

**media research center**<sup>™</sup>  
AMERICA'S MEDIA WATCHDOG<sup>™</sup>



## 2013 ANNUAL REPORT

DOCUMENTING, EXPOSING, AND NEUTRALIZING  
THE LIBERAL MEDIA SINCE 1987

ON THE COVER: In July 2013, the Media Research Center moved into its new headquarters in Reston, Virginia. The MRC renovated the top floor — nearly 50,000 square feet — to accommodate its current staff of 63 and team of interns. The modern layout is state-of-the-art and includes sufficient room for future expansion. The location is just 20 miles from Washington, D.C. and about 15 minutes from two major airports.

## TABLE OF CONTENTS

Letter from the President •	1
MRC By The Numbers 2013 •	2
MRC's Successful 2013 Media Campaign Grabs National Attention •	4
News Analysis Division •	8
CNSNews.com •	10
Business & Media Institute •	12
Culture & Media Institute •	13
Bringing Millions of New People Into the Movement •	14
Leaders in Conservative Video •	16
The MRC 2013 Gala & <i>DisHonors</i> Awards •	18
Remembering Harold Simmons •	20
MRC Leadership •	21
MRC Trustees •	23
The MRC Legacy Society •	25
The MRC Team •	26
Internship Program •	27
2013 Financial Report •	28
A Testimonial •	29



# Letter from the President



**media research center™**  
AMERICA'S MEDIA WATCHDOG™

Dear Friends,

In 1862, following the Union's disastrous defeat at the Battle of Fredericksburg, President Abraham Lincoln lamented that "if there is a worse place than hell, than I am in it." The Union cause was collapsing. There was every reason to be despondent. Many were resigned to the inevitability of the country's disintegration.

Lincoln lamented — but did not waver. He dismissed the naysayers and persevered, ultimately winning the war and uniting the nation. Fast forward one hundred fifty years.

Since the 2008 (and 2012) elections, conservative values have been under a vicious assault, as an emboldened Obama administration seeks to consolidate power and complete the transformation of our free Republic into a socialist state.

Marching in lockstep with the Obama administration and the Radical Left, have been the so-called news media, parroting every left-wing talking point, viciously attacking conservatives, and, in what will likely be the centerpiece of their 2014 effort, deliberately censoring news that threatens to derail President Obama's agenda.

As feckless establishment moderates stand on the sidelines and do nothing, conservative patriots and their grassroots armies have gone to war.

And as the only organization with the sole mission to fight the left-wing foot soldiers in the national media in 2013, the MRC launched the groundbreaking *Stop the Censorship* campaign aimed at educating the American public, and exposing and neutralizing the deliberate suppression of the news.

The following 2013 annual report details our efforts. As you will see, we have been absolutely relentless in battling the liberal media's censorship on all fronts, including: the never-ending and shocking scandals the Obama administration is embroiled in, the ObamaCare disaster, and the failed Obama economy.

I won't sugarcoat the dire situation we are currently in. I don't need to; you know the truth. But what I am certain of, and what I hope to convey in this report, is that the Media Research Center is winning the battle against the propaganda arm of the American Left: the national "news" media.

Sincerely,

**L. Brent Bozell III**

Founder and President





# MRC By The Numbers 2013

MRC's vaunted media tracking and analysis capabilities offer proof of left-wing bias in the media. But it is the MRC's vast and perpetually expanding marketing network that enables the MRC to reach millions of Americans, educating them about the impact of liberal media bias and mobilizing them to take action to neutralize that bias. In 2013, MRC reached several new milestones in its quest to become the nonprofit industry leader in marketing and social media.

**179.2  
MILLION**

**WEEKLY IMPRESSIONS**

... this includes visits to MRC websites; mentions and appearances on TV, radio, and in print; Facebook impressions; and email and grassroots messaging



**3,933,486  
FACEBOOK FANS**

... across four Facebook fan pages, including over 1.7 million fans for NewsBusters



**174  
NATIONAL TV  
APPEARANCES**

... by members of MRC's staff on major television news programs in 2013

## FOX NEWS REGULAR

In 2013, Brent Bozell continued his weekly "Media Mash" segment on FNC's *Hannity*.



**186,138  
TWITTER  
FOLLOWERS**

... monitoring breaking news and analysis from the MRC and spreading it via this massive social network







# 506,450

## HOURS OF VIDEO NEWS RECORDS

... MRC has the biggest database of news reports in the world to back up every claim and every report of liberal media bias

# 601,329

## GRASSROOTS MEMBERS

... actively signing petitions, making phone calls, and sending letters to help us fight back against liberal media bias wherever we find it

# 10.2 MILLION

## MONTHLY VISITS TO MRC WEBSITES

... making the MRC network of websites one of the largest in the conservative movement and a valuable tool for circumventing the "old media"

# 15.5 MILLION

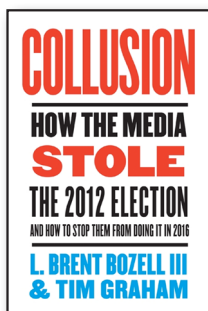
## MRCTV

Video Views

# 472,145

## E-NEWSLETTER SUBSCRIBERS

... signed up to receive MRC's daily, weekly, or bi-weekly email newsletters



## NATIONAL BEST-SELLER

# Top 5



"Five Must-Read Books About the Obama-Romney Race"

# #7

The Washington Post  
Best-Seller List

# 10+ MILLION CITIZEN ACTIONS

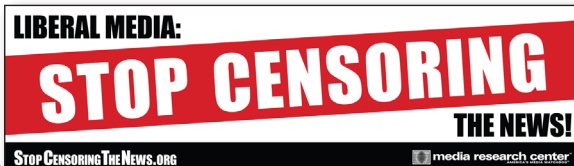
...in the form of signing petitions, using social media to spread the MRC's message, and contacting media outlets to demand accurate and balanced reporting in 2013

# 234,000 PETITIONS

... signed by Americans and delivered by MRC to ABC, CBS, NBC, and CNN bureaus in New York City and Washington D.C., as well as all their board members

# 120,228 BUMPER STICKERS

...mailed to petition signers or handed out at rallies



# 63

## FULL-TIME STAFF

... monitoring, analyzing, and reporting the most egregious examples of media bias

# 24/7/365

# 18 MEMBERS OF CONGRESS

... went to the House floor highlighting research from the Media Research Center to expose and denounce the leftist media over their non-coverage and cover-up of the Gosnell abortion-murder trial



# MRC's Successful 2013 Anti-Censorship Grabs National Attention



On July 9, 2013, Broadside Books released *Collusion: How the Media Stole the 2012 Election* by MRC Founder and President Brent Bozell and MRC's Director of Media Analysis Tim Graham. The best-selling book provided devastating documentation of the media's bias in the 2012 presidential campaign, including journalists' adoration of Barack Obama, their decision to minimize or censor the bad news about his administration, and their ferociously negative coverage of the Republicans who would dare dethrone Obama.

In documenting the outrageous liberal media bias displayed throughout the 2012 campaign, the Media Research Center identified a new strategy employed by the national media: purposeful censorship of the news. This was different from traditional biased reporting that vilifies conservatives and promotes the liberal agenda.



MRC delivered petitions signed by over 230,000 Americans demanding the media "Stop Censoring the News" to the ABC, CBS, NBC, and CNN bureaus in New York City and Washington D.C., as well as to all their board members.



The Media Research Center fired the opening salvo in the *Stop the Censorship* campaign in February with the unveiling of five billboards in Times Square, New York. These billboards were up for five weeks and were viewed by an estimated 1.4 million people each week.

