### \*\* PUBLIC DISCLOSURE COPY \*\*

# Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter Social Security numbers on this form as it may be made public.

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service ► Information about Form 990 and its instructions is at www irs gov/form990. Open to Public Inspection

	1 01	and end	lina			
В	Check	if C Name of organization	-	D Employer ide	entif	ication number
	lcha	dress MEDIA RESEARCH CENTER				
Ĺ	Na	inge   Doing Business As		5./	1_1	429009
L	lnit retu		m/suite			
F	ate  Am	1900 CAMPUS COMMONS DRIVE, 6TH FLOOR	mounte	E Telephone nu		267-3500
F	lretu  App			G Gross receipts \$		31,428,998.
_	tiòr per	ding		H(a) Is this a gro	up re	
		F Name and address of principal officer:L. BRENT BOZELL SAME AS C ABOVE		for subordir	nates	? Yes X No
_	Toy	V sourvoy		H(b) Are all subordin	ates ir	ncluded? Yes No
		exempt status:	527	If "No," atta	ch a	list. (see instructions)
				H(c) Group exen	notio	n number 🕨
	art I	Othor	L Year of	formation: 198	7 N	State of legal domicile: VA
ģ	1	Briefly describe the organization's mission or most significant activities: EDUCATI	ING T	HE PUBLT	C	AND THE
Activities & Governance		MEDIA ON BIAS IN THE MEDIA.				
ern	2	Check this box if the organization discontinued its operations or disposed of	of more t	han 25% of its n	et as	esete
300	3	real fiber of voting members of the governing body (Part VI, line 1a)			3	8
જ	4	realiser of independent voting members of the governing body (Part VI line 1b)			4	7
ies	5	rotal number of individuals employed in calendar year 2013 (Part V. line 2a)			5	108
Ε̈́	6	rotarriumber of volunteers (estimate if necessary)			6	7
Aci	7 8	1 Total divisiated business revenue nom Part VIII, column (C), line 12			7a	836,623.
	l t	Net unrelated business taxable income from Form 990-T, line 34			7b	-131,229.
				Prior Year		Current Year
ne	8	Contributions and grants (Part VIII, line 1h)	1	4,710,84	5.	13,334,896.
Revenue	9	Program service revenue (Part VIII, line 2g)		793,06		837,623.
Re	10	investment income (Part VIII, column (A), lines 3, 4, and 7d)		429,60	1.	3,211,046.
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		-30,35		-39,449.
-	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	1	5,903,14	7.	17,344,116.
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)			0.	0.
	14	Benefits paid to or for members (Part IX, column (A), line 4)			0.	0.
ses	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5.10)		5,861,72		6,173,529.
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)  Total fundraising expenses (Part IX, column (D), line 25)  3,515,652.		197,06	2.	115,171.
EX	170	Total fundraising expenses (Part IX, column (D), line 25) 3,515,652.	STAUGUSE.	CONTRACTOR STREET	2.5	and the second of the second second second second
	17	Other expenses (Part IX, Column (A), lines 11a-11d, 11f-24e)		9,127,82	5.	8,293,974.
	18	rotal expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	1 1	5,186,61	3.	14,582,674.
es	19	Revenue less expenses. Subtract line 18 from line 12		716,53	1.	2,761,442.
et Assets or nd Balances	20	Total agasta (Part V. line 40)		ning of Current Ye		End of Year
Ass Bal		Total assets (Part X, line 16) Total liabilities (Part X, line 26)	1	3,006,163	3.	17,613,387.
Vet				1,726,305	5.	2,638,824.
Pa	rt II	Net assets or fund balances. Subtract line 21 from line 20	1	1,279,858	3.	14,974,563.
true.	corre	alties of perjury, I declare that I have examined this return, including accompanying schedules and s ct, and complete. Declaration of preparer (other than officer) is based on all information of which pre	statements	s, and to the best o	f my l	knowledge and belief, it is
		trad officer) is based on all information of which pre	eparer has	s any knowledge.		
Sign		Signature of officer				
Here		DAVID MARTIN, EXECUTIVE VP/ASST. TREASURE	- C	Date	1-	61
		Type of print name and title	ER		0	2/14
Paid		Print Preparer's signature  ROBERT H. FRANK ROBERT H. FRANK	Date	CHECK		PTIN
Prepa		Probability II. I IVALVII	10/	01/14 self-em		P00943320
Use C				Firm's EIN	<u> </u>	54-1156733
- J - J - J	····y					_
Move	the I	MCLEAN, VA 22101		Phone no. (	70	3)821-0702
iviay	rue IF	S discuss this return with the preparer shown above? (see instructions)				X Yes No

### \*\* PUBLIC DISCLOSURE COPY \*\*

# Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

OMB No. 1545-0047

Internal Revenue Service

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Open to Public Inspection

Α	For th	e 2013 calendar year, or tax year beginning and er	nding						
В	Check if applicab	C Name of organization		D Employer identifi	cation number				
	Addre	MEDIA RESEARCH CENTER		,					
	Name			54-1	429009				
	Initial return		loom/suite	E Telephone numbe	r				
	Term			571-267-3500					
	Amer	ded O.,	G Gross receipts \$	31,428,998.					
	Appli	Ca- RESTON, VA 20191		H(a) Is this a group re					
	pend	F Name and address of principal officer:L • BRENT BOZELL		for subordinates					
		SAME AS C ABOVE		H(b) Are all subordinates in	ncluded? Yes No				
		empt status: X 501(c)(3) 501(c) ( ) ( insert no.) 4947(a)(1) or	527	If "No," attach a	list. (see instructions)				
		te: ► WWW.MRC.ORG		H(c) Group exemptio					
K	Form o	forganization: X Corporation Trust Association Other	L Year o	of formation: $1987$ N	A State of legal domicile: VA				
P	art I	Summary							
Activities & Governance	1	Briefly describe the organization's mission or most significant activities: EDUCA' MEDIA ON BIAS IN THE MEDIA.	TING	THE PUBLIC	AND THE				
rua	2	Check this box if the organization discontinued its operations or dispose	ed of more	than 25% of its net as	ssets.				
ove	3			3	8				
2	4	Number of independent voting members of the governing body (Part VI, line 1b)			7				
es 2	5	Total number of individuals employed in calendar year 2013 (Part V, line 2a)			108				
Viti	6	Total number of volunteers (estimate if necessary)		6	7				
Acti	7 a	Total unrelated business revenue from Part VIII, column (C), line 12		7a	836,623.				
_	b	Net unrelated business taxable income from Form 990-T, line 34		7b	-131,229.				
				Prior Year	Current Year				
Revenue	8	Contributions and grants (Part VIII, line 1h)		14,710,845.	13,334,896.				
	9	Program service revenue (Part VIII, line 2g)		793,060.	837,623.				
Se.	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		429,601.	3,211,046.				
_	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		-30,359.	-39,449.				
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		15,903,147.	17,344,116.				
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		0.	0.				
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.				
ses	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		5,861,726.	6,173,529.				
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)		197,062.	115,171.				
х	b	Total fundraising expenses (Part IX, column (D), line 25) 3,515,652		0 107 005	0 202 074				
_	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		9,127,825. 15,186,613.	8,293,974. 14,582,674.				
	1	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		716,534.	2,761,442.				
_ S	19	Revenue less expenses. Subtract line 18 from line 12							
Net Assets or Fund Balances	00	Total accests (Dart V. line 4C)		ginning of Current Year 13,006,163.	End of Year 17,613,387.				
Asse Bala	20	Total assets (Part X, line 16)		1,726,305.	2,638,824.				
let/	21	Total liabilities (Part X, line 26)  Net assets or fund balances. Subtract line 21 from line 20		11,279,858.	14,974,563.				
P	22 art II	Signature Block		11,217,0000	14,714,303.				
99369	CONTRACTOR SECTION	Ities of perjury, I declare that I have examined this return, including accompanying schedules a	and stateme	ents, and to the hest of my	knowledge and helief it is				
	- 5	et, and complete. Declaration of preparer (other than officer) is based on all information of which			into modge and belief, it is				
	, 00,,00	state of the state	ii proparor i	I I I I I I I I I I I I I I I I I I I					
Sig	n	Signature of officer		Date					
Her		DAVID MARTIN, EXECUTIVE VP/ASST. TREASU	URER						
	•	Type or print name and title							
		Print/Type preparer's name Preparer's signature		ate Check	PTIN				
Paid	d	ROBERT H. FRANK ROBERT H. FRANK	10	0/01/14 if self-employe	P00943320				
Pre	parer	Firm's name FRANK & COMPANY, P.C.		Firm's EIN	54-1156733				
	Only	Firm's address 1360 BEVERLY ROAD, SUITE 300							
	-	MCLEAN, VA 22101		Phone no. (7	03)821-0702				
May	the If	RS discuss this return with the preparer shown above? (see instructions)			X Yes No				

Porm	rt III   Statement of Program Service Accomplishments
Ia	Check if Schedule O contains a response or note to any line in this Part III
1	Briefly describe the organization's mission:
	TO CREATE A MEDIA CULTURE IN AMERICA WHERE TRUTH AND LIBERTY FLOURISH.
_	Did the organization undertake any significant program services during the year which were not listed on
2	the prior Form 990 or 990-EZ?  Yes X No
	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes X No
	If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and
	revenue, if any, for each program service reported.  (Code: ) (Expenses \$ 3,531,515 · including grants of \$ ) (Revenue \$ 362,682 ·
4a	(Code:) (Expenses \$ 3,531,515. including grants of \$) (Revenue \$ 362,682. NEWS ANALYSIS DIVISION - BRINGS POLITICAL BALANCE TO THE NATION'S NEWS
	MEDIA BY DOCUMENTING AND COUNTERING LIBERAL BIAS FROM TELEVISION
	NETWORK NEWS SHOWS AND MAJOR PRINT PUBLICATIONS.
4b	(Code: ) (Expenses \$ 3,815,818. including grants of \$ ) (Revenue \$ 259,977.
	CYBERCAST NEWS SERVICE - PROVIDES AN ALTERNATIVE NEWS SOURCE THAT WOULD
	COVER STORIES THAT ARE SUBJECT TO A LIBERAL BIAS IN MANY NEWS OUTLETS.
	(Code: ) (Expenses \$ 728,930 • including grants of \$ ) (Revenue \$
4c	(Code:) (Expenses \$ 728,930 · including grants of \$) (Revenue \$)  GRASSROOTS - EDUCATING AND MOBILIZING THE GENERAL PUBLIC AGAINST
	RUNAWAY LIBERAL MEDIA BIAS.
4d	Other program services (Describe in Schedule O.)
	(Expenses \$ 2,114,012. including grants of \$ ) (Revenue \$ 214,964.)
4e	Total program service expenses ► 10,190,275.
22200	Form <b>990</b> (2013

10-29-13

# Form 990 (2013) MEDIA RESEAR Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		x
4	public office? If "Yes," complete Schedule C, Part I  Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect	-		
-	during the tax year? If "Yes," complete Schedule C, Part II	4		x
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or	·		
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete	8		х
9	Schedule D, Part III  Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for	-		
•	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total	446		Х
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII  Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total	11b		
·	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in	110		
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?	401		X
12	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional  Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	12b 13		X
	Did the organization maintain an office, employees, or agents outside of the United States?	14a	х	
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,	1-14		
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b	X	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		<u>X</u>
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,		~	
10	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I  Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	17	Х	
18	1c and 8a? If "Yes," complete Schedule G, Part II	18	х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"	10		
	complete Schedule G, Part III	19		Х
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
		Form	gan /	2013)

