitized the radical rantings of Obama's minister and treated the candidate as a victim. The second, *Obama's Margin of Victory: The Media*, documented how the broadcast networks treated the liberal senator to seven times more positive than negative coverage during the primaries, a media advantage that helped give Obama his margin of victory over Hillary Clinton.



NAD By the Numbers

<i>CyberAlert</i>	241
Bozell's Syndicated Column	52
<i>Notable Quotables</i>	26
<i>Media Reality Check/Worst of the Week</i> ..	38
Special Reports	2
Press Releases	35
<i>The Watchdog</i>	12

- A February 28 *Media Reality Check* study detailed how the news media's interest in covering the war in Iraq was falling at almost exactly the same rate as U.S. casualties. A second *Media Reality Check* study on Iraq, published July 21, also showed how the networks were far less interested in the Iraq war as the story changed from one of U.S. defeat to success. Both of these studies received considerable attention on talk radio shows and on the Internet.

- NAD re-launched its successful Campaign 2004 product, *Worst of the Week (WOW)*. These concise, one-page reports were delivered by fax and e-mail every Tuesday and helped put a spotlight on the media's election-year bias. A *WOW* report in late July, for example, revealed how the broadcast networks granted 10 times more airtime to Obama's tour of the Middle East and Europe than a similar trip by John McCain. Even the *New York Times* took note and reported the MRC figures.

- To counter the liberal threat to kill conservative talk radio by re-imposing the so-called "Fairness" Doctrine, the MRC initiated the Free Speech Alliance, a coalition of groups and individuals that has already sent nearly 300,000 petitions to Congress. Brent Bozell joined other conservative leaders at a Capitol Hill press conference backing the Broadcaster Freedom Act, sponsored by Rep. Mike Pence (R-Ind.).

- The MRC's annual year-end *Best Notable Quotables of 2008* was a solid success, featured in segments on *The O'Reilly Factor* and *Fox & Friends*, along with write-ups in *Human Events*, *New York Post*, *Investor's Business Daily*, and more than a dozen other newspapers, radio shows and Internet sites. The online version featured 60 video clips, and was prominently linked on *The Drudge Report*, sending 350,000 visitors to MRC Web site.

- MRC launched the Alternative Media Project (AMP), which monitors the increasingly vitriolic output of far-left media, utilizing a variety of Web and blog sites to highlight its discoveries. A post on talk host Randi Rhodes saying Sarah Palin had sex with teen boys and that McCain sold out as a POW generated widespread publicity online, on the air and in print. In October, the Project highlighted New Mexico Sen. Jeff Bingaman's radio interview in which he threatened to destroy conservative talk radio by bringing back the Fairness Doctrine. AMP's posting of audio of a San Francisco radio host calling for Joe the Plumber's death caused a firestorm public outrage and lead to the radio host's termination.



"I read the Media Research Center's Web site all the time, and I have going back to 1992. I certainly know Bill O'Reilly has to also because that's what we conservatives do to check and see who's liberal and who's biased. And it's a great resource..."

JOE SCARBOROUGH • MSNBC'S MORNING JOE

SPREADING THE TRUTH.

In 2008, NAD experts made **86** television appearances and were guests on **682** radio programs, and were quoted more than **1,600** times



Rush Limbaugh



Mark Levin



Sean Hannity



Fox & Friends



Ann Coulter



Brit Hume



Neal Boortz



Glenn Beck



Bill O'Reilly



Laura Ingraham

Who uses the MRC's research?

USA Today
Drudge Report
Washington Post
NEW YORK POST
NATIONAL REVIEW
Washington Times
NEW YORK TIMES
Congressional Quarterly
ASSOCIATED PRESS
United Press International
Investor's Business Daily
WALL STREET JOURNAL

Business & Media Institute



BMI's Dan Gainor and Amy Menefee were weekly guests on Fox Business Network's segment *Blasting Biz*. Dan also is a weekly guest on the FoxNews.com's webcast show, *The Strategy Room*.



The MRC's Business & Media Institute provides common-sense explanations in defense of businesses and the free market. BMI's growing reputation for expert analysis of the media's own coverage of economic issues led to regular citations in all forms of media in 2008, including *Investor's Business Daily*, Rush Limbaugh and the *Drudge Report*. BMI analyzes and corrects media myths about business through Special Reports, its online newsletter, *The Balance Sheet*, and its Web site, www.BusinessandMedia.org.

BMI's analysis of media coverage of three key issues — climate change, energy and the U.S. economy — drew attention from across the media spectrum.

Among the Highlights:

- BMI's coverage of the Heartland climate conference in the spring made national news when BMI reported that one of the founders of the Weather Channel advocated suing Al Gore.

- In April, *Time* magazine doctored the iconic image of the flag raising at Iwo Jima, turning it into a global warming photo. BMI reported how Marines and veterans were angry at *Time*'s callous distortion of history. BMI then followed with a story about *Time* Managing Editor Richard Stengel, who admitted that the "notion that journalism is objective, or must be objective is something that has always bothered me."

- BMI also gained national attention in May for a Special Report showing how the media are comparing today's economy to the Great Depression — even though unemployment is roughly one-third the Depression era totals. Media hits included John Stossel and Rush Limbaugh.

- BMI Vice President and T. Boone Pickens Fellow Dan Gainor began appearing regularly on Fox News's daily webcast, "The Strategy Room," and his column began appearing weekly on the network's Web site. Gainor also spoke at seven major events, including the Heartland Conference, Americans for Prosperity and CPAC.

- In 2008, BMI produced four Special Reports: *Global Warming Censored: Networks Stifle Debate, Rely on Politicians, Rock Stars and Men-on-the-Street for Science*; *The Great Media Depression: News reports depict economy far worse now than during the 1929 stock market crash*; *America 2012: What the next president's first term will do to energy, health care and your wallet — and how the media are making it worse*, and *Pumped Up Predictions: Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong*.

- BMI released four "Media Myths" reports on topics ranging from "The Nine Worst Business Stories of the Last 50 Years" to the Fannie Mae/Freddie Mac disaster and OPEC's role in gas prices.

BMI By the Numbers

Media Myth reports	4
Special Reports	4
Commentary	58
<i>The Balance Sheet</i>	50
Articles	746
Radio Appearances	562
TV Appearances	60

Pumped Up Predictions

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Full Report

It attacks the Business & Media Institute

by Dan Gainor

Executive Summary

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

Network warnings of ever higher gas and oil prices leave out a key point — they are usually wrong.

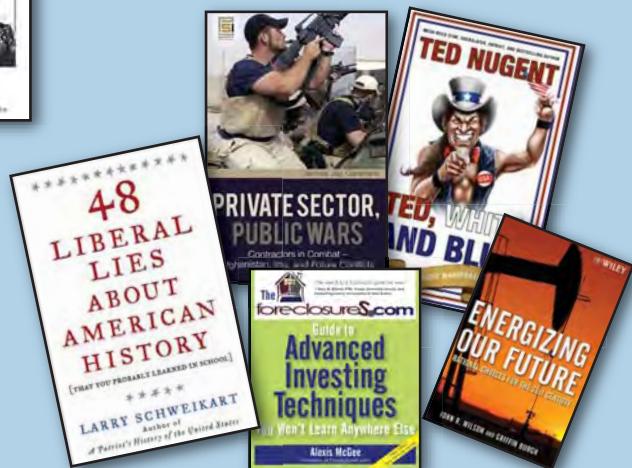


www.BusinessandMedia.org



"The Business and Media Institute knows what many of us have forgotten: a true free market and capitalism are the only economic philosophies that will permanently lift people out of poverty... The Left likes to say that they 'speak truth to power.' BMI is truth to power."

MARTHA ZOLLER • TALK RADIO HOST



BOARD OF ADVISERS

Herman Cain

BMI National Chairman

Former President & CEO of Godfather's Pizza, Inc.
President and CEO of T.H.E. New Voice, Inc.

David All

President, The David All Group, LLC
Founder, TechRepublican.com
Co-founder Slatecard

Dr. Donald Boudreaux

Chairman, Department of Economics,
George Mason University

John Drescher

Executive Director, TechNet Northwest

Dr. Richard Ebeling

President, Foundation for Economic Education

Dr. Jeffrey Herbener

Chairman, Department of Economics,
Grove City College

Dr. Felix Livingston

Professor of Economics and Business,
Flagler College

John R. Lott, Jr.

Senior Research Scientist,
University of Maryland College Park

Donald L. Luskin

Chief Investment Officer, Trend Macrolytics LLC
Contributing Editor, SmartMoney.com
Contributing Editor, National Review Online

Dr. Daniel J. Mitchell

Senior Fellow, Cato Institute

Duane Parde

President, National Taxpayers Union

Chris Roush

Business news blogger – *Talking Biz News*
James Shumaker Term Associate Professor,
University of N.C. School of Journalism and
Mass Communication Director, Carolina
Business News Initiative

Grace-Marie Turner

President and Founder, Galen Institute

Dr. Elizabeth Whelan

President, American Council on
Science and Health

Dr. Walter E. Williams

John M. Olin Distinguished Professor of
Economics, George Mason University

Dr. Gary Wolfram

Munson Professor of Political Economy and
Professor of Economics, Hillsdale College

IN MEMORIAM

John Berthoud

President, National Taxpayers Union

In 2008, BMI made
60 Television
appearances and
562 Radio
interviews. BMI also was
referenced in books by
13 Authors

Culture and Media Institute

As the MRC division that exposes the liberal media's assault on traditional American values, the Culture and Media Institute adopted "Character: Where Are They Leading Us?" for its election-year theme. CMI produced dozens of character-related articles and two election-based Special Reports, sparking national conversations on media bias in presidential primary debates and the media's treatment of Sarah Palin. CMI experts also shined a light on Hollywood and the TV networks' bias against traditional values.

Among the Highlights:

- CMI released five Special Reports: *Down a Dark Abby, about Dear Abby's liberal advice*; *Apostles of Atheism*; *Unmasking the Myths of the Fairness Doctrine*; *'Character' the Most Important Issue in the Presidential Primary Debates*; and *A Study in Character Assassination: How the Networks Have Portrayed Sarah Palin as Dunce or Demon*.

- Dr. James Dobson made the *Dear Abby* report the focus of his column in the September issue of *Focus on the Family* magazine (readership: 2 million). MRC Action generated nearly 4,000 petitions to Dear Abby's distributor asking for a disclaimer, and the *Washington Times* ran a full-color feature.

- In *Apostles of Atheism*, CMI exposed the media's complicity in equating atheism with traditional religion. Dr. Laura Schlessinger featured this, and the *Dear Abby* report, on her Web home page.

- The Special Report on primary debate questions triggered 60 media hits, including Fox News, CNN, Politico.com, *U.S. News*, the *New York Times* and AP.

- *Unmasking the Myths of the Fairness Doctrine*, CMI's Special Report on the liberals' war on conservative talk radio, was distributed on Capitol Hill by Rep. Mike Pence (R-Ind.). More than 3,000 copies have been circulated overall.

- CMI led a national campaign against comedian Bill Maher for slandering Pope Benedict, generating 30,000 e-mails to Time-Warner and a partial apology.

- In December, the second annual *Grinch-o-Meter* ratings led to two TV appearances and 14 radio interviews.

- CMI writers had a major Web presence, with columns on Townhall, NewsMax, *Human Events*, WorldNet-Daily, OneNewsNow and *The Church Report*, and as many as eight CMI articles in Townhall's *Media & Culture* weekly report. CMI's newsletter, Culture Links, grew from 760 subscribers in 2007 to more than 8,000. CMI Director Robert Knight wrote regularly for *Human Events*, *Citizen* and *Townhall* magazines, and his "Clueless in Obama Nation" column was featured on *The Savage Nation*.