To be sure, the media were still actively doing that. But now they were going further and actually deliberately suppressing news that threatened to derail President Obama's re-election.

Since censorship is now a critical weapon in the national media's arsenal, MRC launched the *Stop the Censorship* campaign to neutralize the censorship strategy.

MRC's *Stop the Censorship* campaign aimed to make media censorship a national issue, and it succeeded. The MRC achieved this goal by: 1) publishing 80 stories that were each picked up by three national outlets; and 2) mobilizing MRC's grassroots army to neutralize their censorship by generating more than 10,000,000 citizen actions and 234,000 signers for MRC's various "Stop Censoring the News" petitions.

Here are just a few examples of the many issues censored from the public.

## IRS scandal

When the national media finally broke the news that the IRS was discriminating against conservative groups applying for tax-exempt status — an unprecedented case of the Executive Branch abusing its power to punish political foes — they proceeded to downplay, spin, and outright censor major developments pertaining to this scandal.

When President Obama called the persecution of conservatives by the IRS a "phony scandal," his supporters in the media parroted this blatant lie by dutifully sweeping this scandal under the rug.

To retaliate against media censorship, MRC launched the "Censored! IRS Scandal Being Buried by Big Three Networks" project, which provided daily updates on the liberal media's refusal to tell the truth about this scandal.



# Campaign

MRC's analysis showed that, as of December 31, 2013, it had been a whopping 187 days since NBC last ran a story on the IRS scandal (not including two brief NBC mentions). CBS hadn't done a story in 185 days. ABC ran a 22-second brief, which ended a 154-day long streak from June 26.

A congressional hearing found that IRS employees were ordered to send Tea Party tax-exemption applications to the office of the IRS's Chief Counsel, which was headed by an Obama political appointee. This news contradicted the Obama administration's and the liberal media's talking points that it was just some rogue IRS bureaucrats based in Cincinnati who were discriminating against conservative groups. The scandal had now reached the White House. And even that was censored by the "news" media.

186 leaders of the Conservative Movement — including congressmen, national conservative leaders, and Tea Party leaders from coast-to-coast — joined MRC Founder and President Brent Bozell's call to action demanding that ABC, CBS, and NBC stop censoring coverage of the ongoing IRS scandal.

MRC also created a "Stop Censoring the IRS Scandal" petition and urged grassroots members to sign it.

Of all the conservative organizations that hammered the Obama administration over the IRS scandal, MRC was the only organization that took on Obama's enablers in the liberal media and made the media's role in the scandal a major national issue.

MRC's reporting on the IRS scandal has been picked up by the *Drudge Report*, *Wall Street Journal* online, Fox News, and many other outlets, reaching millions of Americans.

CONTINUED ON PAGE 6 ►

## A National Best-Seller

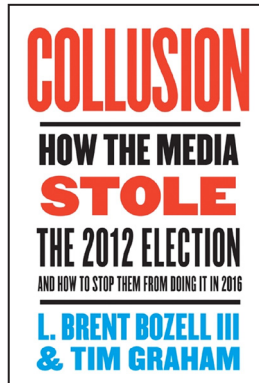
The left-wing "news" media conspired to steal the presidential election in 2012, and they are gearing-up to do it again in 2016, but they can be stopped. A book by MRC President L. Brent Bozell III and co-author Tim Graham details what happened in 2012, and shows how conservatives can fight back.

In *Collusion: How the Media Stole the 2012 Election and How to Stop Them From Doing it in 2016*, Bozell documents how decades of liberal media bias came to fruition in 2012 in a naked attempt to protect Barack Obama from his failures, trumpet his accomplishments, and discredit his GOP rivals.

*Collusion* shows how the left-wing media attacked Mitt Romney but gave Barack Obama a pass on ObamaCare, the half-billion-dollar collapse of Solyndra and other crony-capitalist government boondoggles, the Fast and Furious scandal, and the failure to dig into the administration's cover-up of lies about the murder of our U.S. ambassador and three other brave Americans in Benghazi.



The book was a game-changer. *USA Today* made *Collusion* one of its "5 must read books about Obama-Romney race." As Bozell and Graham write, "Conservatives must become far more educated about the left-wing media's agenda so that the media never succeed in rigging an election again."



---

"Journalism is dead. Censorship and character assassination are very much alive.  
*Collusion* proves it, with frightening evidence."

SEAN HANNITY

"This is the kind of book you give to people who need to understand how they are being lied to; how they are being misinformed by an institution that they might trust. ...This book contains what the Media Research Center does that nobody else does. And that is document, soundbite by soundbite, story by story, clip by clip, every claim that they're making. They prove it. Absolute, undeniable proof of every allegation they make."

RUSH LIMBAUGH

"Every conservative needs to understand how the Left is using the so-called 'news' media to manipulate public opinion — and elect presidents. This book provides the irrefutable evidence."

MARK LEVIN

# MRC's Successful 2013 Media Campaign Grabs National Attention

CONTINUED FROM PAGE 5

## Benghazi scandal

The MRC documented media censorship of the truth about Benghazi for months following the deadly September 11, 2012 terrorist attack on the U.S. post in Libya. The media closed ranks around the Obama administration, declaring in effect that the story surrounding the murders of four Americans — including a U.S. ambassador — is not news.

As new information about the administration's actions before and after the attacks were revealed through congressional testimony, whistleblowers, and eyewitnesses, the Big Three networks — ABC, CBS, and NBC — responded by censoring, breezing past, or spinning politically damaging revelations.

In an MRC *Special Report*, "Benghazi Blackout: How the Big Three Networks Have Censored or Spun Obama's Deadly Foreign Policy Failure," released two days before the one-year anniversary of the terrorist attack, MRC laid out a chronological list of key developments in the Benghazi scandal and how they were covered or not covered by the networks. Highlights include:

- When it was revealed that Benghazi survivors were silenced by being forced to sign non-disclosure agreements, the Big Three networks did not offer a single story.

MRC countered the liberal media's deliberate efforts to shield Hillary Clinton from the Benghazi scandal, reporting extensively on the Secretary of State's role before, during, and after the deadly attack.



- When a lawyer representing one of the Benghazi whistleblowers at the State Department told Fox News that State was actively threatening her client and the other whistleblowers, the networks censored the bombshell news.
- When emails surfaced proving that the Obama administration — despite public assertions to the contrary — did in fact scrub CIA talking points that an al Qaeda-affiliated group took part in the attack, the networks were forced to report this major news, but soon after started spinning for the administration, and then dropped the scandal entirely.

MRC's analysts also made the strong case that the media's censorship was in part driven by a

desire to protect the coronation of Hillary Clinton as the next president at the expense of discovering her role in the death of four Americans. For example, Hillary Clinton — who claimed "full responsibility" for the attack — was never even interviewed by the Accountability Review Board that investigated the attack. This blatant cover-up never piqued the curiosity of liberal journalists. Instead, a *Washington Post* reporter mocked it as a "Fox News super-story," and Chris Hayes from MSNBC branded the ongoing Benghazi investigation as a "witch hunt."

Over 30,000 citizens signed the MRC's "Stop Censoring the Benghazi Scandal" and MRC's Benghazi reporting was picked up by countless media outlets, including Fox News and the *Drudge Report*.