Pai	TIV Checklist of Required Schedules (continued)			
			Yes	No
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		<u> </u>
22	Did the organization report more than \$5,000 of grants or other assistance to individuals in the United States on Part IX,			37
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		<u>X</u>
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete		v	
	Schedule J	23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete	045		X
	Schedule K. If "No", go to line 25a	24a 24b		
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	240		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease	24c		
	any tax-exempt bonds?	24d		
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	244		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a	25a		X
	disqualified person during the year? If "Yes," complete Schedule L, Part I  Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and	200		
b	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
		25b		Х
00	Schedule L, Part I  Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or			
26	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If so,			
	complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
21	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV	20		
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b	X	
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	X	
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	X	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			3,7
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes, " complete			x
	Schedule N, Part II	32		
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	20		x
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and	24	х	
	Part V, line 1	34	X	_
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	- 21	
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity	35b	х	
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	330		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	36		Х
0-	If "Yes," complete Schedule R, Part V, line 2  Did the organization conduct more than 5% of its activities through an entity that is not a related organization	50		-
37	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		Х
20	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?			
38	Note: All Form 990 filers are required to complete Schedule O	38	X	

	990 (2013) MEDIA RESEARCH CENTER		54-1429	009	Р	age 5
Pa						_
	Check if Schedule O contains a response or note to any line in this Part V					Щ
		1 1		publisher score	Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	25			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and r					
	(gambling) winnings to prize winners?	i		1c	X	and other states
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,		100			
	filed for the calendar year ending with or within the year covered by this return	2a	108	Market Chief	77	
b	If at least one is reported on line 2a, did the organization file all required federal employment tax retu			2b	X	Vision Total
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions	s)			77	
				3a	X	
	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule			3b	X	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other					37
	financial account in a foreign country (such as a bank account, securities account, or other financial	accour	nt)?	4a	W 10 - 10	X
b	If "Yes," enter the name of the foreign country:	•				
_	See instructions for filling requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial					v
10	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction.			5b		Δ
C	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c		
ьа	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			C-		х
<b>L</b>	any contributions that were not tax deductible as charitable contributions?  If "Yes," did the organization include with every solicitation an express statement that such contributions.			6a		- 22
b				6b		
7	were not tax deductible?  Organizations that may receive deductible contributions under section 170(c).	•••••		OD		1
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and set	rvices n	rovided to the navor?	7a	X	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b	X	
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it w		9.414 (9.46) (1.46) (1.46) (1.46) (1.46) (1.46) (1.46) (1.46) (1.46)			
	to file Form 8282?			7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit of	ontrac	t?	7e	Medicardo Col.	X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit conti			7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Fo			7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization	ation fil	le a Form 1098-C?	7h		^
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. D	id the su	upporting			t e
	$organization, or a donor advised fund \ maintained \ by \ a \ sponsoring \ organization, have \ excess \ business \ holdings \ at$	any tim	e during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.					
а	Did the organization make any taxable distributions under section 4966?			9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?			9b	e uh uh	Name and Post of
10	Section 501(c)(7) organizations. Enter:	i i				<b>W</b> 136
а	Initiation fees and capital contributions included on Part VIII, line 12	10a		1		
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	Section 501(c)(12) organizations. Enter:	i i				
a	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against					
	amounts due or received from them.)	11b			Name of	<b>ENGLISH</b>
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form			12a		100
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b				
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		}	120		
а	Is the organization licensed to issue qualified health plans in more than one state?  Note. See the instructions for additional information the organization must report on Schedule O.			13a	27222	
h	Enter the amount of reserves the organization is required to maintain by the states in which the					
D	organization is licensed to issue qualified health plans	13b				
	organization to modifical to toda quantital reality plans			NEW YORK	Marin Colle	

Form 990 (2013)

14a

14b

X

**b** If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

14a Did the organization receive any payments for indoor tanning services during the tax year?

MEDIA RESEARCH CENTER

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	Check if Schedule O contains a response or note to any line in this Part VI				X
Sec	tion A. Governing Body and Management				
				Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	8		
	If there are material differences in voting rights among members of the governing body, or if the governing				
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.				
b	Enter the number of voting members included in line 1a, above, who are independent	1b	7		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship	with any other	7100		
	officer, director, trustee, or key employee?		2		X
3	Did the organization delegate control over management duties customarily performed by or under th				
	of officers, directors, or trustees, or key employees to a management company or other person?		3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 9				X
5	Did the organization become aware during the year of a significant diversion of the organization's ass	sets?	5		X
6	Did the organization have members or stockholders?		6		X
7a	Did the organization have members, stockholders, or other persons who had the power to elect or ap				
	more members of the governing body?		7a		Х
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, s				
	persons other than the governing body?		7b		Х
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year				
а	The governing body?		8a	Х	AND DESCRIPTION OF THE PARTY OF
b	Each committee with authority to act on behalf of the governing body?			X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be rea				
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O		9		х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Re				
	and the second of the second o	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?		10a		X
	If "Yes," did the organization have written policies and procedures governing the activities of such ch				
	and branches to ensure their operations are consistent with the organization's exempt purposes?		10b		
112	Has the organization provided a complete copy of this Form 990 to all members of its governing body			Х	<b>—</b>
	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	y before filling the fort	iii iia		
12a	Didd		12a	Х	D-0.4055/1
b		to conflicts?		X	
	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yo				
C			12c	х	
13				X	
14	Did the organization have a written whistleblower policy?  Did the organization have a written document retention and destruction policy?			X	
15	Did the process for determining compensation of the following persons include a review and approva			Edition of	de side de
10	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	in by independent			
_	The organization's CEO, Executive Director, or top management official		150	X	Reservoir:
	Out and affine and the property of the appropriate the appropr		15a	X	
D	Other officers or key employees of the organization  If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			13.00	
162	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangen	nent with a			
·Ja			16a	\$500.000	Х
h	taxable entity during the year?  If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluat		Ioa	1000	
D	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organ	***			
	exempt status with respect to such arrangements?		16b	2000000	
Sec	ion C. Disclosure		100		
17	List the states with which a copy of this Form 990 is required to be filed AZ, AK, CA, CT, F	L.GA.IL.KS.	MD.MA	. MT	. MN
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T	,			,
	for public inspection. Indicate how you made these available. Check all that apply.	,	,, aranab		
		in Schedule O)			
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, co		v. and finar	ncial	
.5	statements available to the public during the tax year.	et et il iterest polic	, , miai	. 5.41	
20	State the name, physical address, and telephone number of the person who possesses the books ar	nd records of the oras	anization:	•	
_0	THE ORGANIZATION - 571-267-3500			-	
		20191			
32006	10-29-13 SEE SCHEDULE O FOR FULL LIST OF STATES	11	Form	990	(2013)

Page 7

### Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

#### Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees;

Check this box if neither the organizat		orga	aniza		-	npe	nsat			
(A)	(B)			(C Pos	C)			(D)	(E)	(F)
Name and Title	Average	(do	not c	heck	more	than	one	Reportable	Reportable	Estimated
	hours per	box	, unle cer an	ss pe	rson irecto	is bot or/trus	h an tee)	compensation	compensation from related	amount of other
	week (list any	-0					Ė	from the	organizations	compensation
	hours for	or director				P		organization	(W-2/1099-MISC)	from the
	related	ee or	stee			nsate		(W-2/1099-MISC)	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	organization
	organizations	trust	Institutional trustee		oyee	Highest compensated employee				and related
	below	Individual to	tution	, E	Key employee	nest c	ner			organizations
	line)	ig	Inst	Officer	Key	語言	Former			
(1) L. BRENT BOZELL	40.00									
PRESIDENT/DIRECTOR	1.00	X		X				334,683.	0.	101,235
(2) CURTIN WINSOR, JR	1.00								_	_
TREASURER/DIRECTOR		Х		X				0.	0.	0 .
(3) HAROLD SIMMONS	1.00								_	_
CHAIRMAN	0.00	Х		X				0.	0.	0
(4) MICHAEL KEISER	1.00								2	
DIRECTOR	0.00	X						0.	0.	0
(5) ABBY MOFFAT	1.00									
DIRECTOR	0.00	Х						0.	0.	0
(6) REBEKAH MERCER	1.00									
DIRECTOR	0.00	X						0.	0.	0
(7) DR. SEYMOUR FEIN	1.00						_			
DIRECTOR		X						0.	0.	0
(8) WILLIAM WALTON	1.00									
DIRECTOR	0.00	X						0.	0.	0
(9) DAVID MARTIN	40.00									
EXECUTIVE VP/ASSISTANT TRE	1.00			X				279,300.	0.	14,624
(10) MELISSA LOPEZ	40.00									
SECRETARY	0.00			X				55,300.	0.	369
(11) THOMAS GOLAB	40.00									
DIRECTOR OF DEVELOPMENT	1.00					X		174,600.	0.	7,045
(12) TERENCE JEFFREY	40.00									
CNS EDITOR AND CHIEF	0.00					X		163,275.	0.	7,460
(13) EDWARD MOLCHANY	40.00									
VICE PRESIDENT OF MARKETIN	1.00					X		166,825.	0.	17,292
(14) BRENT BAKER	40.00									
VICE PRESIDENT OF RESEARCH	0.00					X		135,700.	0.	10,449
(15) DAN GAINOR	40.00							,		
BMI VICE PRESIDENT	1.00					X		127,150.	0.	5,725
	_									
1										
332007 10-20-13										Form 990 (2013

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Pai	rt VII	Section A. Officers, Directors, Trus	tees, Key Em	ploy	rees	, and	d Hi	ighe	st C	ompensated Employe	es (continued)				
		(A)	(B)				C)			(D)	(E)			(F)	
		Name and title	Average	(do	not c	Pos	ition	than	one	Reportable	Reportable		Es	timate	ed
			hours per	box	, unle	ss pe	rson	is bot	h an	compensation	compensatio	n	an	nount	of
			week	_	cer an	dad	recto	T	itee)	from	from related			other	
			(list any hours for	recto						the	organizations			pensa	
			related	or di	99			sated		organization	(W-2/1099-MIS	(C)		om th	
			organizations	ustee	trust		98	ubeu		(W-2/1099-MISC)			_	anizat d relat	
			below	ual tr	tional	-	ploy	st con	L					anizati	
			line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former				o.g.		0110
							_								
				_				_							
			<del></del>										-		
									-			-			
							_					_			
1b	Sub-	total							•	1,436,833.		0.	16	4,1	99.
		I from continuation sheets to Part VI								0.		0.			0.
		l (add lines 1b and 1c)								1,436,833.		0.	16	4,1	99.
2	Total	number of individuals (including but n	ot limited to th	ose	liste	d at	oove	e) wh	no re		,000 of reportabl			-	
		pensation from the organization						•							7
	2.5									,				Yes	No
3	Did tl	he organization list any former officer,	director, or tru	ste	e, ke	y en	nplo	yee,	or h	nighest compensated e	mployee on	20			
	line 1	a? If "Yes," complete Schedule J for s	uch individual										3		X
4		ny individual listed on line 1a, is the su													
		elated organizations greater than \$150											4	X	
5		ny person listed on line 1a receive or a													
		ered to the organization? If "Yes," com											5		X
Sec		. Independent Contractors													
1	Com	plete this table for your five highest co	mpensated inc	lepe	nde	nt c	ontr	acto	rs th	nat received more than	\$100,000 of com	pensai	tion f	rom	
	the o	rganization. Report compensation for	the calendar ye	ear e	endir	ng w	ith (	or w	ithin	the organization's tax	ear.				
		(A)								(B)			(C	;)	