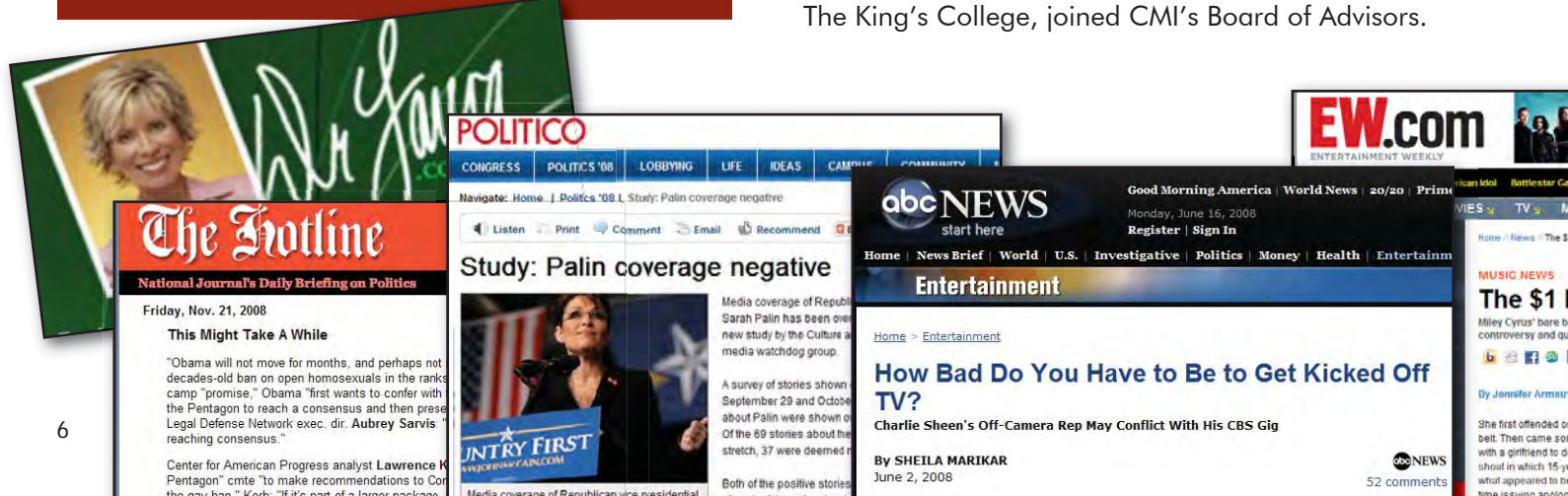
- Other major media included CBN, *Washington Post*, *Investor's Business Daily*, *Shanghai Daily News*, FoxNews.com, *Janet Parshall's America*, *The Coral Ridge Hour*, *The Michael Reagan Show*, *The Rusty Humphries Show*, *Point of View*, American Family Radio and Family News in Focus.

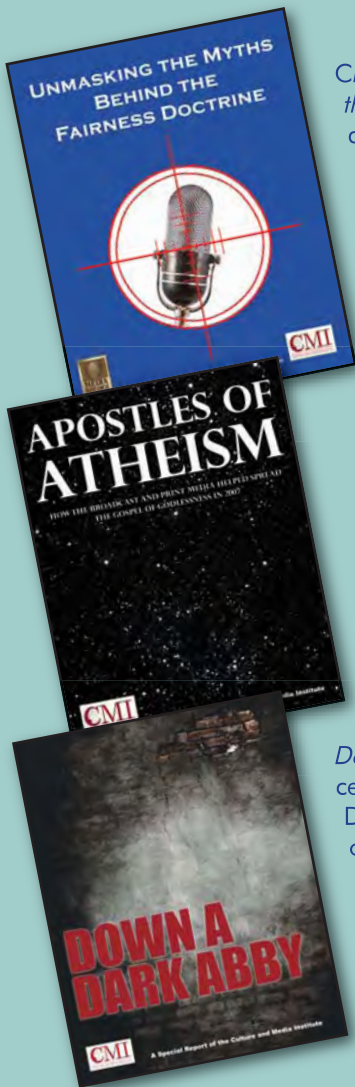
- Knight served on the World Congress of Families 2009 Site Selection Committee, was a panelist in a live Webcast on hate crimes from Coral Ridge Ministries, and appeared in videos from Coral Ridge and the American Family Association.

- *World* magazine Editor Marvin Olasky, provost of The King's College, joined CMI's Board of Advisors.

CMI By the Numbers

Special Reports.....	5
Eye on Culture Reports.....	10
Culture Links	48
Press Releases	16
Television Appearances.....	34
Radio Appearances	355
Print/Internet Citations	1,672
CMI Op-Eds published in outside sources	473
Original articles published on Web site.....	371

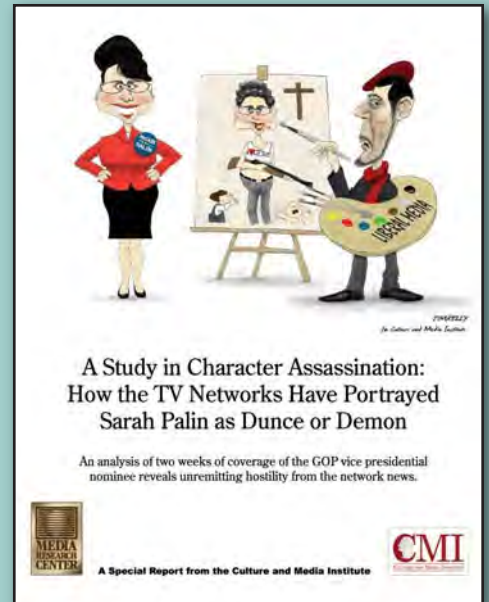




CMI's Special Report, *Unmasking the Myths of the Fairness Doctrine* was widely acclaimed and cited on television, radio and in print.



FNC's Brit Hume, ABC News, the Associated Press, and *Politico*, to name a few, cited findings from the CMI's study on media coverage of Sarah Palin.



Down a Dark Abby was a centerpiece of Dr. James Dobson column in an issue of *Focus on the Family* magazine. Dr. Laura Schlessinger discussed two CMI studies on her radio show (8 to 10 million listeners) and then posted them on her Web site.



BOARD OF ADVISERS

Jan LaRue, Esq.
Former Chief Counsel,
Concerned Women for America

Thomas Lickona, Ph.D.
Director of the Center for the
Fourth and Fifth Rs (Respect
and Responsibility), State Uni-
versity of New York-Cortland

Michael Medved
Nationally syndicated radio
host, best-selling author and
film critic

Marvin Olasky, Ph.D.
Editor of *World* magazine and
Provost, The King's College,
New York City, NY



www.CultureandMedia.com



CMI Director Robert Knight and CMI Director of Communications Kristen Fyfe appeared on numerous television shows to discuss cultural issues of the day or recent CMI research.

NewsBusters®

NewsBusters.org, the MRC's blog, soared in 2008, becoming the premiere Internet site for up-to-the-minute exposés of liberal media bias. Operating 24 hours a day, seven days a week, NewsBusters.org allows MRC staff and 57 outside contributors to post breaking stories and video clips about liberal bias. NewsBusters.org is frequently cited by Rush Limbaugh, Mark Levin, Sean Hannity, Laura Ingraham and other powerhouse conservative talk show hosts. More than 3,800 blogs have linked to NewsBusters.org, including Michelle Malkin, Powerline, Little Green Footballs and Instapundit. In 2008, NewsBusters posted 8,962 articles, an average of more than 24 per day.

Among the Highlights:

- In February, NewsBusters caught MSNBC's Chris Matthews emoting about hearing Barack Obama speak: "I felt this thrill going up my leg. I mean, I don't have that too often." The quick posting of Matthews' adulation was picked up by the *Drudge Report* and many others and became the symbol of the media's Obama infatuation.

- On March 18, NewsBusters debunked Hillary Clinton's claim to have arrived in Bosnia "under sniper fire" in 1996. Using a 12-year old video clip pulled from the MRC's archives, NewsBusters showed how Clinton's arrival was peaceful, as she and daughter Chelsea calmly greeted children. Rush Limbaugh picked up the story immediately, followed by FNC's *Special Report with Brit Hume*. Correspondent Sharyl Attkisson, who reported on Clinton's fib for CBS News, told the *Los Angeles Times* that

"... Everything she said is a lie. We exposed it a week ago, our buddies at NewsBusters

[MRC] had this a week ago, we talked about it a week ago, but it finally found its way into the drive-by media as of yesterday." ~ RUSH LIMBAUGH



she learned of the story when someone forwarded her the NewsBusters item. The widely-reported discrepancy seriously damaged Clinton's reputation in the midst of the presidential primaries.

- On November 2, NewsBusters external blogger P.J. Gladnick picked up a video of Barack Obama saying he wanted to "bankrupt" the U.S. coal industry. Sarah Palin discussed it in her campaign, and Matt Drudge made it his top story, triggering a NewsBusters record of 450,000 visits in a single day.

- NewsBusters' blog format allows MRC to respond rapidly in an ever-faster news cycle. In September, less than 15 minutes after NBC's Luke Russert remarked on the air that the "smartest kids" supported Obama, NewsBusters posted a transcript, then a video clip. Within two hours, Russert issued a public apology.

- NewsBusters Executive Editor Matthew Sheffield and bloggers Noel Sheppard, Ken Shepherd, and intern Jake Lybbert conducted over a dozen interviews with major conservative figures at the Republican National Convention in St. Paul, appearing on television and radio and confronting liberal CNN anchor John Roberts about his bias.

- In October, NewsBusters.org was named one of the Top 10 stand-alone political blogs by Nielsen and comScore Media Metrix, an Internet rating system.

- MRC and the *Wall Street Journal* signed a deal for one NewsBusters post a day to be displayed on the *Journal's* Web site.



Both Rush Limbaugh and Matt Drudge frequently cite NewsBusters postings and provide links to NB from the *Drudge Report* and the *Rush Limbaugh Show* Web sites, thus exposing hundreds of thousands of EIB network listeners and online readers to current NB/MRC research and reports.



Fox News' John Gibson credited NB for the demotions of Matthews and Olbermann from their positions as co-anchors of MSNBC's election and debate coverage.



Steve Doocy of *Fox & Friends* credited NB for exposing four hit pieces all published on the same day by the *New York Times* about Sarah Palin.



FNC's Bret Baier cited NB in a report about ABC's *World News* and *NBC Nightly News* bias-by-omission stories regarding indicted Detroit Mayor Kwame Kilpatrick.



Fox News' Brit Hume credited NB for exposing a fake report about Sarah Palin.



NB Associate Editor Noel Sheppard appeared twice on then-CNN's *Glenn Beck* program to discuss the left-wing Web's smear of Beck and how the BBC was being harassed by radical global warming environmentalists.



www.NewsBusters.org

#8 Most Popular Conservative Site

More than 120,000 Daily Visits
(As of October 31, 2008)

57 Bloggers

8,962 stories in 2008



The Joke is on Them

NewsBusted, the twice-weekly online comedy show now in its second year, drew a pre-election average of 40,000 views for each show, keeping it the most popular conservative comedy video on the Web. The two-minute-plus program features Jody Miller delivering dry commentary on the media's ongoing fixation with liberals and the often-silly things that liberals say. In October, *NewsBusted* attracted an audience as high as 60,000 to 70,000 viewers per episode.

In 2008, *NewsBusted* executive producer Matthew Sheffield arranged for the show to be distributed by popular conservative Web site NewsMax.com where it is their #1 entertainment video.

TimesWatch

In its sixth year, *TimesWatch*, led by Director Clay Waters, is the leading critic of *The New York Times'* liberal political agenda. *TimesWatch* analyzed every page of the nation's self-described "paper of record" in 2008 and also tracked *Times* staffers in other media outlets.

Among the Highlights:

- Waters appeared on Fox Business Network on January 10 to talk about the *Times'* falling stock, its liberal bias, and a possible link between the two.

- In February, the *Times* ran a front-page smear of John McCain with anonymous allegations of an affair. *TimesWatch* noted that the next day, the paper relegated the story of McCain's denial of a romantic relationship to page 20. Waters posted his *TimesWatch* item on NewsBusters, and the *Drudge Report* linked to it.

- Justice Department reporter Eric Lichtblau, notorious for revealing details of classified terrorist surveillance programs, wrote a book, *Bush's Law*, accusing the administration of lying about the "war on terror" (quote marks his). Waters' book review suggesting that Lichtblau's liberal arrogance blinded him to the dangers of terrorism appeared in the Sunday, April 13 edition of the *New York Post*.

- Waters appeared on Fox News' *America's Newsroom* on September 23 to discuss the *Times'* coverage of McCain. Waters pointed out how the *Times* had spread unsubstantiated affair allegations, questioned McCain's eligibility for the presidency and hinted that he hadn't learned the correct anti-war lessons as a Vietnam POW.

- In December, Michelle Malkin, Ann Coulter and Bill O'Reilly.com linked to *TimesWatch*, whose year-end reports – "The NYT's Worst Quotes of the Year" and the "Top 10 Lowlights of the *New York Times* from Campaign 2008" — attracted multiple blog and radio hits.

- The e-newsletter *TimesWatch Tracker* topped 12,000 subscribers, up from 8,500 in 2007.



www.TimesWatch.org

"The indispensable Clay Waters catalogues the amazing ability of *The New York Times* to find a negative angle in every story about the economy."

**STEPHEN SPRUIELL • MEDIA BLOG
NATIONAL REVIEW ONLINE**

"The *TimesWatch* site is brilliant, on the money and totally magnificent. Congratulations. It's a GREAT resource."

**STEVEN EMERSON • EXECUTIVE DIRECTOR,
THE INVESTIGATIVE PROJECT ON TERRORISM**

"...the great Web site *TimesWatch.org*."

MARK LEVIN • HOST, THE MARK LEVIN SHOW

TimesWatch Director Clay Waters was cited in hundreds of print and Web publications. He and MRC's Brent Bozell appeared on several major news shows to discuss *TimesWatch* findings.