## Mark Levin meets with the MRC

Nationally-syndicated radio talk show host Mark Levin played a key role in the MRC's *Stop Censoring the News* campaign. He promoted MRC's brand through live and pre-recorded ads, reaching tens of millions of movement conservatives each week. In late July, Mark visited the MRC's headquarters to meet with Brent Bozell and the MRC staff to talk in-depth about constitutional conservatism and the MRC's indispensable role within the conservative movement.



**“Complaints about coverage of the Kermit Gosnell trial have gone mainstream, with the help of NewsBusters ... MRC/NewsBusters has been at the forefront of what now looks like a journalistic upheaval.”**

ERIK WEMPLE — *Washington Post*

## Censoring an abortionist's murder trial

In what will prove to be one of their most shameful legacies, the liberal media tried to censor the mass murder trial of late-term abortionist and now convicted murderer, Dr. Gosnell, in order to keep Americans in the dark about the gruesome underbelly of the abortion industry.

MRC sent out emails urging its grassroots supporters to sign the “Stop Censoring the Abortionist Gosnell Murder Trial” petition and ran online ads directing web traffic to the petition page. The petition was signed by a whopping 96,434 concerned citizens, and the online ads generated over 2.5 million impressions across the web.

Seventy-two Congressmen signed a letter to ABC, NBC, and CBS slamming the networks specifically for censoring the story and demanding accurate coverage.

In April, speaking on the House floor, Rep. Chris Smith (R-NJ) declared: “In a letter sent by Media Research Center President Brent Bozell and twenty prominent leaders call on the broadcast networks to stop censoring coverage of the trial, pointing out that as of April 4th, since the trial began ABC, CBS, and NBC have given the story zero coverage in their morning and evening news shows ... When will the media blackout stop? ... [W]ill the media continue to censor this trial of the century, because it exposes an all too inconvenient truth that not only are unborn children destroyed in these killing centers, but that even



Rep. Chris Smith (R-NJ) took MRC's message to the House floor, slamming the media's politically-motivated censorship of the Gosnell murder trial. Because of the MRC's efforts, the media were eventually shamed into reporting on this shocking case.



babies who survive the abortion can't escape the deadly hand of the child predator.”

Eventually, and in large part due to the pressure exerted by the MRC, the national media were forced to address why they had censored the trial. MRC made censorship of the Gosnell trial a major national issue.

## ObamaCare censorship

The unraveling of Obama's chief domestic policy achievement has been shocking in scope. Equally as shocking is how the liberal media — that pushed for ObamaCare's passage in 2010 — have spun or censored the litany of bad news for the law.

Until ObamaCare's failure became too obvious to ignore, the liberal media vilified anyone who

dared to criticize the catastrophic law and censored data pointing to the calamitous path that ObamaCare was on. An April 9 *Media Reality Check* reviewed recent setbacks to the ObamaCare law (including a report showing how the law would hike premiums; how most Senate Democrats joined Republicans in rejecting ObamaCare's tax on medical devices; and a new poll showing how even most Democrats do not expect to benefit from the “reform”). MRC found that not a single one of these developments received any coverage on an ABC, CBS, or NBC morning or evening news programs, leaving viewers in the dark about these problems with the new law.

When Health and Human Services Secretary Kathleen Sebelius strong-armed health industry executives, community organizations, and church groups to contribute to non-profits that are working to facilitate the implementation of ObamaCare, the MRC documented and exposed how ABC, NBC, and CBS deliberately censored this staggering news.

The media were virtually silent on the admission by one of the chief architects of ObamaCare, Democratic Senator Max Baucus, that the implementation of the law has been a “train wreck.” And when the leaders of the Teamsters, United Food and Commercial Workers International, and Unite-Here wrote to Congress that ObamaCare will “shatter not only our hard-earned health benefits, but destroy the foundation of the 40-hour workweek that is the backbone of the American middle class,” the news media again decided not to report this news.

# Exposing Liberal Media Censorship

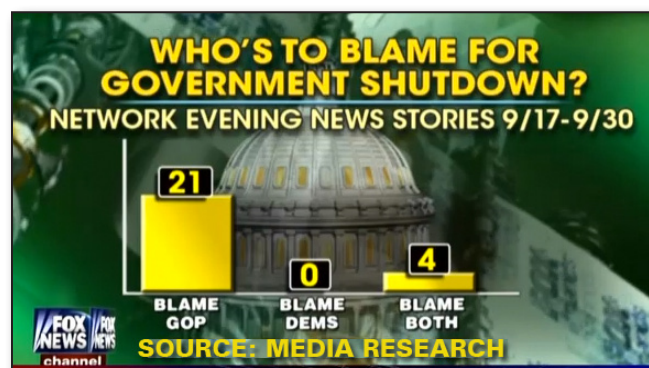
The backbone of the MRC is its News Analysis Division (NAD), which boasts the largest TV news archive in the world and captures 650 hours of cable and broadcast news programming every week. In late September, NAD's archive crossed the 500,000 hours of news programming milestone. The archive is utilized by all MRC divisions, as well as by numerous media outlets, scholars and students.

NAD's analysts churn out transcripts and analysis of news programming in real time, enabling the MRC to quickly and accurately prove left-wing media bias by providing indisputable evidence within hours of the left-wing spin and deception being printed or broadcast over the airwaves.

In 2013, NAD thoroughly documented how the national media, emboldened by President Obama's re-election, aggressively promoted his second term agenda and attempted to discredit his critics. (For a



MRC analysts blog in real time, blowing the lid off media bias as soon as it happens and enabling content to go viral immediately.



From guns, to Benghazi, the IRS and the sequester — the unique facts and figures produced by the MRC's News Analysis Division were frequently cited by the new media to demonstrate the liberal media's bias or censorship.

detailed overview of MRC's *Stop the Censorship* campaign, see page 4.)

During the networks' inauguration coverage, MRC found many noteworthy examples of the media's worshipfulness towards Obama.

In January, as the gun control debate dominated the national conversation in the aftermath of the tragic school shooting in Newtown, CT, NAD documented how the media aided President Obama's anti-gun rights campaign. A number of newspapers picked up on an Associated Press story quoting MRC Founder and President, Brent Bozell, slamming MSNBC's deceptive editing of a pro-gun control hearing

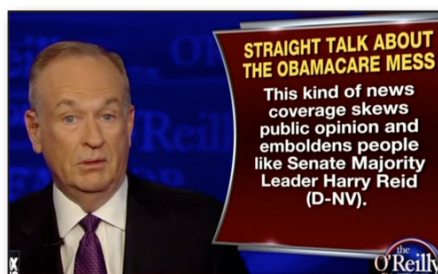
in Connecticut, which made it look like the father of a slain Sandy Hook elementary student was "heckled" by gun rights supporters.

In the lead up to the sequester — a tiny cut to the massive federal budget — NAD published a study that found two-thirds of network news stories about the budget sequester cast the planned cuts in sensational or catastrophic terms, while only 11% of stories included the opposing point of view that the cuts are minimal or inconsequential compared to the size of the federal government. The study helped demonstrate the degree to which the networks had become an echo chamber for Obama administration talking points.

MRC's coverage and analysis was picked up widely in the press, including on conservative radio and Fox News.

When Senator Harry Reid took to the Senate floor to falsely link the sequester to seven Marines dying in a terrible accident, NAD fought back against the media's censorship of this deplorable lie with a NewsBusters article documenting how "All Three Networks Ignore Harry Reid Connecting Marine Deaths to Sequester." Brent Bozell issued a statement denouncing the networks' censorship, and radio host Mark Levin highlighted the NewsBusters piece on his popular Facebook page.

NAD published a seminal two-part study on the national media's coverage of the shutdown.