MEDIA RESEARCH CENTER

(A) Name and business address	(B) Description of services	(C) Compensation
REBECCA HAGELIN COMMUNICATIONS		
4572 25TH ROAD, N, ARLINGTON, VA 22207	ADVERTISING	624,390.
CREATIVE RESPONSE CONCEPTS, 2760		
EISENHOWER AVE. 4TH FLOOR, ALEXANDRIA, VA	PUBLIC RELATIONS	311,001.
CLEARPATH HOSTING, 2465 CENTREVILLE RD.,	COMPUTER/WEBSITE	
STE J17-722, HERNDON, VA 20171	SERVICES	250,534.
TOWNHALL.COM, 402 BNA DRIVE, SUITE 400,		
NASHVILLE, TN 37217	ADVERTISING	165,000.
LAWRENCE DIRECT MAIL		· · · · · · · · · · · · · · · · · · ·
26 ASHBY STREET, WARRENTON, VA 20186	MAILING SERVICES	123,966.
2 Total number of independent contractors (including but not limited to those liste	A CONTRACTOR OF THE	
\$100,000 of compensation from the organization > 7		

Form 990 (2013)

1 a   Federated campaigns   1 a   Federated campaigns   1 b			Check if Schedule O cont	tains a response	or note to any line	e in this Part VIII	·····	<u></u>	
2 a ADVERTISING							Related or exempt function	Unrelated business	Revenuè éxcluded from tax under
2 a ADVERTISING	nts	1 a	Federated campaigns	1a					
2 a ADVERTISING	3ral	b	Membership dues	1b					
2 a ADVERTISING	ts, C	С	Fundraising events	1c					
2 a ADVERTISING	a GH				5,000.				
2 a ADVERTISING	ns,	е	Government grants (contribut	tions) 1e					
2 a ADVERTISING	er S	f							
2 a ADVERTISING	Ë		similar amounts not included abo	ve 1f					
2 a ADVERTISING	dat	g	Noncash contributions included in lines	s 1a-1f: \$	37,993.	and the second			
2 a ADVERTISINO   541800   836,623.   836,623.	<u>8 0</u>	h	Total. Add lines 1a-1f		▶	13,334,896.			
B   MEDIA RECORDINGS   512000   1,000   1,000					-				
Total, Add lines 2a-2f	ce	2 a	ADVERTISING	10	541800			836,623.	
Total, Add lines 2a-2f	ervi	b	MEDIA RECORDINGS		512000	1,000.	1,000.		
Total, Add lines 2a-2f	n Se	С							
Total, Add lines 2a-2f	ran Rev	d							
Total, Add lines 2a-2f	rog	е							,
3   Investment income (including dividends, interest, and other similar amounts)	Δ.	f	All other program service reve	enue					
Other similar amounts		g	Total. Add lines 2a-2f			837,623.			
4   Income from investment of tax-exempt bond proceeds   117,894   117,894   117,894   117,894		3	Investment income (including	dividends, inter	est, and				
117,894   117,896   117,344,116   1,000,836,633   3,171,597   117,896   117,344,116   1,000,836,633   3,171,597   117,896   117,344,116   1,000,836,633   3,171,597   117,896   117,344,116   1,000,836,633   3,171,597   117,896   117,344,116   1,000,836,633   3,171,597   117,896   117,344,116   1,000,836,633   3,171,597   117,896   117,344,116   1,000,836,633   3,171,597   117,896   117,344,116   1,000,836,633   3,171,597   117,896   117,344,116   1,000,836,633   3,171,597   117,896   117,344,116   1,000,836,633   3,171,597   117,897   117,897   117,897   117,896   117,344,116   1,000,836,633   3,171,597   117,897   117,896   117,344,116   1,000,836,633   3,171,597   117,897			other similar amounts)		▶	245,676.			245,676
		4	Income from investment of ta	x-exempt bond p	oroceeds 🕨				
Section   Sect		5	Royalties	. <u></u>		117,894.			117,894
Description   Company				(i) Real	(ii) Personal				Constant Secretario
C Rental income or (loss)		6 a	Gross rents						
Total revenue   Total Add lines 11a-11d   Total revenue   See instructions   Total r		b	Less: rental expenses						
7 a Gross amount from sales of assets other than inventory b Less: cost or other basis and sales expenses c Gain or (loss) 11,353,801, 2,229,049, c Gain or (loss) 369,419, 2,595,951, d Net gain or (loss)  8 a Gross income from fundraising events (not including \$\$		С	Rental income or (loss)	-20,689		Jan 1			
Basels other than inventory   11,723,220, 4,825,000, b   11,353,801, 2,229,049, c   Gain or (loss)   369,419, 2,595,951, d   Net gain or (loss)   369,419, 2,595,951, d   Net gain or (loss)   50,370, c   2,965,370,		d	Net rental income or (loss)		<b>&gt;</b>	-20,689.			-20,689
b Less: cost or other basis and sales expenses   11,353,801   2,229,049   2,595,951   2,965,370   2		7 a	Gross amount from sales of	(i) Securities	(ii) Other	February 1994			
and sales expenses			assets other than inventory	11,723,220	4,825,000.				
C Gain or (loss)   369,419.   2,595,951.		b							
Net gain or (loss)   2,965,370.   2,965,370.   2,965,370.   8 a Gross income from fundraising events (not including \$ of contributions reported on line 1c). See Part IV, line 18			and sales expenses	11,353,801.	2,229,049.				
8 a Gross income from fundraising events (not including \$ of contributions reported on line 1c). See Part IV, line 18 a 225 , 253 .  b Less: direct expenses b 472 ,593 . c Net income or (loss) from fundraising events 9 a Gross income from gaming activities. See Part IV, line 19 a b Less: direct expenses b c Net income or (loss) from gaming activities									
Including \$		d	Net gain or (loss)			2,965,370.			2,965,370
Contributions reported on line 1c). See Part IV, line 18  b Less: direct expenses c Net income or (loss) from fundraising events 9 a Gross income from gaming activities. See Part IV, line 19 b Less: direct expenses c Net income or (loss) from gaming activities. See Part IV, line 19 b Less: direct expenses c Net income or (loss) from gaming activities  10 a Gross sales of inventory, less returns and allowances b Less: cost of goods sold c Net income or (loss) from sales of inventory  Miscellaneous Revenue  11 a INSURANCE REIMBURSEMENTS 900099 110,686.  110,686  12 Total revenue. See instructions.  17,344,116. 1,000. 836,623. 3,171,597	e	8 a	Gross income from fundraising	g events (not					
c Net income or (loss) from fundraising events  9 a Gross income from gaming activities. See Part IV, line 19 b Less: direct expenses c Net income or (loss) from gaming activities  10 a Gross sales of inventory, less returns and allowances b Less: cost of goods sold c Net income or (loss) from sales of inventory  Miscellaneous Revenue  11 a INSURANCE REIMBURSEMENTS 900099 110,686.  110,686  c d All other revenue e Total. Add lines 11a-11d 12 Total revenue. See instructions.  110,686 110,686 110,686 110,686 110,686 110,686 110,686 110,686 110,686	en		including \$	of					
c Net income or (loss) from fundraising events  9 a Gross income from gaming activities. See Part IV, line 19 b Less: direct expenses c Net income or (loss) from gaming activities  10 a Gross sales of inventory, less returns and allowances b Less: cost of goods sold c Net income or (loss) from sales of inventory  Miscellaneous Revenue  11 a INSURANCE REIMBURSEMENTS 900099 110,686.  110,686  c d All other revenue e Total. Add lines 11a-11d 12 Total revenue. See instructions.  110,686 110,686 110,686 110,686 110,686 110,686 110,686 110,686 110,686	3e				8				
c Net income or (loss) from fundraising events  9 a Gross income from gaming activities. See Part IV, line 19 b Less: direct expenses c Net income or (loss) from gaming activities  10 a Gross sales of inventory, less returns and allowances b Less: cost of goods sold c Net income or (loss) from sales of inventory  Miscellaneous Revenue  11 a INSURANCE REIMBURSEMENTS 900099 110,686.  110,686  c d All other revenue e Total. Add lines 11a-11d 12 Total revenue. See instructions.  110,686 110,686 110,686 110,686 110,686 110,686 110,686 110,686 110,686	e					100 1 100			
c Net income or (loss) from fundraising events  9 a Gross income from gaming activities. See Part IV, line 19 b Less: direct expenses c Net income or (loss) from gaming activities  10 a Gross sales of inventory, less returns and allowances b Less: cost of goods sold c Net income or (loss) from sales of inventory  Miscellaneous Revenue  11 a INSURANCE REIMBURSEMENTS 900099 110,686.  110,686  c d All other revenue e Total. Add lines 11a-11d 12 Total revenue. See instructions.  110,686 110,686 110,686 110,686 110,686 110,686 110,686 110,686 110,686	ま				472,593.				
Part IV, line 19 a b Less: direct expenses b c Net income or (loss) from gaming activities 10 a Gross sales of inventory, less returns and allowances a b Less: cost of goods sold b c Net income or (loss) from sales of inventory Miscellaneous Revenue Business Code 11 a INSURANCE REIMBURSEMENTS 900099 110,686. 110,686 b c d All other revenue e Total. Add lines 11a-11d 110,686 12 Total revenue. See instructions. 117,344,116. 1,000. 836,623. 3,171,597		С	Net income or (loss) from fund	Iraising events		-247,340.			-247,340
b Less: direct expenses b c Net income or (loss) from gaming activities 10 a Gross sales of inventory, less returns and allowances a b Less: cost of goods sold b c Net income or (loss) from sales of inventory Miscellaneous Revenue Business Code 11 a INSURANCE REIMBURSEMENTS 900099 110,686. 110,686 b c d All other revenue e Total. Add lines 11a-11d 110,686. 12 Total revenue. See instructions. 17,344,116. 1,000. 836,623. 3,171,597		9 a							
c Net income or (loss) from gaming activities  10 a Gross sales of inventory, less returns and allowances b Less: cost of goods sold c Net income or (loss) from sales of inventory  Miscellaneous Revenue  Business Code  11 a INSURANCE REIMBURSEMENTS 900099 110,686.  110,686.  C d All other revenue e Total. Add lines 11a-11d  Total revenue. See instructions.  110,686.  110,686.  110,686.  110,686.  110,686.									
10 a Gross sales of inventory, less returns and allowances a b Less: cost of goods sold b c Net income or (loss) from sales of inventory Miscellaneous Revenue Business Code  11 a INSURANCE REIMBURSEMENTS 900099 110,686. 110,686 b c d All other revenue e Total. Add lines 11a-11d 110,686. 110,686. 12 Total revenue. See instructions. 17,344,116. 1,000. 836,623. 3,171,597									
and allowances a b Less: cost of goods sold b c Net income or (loss) from sales of inventory Miscellaneous Revenue Business Code  11 a INSURANCE REIMBURSEMENTS 900099 110,686. 110,686 b c d All other revenue e Total. Add lines 11a-11d 110,686. 110,686. 12 Total revenue. See instructions. 17,344,116. 1,000. 836,623. 3,171,597				_					
b       Less: cost of goods sold       b         c       Net income or (loss) from sales of inventory       ►         Miscellaneous Revenue       Business Code         11 a       INSURANCE REIMBURSEMENTS       900099       110,686.       110,686.         b       C	1	10 a	Gross sales of inventory, less	returns					
C Net income or (loss) from sales of inventory           Miscellaneous Revenue         Business Code           11 a INSURANCE REIMBURSEMENTS         900099         110,686.         110,686           b         C			and allowances	a					100
Miscellaneous Revenue         Business Code           11 a         INSURANCE REIMBURSEMENTS         900099         110,686.         110,686.           b         c         d All other revenue         c         c           d All other revenue         total. Add lines 11a-11d         110,686.         110,686.           12         Total revenue. See instructions.         17,344,116.         1,000.         836,623.         3,171,597		b	Less: cost of goods sold	b				Audienskiller in 12	and the state of the state of
11 a INSURANCE REIMBURSEMENTS 900099 110,686. 110,686 b	ļ	С	Net income or (loss) from sales	s of inventory					
b	ļ				20				
c       d All other revenue         e       Total. Add lines 11a-11d         12       Total revenue. See instructions.             17,344,116.       1,000.         836,623.       3,171,597		11 a	INSURANCE REIMBURSEMENT	rs	900099	110,686.			110,686
d All other revenue e Total. Add lines 11a-11d  Total revenue. See instructions.  110,686.  17,344,116.  1,000.  836,623.  3,171,597		b					_		
e Total. Add lines 11a-11d									
12 Total revenue. See instructions. 17,344,116. 1,000. 836,623. 3,171,597		d	All other revenue						
		е	Total. Add lines 11a-11d		▶ _		19/3		
	333000		Total revenue. See instructions.			17,344,116.	1,000.	836,623.	3,171,597.