Eyeblast.tv

With more and more young Americans devoting time to watching videos on the Internet, and video mega site YouTube openly censoring conservative videos, MRC unveiled Eyeblast.tv in April as the conservative answer. The MRC's Internet sharing site started with a bang, with 8,000 unique visitors on opening day, and 37,000 a day by April 30.

Eyeblast quickly became the video vault for all of the MRC's divisions, enabling our sites to feature "click and play" video. Eyeblast also emerged as the home video site for conservative organizations such as Pro-Life Unity, which uploaded more than 60 videos.

Among the Highlights:

- One of the first Eyeblast.tv-hosted videos, "A Video Portrait of Barack Hussein Obama," by Illuminati Video, went viral, with 7.7 million viewings.
- In August, Eyeblast.tv launched its blog, Video Done Right, and the Eyeblast staff began writing for NewsBusters.org and other blogs. Several well-known bloggers also found a video home at Eyeblast, including Ed Morrissey, who writes at Michelle Malkin's Hot Air video blog, and Naked Emperor News, which unearthed some of the most explosive quotes by Barack Obama.
- Eyeblast began "Porkbusters on Patrol," a unique video channel coordinated with the blog-inspired Porkbusters coalition, which includes the American Conservative Union, Americans for Prosperity, Americans for Tax Reform, Citizens Against Government Waste, the Club for Growth, Heritage Foundation, the National Taxpayers Union and Taxpayers for Common Sense. Eyeblast secured a deal for Flip brand video cameras to distribute to a cadre of citizen journalists who record examples of government waste on camera and upload them to Eyeblast's "Porkbusters on Patrol."
- One of the most popular Eyeblast channels is "Liberals Behaving Badly," which has more than 50 videos of such embarrassing footage as a lawmaker comparing Barack Obama to Jesus Christ; liberals shouting vulgarities at a John McCain march in Manhattan; a West Hollywood artist hanging Sarah Palin in effigy; and the liberal blog Daily Kos fueling mainstream coverage of the unfounded allegation that Sarah Palin faked a pregnancy. Some of the videos came from the GOP convention in Minneapolis, where Eyeblast Executive Producer K. Daniel Glover captured on-the-street footage of protesters.
- By October, Eyeblast exceeded its annual goal of having 25 channels beyond those that house videos from MRC's own divisions. Some of the groups that post videos are the Heritage Foundation, Americans for Prosperity, Move America Forward and the Conservative Political Action Conference.
- By the end of the year, Eyeblast had registered nearly 19,000 members, exceeding its 2008 goal of 12,000.



www.Eyeblast.tv

Eyeblast registered nearly 19,000 members, exceeding its 2008 goal of 12,000. It started with 8,000 visitors on opening day and had an average of 26,696 visitors per day through December 2008.

Sample of Eyeblast.tv Channels

- | | |
|-----------------------------------|-------------------------|
| Video Politics 2008 | Porkbusters on Patrol |
| Pro-Life Unity | NRA News |
| The Ed Morrissey Show | Blogs 4 Borders |
| The Heritage Foundation | Election Neutrality Now |
| National Right to Work | American Life League |
| Center for Freedom and Prosperity | Accuracy in Media |
| Life Matters TV | BigGovHealth.org |
| MilBlogs TV | CPAC |
| Naked Emperor News | Move America Forward |
| Liberals Behaving Badly | 2nd Amendment Blog Bash |
| | Let Freedom Ring |



CNSNews.com

CNSNews.com marked its 10th anniversary with a redesigned Web site incorporating more stories, multimedia content and user-friendly features. With "On the Spot," "On the Scene," "Online with Terry Jeffrey" and other on-camera interviews, the new CNSNews.com made an immediate impact.

Among those CNSNews.com put "On the Spot" were former President Bill Clinton, who defended the Wall Street bailout; Rep. John Murtha, who insisted he was right to say U.S. Marines killed Iraqi civilians "in cold blood;" and Treasury Secretary Henry Paulson, who said "there obviously are limits" to what he could do with \$700 billion in bailout money, but did not specify any.

"On the Scene" video interviews included Gen. David Petraeus, who said he would let historians decide if he or his critics were right about the surge in Iraq; and a Code Pink activist who disrupted an event at the Republican convention.

For the "On the Spot" channel, CNSNews.com reporters interviewed and videotaped Hollywood celebrities, including actress Whoopi Goldberg, who acknowledged that "whenever Democrats get in, taxes do go up;" and Ashley Judd, who said, "A woman voting for McCain and Palin is like a chicken voting for Colonel Sanders."

Among the Highlights:

- CNSNews.com built a database tracking all U.S. casualties in Iraq. The database lists who died, when, where and how, where they were from, how old they were, their branch of the military and their rank. This data assisted CNSNews.com in demonstrating that the surge was working. The database also affected how other news organizations covered the war. Fox News repeatedly cited CNSNews.com reports derived from the database.

- CNSNews.com tracked the number of reporters in Iraq and the volume of war coverage in *The New York Times* and *The Washington Post*. By comparing this information with facts from the casualty database, CNSNews.com was able to expose the glaring reality that as U.S. strategy in Iraq succeeded, press coverage receded.

- Reporter Penny Starr tracked down copies of *Trumpet*, the magazine of the Rev. Jeremiah Wright's church. When she reported that in the December 2007 edition Wright made derogatory statements about Italians, several network television programs picked it up, reaching tens of millions of people with the story.

- Fred Lucas reported that bulletins from Wright's church included essays by an associate pastor who said, "the major networks are run by right-winged conservatives" and that the U.S. military is running a "school of terrorism."



- CNSNews.com's Pete Winn reported that Democratic House Speaker Nancy Pelosi (D-Calif) had been using a bogus Bible quote to promote global warming legislation. Fox News and *Politico* picked it up.

- Winn also reported that the Red Cross could not account for tainted or questionable blood that may have entered their blood supply from 2003 to 2006.

- CNSNews.com led the way in reporting the controversy over federal moratoria on new offshore drilling and shale-oil development leases. In a video interview, House Minority Whip Roy Blunt (R-MO) told CNSNews.com that he would advise President Bush to veto any bill that extended the moratoria. Speaker Pelosi told CNSNews.com that she did not have the votes to override a veto.

- Penny Starr reported that a Planned Parenthood Web site recommends that teenagers view pornography as a "safer" way to have sex.

- House Majority Leader Steny Hoyer (D-MD) suggested to CNSNews.com's Josiah Ryan that he was open to reinstating the Fairness Doctrine, saying he was interested in "ensuring the availability of fair and balanced information to the American public."

CNSNews.com had impressive reach in 2008. CNSNews.com stories were linked a record 24 times on *The Drudge Report*. Twenty-two were cited on Fox News's *Special Report with Brit Hume*. CNSNews.com staff or stories were featured 91 times on national television, including Editor-in-Chief Terry Jeffrey's regular CNN appearances on *The Situation Room*. CNSNews.com staff appeared on, or were cited by, nearly 400 radio shows, including those hosted by Rush Limbaugh, Sean Hannity, Bill Bennett, Laura Ingraham and Janet Parshall.

"On the Spot"



CNSNews.com stories were regularly cited on the Fox News Channel, the *Rush Limbaugh Show*, the *Drudge Report* and *Politico* to name a few.



"CNSNews.com is superb! It changes all the time. And it is jam-packed with information – information that you can't find anywhere else."

JANET PARSHALL

"CNSNews.com reports what the mainstream media refuse to tell you. It makes it possible to keep my listeners fully informed on current events."

G. GORDON LIDDY



CNSNews.com Editor-in-Chief Terry Jeffrey is a regular guest on CNN's *The Situation Room* with Wolf Blitzer; and reporter Penny Starr appeared on FNC's *Hannity & Colmes*.



"A woman voting for McCain and Palin is like a chicken voting for Colonel Sanders." Ashley Judd told this to CNSNews.com reporters Nicholas Ballasy and Jonathan Schuler during one of their interviews for "On the Spot." In 2008, Whoopi Goldberg told CNSNews.com, "whenever Democrats get in, taxes do go up," and Bill Clinton indicated that the U.S. may break even from the proposed financial bailout.



Two other CNSNews.com on-camera interview programs include "Online with Terry Jeffrey" and "On the Scene." CNSNews.com asks past and present public officials hard-hitting questions about issues of the day and provides a forum for discussing news the mainstream media ignore.

Grassroots Activism

Since August 2005, the MRC has mobilized and armed hundreds of thousands of activists with a high-tech arsenal to fight the leftist press. In 2008, record numbers participated in the MRC Action Team (MRCAction.org).

The MRC Action Team joins with grassroots activists to expose, document and neutralize liberal bias. These activists regularly sign petitions, e-mail the media, make phone calls and pass on the "call to action" to others.

MRC Action had unprecedented growth from January through November, with a total database increase of 92 percent from 278,000 to 535,000 members and a 74 percent increase in the number of active members, growing from 179,592 to 313,000. In 2008, MRC Action members signed 572,000 petitions, bringing the total number to over 1,452,000 since the program's inception.

MRC Action sends members news and research from all of MRC's Web sites and products. Team members clicked through more than 254,000 times in 2008 to read articles, Special Reports and to view videos.

Among the Highlights:

- The MRC Action Team began the year by delivering over 66,000 signed petitions to network and cable morning news shows demanding an end to biased election reporting, and then sent more than 58,000 e-mails to *The New York Times* for its skewed coverage of John McCain.

- In April, when a *Time* magazine cover altered the image of Marines raising the flag at Iwo Jima (turning Old Glory into a tree), the Action team deluged *Time* with 33,000 e-mails.

- Also in April, HBO's Bill Maher attacked Pope Benedict. Maher issued a partial apology after 19,000 team members sent personal e-mail messages to HBO.

- In June, the first wave of MRC's campaign to halt efforts to reinstate the Fairness Doctrine (more aptly called the Censorship Doctrine) sent more than 100,000 petitions to congressional leaders. Two months later, Congress received another 200,000.

- In August, the team sent 150,000 signed petitions to major news networks, protesting egregiously biased election reporting.

- The team then took on *Newsday*, which directly linked a church shooting in Tennessee to Rush Limbaugh, Sean Hannity and other conservative media. Within hours, *Newsday* editors, publisher and executives were inundated with 10,000 e-mails.

- In October, CNN's Drew Griffin misquoted *National Review* on Sarah Palin, and the Action Team hit CNN with so many e-mails that CNN shut down its delivery system – but not before nearly 32,000 reached Griffin and CNN executives. CNN admitted the mistake on air, with reporter

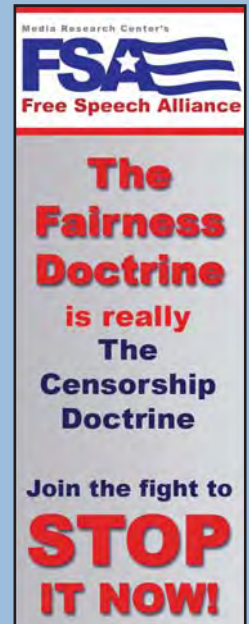


The Free Speech Alliance

In November, the MRC created the Free Speech Alliance, a coalition fighting to ensure that the Fairness Doctrine never returns to silence the conservative voice in America. MRC Action launched a national media campaign, voiced by former Reagan Attorney General Ed Meese, which aired on the *Sean Hannity Show*. By December, 36 organizations and 80,000 concerned citizens had joined the coalition – the start of what will be a seminal grassroots issue in 2009.



MRC's Brent Bozell along with Rep. John Boehner (R-OH), Rep. Mike Pence (R-Ind), Rep. Trent Franks (R-Ariz), Grover Norquist, and Laura Ingraham held a national press conference on Capitol Hill, to expose the liberals' efforts to use the Fairness Doctrine to silence conservative voices on talk radio.



Griffin adding, "I botched it." Giving credit where due, MRC Action followed up with nearly 5,000 "thank you" messages.

- Less than a week before Election Day, the *Los Angeles Times* decided to withhold from public viewing a video featuring Barack Obama and Rashid Khalidi, a pro-terrorist radical and one-time spokesman for the late PLO leader Yasser Arafat. Within 12 hours, more than 15,000 Action Team members e-mailed the *Times*, urging the paper to report – not suppress – the news.

Youth Education and Intern Program

"This program is extremely valuable not only for the hands-on experience but also for the ability to experience the conservative movement in action."

Matt Cover • Intern Fall 2008
CNSNews.com

For 16 years, the MRC's Youth Education and Intern Program has mentored college students to recognize media bias and the need for balanced journalism while preparing them for careers in journalism, public relations, marketing and government. In 2008, MRC interns saw their work cited by Rush Limbaugh, Mark Levin, the *Washington Times*, the *Drudge Report* and many other media – even the *Times of India*.