**"We use their (MRC's) stuff because their stuff is pretty good. I mean, we've never known them to be wrong."**

**BILL O'REILLY**



Part I of the study looked at ABC's, CBS's and NBC's coverage of the shutdown before it even occurred. The MRC study: "Even Before Shutdown, Networks Dumped Most Blame on Conservatives" found that a majority of the stories on the shutdown (twenty-one) were framed around the idea of Republicans triggering the crisis, compared to four that blamed both sides and zero that put the onus on President Obama's and the Senate Democrats' failure to negotiate.

In Part II of the shutdown study, MRC demonstrated that the media led the charge in blaming the shutdown on Republicans, while covering for President Obama, finding that: "network reporters and anchors repeatedly instructed their audiences to blame Tea Party extremism for the consequences of the shutdown."

In short, it was a coordinated campaign carried out by a press corps determined to hurt conservatives politically.

The study received broad media coverage. Originally picked up by the *Washington Examiner*, it was subsequently showcased on the *Drudge Report*, FNC's *Fox & Friends*, FNC's *The O'Reilly Factor*, *Washington Times*, and *The Blaze*.

Throughout the year, NAD experts were interviewed or cited

by some of the most influential news organizations in the country. Overall, NAD staff made 174 national television appearances and conducted 1,513 national or local radio interviews. NAD's research was also cited in 160 newspapers and magazines and on more than 3,000 websites.



NewsBusters was the first to report MSNBC's Martin Bashir's despicable attack on Sarah Palin, eventually leading to the disgraced host's resignation.

**"NewsBusters is always the first to report these things! I don't think you guys sleep! I'm in awe of how fast you are to spot things and spread the word. What would we do without you guys? Thank you so much for all you do to defend conservatives and insist on fairness and accuracy in media."**

**SARAH PALIN**

## Influencing Pop Culture with Comedy

American pop culture is overwhelmingly tilted towards leftist values, especially in the comedy and satire genres.

Starring comedian Jodi Miller anchoring a *Saturday Night Live*-style newscast, the MRC's weekly *NewsBusted*™ video show gives voice (and laughter) to conservatives who feel stifled and frustrated by the Left's monopoly on American popular culture.

*NewsBusted*™ is the one source of comedy where left-wing values aren't worshiped and where American values aren't derided. The *NewsBusted*™ joke writers aren't afraid to serve up the ridicule that Barack Obama, Harry Reid, Nancy Pelosi, and other liberals so richly deserve. Humor is an integral component of American popular culture. Every day, Bill Maher, Jon Stewart, David Letterman, and Stephen Colbert dish out left-wing propaganda disguised as comedy. In *NewsBusted*™, conservatives finally have a medium that takes on the Left with original humor and wit.

*NewsBusted*™ episodes were viewed more than 3.8 million times in 2013. In January 2014, due to popular demand and a successful fund-raising drive, *NewsBusted*™ will begin airing twice weekly.



# Reporting the News the Liberal Media Ignore or Censor

Through CNSNews.com, MRC exposes liberal media bias by setting an example in reporting the news as it should be reported – based in fact and without bias.

In 2013, CNSNews.com broke stories picked up by countless media outlets, including: CNN, Fox News, ABC, NBC, Fox Business Network, *The Blaze*, *National Review Online*, *The Washington Times*, *The Washington Post*, ABC News, *New York Post*, and *The Wall Street Journal*, to name just some.

In addition to being cited regularly by the likes of conservative talk radio stars Mark Levin, Sean Hannity and Rush Limbaugh, CNSNews.com stories appear daily on one of the most popular websites in the world, the *Drudge Report*, which registers two million unique visitors each day. CNSNews.com had nearly 300 stories on *Drudge* in 2013. These are stories that have been suppressed by the establishment press, and were it not for CNSNews.com's daily presence on *Drudge*, millions of Americans would be kept in the dark about some of the most shocking Obama administration scandals and failures.

CNSNews.com had a significant impact on the national debate through its reporting in three major



CNSNews.com staff work around the clock to investigate and report on the most pressing issues facing the nation. With an emphasis on timely analysis of economic and cultural issues, CNSNews.com offers a unique perspective on news the leftist media distort or suppress.

areas: 1) revealing ObamaCare's regulatory excesses, economic costs and restrictions on individual liberty; 2) exposing the truth about the administration's handling of economic and fiscal issues; and 3) continuing to investigate and break news about the Benghazi and IRS scandals.

As the October deadline approached for the start-up of ObamaCare's government-run state health insurance exchanges, major insurance companies were fleeing from participating in the exchanges in major states. The establishment

media, however, were not focusing on this phenomenon. CNSNews.com surveyed what was happening nationwide in this area, and the *Drudge Report* linked to the story, "Blue Cross, Aetna, United, Humana Flee ObamaCare Exchanges."

CNSNews.com reported on ObamaCare's mandate forcing people to buy insurance that covers contraceptives, sterilizations and abortion-inducing drugs, even if it violates their religious beliefs, and the ongoing lawsuits over that issue. CNSNews.com also reported that, according to the CBO, ObamaCare "Will Push 7 [million] Out of Employer-Based Plans."

CNSNews.com was the first news outlet to report on the IRS's harassment of conservative organizations. On March 7, 2012, CNSNews.com published a piece entitled "IRS Accused of 'Intimidation Campaign' Against Tea Party Groups." The story was based on information developed by the American Center for Law and Justice, and it detailed the outra-



"Online with Terry Jeffrey," an original CNSNews.com program featured numerous guests in 2013, including Terry's interview with Sen. Mike Lee discussing his new e-book on the SCOTUS ObamaCare decision and the future of ObamaCare.



geous questions the IRS was putting to Tea Party groups applying for tax exempt status. It was picked up by Fox News. Two weeks later, then-IRS Commissioner Douglas Shulman was asked in the House Ways and Means Committee if the IRS was targeting Tea Party groups. He assured the committee that it was not. The next day, Mark Levin of the Landmark Legal Foundation sent a letter to the Treasury Inspector General for Tax Administration (TIGTA), citing the CNSNews.com story, and asking TIGTA to investigate IRS abuse of Tea Party groups.

CNSNews.com continued to break stories about the Benghazi cover-up, compensating for the liberal media's shameful refusal to report on this shocking scandal. CNSNews.com got White House Press Secretary Jay Carney to concede that President Obama finally called Secretary of State Hillary Clinton at 10:00 p.m. on the night of the attack, which was six hours after the attack had started, but just before Clinton put out a statement linking the attack to "inflammatory material posted on the Internet."

Despite the chronically weak economy, the liberal media refused to hold President Obama accountable and scrambled to exonerate the President of all wrongdoing and shift blame to conservatives. To combat the liberal media's bias and censorship, CNSNews.com dug deep into the state of the U.S. economy.



CNSNews.com Editor-in-Chief, Terry Jeffrey, sits down with CNN's Jake Tapper to offer a conservative perspective inside CNN's liberal echo chamber.



CNSNews.com stories are picked up daily, sometimes hourly, by America's leading conservative voices, reinforcing its reputation as the go-to place for conservative news and analysis.

To streamline reporting about government waste, CNSNews.com launched "Waste Watch" — the CNSNews.com hub for exclusive stories exposing wasteful and absurd government spending programs, including: "Feds Spend \$15 Million to Study Why Lesbians Are Fat" and "TSA Sealed \$50 Million Sequester-Eve Deal to Buy New Uniforms for TSA." CNSNews.com showed how the Treasury moved back the date it was predicting it would actually hit the debt ceiling from early August to mid-October, and reported on the increasing balance sheet of the Federal Reserve, which topped \$2 trillion in U.S. Treasury securities for the first time in the history of the country.