### Form 990 (2013) MEDIA RESEARC Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

0000	Check if Schedule O contains a response				X
Do	not include amounts reported on lines 6b,	(A)	(B) Program service	(C) Management and	(D)
	8b, 9b, and 10b of Part VIII.	Total expenses	expenses	general expenses	Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States. See Part IV, line 21				
2	Grants and other assistance to individuals in				
	the United States. See Part IV, line 22				
3	Grants and other assistance to governments,				
	organizations, and individuals outside the				
	United States. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				TOTAL PROPERTY.
5	Compensation of current officers, directors,	<b>705 510</b>	604 010	04 000	155 000
	trustees, and key employees	785,512.	604,818.	24,892.	155,802.
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)	4,217,754.	3,272,590.	111,263.	833,901.
7	Other salaries and wages	4,211,134.	3,414,390.	111,203.	033,301.
8	Pension plan accruals and contributions (include	77,616.	49,987.	7 473	20,156.
•	section 401(k) and 403(b) employer contributions)	743,663.	575,606.	7,473.	148,716.
9	Other employee benefits	348,984.	250,412.	32,662.	65,910.
10	Payroll taxes Fees for services (non-employees):	340,304.	250,412.	32,002.	03,710.
11					
a		50,506.		50,506.	
	Legal Accounting	66,545.		66,545.	
	Lobbying	00/0101		3070201	
	Professional fundraising services. See Part IV, line 17	115,171.			115,171.
f	5 C VIDEO COMPANION STREET STR		VANDATA SONO SANG AS AND A LAMBOR SHOWS A	NO REPORT OF THE PROPERTY OF T	
q					
9	column (A) amount, list line 11g expenses on Sch 0.)	1,588,086.	1,191,445.	126,720.	269,921.
12	Advertising and promotion	1,756,799.		24,307.	
13	Office expenses	318,273.		169,289.	33,536.
14	Information technology	644,546.	618,713.	3,793.	22,040.
15	Royalties				
16	Occupancy	672,113.	524,010.	33,912.	114,191.
17	Travel	270,372.	53,663.	78,053.	138,656.
18	Payments of travel or entertainment expenses	,	1		
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	159,524.	110,493.	48,607.	424.
20	Interest	26,841.	19,286.	2,546.	5,009.
21	Payments to affiliates	540 050	200 500	45.566	400 554
22	Depreciation, depletion, and amortization	518,872.	399,532.	15,566.	103,774.
23	Insurance	89,841.	64,662.	6,271.	18,908.
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)				
а	POSTAGE	749,209.	116,951.	17,260.	614,998.
b	PRINTING	659,361.	194,568.	15,685.	449,108.
c	MAILING SERVICES	404,664.	57,776.	8,809.	338,079.
d	MESSAGING	124,245.	124,245.		
	All other expenses	194,177.	113,578.	13,247.	67,352.
25	Total functional expenses. Add lines 1 through 24e	14,582,674.	10,190,275.	876,747.	3,515,652.
26	Joint costs. Complete this line only if the organization		, ,	,	
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here X if following SOP 98-2 (ASC 958-720)	1,622,456.	270,302.	41,210.	1,310,944.
333010	0 10-29-13				Form 990 (2013)

332010 10-29-13

Part X | Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X (A) (B) Beginning of year End of year 5,539. 6,072. Cash - non-interest-bearing 1 873,973. 379,421. 585,738. 313,483. 2 2 Savings and temporary cash investments 3 Pledges and grants receivable, net 116,525. 154,911. Accounts receivable, net Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete 5 Part II of Schedule L Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instr). Complete Part II of Sch L Notes and loans receivable, net 7 7 Inventories for sale or use 8 49,948. 62,737. 9 Prepaid expenses and deferred charges 10a Land, buildings, and equipment: cost or other 3,604,720. basis. Complete Part VI of Schedule D \_\_\_\_\_\_ 10a 2,664,557. 2,497,122. 940,163. b Less: accumulated depreciation 10b 10c 8,584,772. 15,036,967. Investments - publicly traded securities 11 148,863. 163,316. Investments - other securities. See Part IV, line 11 12 12 Investments - program-related. See Part IV, line 11 13 14 14 Intangible assets 350,000. 350,000. Other assets. See Part IV, line 11 15 15 13,006,163. 17,613,387. Total assets. Add lines 1 through 15 (must equal line 34) 16 16 996,286. 1,243,668. 17 Accounts payable and accrued expenses 17 18 18 Grants payable 50,000. 19 19 Deferred revenue Tax-exempt bond liabilities 20 21 Escrow or custodial account liability. Complete Part IV of Schedule D 21 Loans and other payables to current and former officers, directors, trustees, -iabilities key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L 22 350,000. 1,104,345. Secured mortgages and notes payable to unrelated third parties 23 23 Unsecured notes and loans payable to unrelated third parties \_\_\_\_\_ 24 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of 330,019. 290,811. 25 ..... 1,726,305. 2,638,824. 26 Total liabilities. Add lines 17 through 25 . Organizations that follow SFAS 117 (ASC 958), check here complete lines 27 through 29, and lines 33 and 34. Net Assets or Fund Balances 10,900,437. 14,661,080. 27 27 Unrestricted net assets 379,421. 313,483. Temporarily restricted net assets 28 28 Permanently restricted net assets 29 29 Organizations that do not follow SFAS 117 (ASC 958), check here ▶ ☐ and complete lines 30 through 34. Capital stock or trust principal, or current funds 30 Paid-in or capital surplus, or land, building, or equipment fund 31 31 Retained earnings, endowment, accumulated income, or other funds 32 32 11,279,858. 14,974,563. 33 Total net assets or fund balances 17,613,387. 13,006,163. Total liabilities and net assets/fund balances

Form 990 (2013)

Pa	rt XI Reconciliation of Net Assets					
	Check if Schedule O contains a response or note to any line in this Part XI					
1	Total revenue (must equal Part VIII, column (A), line 12)	1		7,34		
2	Total expenses (must equal Part IX, column (A), line 25)	2		4,58		
3	Revenue less expenses. Subtract line 2 from line 1	3		2,76	1,4	42.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		1,27		
5	Net unrealized gains (losses) on investments	, 5		1,03	6,6	24.
6	Donated services and use of facilities	6				
7	Investment expenses	7		-10	3,3	61.
8	Prior period adjustments	8				
9	Other changes in net assets or fund balances (explain in Schedule O)	9				0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,					
	column (B))	10	1	4,97	4,5	63.
Pa	rt XII Financial Statements and Reporting					
	Check if Schedule O contains a response or note to any line in this Part XII					Ш
					Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other					
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule				320	
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	d on a				
	separate basis, consolidated basis, or both:					
	Separate basis Consolidated basis Both consolidated and separate basis					
b	Were the organization's financial statements audited by an independent accountant?			2b	X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separat	e basi	s,			
	consolidated basis, or both:					
	Separate basis Consolidated basis Both consolidated and separate basis					
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the					
	review, or compilation of its financial statements and selection of an independent accountant?			2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch					
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si	ngle A	udit		173	
	Act and OMB Circular A-133?			3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ					
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits			3b		
				E	uan	100101

332012 10-29-13

#### **SCHEDULE A**

Department of the Treasury

(Form 990 or 990-EZ)

### **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

2013

Open to Public Inspection

Internal Revenue Service

Name of the organization

Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990

Employer identification number MEDIA RESEARCH CENTER 54-1429009 Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h. b Type II c Type III - Functionally integrated d Type III - Non-functionally integrated By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III f supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? g (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? 11g(i) (ii) A family member of a person described in (i) above? 11g(ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? 11g(iii) Provide the following information about the supported organization(s). h (vi) Is the organization in col. (iv) Is the organization (v) Did you notify the (i) Name of supported (ii) EIN (iii) Type of organization (vii) Amount of monetary organization in col. in col. (i) listed in your (described on lines 1-9 organization (i) organized in the support governing document? (i) of your support? above or IRC section (see instructions)) Yes Yes Yes No No

332021 09-25-13

Form 990 or 990-EZ.

LHA For Paperwork Reduction Act Notice, see the Instructions for

Schedule A (Form 990 or 990-EZ) 2013

# Schedule A (Form 990 or 990-EZ) 2013 MEDIA RESEARCH CENTER 54-1429009 Page 2 Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Se	ction A. Public Support						
Cale	endar year (or fiscal year beginning in)	(a) 2009	<b>(b)</b> 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	10601793.	11886940.	11184645.	14710845.	13334896.	61719119.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge	-					
4	Total. Add lines 1 through 3	10601793.	11886940.	11184645.	14710845.	13334896.	61719119.
5	The portion of total contributions						,
	by each person (other than a						
	governmental unit or publicly	er sir Albridge Articologi				e description	
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						211 S20 - VAN DALID S20 - COL DEC - SDJ
	column (f)						10450832.
6	Public support. Subtract line 5 from line 4.						51268287.
Se	ction B. Total Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2009	<b>(b)</b> 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
7	Amounts from line 4	10601793.	11886940.	11184645.	14710845.	13334896.	61719119.
8	Gross income from interest,					,	
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources	258,076.	290,600.	308,710.	346,716.	372,320.	1576422.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on			(4			
10	Other income. Do not include gain		ı				
	or loss from the sale of capital						
	assets (Explain in Part IV.)			85,769.	22,684.	110,686.	
11	Total support. Add lines 7 through 10					and and a trips	63514680.
12	Gross receipts from related activities,	etc. (see instructi	ons)			12	56,725.
13	First five years. If the Form 990 is for	r the organization's	first, second, thir	d, fourth, or fifth to	ax year as a sectio	n 501(c)(3)	
	organization, check this box and stop						
Sec	ction C. Computation of Publ	ic Support Pe	rcentage				
	Public support percentage for 2013 (					14	80.72 %
	Public support percentage from 2012					15	85.17 %
16a	33 1/3% support test - 2013. If the	organization did no	t check the box o	n line 13, and line	14 is 33 1/3% or n	nore, check this bo	
	stop here. The organization qualifies						
b	33 1/3% support test - 2012. If the	organization did no	t check a box on l	ine 13 or 16a, and	l line 15 is 33 1/3%	or more, check the	nis box
	and stop here. The organization qual						
<b>17</b> a	10% -facts-and-circumstances tes	t - 2013. If the org	anization did not d	heck a box on line	e 13, 16a, or 16b, a	and line 14 is 10%	or more,
	and if the organization meets the "fac	ts-and-circumstan	ces" test, check th	nis box and <mark>stop</mark> h	nere. Explain in Par	rt IV how the organ	nization
	meets the "facts-and-circumstances"	test. The organiza	tion qualifies as a	publicly supported	d organization		▶∟
b	10% -facts-and-circumstances tes	t - 2012. If the org	anization did not d	check a box on line	e 13, 16a, 16b, or	17a, and line 15 is	10% or
	more, and if the organization meets the						
	organization meets the "facts-and-circ	cumstances" test.	The organization of	qualifies as a publi	cly supported orga	anization	▶∐
18	Private foundation. If the organization	n did not check a	box on line 13, 16	a, 16b, 17a, or 17t	o, check this box a	nd see instruction	s
					Sche	dule A (Form 990	or 990-EZ) 2013