In 2008, the MRC had 25 internships hosted by every division of the organization. Spring interns Matt Purple, Evan Moore, Lois Owen, and Genevieve Ebel worked in the Business & Media Institute and CNSNews.com. Lyndsi Thomas was in the News Analysis Division. Spring interns wrote more than 30 articles and contributed to the MRC's monthly newsletter, *The Watchdog*.

The Summer 2008 Intern Program was one of the most active semesters. The 10 participants wrote well over 100 articles, blog posts and commentaries that were published and quoted by conservative organizations, talk radio and other media outlets.

Summer interns included Lyndsi Thomas and Peter Sasso with the News Analysis Division; Kaitlynn Riely, Andrew Tashjian, Keriann Hopkins, Michael Gryboski and Allison Aldrich worked at CNSNews.com; Kelly Brown interned at the Business & Media Institute; the Culture and Media Institute hosted Julia Seward; and Brad Evenson joined the Marketing department.

For the Fall semester, the MRC welcomed 10 interns: Erin Brown joined the Culture and Media Institute, CNSNews.com welcomed Matt Cover, Tiffany Gabbay, Sara Burrows, Matt Hadro, Tiffany Bell, Mary Jane O'Brien and Lauren Maffeo. Lyndsi Thomas continued with the News Analysis Division, and Joshua Stern joined the IT department.

The Youth Education and Intern Program for 2008 was partially funded by the WINREP Foundation of Portland, Oregon, and The JM Foundation of New York, New York.

The MRC actively recruits interns all year long for the program.



SUMMER 2008 INTERNS

Left to Right: Brad Evenson (Mktg), Lyndsi Thomas (NAD), KeriAnn Hopkins (CNS), Allison Aldrich (CNS), Kaitlynn Riely (CNS), Michael Gryboski (CNS), Peter Sasso (CNS), Julia Seward (CMI) and Andrew Tashjian (CNS)



FALL 2008 INTERNS

Left to Right: Lyndsi Thomas (NAD), Joshua Stern (IT), Matthew Hadro (CNS), Lauren Maffeo (CNS-Mktg), Tiffany Bell (CNS), Mary Jane O'Brien (CNS), Erin Brown (CMI) and Matt Cover (CNS)

WINREP
FOUNDATION

The JM Foundation

"Working at the MRC not only gives you valuable experience for a career, but also places you in the frontlines of the Conservative movement. Any young conservative who is looking to gain a foothold in the Washington establishment, or to simply work in a place that advocates the same beliefs and values that he believes in, should consider working at the MRC."

Evan Moore • Intern Summer 2007 and Spring 2008 • CNSNews.com

2008 Publications & Web Products

NEWSLETTERS

The Watchdog • Media Reality Check / Worst of the Week • Notable Quotables • Media Myths

BOOK

Whitewash: What the Media Won't Tell You About Hillary Clinton, but Conservatives Will
~ For past MRC books visit www.MRC.org

SPECIAL REPORTS

The Great Media Depression: News Reports Depict Economy Far Worse Now Than During the 1929 Stock Market Crash

Global Warming Censored

Apostles of Atheism: How the Broadcast and Print Media Helped Spread the Gospel of Godlessness in 2007

Down a Dark Abby

Unmasking the Myths Behind The Fairness Doctrine

'Character' the Most Important Issue in the Presidential Primary Debates

A Study in Character Assassination: How the TV Networks Have Portrayed Sarah Palin as Dunc or Demon

Obama's Margin of Victory: The Media Editing Wright's Wrongs

No Fairness Doctrine for PBS

~ To access the entire archive of MRC Special Reports visit www.MRC.org

ONLINE PUBLICATIONS

MRC CyberAlert

CNSNews.com E-Brief

The Balance Sheet

TimesWatch Tracker

Culture Links

WEB PRODUCTS

www.MRC.org

www.CNSNews.com

www.TimesWatch.org

www.NewsBusters.org

www.BusinessandMedia.org

www.CultureandMedia.com

www.MRCAction.org

www.Eyeblast.tv



Inside the MRC 2008

Founder and President: L. Brent Bozell III
Executive Vice President: David Martin
Executive Assistant to the President: Danette Williams
Director of Financial Operations: Cheryl Michener

News Analysis Division

Vice President of Research & Publications: Brent Baker
(Steven P.J. Wood Sr. Fellow)
Director of Media Analysis: Tim Graham
Director of Research: Rich Noyes
Director of Communications: Seton Motley
TimesWatch.org Director: Clay Waters
Sr. News Media Analyst: Geoff Dickens
News Media Analysts:
Brad Wilmouth, Justin McCarthy, Kyle Drennen,
Matthew Balan, Scott Whitlock
NewsBusters Executive Editor: Matthew Sheffield
NewsBusters Managing Editor: Ken Shepherd
Alternative Media Project Coordinator: Karen Hanna
Research Associate: Michelle Humphrey
Media Archivist: Kristine Lawrence
Assistant Media Archivist: Melissa Lopez

Business & Media Institute

BMI Vice President: Dan Gainor (T. Boone Pickens Fellow)
Director of Communications: Scot Christenson
Managing Editors: Amy Menefee and Matt Philbin
Assistant Editors/Analysts: Julia Seymour and Nathan Burchfiel
Staff Writer: Jeff Poor
Researcher: Paul Detrick

CNSNEWS.COM

Editor-in-Chief: Terry Jeffrey
Managing Editor: Michael Chapman
International Editor: Patrick Goodenough
Communications Director: Craig Bannister
Senior Editor: Susan Jones
Senior Editor: Melanie Hunter
Senior Writer/Editor: Pete Winn
Staff Writer/Editor: Randy Hall
Senior Staff Writer: Penny Starr
Investigative Reporters/Staff Writers:
Fred Lucas, Kevin Mooney,
Josiah Ryan, Monisha Bansal
Video Journalist: Nicholas Ballasy
Video Producer: Jonathan Schalter
Jerusalem Bureau Chief: Julie Stahl
International Correspondents:
Sergei Blagov (Moscow), Eva Cahen (Paris),
Mark Mayne (London), Kevin McCandless (London),
Stephen Mbogo (Nairobi) and Deepak Mahan (New Delhi)

Culture and Media Institute

Director: Robert Knight
Senior Editor: Brian Fitzpatrick
Senior Writer: Kristen Fyfe
Research Assistant: Colleen Raezler

Eyeblast.tv

Sr. Producer and Program Director: K. Daniel Glover
Associate Producer: Kerry Pickett

Development

Vice President for Development: Thom Golab
Director of Development Operations: Sara Bell
Director of Development for Major Gifts: David Bozell
Director of Foundations: Chris Jolma
Director of Development for Annual Giving: Lawrence Gourlay
Development Associate: James Nolan
Development Coordinator: Jamie Sullivan
Development Assistant/Receptionist: Tina Montgomery

Marketing

Chief Marketing Officer: Leigh Wilson
Senior Marketing Communications Manager: Jane Carter
Direct Response Marketing Manager: Maria Ciarrocchi
Web Graphic Designer: Melanie Selmer
Marketing Analytics Coordinator: Kevin Eder

Information Systems

Chief Technology Officer: Eric Pairel
Chief Programmer: Brad Ash
Web Developer: Anil Gadde
System Administrator: Stuart James

Youth Education & Intern Program

SPRING 2008: Matt Purple, Evan Moore, Lois Owen,
Genevieve Ebel and Lyndsi Thomas

SPRING 2008: Peter Sasso, Lyndsi Thomas, Kaitlynn Riely,
Andrew Tashjian, Keriann Hopkins, Michael Gryboski,
Allison Aldrich, Kelly Brown, Julia Seward and Brad Evenson

FALL 2008: Erin Brown, Matt Cover, Tiffany Gabbay,
Sara Burrows, Matt Hadro, Tiffany Bell, Mary Jane O'Brien,
Lauren Maffeo, Lyndsi Thomas and Joshua Stern

**"The Media Research Center is
truly America's Media Watchdog.
They don't just growl... they bite!"**

THE HONORABLE ZELL MILLER • FORMER U.S. SENATOR





Impact: Everywhere

No other media watchdog has such an impact as the MRC. Perhaps no conservative organization, period, generates as much attention. The number of media appearances and citations for MRC experts in 2008 confirm that the MRC is the leading force in exposing liberal media bias and neutralizing its effect. Every week, an average of more than 80 million Americans learn about liberal media bias from the MRC, on TV, radio, in print and on the Web. Below is just a *partial* listing of the media hits for the MRC in 2008.

TELEVISION

ABC News
CBN – *NewsWatch*
CNBC – *Kudlow and Company*
CNN

American Morning
Headline News
CNN Newsroom
The Situation Room

Coral Ridge Ministries
Coral Ridge Hour
C-SPAN – *Washington Morning*
Dateline America
EWTN

Fox Business Network
Blasting Biz
Fox Business Live
Fox News Channel
America's Election HQ
America's Newsroom
Fox & Friends
Fox News Live
Fox News Watch
Hannity & Colmes
Just In w/ Laura Ingraham
On The Record with Greta Van Susteren
Special Report w/ Brit Hume
Strategy Room
The O'Reilly Factor
Your World w/ Neil Cavuto
KCTV – Kansas City, MO
KDKA-TV – Pittsburgh, PA
KPRC – Houston, TX
KXAS – Dallas, TX
MSNBC

Countdown with Keith Olbermann
Hardball w/ Chris Matthews
Morning Joe

NBC10 – Philadelphia, PA
News Channel 8 – Wash., DC
Retirement Living TV
Sinclair Broadcasting Group

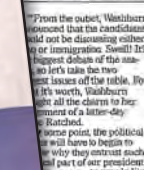
SRN News
WJXT – Jacksonville, FL
WOIA – San Antonio, TX
WRTV – Indianapolis, IN
WTFX – Philadelphia, PA
~ Partial Listing

RADIO

National & Syndicated

Air America Network
American Family Radio
Bill Bennett Show
Blog Talk Radio
Catholic Channel
Christian Radio Network
Chuck Wilder Show
Clash Radio
Colorado Radio Network
Concerned Women for America
Dateline America
Dennis Miller Show
EIB Network
Faith Broadcasting
Faith2Action with Janet Porter
Family News in Focus
Family Research Council
Focus on the Family
Fox Across America
G. Gordon Liddy Show
George Putnam Show
Glenn Beck Show
Howard Stern Show
Information Radio Network
Intel Radio Network
IRN Radio Network
Janet Parshall's America
Jerry Doyle Show
Jodi Hice Show
KABC – Los Angeles, CA
KCEO – Denver, CO
KDWN – Las Vegas, NV
KFAB – Omaha, NE
KFAQ – Tulsa, OK
KFNN – Phoenix, AZ
KFTK – St. Louis, MO
KFYI – Phoenix, AZ
KGLO – Mason City, IA
KIDO – Boise, ID
KIRO – Seattle, WA
KIT – Yakima, WA
KMBZ – Mission, KS
KNUS – Denver, CO
KOA – Denver, CO
KOGO – San Diego, CA
KPAM – Portland, OR
KPSZ – Des Moines, IA
KSCJ – Sioux City, IA
KSFO – San Francisco, CA
KSLR – San Antonio, TX
KTOK – Oklahoma City, OK
KTRH – Houston, TX
KTSA – San Antonio, TX
KTHH – Seattle, WA
KTVA – Ventura, CA
KVI – Seattle, WA
KXYL – Brownwood, TX
KZIM – Cape Girardeau, MO
Lars Larson Show
Laura Ingraham Show
Laurie Roth Show
Lynn Breidenbach Show
Mancow's Morning Madhouse
Mark Levin Show
Martha Zoller Show
Michael Reagan Show
Michael Savage Show
Neal Boortz Show
NRA News
O'Reilly Factor Radio
One News Now
Point of View
Pro-Life Radio
Ringside Politics
Rush Limbaugh Show
Rusty Humphrey Show
Small Business Advocate
Steve Gill Report
Steve Malzberg Show
The Big Show
The Flipside Show

The Right Balance
Thom Hartmann Show
USA Radio Network
WABC – New York, NY
WAOK – Atlanta, GA
WAVA – Washington, DC
WBAL – Baltimore, MD
WBOB – Jacksonville, FL
WBT – Charlotte, NC
WCHS – Charleston, WV
WCHV – Charlottesville, VA
WDAY – Fargo, ND
WDEL – Wilmington, DE
WDRG – Hartford, CT
WFLA – Tampa Bay, FL
WGOW – Chattanooga, TN
WHK – Cleveland, OH
WHO – Des Moines, IA
WIBA – Madison, WI
WIBC – Indianapolis, IN
WICC – Bridgeport, CT
WJR – Detroit, MI
WKRC – Cincinnati, OH
WKVL – Knoxville, TN
WLS – Chicago, IL
WLW – Cincinnati, OH
WMAL – Baltimore, MD
WMUZ – Detroit, MI
WNTA – Rockford, IL
WOR – New York, NY
WORD – Greenville, SC
WRVA – Richmond, VA
WRVC – Huntington, WV
WSAU – Wausau, WI
WTAN – Tampa Bay, FL
WTAQ – Green Bay, WI
WTBN – Tampa Bay, FL
WTKK – Boston, MA
WTLN – Orlando, FL
WTPF – Raleigh, NC
WWTN – Nashville, TN
WXJC – Birmingham, AL
WZNZ – Jacksonville, FL
XEPE – San Diego, CA
~ Partial Listing