Unlike the establishment press, CNSNews.com continued to define the true nature of the employment situation and the magnitude of the federal debt. Each month, when the Bureau of Labor Statistics released the employment numbers, CNSNews.com immediately dug into the raw data to present the numbers of people who were no longer in the labor force, the decline in the labor force participation rate, the actual number of people with jobs, and other indicators of true employment. CNSNews.com's reporting was integral to informing Americans about the dire state of the U.S. economy in sharp contrast to the false narrative of a robust economy being cultivated by the liberal media.

# Exposing Liberal Media's Assault on Free Enterprise

The MRC's Business and Media Institute's mission is to neutralize the liberal media's unfair, inaccurate, and overtly biased reporting on business and economics.

BMI's respected work has led to its position as one of the most sought after resources for analysis on economic and business issues. BMI has been cited by America's top business publications including *Investor's Business Daily* and *The Wall Street Journal*.

In 2013, BMI was cited by hundreds of newspapers, magazines and websites, including *The Washington Times*, *The Washington Examiner*, *The Hill*, *Investor's Business Daily*, FoxNews.com and CBN.com.

BMI staff or stories appeared on 25 television broadcasts, including Fox News Channel's *Happening Now*, Comedy Central's *Colbert Report*, Fox Business Network's

*Varney & Co.*, and CNBC's *Squawk Box* and *The Kudlow Report*. BMI personnel also made more than 450 radio appearances.

BMI had a significant impact on the national debate through its reporting on major business/economic issues of the day, including: high unemployment, gas prices and related energy issues, environmentalism, global warming, the housing market, attacks on the food industry, federal spending and the national debt.

Some of BMI's stories even penetrate the liberal media. BMI did extensive reporting on the media's deliberate censorship of rising gas prices, showing that NBC devoted 3 times as much airtime to gas prices in 2008 as 2013, a blatant effort to shield President Obama from bad



BMI staff made hundreds of television and radio appearances to debunk the liberal media's anti-free market propaganda.

publicity. BMI's story documenting the dramatic rise in gas prices over a two month period by 51 cents — news that was downplayed or outright censored by most media outlets — was picked up by the *Drudge Report*, CNBC's *Squawk Box* and Fox Business Network's *The Willis Report*. ABC's staunchly liberal *Good Morning America* even reported the news, reaching millions of people who are not MRC's traditional conservative audience.

## GEORGE SOROS

### BMI Exposes the Money Behind the Liberal Media

BMI has published three *Special Reports* blowing the lid off George Soros' far-reaching influence on American media, politics, and culture.

The first report exposed that Soros spent \$52 million to fund 180 media outlets since 2000, as well as his ties to top news organizations. The second report detailed Soros' role in manipulating higher education, undermining national sovereignty, and funding radical left-wing causes.

The third report, released in 2013, exposed Soros' ties to Columbia's School of Journalism. Revelations included:

- Columbia has received \$9.7 million from George Soros, more support than he has given to all but three other schools
- Columbia's ties to terror-friendly Al Jazeera
- A whopping 68% of Columbia's professors work for leftist outlets





# Exposing Liberal Media's Assault on Culture

The Culture and Media Institute's mission is to expose, document, and counter the media's attacks on traditional culture and values, such as patriotism, faith, respect for life, and traditional morality.

CMI staff or stories appeared on 22 television and 380 radio broadcasts, including on Fox Business Network's *Lou Dobbs Tonight* and *Cavuto on Business*, and Fox News Channel's *The O'Reilly Factor*, reaching millions of Americans.

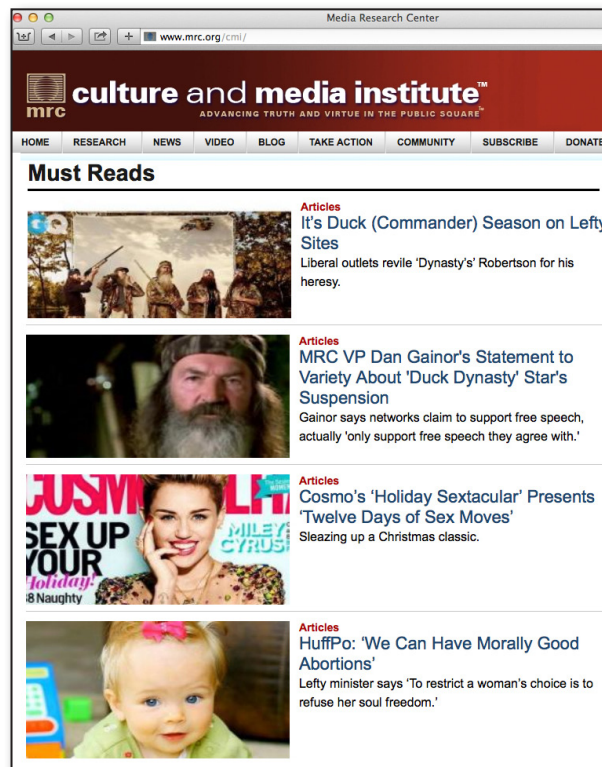
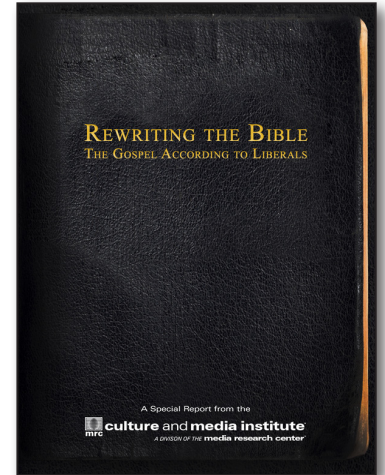
In its pursuit to balance out the national media's overt pro-abortion bias, CMI reported from the annual March for Life, interviewing Live Action's Lila Rose about media bias on the abortion issue. CMI-MRCTV videos from the event were viewed more than 37,000 times.

CMI had the biggest impact in its history by documenting and helping overcome the blackout by the media of the murder trial of Philadelphia abortionist and now convicted murderer, Kermit Gosnell.

Traveling to Philadelphia to cover the Gosnell trial, CMI filed stories from the courtroom that were cited in a piece written by MRC VP Dan Gainor that ran on Foxnews.com. *USA Today* columnist Kirsten Powers cited CMI's finding that the three broadcast networks gave the Rutgers basketball scandal 41 minutes in just a week while sparing no time for the Gosnell trial. Others, including some Republicans in Congress and a coalition of conservative groups, cited CMI research to make the case that the media were censoring the story to protect the abortion industry. Eventually, national media outlets relented and covered what should have been the trial of the century.

CMI also compared the networks' censorship and eventual sparse and reluctant coverage of the Gosnell trial with their breathless coverage of Wendy Davis, the

CMI's *Special Report*, "Rewriting the Bible: The Gospel According to Liberals," detailed how left-wing journalists and academics turn the Good Book into a "tool of progressive social change."



CMI has emerged as the conservative media's main bulwark against the national media's assault on traditional values.

obscure Texas state legislator who filibustered a bill banning late-term abortions and regulating the health and safety standards of Texas abortion clinics. Focusing on her pink shoes and her political future, the three networks gave Davis three times more coverage than they did the nearly two-month long Gosnell trial.

CMI's analysis of the violence in the top five movies was first cited by *The Hollywood Reporter* in a story that was linked on the *Drudge Report*, and eventually covered by many other media outlets, including hard leftist Bill Maher.