332022 09-25-13

### Schedule A (Form 990 or 990-EZ) 2013 Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ction A. Public Support						
Cale	endar year (or fiscal year beginning in) 🕨	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1	Gifts, grants, contributions, and					,	
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions,						
	merchandise sold or services per-						
	formed, or facilities furnished in any activity that is related to the						
	organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
5	The value of services or facilities				·		
	furnished by a governmental unit to				1		
	the organization without charge						
6	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2, and						
	3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received						
	from other than disqualified persons that						
	exceed the greater of \$5,000 or 1% of the amount on line 13 for the year		,				
	Add lines 7a and 7b						
	Public support (Subtract line 7c from line 6.)			Section 1	Commission of the Commission o		-
Sed	etion B. Total Support						
	ndar year (or fiscal year beginning in)	(a) 2009	<b>(b)</b> 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
9	Amounts from line 6	, ,			, , , , , , , , , , , , , , , , , , , ,		
	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties and income from similar sources						
b	Unrelated business taxable income						*
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
c	Add lines 10a and 10b						
	Net income from unrelated business						
	activities not included in line 10b,						
	whether or not the business is regularly carried on						
12	Other income. Do not include gain						
	or loss from the sale of capital					4	
13	assets (Explain in Part IV.)						
	First five years. If the Form 990 is for	the organization's	s first second thin	d fourth or fifth t	ax vear as a sectio	n 501(c)(3) organiz	ration
	check this box and stop here	•			-		<b>▶</b> □
Sec	tion C. Computation of Publ	c Support Pe	rcentage				
	Public support percentage for 2013 (I			olumn (f))		15	%
	Public support percentage from 2012					16	%
Sec	ction D. Computation of Inves	tment Income	e Percentage				
17	Investment income percentage for 20	13 (line 10c, colun	nn (f) divided by lin	e 13, column (f))		17	%
18	Investment income percentage from 2	2012 Schedule A,	Part III, line 17			18	%
	33 1/3% support tests - 2013. If the					33 1/3%, and line 1	7 is not
	more than 33 1/3%, check this box ar						
b	33 1/3% support tests - 2012. If the				1.7		
	line 18 is not more than 33 1/3%, che	•					
20	Private foundation. If the organizatio					(98)	
	3 09-25-13						0 or 990-EZ) 2013

Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Name of the organization

#### Schedule of Contributors

Attach to Form 990, Form 990-EZ, or Form 990-PF.
 Information about Schedule B (Form 990, 990-EZ, or 990-PF) and its instructions is at <a href="https://www.irs.gov/form990">www.irs.gov/form990</a>.

OMB No. 1545-0047

Employer identification number

2013

MEDIA RESEARCH CENTER 54-1429009 Organization type (check one): Filers of: . Section: X 501(c)( 3) (enter number) organization Form 990 or 990-EZ 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. **General Rule** For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. **Special Rules** For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF).

but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to

certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization

Employer identification number

MEDIA RESEARCH CENTER

54-1429009

Part I	Contributors (see instructions). Use duplicate copies of Part I if addition	al space is needed.	
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
1		\$ 2,972,420.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2		\$1,000,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b)	(c) Total contributions	(d) Type of contribution
3	Name, address, and ZIP + 4	\$ 400,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b)	(c)	(d)
4	Name, address, and ZIP + 4	\$ 400,000.	Person X Payroll  Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5		\$500,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Oncash (Complete Part II for noncash contributions.)

Name of organization

Employer identification number

MEDIA RESEARCH CENTER

54-1429009

Part II	Noncash Property (see instructions). Use duplicate copies of Part II if a	dditional space is needed.	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	

Schedule B (Form 990, 990-EZ, or 990-PF) (2013) Name of organization Employer identification number MEDIA RESEARCH CENTER 54-1429009 Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations that total more than \$1,000 for the year. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this information once.) Part III Use duplicate copies of Part III if additional space is needed. (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (d) Description of how gift is held (c) Use of gift (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee

323454 10-24-13

### SCHEDULE D

(Form 990)

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

▶ Attach to Form 990.

▶ Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

MEDIA RESEARCH CENTER

Employer identification number 54-1429009

Pa	rt I Organizations Maintaining Donor Advise	d Funds or Other Similar Funds	or Accounts. Complete if the
1-2000	organization answered "Yes" to Form 990, Part IV, line		200 A state Protestation Costs. Stateston
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in v	writing that the assets held in donor advis	sed funds
	are the organization's property, subject to the organization's		
6	Did the organization inform all grantees, donors, and donor a		
	for charitable purposes and not for the benefit of the donor o		7
Pa	rt II Conservation Easements. Complete if the org		
1	Purpose(s) of conservation easements held by the organization	on (check all that apply).	
	Preservation of land for public use (e.g., recreation or e	ducation) Preservation of an his	storically important land area
	Protection of natural habitat	Preservation of a cert	ified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualif	ied conservation contribution in the form	of a conservation easement on the last
	day of the tax year.		
			Held at the End of the Tax Year
а	Total number of conservation easements		2a
b	Total acreage restricted by conservation easements		
С			
d	Number of conservation easements included in (c) acquired a	after 8/17/06, and not on a historic structi	ure
	listed in the National Register		2d
3	Number of conservation easements modified, transferred, rel	eased, extinguished, or terminated by the	e organization during the tax
	year ▶		
4	Number of states where property subject to conservation eas	sement is located	
5	Does the organization have a written policy regarding the per	iodic monitoring, inspection, handling of	
	violations, and enforcement of the conservation easements it	holds?	Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting,		
7	Amount of expenses incurred in monitoring, inspecting, and		
8	Does each conservation easement reported on line 2(d) above		
	and section 170(h)(4)(B)(ii)?		
9	In Part XIII, describe how the organization reports conservation	on easements in its revenue and expense	statement, and balance sheet, and
	include, if applicable, the text of the footnote to the organizat	ion's financial statements that describes	the organization's accounting for
	conservation easements.		
Pai	rt III Organizations Maintaining Collections of		tner Similar Assets.
	Complete if the organization answered "Yes" to Form		
1a	If the organization elected, as permitted under SFAS 116 (AS		
	historical treasures, or other similar assets held for public exh		nce of public service, provide, in Part XIII,
	the text of the footnote to its financial statements that describ		
b	If the organization elected, as permitted under SFAS 116 (AS		
	treasures, or other similar assets held for public exhibition, ed	lucation, or research in furtherance of pul	blic service, provide the following amounts
	relating to these items:		<b>.</b> .
	(i) Revenues included in Form 990, Part VIII, line 1		
<u>.</u>	(ii) Assets included in Form 990, Part X		
2	If the organization received or held works of art, historical trea		i gain, provide
	the following amounts required to be reported under SFAS 11		• •
a	Revenues included in Form 990, Part VIII, line 1		
a	Assets included in Form 990, Part X		• •

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. 332051 09-25-13

Schedule D (Form 990) 2013

Pa	rt III Organizations Maintaining C	Collections of A	rt, Historica	Treasures,	or Oth	er Simil	ar Asse	<b>ts</b> (contir	nued)				
3	Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items												
	(check all that apply):												
а	Public exhibition	d	I Loan or	exchange prog	rams								
b													
С	c Preservation for future generations												
4	· · · · · · · · · · · · · · · · · · ·												
5													
	to be sold to raise funds rather than to be m	THE RESERVE OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TW						Yes		No			
Pa	rt IV Escrow and Custodial Arran	· / / / / / / / / / / / / / / / / / /	ete if the organiz	zation answered	"Yes" to	Form 990	), Part IV, I	ine 9, or					
	reported an amount on Form 990, Pa												
<b>1</b> a	Is the organization an agent, trustee, custod							<b>1</b>	_	7			
	on Form 990, Part X?												
b	If "Yes," explain the arrangement in Part XIII	and complete the fo	llowing table:				<u></u>						
				90		-		Amoun	t				
	Beginning balance												
d	Additions during the year												
е	Distributions during the year												
f	Ending balance					1f		1		Т			
	Did the organization include an amount on F							Yes		ا No			
1	b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII  Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.												
rai	Endowment Funds. Complete					7	voore book	(e) Four	Woord	book			
a										204.			
1a	Beginning of year balance	5,108,444.				*,-	233,030.	3		236.			
										658.			
С.	c Net investment earnings, gains, and losses 1,028,247. 551,92831,598. 466,173.								402	,030.			
d	d Grants or scholarships												
е	Other expenditures for facilities	37,993.	503,1	18	8,209.								
	and programs	37,333.	303,1	10.	0,205.								
	Administrative expenses	10,853,804.	5,108,4	44 4 56	8,397.	4	599,271.	4	133	098.			
g	End of year balance  Provide the estimated percentage of the cur				,,,,,,		,		, =				
2 a	Board designated or quasi-endowment	100.00	% Colui	iii (a)) rield as.									
b	Permanent endowment • .00	%											
	Temporarily restricted endowment	·00 %											
·	The percentages in lines 2a, 2b, and 2c shou												
3a	Are there endowment funds not in the posse		ation that are he	eld and administ	ered for t	he organi	zation						
Ou	by:	object of the organiz	ation that are no	na arra aarriirilot	0,04,10,	ine organi	Lation	ſ	Yes	No			
	(i) unrelated organizations							3a(i)		X			
	(ii) related organizations									X			
b	If "Yes" to 3a(ii), are the related organizations							3b					
4	Describe in Part XIII the intended uses of the												
Par	t VI Land, Buildings, and Equipm	ent.											
	Complete if the organization answere	d "Yes" to Form 990	, Part IV, line 11	a. See Form 990	D, Part X,	line 10.							
	Description of property	(a) Cost or o	ther (b)	Cost or other	(c) A	ccumulate	ed	(d) Bool	k valu	<u>—</u>			
		basis (investr	nent) ba	asis (other)		preciation							
1a	Land		I I										
b	Buildings			527,203.		287,4	99.	23	9,7	04.			
С	Leasehold improvements												
d	Equipment		2,	375,820.		000,7				18.			
	Other			701,697.		376,3	56.			41.			
Total	. Add lines 1a through 1e. (Column (d) must e	qual Form 990, Part	X, column (B), li	ne 10(c).)			<b>D</b>	94		63.			
										0040			