PRINT

Air Force Times
Albuquerque Journal
Augusta Chronicle
Canada Free Press
Canadian National Post
Chicago Daily Herald
Columbia Daily Tribune
Dallas Morning News
Duluth News Tribune
Entertainment Weekly
D.C. Examiner
Financial Times
Houston Chronicle
Human Events
Investor's Business Daily
London Free Press
Los Angeles Times
Marine Corps Times
Miami New Times
Minneapolis Star Tribune
Navy Times
New York Post
New York Sun
New York Times
Newsday
NJ Courier-Post
OC Register
Ottawa Citizen
Pittsburgh Post-Gazette
Pittsburgh Tribune Review
Politico
Richmond-Times Dispatch
Sacramento Bee
San Mateo County Times
St. Petersburg Times
The Hill
The Jewish Press
The Kansas City Star
Toronto Sun
Tuscaloosa News
Union Leader
Ventura County Star
Washington Post
Washington Times
~ Partial Listing

MAGAZINES

American Journalism Review
American Spectator
Church Executive Magazine
Columbia Journalism Review
Directorship Magazine
Entrepreneur
Focus on the Family Magazine
Health Business Week
Human Events
Information Week
Lab Business Week
NewsMax
Obesity, Fitness and Wellness Week
Roll Call
Stars and Stripes
The New American
Townhall
US News & World Report
Variety
Women's Health Weekly
~ Partial Listing

INTERNET

ABCNews.com
AmericanSpectator.com
AmericanThinker.com
Ann Coulter
Atlantic Monthly
AtlasShrugs.com
BaptistPressNews.com
BarackObama.com
BillO'Reilly.com
BusinessWeek.com
CanadaFreePress.com
CanadianNationalPost.com
Catholic News Agency
CBSNews.com
Chicago Daily Herald
ChicagoTribune.com
China View
Christianity.com
CNBC.com
CNN.com

Concerned Women for America
Congress Daily
Congressional Quarterly Politics
ConservativeGrapevine.com
C-Span.org
DavidLimbaugh.com
DenverPost.com
DetroitFreePress.com
Digg.com
DrLaura.com
Drudge Report
EagleForum.org
FinancialTimes.com
Forbes.com
Fox Business Network
FoxNews.com
FreeRepublic.com
FrontPageMagazine.com
GlennBeck.com
Google News
GOPUSA.com
GunNewsDaily.com
HeartlandInstitute.com
HoustonChronicle
HuffingtonPost.com
Human Events Online
Instapundit.com
International Herald Tribune
Investor'sBusinessDaily.com
JohnMcCain.com
KeepandBearArms.com
Las Vegas Review Journal
LauraInGraham.com
Lew Rockwell.com
LifeSiteNews.com
Los Angeles Times
Lucianne.com
MarkLevinShow.com
MarketWatch.com
MichaelSavage.com
MichelleMalkin.com
MotorTrend.com
NationalLedger.com
NationalPublicRadio.org
National Review Online
National Taxpayers Union Blog
NealBoortz.com
NewRepublic.com
NewYorkSun.com

NewYorkTimes.com
Newsday.com
NewsMax.com
Newsweek.com
NRALA.org
NYPost.com
OneNewsNow.com
Orange County Register
OutsidetheBeltway.com
Pittsburgh Tribune Review
Politico.com
RasmussenReports.com
RealClearPolitics.com
Reason Magazine
RedState.com
Reuters.com
RightSideNews.com
RonPaulforPresident2008.com
RushLimbaugh.com
Salon.com
SeanHannity.com
Technorati
Arizona Republic
BostonGlobe.com
Cincinnati Enquirer
TheHill.com
NationalJournal.com
New York Daily News
New York Post
TheScotsman.com
TimeMagazine.com
Today.com
Topix.com
Townhall.com
TV Newser
US News & World Report
USAToday.com
WallStreetJournal.com
Washington DC Examiner
WashingtonPost.com
WashingtonTimes.com
WeeklyStandard.com
Wired.com
Woman's Day
Wonkette
World Net Daily
Yahoo! News
YouTube
~ Partial Listing



In June alone, Fox's *Special Report with Brit Hume* cited MRC research and reports at least six times, reaching more than 1.5 million people each time with the MRC message.



BOOKS

Energizing Our Future: Rational Choices
Ted White & Blue: Nugent Manifesto
Liberal Lies About American History
Personal Faith, Public Policy
Our Good Name
Scared to Death
Water Consciousness
A Convenient Fabrication
Private Sector, Public War
President McKinley, War and Empire: Volume 2: President McKinley and America's "New Empire"
The Foreclosures.com Guide to Advanced Investing Techniques You Won't Learn Anywhere Else
Trading Away Our Future: How to Fix Our Government-Driven Trade Deficits and Fault Tax System Before It's Too Late
Who Is the Real Barack Obama?





MRC'S ANNUAL GALA AND DISHONORS AWARDS

Roasting the Most Outrageously Biased Liberal Reporting of the Year

The MRC's 2008 Gala and DisHonors Awards was held at the Grand Hyatt in Washington, D.C. on April 10. Attended by more than 1,000 people, the event was marked by wit and side-splitting humor, as befitting an MRC gala.

Winners for the five DisHonors Awards were selected by a panel of 16 leading media observers, including Rush Limbaugh, Mark Levin, Laura Ingraham, Tony Blankley, Steve Forbes, Robert Novak, Walter E. Williams and Thomas S. Winter.

Cal Thomas, syndicated columnist and panelist on FNC's *Fox News Watch*, served as Master of Ceremonies. Larry Kudlow, host of CNBC's *Kudlow & Company*, presented the first two awards, followed by columnist/commentator Ann Coulter, who set up the funny video clips with some droll remarks of her own, and presented the third award. Talk show host Mark Levin handled the fourth and fifth awards.

The "Dan Rather Memorial Award for the Stupidest Analysis," went to the McClatchy Newspapers for the downer headline: "As violence falls in Iraq, cemetery workers feel the pinch." Pollster Kellyanne Conway accepted the award in jest.



MEDIA COVERAGE

The Gala received heavy media coverage, with appearances on the Fox News Channel's *Fox & Friends*, numerous radio programs including *The Neal Boortz Show* and *Janet Parshall's America*, and Internet hits on The White House Bulletin, Townhall.com, Hannity.com, U.S. News blog, National Review Online and many others.

The "I'm Not a Political Genius But I Play One on TV Award," was won by HBO's Bill Maher, who had said that if Vice President Dick Cheney were slain, "more people would live. That's a fact." *Gods and Generals* Director Ron Maxwell accepted for Maher.

MSNBC's Keith Olbermann won the "Damn Those Conservatives Award" for his demand that President Bush withdraw all troops from Iraq or resign immediately or be impeached. Accepting was Minuteman Project founder Jim Gilchrist.

The title of the "Barack Obama Gives a Thrill Up My Leg Award," made it difficult for presenter Mark Levin to announce it with a straight face. He faux-sarcastically thanked Brent Bozell for making him do it. The award, not surprisingly, went to the author of the "thrill" phrase, MSNBC's Chris Matthews, for his extended gushing on *The Tonight Show* about the "really cool" Obamas, who are "really cool people." Matthews also snagged the final dishonor, the "How We Adore Clinton-Gore Award," for exclaiming that Bill Clinton's funeral oratory "sounds like Jesus in the Temple," a performance that also netted him "Quote of the Year" by audience acclaim. Rep. Tom Tancredo (R-Colo.) accepted the award on Matthews' behalf.

The Gala also had two moving tributes. MRC Founder and President L. Brent Bozell III presented the *Second Annual William F. Buckley Jr. Award for Media Excellence* to Tony Snow, a longtime MRC friend. Snow, who distinguished himself at *The Detroit News*, *The Washington Times*, Fox News Channel and finally as White House Press Secretary, gave a rousing speech about how America "is still the world's dream machine." It was one of his last major appearances before he died of cancer at age 53 in July.

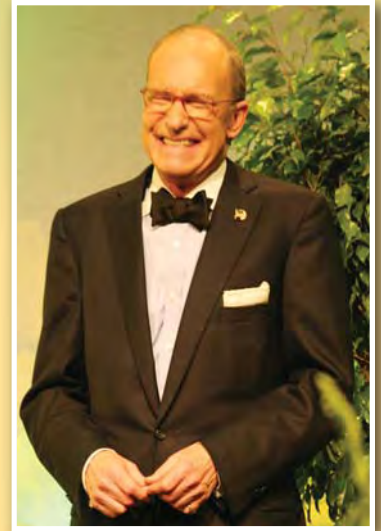
At the end of the evening, after an emotional video tribute to Lt. Michael Patrick Murphy, who was posthumously awarded the Medal of Honor in 2007 for giving his life to save his fellow Navy Seals on a mountain in Afghanistan, MRC Trustee T. Boone Pickens shocked and delighted the crowd. He found the video tribute so moving that he rewrote a \$100,000 donation check to the Congressional Medal of Honor Foundation, making it out for \$1 million. As tears flowed in the audience, he presented the check to Michael's father, Daniel, and brother, John.



Master of Ceremonies Cal Thomas



Mark Levin



Larry Kudlow



Ann Coulter



Preparing to help judge the "Quote of the Year."



Rep. Mike Pence



The late Tony Snow graciously accepts the Second Annual William F. Buckley Jr. Award for Media Excellence from L. Brent Bozell III, then delivers a rousing speech to the more than 1,000 people in attendance.



Jim Gilchrist



Ron Maxwell



Tony Snow



Kellyanne Conway



Rep. Tom Tancredo



Daniel Murphy accepts a \$1 Million check for the Congressional Medal of Honor Foundation from MRC Trustee T. Boone Pickens on behalf of Lt. Michael Patrick Murphy, who was posthumously awarded the Medal of Honor in 2007.

Scenes from the 2008 Gala



Trustee Richard Eckburg
& Herman Cain



Trustees Boone & Madeline Pickens, Sen. Rick Santorum,
Trustee Dan Cook, Mary Cheney & Gail Cook



Brent Bozell & Ann Coulter



Anna Bower with Suzanne & Martha Zoller



Doug Mills, Brent Bozell, Daniel & John Murphy



Congressional Medal of Honor Fdn. President
Nick Kehoe with Julie & LTG Robert Foley



Trustees Scott & Susie Plakon
with Ann Coulter



Trustees Tat & Bobbie
Hillman



Associate Sally Herbert
& Karla Dietz



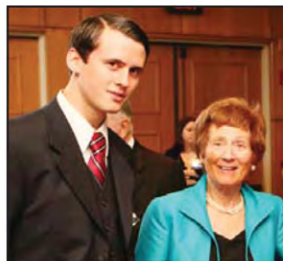
Trustees Beverly Danielson
& John Garvey



Associate Sherry Lawrence
& Trustee Fran Newell



Trustees Jerry & Jackie
Grossman



Steve Hayes &
Trustee Diana Spencer



Trustees Edith & Ralph
Hostetter



Associates Robert & Sylvia
Henderson



Trustees Judi & Karl
Ottosen



Ron Maxwell, Ann Coulter, Trustee Keith Wold
& Karen Hochstetter



Ann Coulter, Associate John Kruse
& Brendan Dudley



Sen. Rick Santorum & Cal Thomas

MRC Leadership

BOARD OF DIRECTORS



Harold Simmons
Chairman of the Board
Media Research Center
President, Valhi, Inc.