Other CMI stories that influenced the national dialogue: the media pressure on the Boy Scouts of America to accept openly gay members; the media's ecstatic celebration of the Supreme Court's same-sex marriage decision; and the plight of Christians in the Middle East.

In addition to timely analysis of the most pressing issues facing our culture, CMI released a *Special Report*, "Rewriting the Bible: The Gospel According to Liberals," which detailed how left-wing journalists and academics turn the Good Book into a "tool of progressive social change."

# Bringing Millions of New People into the Movement



MRC is an established leader in social media marketing among conservative organizations. An MRC post about *Duck Dynasty*'s Phil Robertson's "controversial" views on gay marriage reached more than 12 million people on Facebook, helping to generate an uproar against A&E for suspending Robertson, and leading to their reversing this decision.

The Media Research Center's integrated marketing operations rely heavily on social media — whose impact on public opinion and public engagement cannot be underestimated. Facebook is the #1 most visited website in the world with over 1 billion monthly users worldwide, and more than 600 million mobile users. Both are growing at least 26% per year.

Compared to other internet users, Facebook users are 43% more likely to vote, 2.5 times more likely to attend an event or a rally, and 57% more likely to persuade a friend to vote. 78% of people are more likely to believe something if their friends recommend it. This is critical because the essence of social media is grounded in sharing facts, figures, and opinions with friends.

These statistics demonstrate that social media is more than just an entertainment platform; it has a direct impact on American politics and public policy. If you want to make contact with tens of millions, relatively inexpensively, with a message they will believe, social media is invaluable.

Many credited Obama's use of social media for his victory in 2012. The Media Research Center recognized that conservatives cannot continue to cede this all important platform to the Left and has invested heavily in its social media presence. The results have been phenomenal.

Today, the Media Research Center is on the cutting edge of the social media revolution. In a relatively short time span, the MRC has emerged as a leader in this

all-important sector of the messaging wars. Here are some MRC social media stats to be considered:

- MRC has nearly four million Facebook fans, and MRC's NewsBusters blog was the first conservative blog to reach 1 million 'likes.'
- The MRC is the most "talked about" advocacy group in the country. This simply means that more Americans are sharing, liking, and commenting on MRC's Facebook updates than any other group — conservative or liberal. This is a testament to how passionate Americans are about the stories MRC covers.
- Over 14 million people see MRC's content on Facebook per week via their friends and family sharing MRC stories, far surpassing the number of people reached by any cable news program.
- MRC engages over 1 million people per week on Facebook, in the form of sharing, discussing, and 'liking' MRC's content.
- Facebook has surpassed the *Drudge Report* as the top source of traffic to all MRC websites.

MRC continues to increase its presence on Twitter, with over 180,000 combined followers on various MRC accounts. In 2014, MRC plans to ramp up its social media operations even more, expanding into platforms like Instagram, Pinterest, and Vine to reach an even greater number of Americans where they choose to engage their friends and family.





The MRC successfully uses Social Media to educate the public — **conservative, moderate, and liberal** — and motivates them to take action against liberal media bias.



LIKE US:  
[Facebook.com/mediaresearchcenter](https://www.facebook.com/mediaresearchcenter)  
[Facebook.com/newsbusters](https://www.facebook.com/newsbusters)  
[Facebook.com/cnsnews](https://www.facebook.com/cnsnews)  
[Facebook.com/brentbozell](https://www.facebook.com/brentbozell)

MRC has **4 MILLION** Facebook fans

**MORE THAN 14 MILLION PEOPLE PER WEEK** see MRC's content on Facebook

The MRC is the **MOST "TALKED ABOUT"** advocacy group in the country



FOLLOW US:  
[Twitter.com/themrc](https://twitter.com/themrc)  
[Twitter.com/newsbusters](https://twitter.com/newsbusters)  
[Twitter.com/cnsnews](https://twitter.com/cnsnews)  
[Twitter.com/brentbozell](https://twitter.com/brentbozell)



# Leaders in Conservative Video

As the multimedia arm of the Media Research Center, MRCTV advances the mission of the MRC and influences the conservative movement by producing original cutting edge videos, as well as documenting the most egregious instances of liberal media bias and other liberal scandals caught on video.

All of the MRC's divisions rely on the MRCTV video platform to showcase and distribute their video content. In addition, conservative groups and conservative media routinely use MRCTV videos to reinforce their message.

MRCTV's in-house state-of-the-art studio enables MRC staff to shoot high-quality videos at a moment's notice, or provide live programming, such as MRC Founder and President Brent Bozell's weekly "Media Mash" segment on Fox News's *Hannity*.

MRCTV's original productions, including its wildly popular "Man on the Street" videos featuring interviews with regular Americans about various hot button issues, are watched by millions. Videos such as, "Is the Government Shutdown Bush's Fault?" (over 545,000 views) and "Students Sign Petition to Legalize 4th Trimester Abortion" (over 344,000 views) are hilarious and entertaining, but also serve a serious purpose, because they reveal just how powerful liberal propaganda is in brainwashing Americans. These videos reinforce why the MRC's mission to dispel leftist myths and lies is so critical.

Since the addition of high definition cameras, the quality of MRCTV's original content rivals that of broadcast and cable news channels. This has contributed to MRCTV videos getting picked up and distributed by the most influential and widely viewed conservative and traditional outlets, including the *Drudge Report*, the Fox News Channel, *Yahoo! News*, *The Washington Examiner*, *The Blaze*, *Breitbart TV*, *National Review Online*, *The Daily Caller*, and dozens of other prominent websites that routinely embed MRCTV videos.

MRCTV's growth in the last year alone has been nothing short of spectacular. With over 500,000 video views each week, MRCTV has emerged as one of the leading multimedia platforms in the conservative movement.



## Bozell's Weekly Media Bias Round-up on *Hannity*

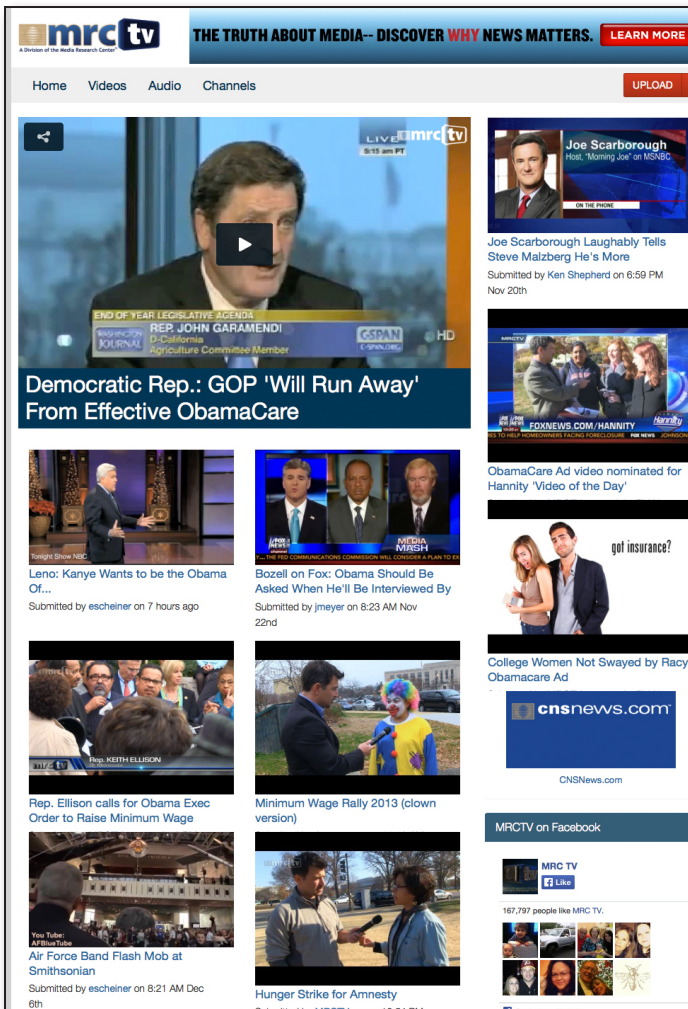
Every Thursday night, Brent Bozell appears on Fox News's *Hannity* to analyze the week's most egregious examples of left-wing media bias. Discussion topics range from the national media's censorship of important stories to their assault on traditional values. Sean Hannity is one of the most prominent conservative voices on television and radio. A weekly segment on his show dedicated exclusively to media bias reinforces how paramount the MRC's work is to the conservative movement and to restoring America's founding principles.