Schedule D (Form 990) 2013

Part VII Investments - Other Securities.				TIDSUS Fage
Complete if the organization answered "Yes" to				
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of v	/aluation: Cost or end-o	f-year market value
(1) Financial derivatives			V:	
(2) Closely-held equity interests				
(3) Other				
(A)				
(B)				
(C)				
(D)				eaward
(E)				
(F)		т.		30.000
(G)				
(H)				
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)				
Part VIII Investments - Program Related.				
Complete if the organization answered "Yes" to	Form 990, Part IV			
(a) Description of investment	(b) Book value	(c) Method of v	valuation: Cost or end-o	f-year market value
(1)		30		,
(2)				
(3)				S Canton and a second
(4)				
(5)		1 A. B.	A THE REPORT OF THE PARTY OF TH	
(6)				
(7)				
(8)				
(9)				
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ▶				1-2-2-2
Part IX Other Assets.				
Complete if the organization answered "Yes" to	Form 990, Part IV	, line 11d. See Form 990,	Part X, line 15.	
(a) De	escription			(b) Book value
(1)			5.5	
(2)				
(3)				
and the second s				
(4)				
(5)				
(6)				
(7)				
(8)	w 1000 1000 1000 1000 1000 1000 1000 10			
(9)				
Total. (Column (b) must equal Form 990, Part X, col. (B) line	15.)			
Part X Other Liabilities.				
Complete if the organization answered "Yes" to	Form 990, Part IV	line 11e or 11f. See Form	990. Part X. line 25.	*
1. (a) Description of liability		(b) Book value		
<del></del>		(2) 20011 14.40		
(1) Federal income taxes		200 011		
(2) ANNUITY PAYMENT LIABILITY		290,811.		
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)		0		
	25.1	290,811.		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 2		270,0TT.	SEASON DESCRIPTION OF THE PROPERTY OF THE PROP	

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

Schedule D (Form 990) 2013

. 4	Complete if the organization answered "Yes" to Form 990, Part IV, line 12a.	AILLI	nevenue per n	etui	
1	Table to the control of the control			1	18,779,411.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
	Net unrealized gains on investments 2a		1,036,624.		
	Donated services and use of facilities 2b	_			
	Recoveries of prior year grants 2c			- 22	
	Other (Describe in Part XIII.) 2d		502,032.		
	Add lines 2a through 2d			2e	1,538,656.
3	Subtract line 2e from line 1			3	17,240,755.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				X11,000
а	Investment expenses not included on Form 990, Part VIII, line 7b 4a		103,361.	227.63	
b	Other (Describe in Part XIII.) 4b				
	Add lines 4a and 4b			4c	103,361.
_5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5	17,344,116.
Pai	t XII Reconciliation of Expenses per Audited Financial Statements	Witl	n Expenses per	Ret	ırn.
	Complete if the organization answered "Yes" to Form 990, Part IV, line 12a.				
1	Total expenses and losses per audited financial statements			1	15,084,706.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				
а	Donated services and use of facilities				
b	Prior year adjustments 2b				
С	Other losses 2c	_			
	Other (Describe in Part XIII.)		502,032.		
е	Add lines 2a through 2d			2e	502,032.
3	Subtract line 2e from line 1	•••••		3	14,582,674.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	1			
	Investment expenses not included on Form 990, Part VIII, line 7b				
	Other (Describe in Part XIII.)	_			_
	Add lines 4a and 4b			4c	0.
	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)t XIII Supplemental Information.			5	14,582,674.
lines	de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 2d and 4b; Also complete this part to provide any additional in the complete this part to provide any additional interest the complete this part to provide any additional interest the complete this part to provide any additional interest the complete this part to provide any additional interest the complete this part to provide any additional interest the complete this part to provide any additional interest the complete this part to provide any additional interest the complete this part to provide any additional interest the complete this part to provide any additional interest the complete this part to provide any additional interest the complete this part to provide any additional interest the complete this part to provide any additional interest the complete this part to provide any additional interest the complete this part to provide	nforr	nation.	1; Par	: X, line 2; Part XI,
	T X, LINE 2: CENTER ACCOUNTS FOR UNCERTAIN TAX POSITIONS	UN	DER FASB		
ASC	740. FASB ASC 740 CLARIFIES THE ACCOUNTING F	OR	UNCERTAIN	ΤΥ	IN INCOME
TAX	ES RECOGNIZED IN AN ENTERPRISE'S FINANCIAL ST	'AT	EMENTS. FA	SB	ASC 740
PRE	SCRIBES A COMPREHENSIVE MODEL FOR RECOGNIZING	}, :	MEASURING,	PR	ESENTING,
AND	DISCLOSING IN FINANCIAL STATEMENTS TAX POSIT	'IO	NS TAKEN O	R E	XPECTED TO
	TAKEN ON A TAX RETURN, INCLUDING POSITIONS TH	ΙΑΤ	THE CENTE	RI	S EXEMPT
FRC	M INCOME TAXES.				

Schedule D (Form 990) 2013 MEDIA RESEARCH CENTER	54-1429009 Page 5
Part XIII   Supplemental Information (continued)	
THE CENTER'S FEDERAL RETURN OF ORGANIZATION EXEM	PT FROM INCOME TAX (FORM
990) AND EXEMPT ORGANIZATION BUSINESS INCOME TAX	RETURN (FORM 990-T) ARE
OPEN TO EXAMINATION BY THE IRS GENERALLY FOR THR	EE YEARS AFTER THEY WERE
FILED.	
PART XI, LINE 2D - OTHER ADJUSTMENTS:	
RENTAL ADJUSTMENT	29,439.
EVENT ADJUSTMENT	472,593.
TOTAL TO SCHEDULE D, PART XI, LINE 2D	502,032.
PART XII, LINE 2D - OTHER ADJUSTMENTS:	
RENTAL EXPENSE	29,439.
EVENT EXPENSE	472,593.
TOTAL TO SCHEDULE D, PART XII, LINE 2D	502,032.
,	

#### SCHEDULE F (Form 990)

Department of the Treasury Internal Revenue Service **Statement of Activities Outside the United States** 

Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16.

► Attach to Form 990. ► See separate instructions.

▶ Information about Schedule F (Form 990) and its instructions is at www.irs.qov/form990.

2013
Open to Public Inspection

Name of the organization

Employer identification number

MEDIA RESEARCH	CENTER				54-142900	9					
	Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" on										
Form 990, Part IV, line 14b.											
the grantees' eligibility f	the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? Yes No										
2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the											
United States.											
3 Activities per Region. (T	he following Part	I, line 3 table ca	an be duplicated if additional space is	needed.)							
(a) Region	(b) Number of	(c) Number of	(d) Activities conducted in region		vity listed in (d)	(f) Total					
	offices	employees, agents, and	(by type) (e.g., fundraising, program		gram service,	expenditures for and					
	in the region	independent contractors	services, investments, grants to		specific type	investments					
		in region	recipients located in the region)	of service	e(s) in region	in region					
					ITER FOR CNS						
EAST ASIA AND THE		_	L	12	NEWS SERVICE)						
PACIFIC -	0	1	PROGRAM SERVICES	NEWS PROGRA	М	93,500.					
						-					
					,						
,											
			-								
3 a Sub-total	0	1				93,500.					
<b>b</b> Total from continuation	_					-					
sheets to Part I	0	0				0.					
c Totals (add lines 3a						00 505					
and 3b)	0	1				93,500.					

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2013

Schedule F (Form 990) 2013 MEDIA RESEARCH CENTER 54-1429009

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

the IRS, or for which the IRS is a context total number of					1 (a) Name of organization
Enter total number of recipient organizations listed at the IRS, or for which the grantee or counsel has pro					(b) IRS code section and EIN (if applicable)
s listed above that are has provided a section					(c) Region
Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter					(d) Purpose of grant
foreign country					(e) Amount of cash grant
					(e) Amount (f) Manner of of cash grant cash disbursement
as tax-exempt by					(g) Amount of non-cash assistance
					(h) Description of non-cash assistance
					(i) Method of valuation (book, FMV, appraisal, other)

Schedule F (Form 990) 2013 MEDIA RESEARCH CENTER 54-1429009

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16. 54-1429009

(a) Type of grant or assistance Part III can be duplicated if additional space is needed. (b) Region (c) Number of (d) Amount of recipients cash grant (e) Manner of cash disbursement (f) Amount of non-cash assistance (g) Description of non-cash assistance (h) Method of valuation (book, FMV, appraisal, other)

### Part IV | Foreign Forms Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926) Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A) Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," 3 the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To Certain Foreign Corporations. (see Instructions for Form 5471) Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621) Yes X No Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect To Certain Foreign Partnerships. (see Instructions for Form 8865) Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report. (see Instructions

for Form 5713) Yes X No

Schedule F (Form 990) 2013

332075 10-03-13

#### **SCHEDULE G**

Department of the Treasury

(Form 990 or 990-EZ)

### **Supplemental Information Regarding Fundraising or Gaming Activities**

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

OMB No. 1545-0047

Internal Revenue Service

▶ Attach to Form 990 or Form 990-EZ. Information about Schedule G (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form 990. **Open To Public** Inspection

Name of the organization

Employer identification number

MEDIA F	RESEARCH CENTER				54-1429	009
Part I Fundraising Activities required to complete this part	• Complete if the organization answrt.	ered "\	es" to	Form 990, Part IV, I	ine 17. Form 990-EZ	filers are not
<ul> <li>1 Indicate whether the organization rai</li> <li>a X Mail solicitations</li> <li>b X Internet and email solicitations</li> <li>c X Phone solicitations</li> <li>d X In-person solicitations</li> <li>2 a Did the organization have a written key employees listed in Form 990, F</li> <li>b If "Yes," list the ten highest paid indicompensated at least \$5,000 by the</li> </ul>	e X Solicita f Solicita g X Specia  or oral agreement with any individua Part VII) or entity in connection with p dividuals or entities (fundraisers) purs	ation of ation of I fundra I (inclu- profess	non-g gover aising ding d	overnment grants rnment grants events officers, directors, tru fundraising services	stees or	
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
RICHARD NORMAN - 44084 RIVERSIDE PARKWAY STE 350,	DIRECT MAIL CONSULTING	Yes	No X	1,500,299.	102,395.	1,397,904.
LDMI - 26 ASHBY STREET, WARRENTON, VA 20186	DIRECT MAIL CONSULTING		х	1,259,675.	93,232.	
Total  3 List all states in which the organization or licensing.  AZ, AK, CA, CT, DC, FL, GA, TN, UT, VA, VA, WA, WV, WI						egistration
LHA For Paperwork Reduction Act Noti	ice, see the Instructions for Form	990 or	990-	=7 <b>9</b>	chedule G (Form 9	90 or 990-E7\ 2013

332081 09-12-13

Schedule G (Form 990 or 990-EZ) 2013

SEE PART IV FOR CONTINUATIONS

		lle G (Form 990 or 990-EZ) 2013 MEDIA R				-1429009 Page 2
Pa	art I	Fundraising Events. Complete if the of fundraising event contributions and groups and groups.	-			
		or fundraising event contributions and gr	(a) Event #1	(b) Event #2	(c) Other events  NONE	(d) Total events (add col. (a) through
Revenue			GALA (event type)	(event type)	(total number)	col. <b>(c)</b> )
	1 Gross receipts		225,253.		,	225,253.
	2	Less: Contributions				
	3	Gross income (line 1 minus line 2)	225,253.	*		225,253.
	4	Cash prizes				
S	5	Noncash prizes				
- 1	6	Rent/facility costs	16,136.			16,136.
	7	Food and beverages	205,824.			205,824.
	8	Entertainment Other direct expenses	250,633.			250,633
	11	Direct expense summary. Add lines 4 through Net income summary. Subtract line 10 from li	ne 3, column (d)		<b>&gt;</b>	472,593.
Pa	ırt l		answered "Yes" to Form	990, Part IV, line 19, or r	reported more than	
e		\$15,000 on Form 990-EZ, line 6a.	(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Revenue		Gross revenue		2.1190/p10910001/0 2.1190		301. (a) a noagh 301. (a)
	•	GIOSS Teveride				
ses	2	Cash prizes				
Expen	3	Noncash prizes				
Direct Expenses	4	Rent/facility costs				
	5	Other direct expenses				
	6	Volunteer labor	Yes% No	Yes% No	Yes % No	
	7	Direct expense summary. Add lines 2 through	5 in column (d)		<b>&gt;</b>	
	8	Net gaming income summary. Subtract line 7	from line 1, column (d)		<b>&gt;</b>	,
а	ls t	ter the state(s) in which the organization operat he organization licensed to operate gaming ac No," explain:		states?		. Yes No
	_					
		ere any of the organization's gaming licenses re	voked, suspended or te	rminated during the tax y	/ear?	Yes No