Richard Eckburg
Chairman,
Media Research Center
Board of Trustees



L. Brent Bozell III
Founder and President
Media Research Center



**The Honorable
Leon Weil**
Former Ambassador
to Nepal



**The Honorable
Curtin Winsor, Jr.**
Former Ambassador
to Costa Rica



Michael Keiser
President,
Bandon Dunes Golf
Resorts

Board of Trustees • 2008

Mr. & Mrs. Edward M. Ackerman
Mr. & Mrs. Ronald L. Allen
Mr. Peter A. Alpaugh
Mr. George Eli Anderson
Mr. William C. Anton
Mr. Thomas K. Armstrong
Mr. Richard Ashburn
Mr. Nathan D. Bachman
Ms. Barbara B. Baker
Mr. & Mrs. Robert M. Beall II
Mrs. Doris Berenzweig
Mr. George W. Bermant
Mr. Carl G. Berry
Mr. & Mrs. Larry Blatterfein
Mr. Albert C. Bostwick
Mr. Robert Botelho
Mrs. C. Richard Bowers
Mr. Robert L. Bradley
Mr. Ed Brandon
Mrs. James Brandon
Mrs. Rebecca Brewer
Mr. & Mrs. Renton Brodie III
Ms. Gretchen Brooks
Mr. B.V. Brooks
Mr. W. Michael Brown
Ms. Betty Brown
Dr. Robert Browne
Mrs. Frances Byles
Mr. James J. Callan
Mr. & Mrs. John M. Camp III
Mr. & Mrs. John M. Camp Jr.
Mr. & Mrs. Gerald T. Carden II
Mrs. J. Doreen Chadbourne
Mr. Norman C. Chambers

Mr. & Mrs. William H. Clark III
Mr. Richard H. Collins
Mr. Thomas A. Connolly Esq.
Mr. Peter C. Cook
Mr. & Mrs. Daniel W. Cook III
Mr. & Mrs. Lovick P. Corn
Mr. & Mrs. Cloud L. Cray Jr.
Mr. M. A. Custer
Mrs. Beverly Danielson
Mr. Kenneth W. Davis
Tim & Amy Davis
Ms. Brandie Davis
Mrs. Dorothy de Ganahl
Mr. James M. Deaver
The Honorable & Mrs. Richard
M. DeVos
Lt. Col. Jennifer L. Dieckmann
Mrs. Frederick H. Dohmen
Mrs. Helen Dombrowski
Mr. Joseph W. Donner
Dr. & Mrs. Edward Duffie MD
Mr. Chris Dugle
Mr. Norman Duinink
Mr. & Mrs. Richard D. Eckburg
Mr. & Mrs. Robert J. Eichenberg
Mr. & Mrs. Jim Emery
Mr. & Mrs. Randy Engstrom
Dr. Michael J. Fedak
Dr. Seymour H. Fein
Mr. Wade Fetzer
Mrs. Maureen H. Foulke
Mr. J. Pepper Frazier II
Mr. J. Pepper Frazier
Mr. Philip M. Friedmann

Mr. Foster Friess
Mrs. Jeanne Fudge
Mr. James Fullmer
Mrs. C. A. Fulton
Mr. Martin A. Galasso
Mr. John W. Galbraith
Mr. Robert Garthwait Sr.
Mr. John K. Garvey
The Honorable William L. Garwood
Mr. William Garwood Jr.
Mrs. Jane Geldermann
Miss Cecilia T. Giebutowski
Mr. Charlie Gifford
Mr. James H. Graves
Mr. Michael W. Grebe
Mrs. Dorothy Griffin
Mr. R. Jerry Grossman
Mr. & Mrs. Henry E. Haller Jr.
Mr. Robert E. Hannay
Drs. Ken and Barbara Hansen
Miss Caroline L. Hansen
Mr. & Mrs. John N. Hanson
Mr. & Mrs. Jerry L. Hayden
Mr. Edwin C. Heikkila Jr.
Mr. & Mrs. Richard R. Helmick
Mr. & Mrs. Larry Helminiak
Mrs. W. Gibbs Herbruck
Mrs. Heather R. Higgins
Mr. & Mrs. Al Hilde Jr.
Mr. & Mrs. Tatnall Hillman
Mr. Conrad Hock Jr.
Mr. & Mrs. Bruce H. Hooper
Mr. & Mrs. E. Ralph Hostetter

Continued...

BOARD OF TRUSTEES • 2008 (continued)

Mr. E. Mark Hotze
Mr. Joseph Hudson
Mr. W. R. Jackson Jr.
Mrs. Virginia James
Mr. Phil F. Jenkins
Mr. & Mrs. Charles B. Johnson
Mr. & Mrs. Thomas Johnson
Ms. Rebecca Julian
Mr. & Mrs. John C. Kane
Mr. Michael L. Keiser
Mr. & Mrs. Thomas L. Kempner
Mrs. Linda Kendall
Mr. Dan S. Kennedy
Mr. A. P. Kirby Jr.
Mr. F. M. Kirby
Mr. Thomas Klein
Miss Marcia Lane
Mr. J. Smith Lanier II
Mr. & Mrs. Donald R. Laskowski
Mr. Peter O. Lawson-Johnston
Mr. Joe R. Lee
Mr. David Lerner
Mrs. Ida M. Lightner
Mr. Bill L. Lindemann
Mr. Carl H. Lindner
Mr. Thomas Linnen Sr.
Mrs. Lorance W. Lisle
Mr. Leonard Litwin
The Honorable Robert L. Livingston
Mr. Thomas A. Lupton Jr.
Dr. Letty G. Lutzker MD
Mr. & Mrs. William Lynch
Drs. Joan & John A. Maher
Mr. Robert T. Martin
Ms. Renee Masaryk
Mr. & Mrs. Thomas Matey
Mr. Ralph P. Mayer
Mr. William McCreery
Mr. Richard McDonnell
Mr. Charles P. McQuaid
Mr. & Mrs. James B. McWethy
Mrs. Suzanne Melin
Mr. S. Prosser Mellon
Mr. Daniel N. Mezzalingua
Ms. Anna B. Milburn
Mr. Roger Milliken

Mrs. Abby Moffat &
Mrs. Diana Davis Spencer
Mr. Alwal B. Moore
Mr. David Murphey III
Mr. & Mrs. Robert Naleid
Mrs. Fran Newell
Mr. Brantley I. Newsom
Mr. James A. Patterson
Ms. Brenda Pejovich
Mr. Thomas L. Phillips
Mr. T. Boone Pickens
Mr. & Mrs. D. Scott Plakon
Mrs. Elsa D. Prince Broekhuizen
Mr. & Mrs. Bruce Radford
Ms. Lyn G. Rales
Mr. & Mrs. Raymond S. Raveglia
Mr. Lunsford Richardson Jr.
Mrs. Shirley W. Roe
Mr. Stanford Z. Rothschild Jr.
Mr. & Mrs. Norman Rousselot
Col. & Mrs. Robert Rust
Mr. & Mrs. Fred Sacher
Mr. Richard M. Scaife
Dr. Barry A. Schlech
Mr. Robert W. Schneebeck
Mr. & Mrs. S. Prewitt Semmes Jr.
Mr. Abe Siemens
Mr. & Mrs. Henry H. Silliman Jr.
Mr. Harold Simmons
Dr. Lawrence Simon
Mr. Merrill G. Smith
Dr. & Mrs. William B. Smith
Mr. & Mrs. Thomas W. Smith
Mr. William D. Smithburg
Mr. & Mrs. Linton S. Snapp
Mr. Douglas G. Snyder
Dr. Sharyne D. Snyder
Ms. Dian Graves Stai
Mr. Theodore R. Stanley
Mr. Ralph Stayer
Mrs. Launa Stayer-Maloney
Mr. Jay Stobbs
Mr. & Mrs. Herbert Stockham
Mr. Roger Stone
Mr. & Mrs. Glen Stonebrink
Mr. George W. Strake Jr.

The Honorable Robert D. Stuart Jr.
Dr. Patrick M. Sullivan
Mr. Dean A. Sundquist
Mr. Gerald B. Swanson
Dr. John H. Tatom
Dr. John Templeton Jr.
Mr. John F. Tepe
Mrs. Beverly Thewes
Mr. & Mrs. Joe C. Thompson Jr.
Mrs. Polly J. Townsend
Mr. Richard Uihlein
Mr. & Mrs. Charles J. Urstadt
Mr. Luther H. Waller Jr.
Mr. Rawleigh Warner Jr.
Mrs. Ingrid Warshaw
Mr. F. William Weber
Mr. Richard W. Weekley
Mr. Roy W. Weiland
Mr. & Mrs. G. Greeley Wells
Mrs. Marion G. Wells
Mr. Gary R. Wenzel
Mr. & Mrs. Carl Westcott
Mr. Steven E. Wheeler
Mr. James Whitcomb Jr.
Mr. Frederick B. Whittemore
Ms. Shari Williams
Mr. & Mrs. Andrew Wilson
The Honorable & Mrs. Curtin
Winsor Jr.
Mr. Bert F. Winston Jr.
Mrs. Elizabeth S. Wiskemann
Mr. & Mrs. Frank E. Witt
Mr. Keith C. Wold Jr.
Miss Betty K. Wolfe
Mr. Charles J. Wyly Jr.
Mr. Wirt A. Yerger Jr.
Mr. & Mrs. Edward S. Young
Mr. & Mrs. Robert K. Zelle

OFFICERS OF THE MRC

Chairman: **Harold Simmons**
President: **L. Brent Bozell III**
Exec. Vice President: **David Martin**
Vice President: **Brent Baker**
Secretary: **Danette Williams**

MRC Associates • 2008

Mr. Jerry G. Abel
 Mr. Raymond C. Adamczyk
 Dr. & Mrs. James A. Albright MD
 Mr. & Mrs. Ray Alderman
 Mr. Charles J. Andersen
 Mrs. Grace Andersen
 Mr. K. Tucker Andersen
 Mrs. Antionette Anderson
 Mr. Sydney J. Anderson
 Mr. Gerald D. Anderson
 Mr. & Mrs. Ed Andre
 Mr. & Mrs. Armond J. Angelucci
 Mrs. Virginia Archer
 Ms. Mary Arehart
 Mr. Thomas P. August
 Mr. Robert R. Aune
 Miss Doris E. Austin
 Ms. Eileen B. Ayer
 Ms. Kay Bacheller
 Mr. Frank L. Bain Jr.
 Mrs. Elliot A. Baines
 Mrs. Elsa E. Bandi
 Mr. Paul Bangor
 Mr. Cyril V. Barbaccia
 Mr. Steven Barbarine
 The Honorable & Mrs.
 H. Douglas Barclay
 Dr. Allan H. Barker MD
 Mr. & Mrs. C. F. Barnes
 Mr. Sid Baron
 Miss Adolyn C. Bartels
 Mr. Kenneth L. Barth
 Mr. Richard J. Bauer
 Mr. Orson Bean
 Mr. R. H. Beaver
 Mr. & Mrs. T. E. Beck Jr.
 Mr. Brian C. Beckman
 Mr. & Mrs. F. William Beckwith
 Mr. Lawrence J. Beger
 Mr. Norman F. Beisswenger
 Mr. Richard C. Bercik
 Mr. Stanley J. Bernstein
 Mr. Sheridan Biggs
 Mr. Roy U. Billings
 Mr. & Mrs. Daniel G. Bills
 Mr. Carl E. Bochow Sr.
 Dr. Gary D. Bond
 Mr. Leon Bonner
 Mr. Mark E. Borgerding
 Mr. & Mrs. John Botkin

Ms. Doris M. Boucher
 Mrs. Mary J. Bousek
 Mr. Robert Bracken
 Mr. Richard S. Braddock
 Mr. & Mrs. Bruce H.
 Branyan
 The Honorable Stephen
 F. Brauer
 Mr. George A. Braun
 Mr. & Mrs. Harold Brayman
 Mr. John R. Brehmer
 Mr. & Mrs. Curt Brewer
 Mr. George E. Brockett
 Mr. & Mrs. George R. Brown
 Mr. & Mrs. Peter Brownell
 Dr. & Mrs. John W.
 Browning III
 Mrs. Elizabeth D. Bruce
 Mr. & Mrs. Henry J. Brucker
 Mr. John S. Brumback Jr.
 Mr. Philip G. Brumder
 Mr. & Mrs. John D. Bryan
 Mr. & Mrs. W. P. Buckthal
 Mr. Henry M. Buhl
 Mr. John D. Buhl Sr.
 Mr. & Mrs. David J. Bunce
 Mr. William R. Burgess
 Mr. Edward N. Caldwell
 Mr. Michael J. Cambridge
 Miss Barbara L. Cameron
 Mr. Bruce E. Campbell Jr.
 Mr. & Mrs. Frank J.
 Campbell III
 Mr. & Mrs. James B.
 Cardwell
 Mr. Edmund N. Carpenter II
 Mr. Robert E. Carter
 Mrs. Beverly T. Carter
 Mr. Robert P. Carter
 Mr. & Mrs. Robert S.
 Cartwright Jr.
 Mr. W. W. Caruth III
 Mr. Preston C. Caruthers
 Mr. & Mrs. Francis W. Cash
 Mr. & Mrs. Jack E. Caveney
 Mr. Robert Chaffiot
 Mrs. Ramona M. Chapman
 Mrs. Marie M. Chapman
 Mr. & Mrs. Fred E. Chez
 Mr. Henry L. Chisholm