## MRC Studio Upgrades Include HD

In 2009, MRC installed a high-tech video studio, paving the way for the MRC to become a major player in the conservative multimedia landscape. When the MRC relocated its headquarters to Reston, Virginia in June 2013, the studio underwent significant upgrades, including the addition of a high definition camera. The studio allows the MRC to link directly with cable and broadcast news studios, making it possible for MRC's experts to appear on national television at a moment's notice.





MRCTV is on the cutting edge of the dynamic multi-media landscape and is the premier conservative hub for breaking news videos and entertainment.



MRCTV scores exclusive video interviews with some of the biggest movers and shakers in politics. Rep. Steve King (R-Iowa) told MRCTV at a "March for Jobs" rally in Washington, D.C. that the highest unemployment rates are in fields that are already employing large numbers of illegal aliens.



MRCTV original videos such as, "Is the Government Shutdown Bush's Fault?" (over 545,000 views) are entertaining, but they also serve a serious purpose — revealing how effective liberal propaganda is at brainwashing Americans.



MRCTV's unique man-on-the-street videos with MRC reporter Dan Joseph about hot topics of the day won "Video of the Day" several times on Fox's *Hannity* in 2013.



MRCTV reporter Joe Schoffstall's interview with liberal actress Rosario Dawson about the Keystone Pipeline and leftist green energy initiatives was carried on many websites, blogs and on the popular Fox show, *The Five*, which reaches 2.5 million viewers every week day.

With the addition of high definition cameras, the quality of MRCTV's original content now rivals that of broadcast and cable news channels.

## The Star-Studded 2013 Media Research Center

# GALA

FEATURING

*The DisHonors Awards*

ROASTING THE MOST OUTRAGEOUSLY  
BIASED LIBERAL REPORTING

In late September, nearly 1,000 conservatives attended the MRC's star-studded annual Gala and *DisHonors Awards* roasting the left-wing media.

In a new twist this year, the audience got to vote for the *DisHonors Awards* winners by electronic device after seeing video clips of unhinged members of the leftist press embarrassing themselves.

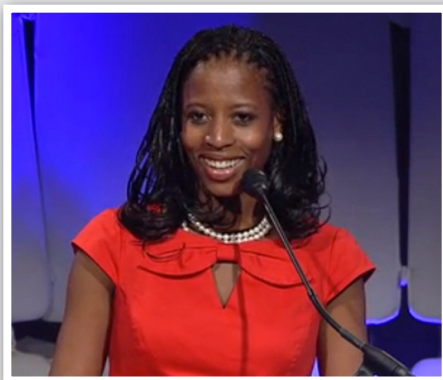
*Weekly Standard's* Stephen Hayes presented the "Puppy Love Award" won by Chris Matthews and accepted in jest by former Senator and Heritage Foundation President Jim DeMint, and the "Damn Those Conservatives to Hell Award" won by Jonathan Alter and accepted in jest by Senator Mike Lee.

Washington D.C.'s talk radio star, Chris Plante, presented "The Barbra Streisand Celebrity Dumb Ass Award" won by Bill Maher and accepted in jest by talk radio host David Webb, and the "Dan Rather Memorial Award for the Stupidest Analysis" won by Melissa Harris-Perry and accepted in jest by Mayor Mia Love.

The audience decided Jonathan Alter had earned the *Quote of the Year* dishonor for his despicable claim that Mitt Romney's election would mean "a lot of people will die" because repeal of ObamaCare "equals death."



Master of Ceremonies L. Brent Bozell III



Mia Love accepted on behalf of Melissa Harris-Perry.



Stephen Hayes presented two awards.



David Webb accepted on behalf of Bill Maher.



Chris Plante presented two awards.



Hon. Jim DeMint accepted on behalf of Chris Matthews.





Dr. Charles Krauthammer

# MRC Honors Charles Krauthammer

## Seventh Annual William F. Buckley Jr. Award for Media Excellence

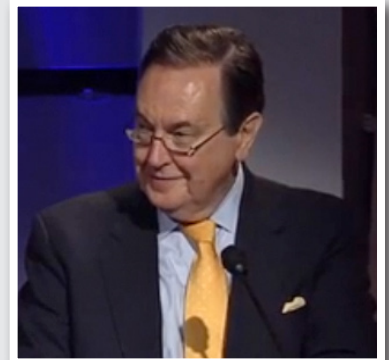
The MRC opened the 2013 Gala by honoring Dr. Charles Krauthammer with the MRC's seventh annual "William F. Buckley Jr. Award for Media Excellence." Cal Thomas, who earned the honor in 2011, introduced Krauthammer who delivered a mix of serious and humorous remarks about his years enduring liberals in the media.

The "William F. Buckley, Jr. Award for Media Excellence" is

awarded to a conservative leader whose career exemplifies William F. Buckley's drive to penetrate the liberal media's wall of anti-conservative bias with imagination, tenacity, and intellectual rigor. The awardee is selected by the MRC's Board of Trustees.

Syndicated columnist, Fox News analyst, and best-selling author, Dr. Charles Krauthammer is renowned within the conservative movement for his rigorous logic and sharp wit. When Charles speaks, people listen.

"The people at the Media Research Center do God's work, namely, slaying heathens. There's not nearly enough heathen slaying going on in this town and you do the work. I'm honored." — DR. CHARLES KRAUTHAMMER



Cal Thomas



Monica Crowley presented the ever-popular annual funny clips.

Below: MRC President Brent Bozell queries the star-studded panel of presenters and accepters to determine who won "The Quote of the Year" based on the audience's response to each nominee.



Senator Mike Lee accepted on behalf of Jonathan Alter.



FRC Action's Josh Duggar offered the evening's invocation.

# Remembering Harold Simmons

BY L. BRENT BOZELL III

I've not read the official obituaries because they are predictable. "Billionaire." "GOP donor." "Swift Boat Vets." "Industrialist." "Dallas, Texas." And there you have it: the death of a sinister figure driven by greed, the puppeteer manipulating the political process, a 21st century J.R. Ewing. If this is what you've read, it's written by someone who didn't know Harold Clark Simmons.

I never knew a man quite like Harold Simmons.

I met him in 1981. Back then he kept a ledger of his political donations on 5 x 7 cards. You'd make your pitch. He'd open the file and examine his giving to you. He'd give you his answer. His answer was as crisp as each of these sentences.