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Schedule G (Form 990 or 990-EZ) 2013

332082 09-12-13

Schedule (	G (Form 990 or 990-EZ) 2013 MEDIA RESEARCH CENTER 54-1	429	009	Page 3
	the organization operate gaming activities with nonmembers?		Yes	☐ No
	organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed			
to adı	minister charitable gaming?		Yes	☐ No
	ate the percentage of gaming activity operated in:			
a The o	rganization's facility	13a		%
	tside facility	13b		%
14 Enter	the name and address of the person who prepares the organization's gaming/special events books and records:			
Name	<b>&gt;</b>			
Addre	ess ▶			
15a Does	the organization have a contract with a third party from whom the organization receives gaming revenue?	. 🔲	Yes	☐ No
b If "Ye	s," enter the amount of gaming revenue received by the organization > \$ and the amount			
	ning revenue retained by the third party > \$			
c If "Ye	s," enter name and address of the third party:			
Name				
Addre				
<b>16</b> Gamir	ng manager information:			
	gg			
Name	<b>&gt;</b>			·
Gamir	ng manager compensation  \$			
Dosar	intion of convince provided			
Desci	iption of services provided			
( <del>-</del>	· · · · · · · · · · · · · · · · · · ·			
	Director/officer Employee Independent contractor			
17 Manda	atory distributions:			
	organization required under state law to make charitable distributions from the gaming proceeds to			
retain	the state gaming license?		/es	No No
	the amount of distributions required under state law to be distributed to other exempt organizations or spent in the			
	zation's own exempt activities during the tax year 🕨 \$			
Part IV	Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, line	ies 9, 9	9b, 10	b, 15b,
	15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).			
SCHEDU	JLE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISER	S:		
(I) NA	AME OF FUNDRAISER: RICHARD NORMAN			
(I) AI	DRESS OF FUNDRAISER:			
44084	RIVERSIDE PARKWAY STE 350, LANSDOWNE, VA 20176			
/T\ 373	ME OF BINDDATCED. I DMT			
(I) NA	ME OF FUNDRAISER: LDMI			
(I) AD	DRESS OF FUNDRAISER: 26 ASHBY STREET, WARRENTON, VA 20186			
332083 09-12-	13 Schedule G (Form	990 o	990-	EZ) 2013

### SCHEDULE J (Form 990)

**Compensation Information** 

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

➤ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

► Attach to Form 990. ► See separate instructions.

▶ Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form990

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Department of the Treasury

Internal Revenue Service

MEDIA RESEARCH CENTER

Employer identification number 54-1429009

Pa	art I Questions Regarding Compensation			
			Yes	No
<b>1</b> a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or	-10-2		
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,			100
	trustees, and officers, including the CEO/Executive Director, regarding the items checked in line 1a?	2		
			51	
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	X Compensation committee			
	X Independent compensation consultant X Compensation survey or study			
	Form 990 of other organizations  X Approval by the board or compensation committee		0.0	
	— represents the sound of some sound of sound		17	
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing			
•	organization or a related organization:			
а	Receive a severance payment or change-of-control payment?	4a	800000000000000000000000000000000000000	X
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?			X
С	c Participate in, or receive payment from, an equity-based compensation arrangement?			X
If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.				
	, , , , , , , , , , , , , , , , , , ,		Alone S	
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:	Year.		
a	The organization?	5a		X
	Any related organization?	5b		X
	If "Yes" to line 5a or 5b, describe in Part III.		94.57	
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
а	The organization?	6a		X
b	Any related organization?	6b		X
	If "Yes" to line 6a or 6b, describe in Part III.			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments			
	not described in lines 5 and 6? If "Yes," describe in Part III			X
8				
	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		X
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9		
LHA	For Paperwork Reduction Act Notice, see the Instructions for Form 990.  Schedule	J (Forn	n 990)	2013

332111 09-13-13

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Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

Do not list any individuals that are not listed on Form 990, Part VII. For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii).

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of V	(B) Breakdown of W-2 and/or 1099-MISC compensation	C compensation	(C) Retirement and	ble	lumns	(F) Compensation
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation	od let le	(0)(0)	in prior Form 990
(1) L. BRENT BOZELL	≘	334,683.	0.	0.	94,914.	6,321.	435,918.	0.
PRESIDENT/DIRECTOR	3	0.	0.	0.		0.	0.	0.
(2) DAVID MARTIN	≘	279,300.	0.	0.	7,605.	7,019.	293,924.	0.
EXECUTIVE VP/ASSISTANT TRE	᠍_	0.	0.	0.	0.	0.	0.	0.
(3) THOMAS GOLAB	≘	174,600.	0.	0.	4,488.	2,557.	181,645.	0.
DIRECTOR OF DEVELOPMENT	∄	0.	0.	0.	0.	0.	0.	0.
(4) TERENCE JEFFREY	Ξ	163,275.	0.	0.	4,970.	2,490.	170,735.	0.
CNS EDITOR AND CHIEF	⊞	0.	0.	0.	0.	0.	0.	0.
(5) EDWARD MOLCHANY	Ξ	166,825.	0.	0.	5,137.	12,155.	184,117.	0.
VICE PRESIDENT OF MARKETIN	≘	0.	0.	0.	0.	0.	0.	0.
,	Ξ							
~	€							
	Ξ							
	≘							
	Ξ							
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Schedule J (Form 990) 2013

### **SCHEDULE L**

# **Transactions With Interested Persons**

(Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

► Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

▶ Information about Schedule L (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047

Open To Public Inspection

Name of the organization

MEDIA RESEARCH CENTER

Employer identification number 54-1429009

1	(b) F	Relationship bet	ween o	disqua	lified					(d)	Corre	cted
(a) Name of disqualified	person	person and or	rganiza	ation	(0	c) Description of tra	nsactio	on	_	Y	es	No
to the second se												
											_	
									-	+		
										+		
2 Enter the amount of tax	incurred by the o	rganization man	agers	or disc	qualified persons du	ring the year under						
								<b>&gt;</b> \$				
3 Enter the amount of tax	, if any, on line 2,	above, reimburs	ed by	the or	ganization			▶ \$				
Part II Loans to an	d/or From Int	erested Per	sons									
					., Part V, line 38a or F	Form 990 Part IV li	ne 26:	or if th	ne oraz	anizatio	าก	
	ount on Form 990				., r urt v, iirio ood or r	0111 000,1 411,1	10 20,	01 11 11	io orgi	ai iizati	J11	
(a) Name of	(b) Relationship	(c) Purpose		an to or	(e) Original	(f) Balance due		ln	(h) Ap	proved ard or	(1) **	ritten/
interested person	with organization	of loan	organi	zation?	principal amount		defa	ault?	cómn	nittee?	agree	ment
			То	From			Yes	No	Yes	No	Yes	No
										1		$\vdash$
												_
	1											
	-											-
	<u> </u>											
tal					<b>&gt;</b> \$							
Part III Grants or As	ssistance Ber	efiting Inter	este	d Pei	rsons.							
Complete if the	organization ansv	vered "Yes" on I	orm 9	90, Pa	art IV, line 27.							
(a) Name of interested												

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

interested person and

the organization

Schedule L (Form 990 or 990-EZ) 2013

assistance

assistance

assistance

Schedu	le L (Form 990 or 990-EZ) 2013 MEDIA						34-1423	003	Page 2
Part I									
	Complete if the organization answered  (a) Name of interested person	(b) Relation		en interes	ted	(c) Amount of transaction	(d) Description of transaction	organi	aring of zation's nues?
DAVIT	D BOZELL	FAMILY	MEMBE	ים סד	L.	91 904	EMPLOYMENT	Yes	No X
	TIVE RESPONSE CONCEPTS				5%	AND COMPANY OF THE REAL PROPERTY OF	INDEPENDENT		X
						522,002.			
-									
Part \	Supplemental Information  Provide additional information for response	onses to ques	stions on So	chedule L	(see	instructions).			
SCH	L, PART IV, BUSINESS T	RANSAC	rions	INVOI	ıVII	NG INTEREST	ED PERSONS:		
(A)	NAME OF PERSON: DAVID	BOZELL							
(B)	RELATIONSHIP BETWEEN I	NTERES	red pe	RSON	ANI	D ORGANIZAT	ION:		
FAMI	LY MEMBER OF L. BRENT	BOZELL	, PRES	IDENT	'/D	IRECTOR			
(C)	AMOUNT OF TRANSACTION	\$ 91,90	04.						
(D)	DESCRIPTION OF TRANSAC	TION: I	EMPLOY	MENT	ARI	RANGEMENT			
(E)	SHARING OF ORGANIZATIO	N REVE	NUES?	= NO					
-									
(A)	NAME OF PERSON: CREATI	VE RESI	PONSE	CONCE	PTS	S (CRC)	)s		
(B)	RELATIONSHIP BETWEEN I	NTEREST	red pe	RSON	ANI	ORGANIZAT	ION:		
ENTI	TY MORE THAN 5% OWNED	BY L. E	BRENT	BOZEI	L,	PRESIDENT			
(C)	AMOUNT OF TRANSACTION	\$ 311,0	001.						
(D)	DESCRIPTION OF TRANSAC	TION: ]	NDEPE	NDENT	CC	ONTRACTOR A	RRANGEMENT		
(E)	SHARING OF ORGANIZATIO	N REVEN	WES?	= NO					
							н		

13541001 757994 1218

## **SCHEDULE M** (Form 990)

Department of the Treasury Internal Revenue Service

**Noncash Contributions** 

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

Information about Schedule M (Form 990) and its instructions is at www.irs.gov/form990 Inspection Employer identification number

OMB No. 1545-0047

Open to Public

Name of the organization

MEDIA RESEARCH CENTER

54-1429009

Pa	rt I Types of Property								
	,	(a) Check if	(b) Number of	(c) Noncash contr	ribution	Method	(d) of determi	ning	10
		applicable	contributions or items contributed	amounts report Form 990, Part V		noncash cor	tribution a	amount	(S
1	Art - Works of art								
2	Art - Historical treasures								
3	Art - Fractional interests								
4	Books and publications								
5	Clothing and household goods								
6	Cars and other vehicles								
7	Boats and planes								
8	Intellectual property								
9	Securities - Publicly traded	X	7	37,	993.	FAIR MARK	ET V	LUE	
10	Securities - Closely held stock			***************************************					
11	Securities - Partnership, LLC, or								
	trust interests								
12	Securities - Miscellaneous								
13	Qualified conservation contribution -								
	Historic structures								
14	Qualified conservation contribution - Other					,			
15	Real estate - Residential								
16	Real estate - Commercial								
17	Real estate - Other								
18	Collectibles								
19	Food inventory								
20	Drugs and medical supplies								
21	Taxidermy								
22	Historical artifacts								
23	Scientific specimens								
24	Archeological artifacts								
25	Other ()								
26	Other ()								
27	Other ()								
28	Other ()	77.07							
29	Number of Forms 8283 received by the organiz							0	
	for which the organization completed Form 828	33, Part IV, I	Donee Acknowledo	gement	29	· · · · · · · · · · · · · · · · · · ·		1	
	5 ( )				4 00 1		100000	Yes	No
30a	During the year, did the organization receive by						or		
	at least three years from the date of the initial of						Mest.		Х
	the entire holding period?						30a		Λ
	If "Yes," describe the arrangement in Part II.				بالمعادد الد	O			v
31	Does the organization have a gift acceptance p						31	-	X
32a	Does the organization hire or use third parties of								v
	contributions?						32a		X
	If "Yes," describe in Part II.			L. f L'-! !	(-) !!				
33	If the organization did not report an amount in	column (c) f	or a type of proper	ty for which colun	nn (a) is ch	ескеа,	12.644.5 17.		4
	describe in Part II.		f F				- M /=	000) (	0040
LHA	For Paperwork Reduction Act Notice, see	tne instruc	tions for Form 99	J.		Schedule	e IVI (Form	1 990) (	ZU 13)