Mr. James M. Clark
 Mr. Richard A. Clark
 Mr. & Mrs. Edward A. Clark
 Mrs. Mary Lu Clark
 Mr. Harvey G. Cleland
 Ms. Rhoda Cobb
 Mr. Harry H. Coon
 Mr. & Mrs. Thomas J. Coté
 Mr. & Mrs. Thomas Coull
 Mr. Robert C. Cowen
 Mr. Christopher B. Cowie
 Mr. & Mrs. Robert Cox
 Ms. Connie Cox
 Mr. & Mrs. Joseph Crescio
 Mr. Charles R. Crisp
 Mr. Richard T. Cunniff
 Mr. William E. Curran
 Mr. Richard E. Curtis
 Mr. Richard J. Czachor
 Mrs. Cranford Dalby
 Mr. & Mrs. Len Darling
 Mrs. Margaret E. Davenport
 Mr. Carl A. Davis
 Mr. Kent R. Davis
 Mr. & Mrs. Charles N. Davis
 Mr. & Mrs. Alan Dayton
 Mr. & Mrs. Gerald F. De
 Simone
 Mr. Ovide E. De St. Aubin
 Mr. & Mrs. James Decker
 Mr. Paul DeCleva
 Mrs. Ida B. DeField
 Mr. Lawrence J. DeGeorge
 Mr. Mike Derderian
 Mr. & Mrs. Robert M. Desky
 Ms. Patricia E. Deuster
 Mr. & Mrs. Carl Deutsch
 Mr. Anthony Dinos
 Mr. W. L. Doffing
 Mr. Edward D. Doherty II
 Mr. Joseph S. Dolan
 Mrs. Norma Dorfner
 Mr. William H. L. Dornette
 Mr. G. Morris Dorrance Jr.
 Ms. Dorothy L. Doumakes
 Mr. Donald W. Doyle
 Mr. William E. Dreyer
 Mr. Andrew C. Dries
 Mr. F. Ducolon
 Mr. & Mrs. Robert S. Dulin

Mr. & Mrs. Jerry Dworak
 Mr. & Mrs. Joe Dworak
 Mr. James Dyer
 Col. James Dyson
 Mr. Carl W. Ellis
 Mrs. Francis D. Engle
 Mr. & Mrs. Robert D. English
 Mr. Charles Erhart Jr.
 Mr. Robert Evans
 Mr. David Faber
 Mr. Daniel A. Fairey
 Mr. & Mrs. Steven R. Feinstein
 Mrs. Annabelle L. Fetterman
 Mr. Robert Files
 Mrs. Lorraine H. Finch
 Mr. Larry Finger
 Mrs. Theresa Fiorentino
 Mr. Russell W. Fisher
 Mr. & Mrs. William E. Fisher
 Ms. June Fletcher
 Mr. J. E. Flurry
 Mr. Frank J. Fragomeni Jr.
 Mr. Robert Frazer
 Mr. James L. French
 Mr. L. R. French Jr.
 Mr. Jon T. Friesen
 Mr. Thomas Froeschle
 Mr. William Terry Fuldner
 Mr. Kenneth R. Fuller
 Mr. W. Lee Gaines Jr.
 Mr. Lawrence H. Garatoni
 Mrs. Patricia Elaine Gardner
 Dr. J. Harper Gaston
 Mr. J. Patrick Gavaghan
 Mr. W. W. Gay
 Dr. Donald Gaylor MD
 Ms. Ellen Isabel Geheeb
 Mr. John A. Georges
 Mr. & Mrs. Gilbert S. Getlin
 Mr. George Gilder
 Mr. Larry E. Gladfelter
 Mr. John J. Goebel
 Mr. Jeffrey W. Goettman
 Stuart & Barbara Gorin
 Mr. Randall Goss
 Dr. Bobby L. Graham Jr.
 Mr. John E. Gray Jr.
 Mrs. Ann Grayson
 Mr. David B. Gretyak

Continued...

MRC ASSOCIATEES • 2008 (continued)

Mr. William E. Griffin	Mr. Robert E. Hutchings	Mr. & Mrs. John Lawrence	Mr. & Mrs. David E. Meester
Mr. Kenneth Groefsema	Miss Marlene A. Hyer	Mr. Donald G. Lawson	Mr. & Mrs. Jim L. Melhuish
Mr. Wesley R. Grow	Mr. & Mrs. Ronald W. Jackson	Mrs. Lois H. Lazaro	Miss Ruth A. Merillat
Mr. & Mrs. Joe Guadagno	Mr. Sheldon Jacobs	Ms. Geraldine Lee	Mr. & Mrs. Thomas G. Messner
Mrs. Frederick W. Guardabassi	Ms. Lorena M. Jaeb	Mrs. Doris S. Lee	Mr. Wayne L. Meyer
Mr. Daniel M. Guggenheim	Mr. George W. James	Mr. Lewis W. Lehr	Mr. W. Michaelis Jr.
Mr. William E. Gunton	Mr. Melvin Jans	Mr. C. H. Levens	Miss Mary Michaels
Mr. & Mrs. John A. Haley	Mr. James R. Janssen	Mr. Ralph K. Lewis	Mr. Wolf Michelson
Mr. J. H. Hall Sr.	Ambassador Eric M. Javits	Mrs. Elsie Y. Lewis	Mr. Paul Miles
Mr. J. Kern Hamilton	Mr. Jack Jeanes	Mr. James H. L'Hommedieu Jr.	Mrs. Dae Miller
Mr. & Mrs. Al Hamilton	Mrs. Colleen A. Jennings	Mr. & Mrs. Paul F. Lienemann	Mrs. Leona Ann Miller
Mr. Ralph Handwerk	Mr. Dave Johnson	Mr. Craig E. Lighty	Mr. & Mrs. Louis Miller
Mr. Promod Haque	Mrs. Frances Brigham Johnson	Mr. John S. Lillard	Mr. Roy M. Milner Jr.
Mr. Robert Harrison	Mr. Mark Johnson	Mr. & Mrs. John Linder	Mr. Andrew J. Missler
Mr. & Mrs. John H. Hasley	Mr. Roger Johnson	Dr. & Mrs. Carl H. Linge	Mr. & Mrs. Joseph Mitchell
Mr. Ralph M. Hass	Mr. & Mrs. Richard Howard Johnston Jr.	Maj. Lorraine D. Lisle	Mr. & Mrs. Barton S. Mitchell
Mr. E. Robert Hautzenroeder	Mrs. Lois Jones	Mr. James A. Livesay Jr.	Mrs. Sandra M. Monroe
Dr. Janet H. Havard	Mr. Cliff Jones	Mr. Charles W. Loufek Jr.	Mr. & Mrs. John Thomas Moore
Mr. & Mrs. Edwin F. Hawxhurst	Mr. Gregory M. Jones	Mr. William Lowenburg	Mr. Joseph H. Moore
Mrs. Agnes R. Hayden	Mr. & Mrs. Saunders Jones	Mr. Edward A. Lozick	Mrs. Brenda A. Moran
Dr. Margaret Hayes M.D.	Mr. & Mrs. Edward C. Jonson	Mr. Thomas Luckie	Mrs. Karen Morgan
Mr. Gust Headbloom Jr.	Mr. & Mrs. John Jurkens	Mr. & Mrs. Allan Lund	Miss Karen Morgan
Mr. George R. Hearst Jr.	Mr. Kevin J. Justice	Ms. Kathleen Lund	Mr. Herbert N. Morgan
Mr. Melvin D. Heckt	Mrs. Barbara M. Kasler	Mr. Louis J. Lyell	Mrs. Levenne D. Mulrooney
Mr. Ryan H. Heise	Mrs. Annette Kaufman	Mr. & Mrs. Donald R. Lynch Jr.	Ms. Suzanne P. Murphy
Dr. Robert L. Henderson	Mr. & Mrs. Daryl A. Kearns	Mr. Brad Lytle	Mr. George Neall II
Mrs. Lois Hendricks	Mr. Joseph S. Keelty	Mr. Thomas B. MacCabe Jr.	Mr. Richard Nelson
Mr. William G. Hendrickson	Mrs. Pauline M. Keinath	Mrs. Lou Ella Machin	Mr. James W. Newberne
Dr. & Mrs. Larry Herbert	Mr. & Mrs. James Kenney	Mr. & Mrs. F. Alex Maddox Jr.	Mr. R. B. Newman
Mr. George L. Hesse	Mr. & Mrs. John Kerian	Mr. Bruce J. Maguire Jr.	Mrs. Mary W. Newton
Mr. Brad Hintz	Mr. & Mrs. Irving J. Kern	Mr. Michael Maiaitico	Mr. & Mrs. John K. Newton
Dr. & Mrs. Bob Hodges	Mr. & Mrs. Joseph P. Kiernan	Dr. Ronald P. Maier	Mr. Donald E. Nickelson
Mr. Roger S. Hoffman	Mr. John W. King	Mr. John Marcus	Ms. Dorothy Nielson
Mr. Ronald D. Hogan	Mr. Wade H.O. Kirby	Mr. Hugh A. Markey	Mr. Raymond C. Nowicky
Mr. Brice Holland	Mrs. Jo Ann Kitchin	Mrs. Patricia Kimball Martin	Ms. Linda Noyes
Mr. Larry E. Hollar	Mr. Robert S. Kowell	Mrs. Mary Ivey Matthews	Mr. Herman J. Obermayer
Mr. & Mrs. Larry Holleran	Mr. Frank W. Kozel	Mr. George G. Matthews	Mr. Ray P. Oden Jr.
Mr. Werner Holzer	Mr. Steven G. Kraemer	Mr. & Mrs. William C. Mattison Jr.	Miss Betty Lou Ogle
Mrs. Sara C. Holzman	Ms. Helen Kriebel	Mrs. Cheri Maust	Ms. Joyce Olinger
Mr. & Mrs. Andrew J. Honzel	Mr. Ronald M. Krump	Mr. & Mrs. Ronald & Marilyn McAfee	Mr. & Mrs. Clifford L. Olson
Mr. Charles Hoogland	Mr. Vincent W. Kyle	Col. Benjamin R. McBride	Mr. Lester Otto
Mr. Ruble A. Hord III	Mr. & Mrs. Norman La Caze	Mr. Leslie E. McClelland	Mr. Darryle Owens
Dr. & Mrs. Gregory M. Horning	Col. George La France	Mr. Jeremiah J. McCloskey	Mr. & Mrs. Barry R. Page
Mr. James R. Houston	Mrs. Marguerite Labrot	Mr. Chris McDaniel	Mr. Richard B. Palmer
Mr. & Mrs. Don N. Howell	Mr. & Mrs. William E. LaMothe	Mr. Eugene McElvaney Jr.	Mrs. Elizabeth S. Pankey
Mrs. Evelyn Howell	Mr. Stephens J. Lange	Mr. Thomas McKee	Mr. Andrew Parker
Mr. Oscar M. Hudson	Mr. & Mrs. Kenneth Larsen	Miss Mary H. McLemore	Capt. D. A. Patrick
Mr. Harold L. Huggins		Miss Joyce L. McMahon	Mr. Greg E. Pauly
Mr. James W. Hunt		Mr. Denman McNear	Mr. Daniel A. Pedrotti
Mr. William T. Hunter Jr.			Mr. Robert L. Peebles
Mr. William T. Huston			

Mr. Donald Pemberton
 Mr. Jordon Perlmutter
 Mrs. Marie T. Pero
 The Honorable & Mrs.
 Joseph Carlton Petrone Jr.
 Mrs. Margaret E. Pew
 Mr. & Mrs. Herbert E.
 Philbrook
 Mr. & Mrs. Christopher Pierce
 Mr. Frank Ponzio
 Drs. William & Elizabeth
 Powell
 Mr. John Price
 Mr. Scott L. Probasco Jr.
 Mr. Harry Ptasynski
 Mr. Kjell H. Qvale
 Mr. Hollis Rademacher
 Dr. Arthur G. Randol III
 Mr. Michael L. Reafsnnyder
 Mr. & Mrs. Maurice J. Reese
 Mr. John F. Reidy
 Mr. & Mrs. James A.
 Remington
 Mr. & Mrs. Richard K. Reuling
 Mr. Matthew Reynolds
 Mrs. Ellen E. Rezabek
 Mr. & Mrs. Jeff E. Rice
 Mr. Larry Richardson
 Mrs. Jean Riddell
 Mr. Gerry Ridge
 Mrs. Sarah Rindlaub
 Mr. Fred P. Ritchie
 Mr. Garret G. Roberts
 Ms. Jo Anne Roberts
 Mr. & Mrs. John H. Roberts
 Mr. John A. Robertshaw Jr.
 Mr. Richard G. Robison
 Mr. Lynn O. Rohde
 Mr. Carl H. Rohman
 Mr. & Mrs. Robert G. Rohwer
 Mr. & Mrs. Clark B. Rollins III
 Dr. David Root MD
 Mrs. Mary Ann Rosar
 Mr. & Mrs. Frederick C. Ross
 Mr. Milton E. Ross
 Mr. Bob Rothenberg
 Dr. & Mrs. Terry Rowland DDS
 Mr. Arthur N. Rupe
 Mr. & Mrs. Henry Russell
 Mr. Edward F. Ryan
 Mr. Jeffrey Sachs