332141 09-03-13

### SCHEDULE O

Internal Revenue Service

(Form 990 or 990-EZ) Department of the Treasury

Supplemental Information to Form 990 or 990-EZ complete to provide information for responses to specific questions on

Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

Open to Public

OMB No. 1545-0047

Name of the organization

Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990

Inspection

Employer identification number MEDIA RESEARCH CENTER 54-1429009 FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES: BUSINESS AND MEDIA INSTITUTE - BRINGS BALANCE TO ECONOMIC REPORTING AND PROMOTES FAIR PORTRAYAL OF THE BUSINESS COMMUNITY IN THE MEDIA BY AUDITING THE MEDIA'S COVERAGE OF THE FREE ENTERPRISE SYSTEM. EXPENSES \$ 1,197,137. INCLUDING GRANTS OF \$ 0. REVENUE \$ 138,581. CULTURE AND MEDIA INSTITUTE - PROMOTES FAIR PORTRAYAL OF CULTURAL AND SOCIAL ISSUES IN THE MEDIA. EXPENSES \$ 659,916. INCLUDING GRANTS OF \$ 0. REVENUE \$ 76,383. YOUTH EDUCATION AND INTERN PROGRAM - MENTORS AMERICA'S YOUTH AND EDUCATES AND TRAINS STUDENTS TO RECOGNIZE BIAS AND THE NEED FOR BALANCED JOURNALISM. EXPENSES \$ 256,959. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0. FORM 990, PART VI, SECTION B, LINE 11: THIS FORM 990 IS PREPARED BY A CERTIFIED PUBLIC ACCOUNTING FIRM AND A DRAFT IS PROVIDED TO THE BOARD OF DIRECTORS FOR THEIR REVIEW. A BOARD MEETING TAKES PLACE TO DISCUSS THE FORM 990 PRIOR TO ITS FILING WITH THE IRS. FORM 990, PART VI, SECTION B, LINE 12C: THE BOARD OF DIRECTORS CONSISTENTLY MONITORS AND REVIEWS THE CONFLICT OF INTEREST POLICY TO ENSURE COMPLIANCE WITH THE POLICY.

FORM 990, PART VI, SECTION B, LINE 15:

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. 332211 09-04-13

Schedule O (Form 990 or 990-EZ) (2013)

Name of the organization  MEDIA RESEARCH CENTER	Employer identification number 54-1429009
THE EXECUTIVE COMMITTEE REVIEWS CONTRACTS AND SALARY	
REQUIREMENTS BASED ON SALARY COMPARISON DATA PROVIDED BY	INDEPENDENT SURVEY
AND OUTSIDE CONSULTANTS. CONTEMPORANEOUS DOCUMENTATION OF	THE DECISION WAS
MADE BY THE COMMITTEE FOR EMPLOYMENT CONTRACTS FOR THE CE	NTER'S OFFICERS
AND KEY EMPLOYEES.	
FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY	OF FORM 990:
AZ,AK,CA,CT,FL,GA,IL,KS,MD,MA,MI,MN,MS,NJ,NM,NY,NC,OH,OK,	OR, PA, RI, SC, TN, UT
VA, WV, WI, AL, AR, HI, KY, NH, TX	
FORM 990, PART VI, SECTION C, LINE 18:	
THE CENTER COMPLIES WITH IRC SECTION 6104 AND MAKES ITS F	ORM
1023, FORM 990 AND 990-T (IF APPLICABLE) AVAILABLE FOR PU	BLIC INSPECTION
UPON REQUEST. FORM 990 IS ALSO AVAILABLE ON THE CENTER'S	WEBSITE.
FORM 990, PART VI, SECTION C, LINE 19:	
THE CENTER MAKES ITS CONFLICT OF INTEREST POLICY, FINANCI	AL
STATEMENTS AND GOVERNING DOCUMENTS AVAILABLE FOR PUBLIC I	NSPECTION UPON
REQUEST.	
FORM 990, PART IX, LINE 11G, OTHER FEES:	
DATA PROCESSING:	
PROGRAM SERVICE EXPENSES	10,925.
MANAGEMENT AND GENERAL EXPENSES	1,666.
FUNDRAISING EXPENSES	53,457.
TOTAL EXPENSES	66,048.
CREATIVE FEES:	tule O /Ferry 000 -: 200 F71 /2010
332212 09-04-13	dule O (Form 990 or 990-EZ) (2013)

Schedule O (Form 990 or 990-EZ) (2013)  Name of the organization	Page 2 Employer identification number
MEDIA RESEARCH CENTER	54-1429009
PROGRAM SERVICE EXPENSES	20,933.
MANAGEMENT AND GENERAL EXPENSES	3,191.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	24,124.
CAGING:	
PROGRAM SERVICE EXPENSES	0.
MANAGEMENT AND GENERAL EXPENSES	22,583.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	22,583.
OUTSIDE SERVICES:	
PROGRAM SERVICE EXPENSES	418,538.
MANAGEMENT AND GENERAL EXPENSES	76,517.
FUNDRAISING EXPENSES	216,464.
TOTAL EXPENSES	711,519.
CONSULTANTS:	
PROGRAM SERVICE EXPENSES	741,049.
MANAGEMENT AND GENERAL EXPENSES	22,763.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	763,812.
TOTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A	1,588,086.

# SCHEDULE R (Form 990)

# Related Organizations and Unrelated Partnerships

Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
▶ Attach to Form 990.
▶ See separate instructions.

OMB No. 1545-0047 2013

Name of the organization Department of the Treasury Internal Revenue Service Part I Identification of Disregarded Entities Complete if the organization answered "Yes" on Form 990, Part IV, line 33 MEDIA RESEARCH CENTER ►Information about Schedule R (Form 990) and its instructions is at www.irs.gov/form990 Employer identification number 54-1429009Open to Public Inspection

(a)

9

<u>ල</u>

<u>a</u>

(e)

3

Name, address, and ElN (if applicable)  Primary activity  Legal domicile (state or foreign country)  foreign country)  Legal domicile (state or foreign country)  Frimary activity  Legal domicile (state or foreign country)  Legal domicile (state or foreign country)	Primary activity  tions Complete if the organization are the complete if the complete if the organization are the complete if the complete if the organization are the complete if the complete	Legal domicile (state or foreign country)  foreign country)  foreign country)  foreign country)  foreign country)	Total income  Total income  (d)  (d)  Exempt Code	End-of-year assets  Cause it had one or more  (e)  Dublic charity  Directory	assets  Direct controlling entity  entity  f)  Controlling entity  (g)  Section 3
SOLUTION.	tions Complete if the organization ar	nswered "Yes" on Form 990,	Part IV, line 34 bed	cause it had one o	or more related ta
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	Code	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity
AMERICA, INC 27-3352652 329 S. PATRICK ST. ALEXANDRIA, VA 22314	TO EDUCATE AMERICANS ABOUT TRADITIONAL & CONTEMPORARY AMERICAN VALUES	VIRGINIA	501(C)(4)		MEDIA RESEARCH

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2013

54-1429009 Page 2

Part III Identification of Related Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

Part IV Identification of Related Organizations Taxable as a Corporation or Trust Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related				ar an							of related organization	Name address and FIN	(a)	
ganizations Taxable a											i iiiiai y activity	Drimany activity	(d)	
s a Corpo						2				country)	domicile (state or	Legal	(c)	
ration or Trust Cor											entity	Direct centrelling	(d)	
nplete if the organization										sections 512-514)	(related, unrelated, excluded from tax under	Dradominant income	(e)	
n answered "Yes'											income		ſħ	
" on Form 990, Pa	i e									2000	end-of-year	Character (a)	(n)	
rt IV, line 3										Yes No	allocations?	(11)	(A)	
4 because it had or										K-1 (Form 1065)	amount in box		m m	
ne or more										Yes No			3	
related											managing ownership partner?	3	E)	

organizations treated as a corporation or trust during the tax year.

								Name, address, and EIN of related organization	(a)
								Primary activity	(b)
							country)	Legal domicile (state or foreign	(c)
					•			Legal domicile Direct controlling (state or entity foreign	(b)
							Annual Constitution of Co.	Type of entity (C corp, S corp, or trust)	
								Share of total income	(f)
								Share of lead of share of lead of share of lead of lea	
								Percentage ownership	(H)
	_			-			Yes No	512(b)(13) controlled entity?	

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Part V Transactions With Related Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

0) 2013	Form 99	Schedule R (Form 990) 2013		47	332163 09-12-13
					(6)
					(5)
					(4)
					(3)
					(2)
		FAIR MARKET VALUE	6,250.	А	(1) AMERICA, INC.
	ved	(d)  Method of determining amount involved	(c) Amount involved	(b) Transaction type (a-s)	(a) Name of related organization
		overed relationships and transaction thresholds.	his line, including covere	vho must complete t	2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including or
×	1s				0
×	₹				r Other transfer of cash or property to related organization(s)
×	q				q Reimbursement paid by related organization(s) for expenses
	† ×				p Reimbursement paid to related organization(s) for expenses
	3				
×	5			(a)	Sharing of paid employees with related organization(s)
×Þ	<b>1 3</b>			inizauon(s) inn(s)	n. Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)
4 12	=				Performance of services or membership or fundraising solicitations for related organization(s)
×	<del>*</del>				k Lease of facilities, equipment, or other assets from related organization(s)
$\dashv$	<b></b>				j Lease of facilities, equipment, or other assets to related organization(s)
×	#				
×	<del>5</del>				
×	ig				g Sale of assets to related organization(s)
×	1f				f Dividends from related organization(s)
×	7				e Loans or loan guarantees by related organization(s)
×	$\dashv$				Loans or loan guarantees to or for related organization(s)
-	1c X				(S)
×	$\dashv$				Gift, grant, or capital contribution to related organization(s)
	1a X				_
No No	Yes	d in Parts II:IV?	elated organizations liste	s with one or more re	Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.  1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

Part VI Unrelated Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

					(a) Name, address, and EIN of entity
					(b) Primary activity (s
				,	(c) .egal domicile tate or foreign country)
					(d)  Predominant income paners sec. (related, unrelated, solicity) excluded from tax under section 512-514) Yes No
					(e) (f) Are all Share of 501(c)(3) total (4) Yes No income
		ž			
					(g) (h) Share of Uisproportionals assets Yes No
			,	J	Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)
					(i) (j) (k)  Code V-UBI General or Percentage amount in box 20 managing of Schedule K-1 partner? ownership (Form 1065) Yes No