VADM James A. Sagerholm
 USN (Ret.)
 Mrs. Sandra G. Samkavitz
 Mr. John W. Sampson
 Mrs. Helen Sanderson
 Mr. Richard Scales
 Mrs. Elizabeth J. Schafer
 Miss Margaret Scheibel
 Mr. Paul K. Schilling
 Mr. Philip F. Schneider Jr.
 Mr. Robert J. Schorr
 Mrs. Ruth H. Schotanus
 Ms. Ann E. Schutt
 Mr. Donald R. Scifres
 Mr. William C. Scott
 Mr. Rodger C. Scott
 Dr. & Mrs. James W. Seeser
 Mr. Lewis J. Serventi
 Mr. Fred M. Sevier
 Mr. James D. Sewell
 Mrs. Janice E. Shallenberg
 Mr. William C. Shanley
 Ms. Barbara Shannon
 Mr. Richard L. Sharp
 Mr. & Mrs. Robert Shavelle
 Mr. Daniel R. Shawe
 Mr. James J. Shea Jr.
 Mr. Patrick Shelby
 Mr. Thomas Shippee
 Mrs. Anita M. Shippen
 Mr. Dale A. Shoemaker
 Mr. & Mrs. Richard T. Short
 Mr. Isidore Simkowitz
 Maj. Gen. & Mrs. Jack
 Singlaub
 Mrs. Jerome Slad
 Mr. Britt Smith
 Mr. & Mrs. Mark E. Speese
 Ms. Susan Spencer
 Ms. Patricia M. Stefanyk
 Mr. & Mrs. Steve Stefely
 Mr. & Mrs. Walter P. Stern
 Mr. Campbell Steward
 Mr. Kevin G. Stolle
 Mr. Ron Stone
 Mr. & Mrs. James M.
 Stoneman
 Mrs. Irene D. Storkan
 Mr. Harry L. Stout
 Ms. Mary C. Stout
 Mr. Gaylord A. Strahan

Mrs. Ada A. Strassenburgh
 Mr. W. Jay Strausser
 Mr. Terry A. Strine
 Mr. William C. Stutt
 Mr. & Mrs. Herbert Sugden Jr.
 Mr. Richard H. Suhr
 Mr. & Mrs. John Sullivan
 Mrs. Rozene R. Supple
 Mrs. Joseph Sussen Jr.
 Mr. John W. Sutherland
 Mr. Steven Suttman
 Mr. & Mrs. J. D. Swanson
 Mr. Robert D. Sweet
 Mr. L. Jack Swertfeger Jr.
 Ms. Kaethe Talesnik
 Mr. Henry Taylor
 Mr. William Terrell
 Mr. Robert J. Theis Sr.
 Mr. & Mrs. Hans J. Thiele
 Mr. John M. Thies
 Mr. Robert E. Thomas
 Mr. Hall W. Thompson
 Mrs. Diane L. Thorn
 Mr. Zane Todd
 Mr. & Mrs. Donald A.
 Toenshoff Jr.
 Mr. James B. Townsend Jr.
 Mr. Warren T. Trask
 Mr. Robert L. Treanor
 Mr. & Mrs. George E. Trotter Jr.
 Mr. Daniel P. Tully
 Mr. James Tusty
 Mr & Mrs. Keith Twiggs
 Mrs. Mary Umstead
 Mr. William F. Urban
 Mrs. Peggy E. Wagner
 Mr. & Mrs. Charles P. Waite
 Mr. Sid Wallace

Dr. Robert T. Walsh MD
 Mr. Ronald J. Warezak
 Dr. & Mrs. David L. Watts
 Mr. Stanley Waxberg
 Mr. James D. Weaver
 Mr. Dean K. Webster
 Mr. & Mrs. Don W. Wehling
 Mr. & Mrs. Richard E.
 Weicher
 Mr. & Mrs. Richard T. Weiss
 Mr. & Mrs. James O. Welch Jr.
 Mr. Wallace W. Wessa
 Capt. James E. Westfall
 USNR (Ret.)
 Mr. Brooke N. Westover
 Mrs. Ruth M. Westphal
 Dr. Elizabeth Whelan
 Mrs. L. J. Whitmeyer Jr.
 Mr. Michael R. Wigley
 Mr. Norman B. Williamson
 Mr. Neil L. Wilson
 Mr. Barry L. Wolfe
 Mr. & Mrs. Melvin B.
 Wolzinger
 Ms. Josephine Wood
 Mr. John F. Woodhouse
 Mr. Jack R. Woodhull
 Mr. Doug Woodman
 Mrs. Donna P. Woolley
 Mrs. Jeanne C. Wulbern
 Mr. Harvey E. Yates Jr.
 Mr. & Mrs. Robert Young
 Mr. Richard A. Young
 Mr. Sam Young Jr.
 Dr. Andrej J. Zajac
 Mr. Richard C. Zaring
 Mr. Dean Zarras
 Mrs. Jane S. Zirnkilton

MRC Trustees and Associates

The Media Research Center's Trustees and Associates comprise an exclusive and distinguished group of some of the best-known and most influential conservative leaders in America. The Board of Trustees meets annually in Washington, DC to review and discuss the MRC's projects and programs and to approve the proposed initiatives for the up-coming year. Trustees donate \$5,000 or more annually and Associates contribute between \$1,000 and \$4,999.

Honor Roll of Major Benefactors

FOUNDATION SUPPORT

Edward and Wilhelmina Ackerman Foundation	The Blyer/Thompson Foundation Inc.	Moore Family Fund
Alpaugh Foundation	Lynn and Foster Friess Family Fund	Brenda A. (Bonnie) Moran Trust
The Armstrong Foundation	Garvey Kansas Foundation	The Bunny & Jim O'Neill Foundation
Bachman Foundation II	Patricia and J. Harvey Graves Foundation	Patrick Family Trust
Barnabas Foundation	The Griffin Family Foundation	The Edgar and Elsa Prince Foundation
The G.C. Barr Foundation	Henry E. Haller, Jr. Foundation	Richard & Mary Ellen Reuling Charitable Fund
Best Family Fund	Albert & Ethel Herzstein Charitable Foundation	Roberts Family Foundation
BLR Trust	Hickory Foundation	The Roe Foundation
The Richard & Susan Braddock Family Foundation	Honzel Family Foundation	Rogers Family Trust
The Lynde and Harry Bradley Foundation	Thornton D. and Elizabeth S. Hooper Foundation	Don D. and Lisa Rollins Charitable Trust
The Brayman Family Fund	Barbara N. & Don N. Howell Foundation	Arthur N. Rupe Foundation
The John C. Brearley Family Charitable Foundation	International Health Foundation	Saint Paul Foundation
Bridgers/Short Foundation	J.J.C.T.M. Foundation	Same Line Foundation, Inc.
The George and Janet Brown Foundation	Jennings-Spencer Charitable Family Foundation	Sarah Scaife Foundation
W.R. Burgess Foundation	The Johnson Family Trust	Prewitt and Valerie D. Semmes Foundation
Camp-Younts Foundation	Dodge Jones Foundation	Roger and Susan Stone Family Foundation
Capital Community Foundation	A.P. Kirby, Jr. Foundation	Steward Charitable Lead Trust
The Carwill Foundation	F.M. Kirby Foundation, Inc.	Stone Barrett Foundation
Chaffiot Family Foundation, Inc.	The Vernon K. Kriebel Foundation, Inc.	James M. Stoneman Charitable Fund
Calvert K. Collins Family Foundation, Inc.	The Laskowski Family Foundation	The Richard C. & Irene D. Storkan Foundation
Communities Foundation of Texas	Lehr Family Trust	Strake Foundation
G. L. Connolly Foundation	Craig E. Lighty Fund	John Templeton Foundation
James Deering Danielson Foundation	The Edward A. and Catherine L. Lozick Foundation	Thank Heaven Foundation
The Charles & Melissa Davis Foundation	Lois and Allan Lund Family Foundation	Whitcomb Charitable Foundation
The Kathryn W. Davis Foundation	MacCabe Family Foundation	WINREP Foundation
William H. Donner Foundation	The Chuck and Monica McQuaid Charitable Fund	Wirt A. Yerger, Jr. Foundation, Inc.
Marie and Donald Doyle Foundation	McWethy Foundation	Sandra M. Young Rev. Trust
The Fink Foundation	The Melin Family Foundation	The Young Family Trust
	R. K. Mellon Family Foundation	
	The Dorothy D. and Joseph A. Moller Foundation	

"The MRC is in the forefront of battling this smothering, monolithic culture. It plays a crucial, uniquely effective watchdog role in exposing media bias and partisanship. Conservatives should applaud — and financially support! — the splendid work being done by Brent Bozell and his intrepid, courageous colleagues."

STEVE FORBES • President and Editor-in-Chief, *Forbes* magazine

2008 Financial Report

BALANCE SHEET STATEMENT OF FINANCIAL POSITION*

December 31, 2008

ASSETS

Current Assets

Cash	\$ 917,680
Contributions receivable	486,267
Due from PTC	17,984
Deposit	8,398
Prepaid Expense	71,273
Total current assets	1,501,602

Investments – Operating Reserves	1,283,186
Investments – Endowment	3,582,204
Investments – Planned Giving	700,941

Property and Equipment

– net of accumulated depreciation and amortization	3,667,461
---	-----------

TOTAL ASSETS	10,735,394
---------------------	-------------------

LIABILITIES AND NET ASSETS

Current Liabilities

Accounts Payable	\$ 351,170
Accrued Expenses	233,946
Deferred Compensation	141,937
Deferred Annuity Revenue	311,547
Total Current Liabilities	1,038,600

Net Assets

Unrestricted	9,696,794
--------------	-----------

Total Liabilities and Net Assets	\$ 10,735,394
---	----------------------

MEDIA RESEARCH CENTER STATEMENT OF ACTIVITIES*

Year Ended December 31, 2008

Revenue and Support*

Contributions	\$11,438,440
Rental and other	509,551
Interest/Investment Income	(1,853,735)

Total Revenue and Support	10,094,256
----------------------------------	-------------------

Program Services Expenses

News Analysis Division	2,690,345
Cybercast News Service	2,146,994
Business & Media Institute	1,076,143
Culture and Media Institute	927,434
Eyeblast.tv	812,417
Grassroots	1,256,466
Youth Education & Intern Program	162,234

Total Program Services	9,072,033
-------------------------------	------------------

Support Services

Resource development	2,340,094
General and administrative	810,657

Total Support Services	3,150,751
-------------------------------	------------------

Total Expenses	12,222,784
-----------------------	-------------------

Change in Net Assets	(2,128,528)
-----------------------------	--------------------

Net Assets, Beginning of Year	11,825,322
--------------------------------------	-------------------

Net Assets, End of Year	\$9,696,794
--------------------------------	--------------------

* The above are unaudited financial statements.

To receive a copy of the MRC's audited financial statements, please contact us:

Media Research Center
Attn: Accounting Department
325 South Patrick Street • Alexandria, VA 22314

The Media Research Center is a research and education organization operating under Section 501(c)(3) of the Internal Revenue Code, and contributions are tax-deductible for income tax purposes.

The Media Research Center participates in the Combined Federal Campaign (CFC).

MRC's CFC number is 12489.

"The Media Research Center folks don't give the media hell; they just tell the truth and the media think it's hell."

BERNARD GOLDBERG

Arrogance: Rescuing America From the Media Elite

"I read the Media Research Center's Web site all the time, and I have going back to 1992. I certainly know Bill O'Reilly has to also because that's what we conservatives do to check and see who's liberal and who's biased. And it's a great resource..."

JOE SCARBOROUGH

MSNBC's Morning Joe

"What the MRC does is a national treasure, a national resource...!"

SEAN HANNITY

FNC's Hannity & Colmes

"I love Brent Bozell. He knows liberals better than they know themselves. His magnificent organization, the Media Research Center, is the ultimate source on liberal perfidy. As I wrote in the acknowledgments to *Slander*: 'Novenas should be said to Brent Bozell and the Media Research Center, who have been on the case long before I was.'"

ANN COULTER

Seven-time bestselling author

"You guys [at the MRC] are so damn good. Thank you, thank you, thank you. It's nice to know we are not alone."

LUCIANNE GOLDBERG

Lucianne.com

"The Media Research Center is the indispensable counter-punch to liberal reporting, providing timely, accurate, and balanced analyses of the most egregious examples of media bias."

ROBERT NOVAK

Nationally syndicated columnist



www.MRC.org

www.CNSNews.com

www.TimesWatch.org

www.NewsBusters.org

www.MRCAction.org

www.BusinessandMedia.org

www.CultureandMedia.com

www.Eyeblast.tv

325 South Patrick Street
Alexandria, Virginia 22314
(703) 683-9733

The Media Research Center is a research and education organization operating under Section 501(c)(3) of the Internal Revenue Code, and contributions are tax-deductible for income tax purposes. The Media Research Center participates in the Combined Federal Campaign (CFC). The MRC's CFC number is 12489.