To not know Harold was to be intimidated by his curt responses. On one visit, many years ago, Harold looked down at my file, then looked up at me and snapped in his Texas slang, "No, I gave you [\$X] in January. That's all you're worth to me." Another time a colleague traveled 1,300 miles just to visit Harold. He walked into Harold's office with a smile, hand extended for a handshake, bade Harold a cheerful hello and prepared to settle in for a talk. But Harold had other plans. As he shook my friend's hand he stopped him dead in his tracks. "What do you want?" Out came the request. Back came the response: Yes. Out went the guest. Total meeting length for a trip half-way across the country: two minutes.

My colleagues and I laughed for years recounting these and other "Harold" visits. We expected nothing less. He was decisive; and if your presentation had value, virtually unrivaled in his generosity.

In 1986 I set out to form the Board of Directors for the Media Research Center. I visited Harold and made my request. Harold's classic answer: "OK, but only if I don't have to go to any meetings." And he never did, not in the 27 years he served on the board, ultimately as its Chairman. His participation was by phone or by proxy, and my visits were always in person. I'd bring him up to speed on things, he'd offer comments only if he felt it absolutely necessary to do so, took special

interest in the financial reports, and always thanked me for the visit.

Harold gave vast amounts of his fortune to hospitals and universities. But why the millions upon millions to political and public policy causes? What could a man worth so much stand to gain? Nothing, really, except the satisfaction knowing he was helping the most important thing to him after his faith and his family: his country.

Ronald Reagan used to refer to the average American who did his bit for his country as the "American hero." As average billionaires go, Harold was an American hero.

I last visited Harold a few weeks before his passing. I laid out my thinking for an ambitious new political adventure, one which would require tens of millions of dollars. Could we have that conversation?

I asked. Not yet, he answered. He needed to tend to some business concerns. But he wanted me to know he was definitely interested. Come back in six months.

That meeting will never happen. How does one react to that? Let us put it in perspective.

There is a wonderful story told about Philip II of Spain, who in 1588 had already bankrupted his country twice to build the most formidable navy in history to defeat the Protestant forces of England's Queen Elizabeth. He awaited news at his massive imperial compound in El Escorial. The courier finally arrived with the worst news imaginable. All is lost. The armada had been destroyed. Philip's reaction was one for the ages. If he was crushed, history did not record it. Instead we know he immediately ordered a *Te Deum* Mass to be offered, giving glory to God, accepting without question His will.

I will miss Harold. He cannot be replaced. There is sadness, yes, but there is also immediate gratitude owed Providence. It was willed that our nation be given Harold Simmons and that some of us would be honored to know him. That gift continues forever.



**HAROLD SIMMONS**

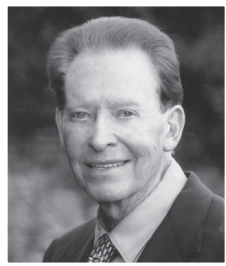
(May 13, 1931 - December 28, 2013)





# MRC Leadership

## BOARD OF DIRECTORS



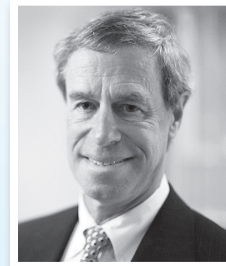
**Harold Simmons**  
**(1931-2013)**  
Chairman of the Board  
of Directors  
President, Valhi, Inc.



**Dr. Seymour Fein**  
Chairman of the  
Board of Trustees,  
Media Research Center



**L. Brent Bozell III**  
Founder and President  
Media Research Center



**Michael Keiser**  
President,  
Bandon Dunes  
Golf Resorts



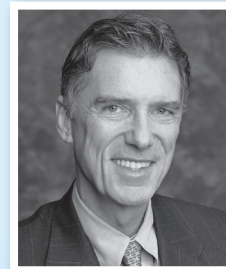
**Rebekah Mercer**  
Wall Street Trader,  
Retired



**Abby Moffat**  
Vice President and  
Chief Operating Officer,  
Diana Davis Spencer  
Foundation



**The Honorable  
Curtin Winsor, Jr.**  
Former Ambassador  
to Costa Rica



**William L. Walton**  
Owner,  
Rappahannock  
Ventures, LLC





# Letter from the Chairman of the Board of Trustees



**media research center**  
AMERICA'S MEDIA WATCHDOG™



Dear Friends of the MRC,

I have enthusiastically supported the Media Research Center for the last fourteen years, and I am honored to be serving my third year as the Chairman of the Board of Trustees.

Whenever the Left's vicious and relentless assault on our Constitution, politics, culture, and values feels overwhelming and unstoppable, as many in our movement felt after last year's disastrous elections, the MRC steps into the breach and counterattacks to defend our country.

As you read in this year's annual report, the media sought to censor the truth about every single shocking Obama administration scandal, including the IRS's persecution of conservatives, the Benghazi cover-up, Obama's economic failures, and the ObamaCare train wreck.

The media's objective is as transparent as it is corrupt: shield the Obama administration from any accountability for its countless misdeeds, destroy the conservative movement, and advance their radical left-wing agenda.

Friends, of all the excellent conservative organizations, the MRC is the only group that has declared war on the liberal media. Facing overwhelming odds against the emboldened Left when it was founded in 1987, the MRC succeeded in making liberal media bias a major national issue. In 2013, the MRC blew the lid off stories like Benghazi and the IRS's persecution of conservatives, documenting how the liberal media were covering up these scandals. The public now can see that the left's primary propagandists — the liberal media — are actively suppressing the truth.

Through rigorous monitoring and analysis of all major news outlets, coupled with comprehensive marketing, the MRC achieves a level of excellence on par with the most esteemed enterprises in the world, whether in the for-profit or non-profit sector. Conservative talk show hosts, politicians, and authors across the country rely on the MRC's timely analysis and original news stories to deliver the truth to millions of Americans.

2014 will bring monumental challenges as the so-called "news" media work to elect liberals and vilify conservatives. The MRC will once again be on the frontlines of the battle for the heart of our Republic.

I believe there is reason for hope and optimism for the future, but it depends on our resolve and courage in the here and now. It depends on our willingness to sacrifice and persevere. It depends on us continuing to fight for our beliefs and to support organizations such as the MRC which defend and protect our precious Republic and its historic culture and values. I ask you to join me right now in supporting the MRC and its critical work in 2014.

Sincerely,

A handwritten signature in black ink that reads "Seymour Fein".

**Dr. Seymour Fein**

Chairman of the MRC Board of Trustees



# MRC Board of Trustees

Mr. Edward M. Ackerman  
Mr. Peter A. Alpaugh  
Mrs. Elizabeth A. Anderlik  
Mr. and Mrs. George E. Anderson  
Mr. William C. Anton  
Mr. Thomas K. Armstrong, Sr.  
Mr. Richard Ashburn  
Mr. Cyril Barbaccia  
Mr. Stephen Barney  
Mrs. Martha Sue Batt  
Mr. and Mrs. Robert M. Beall II  
Mr. Gary Beil  
Mr. Albert C. Bostwick  
Mr. Robert L. Bradley  
Mrs. Edith Brandon  
Mr. and Mrs. Kirkwood Brodie III  
Ms. Gretchen Brooks  
Mr. W. Michael Brown  
Mr. and Mrs. Frederick E. Bryan III  
Mrs. Frances Byles  
Mr. James J. Callan  
Mr. and Mrs. John M. Camp III  
Mr. and Mrs. Gerald T. Carden II  
Mr. and Mrs. James B. Cardwell  
Mr. James F. Causley  
Mr. and Mrs. Jack E. Caveney  
Mrs. William H. Clark III  
Mr. Richard H. Collins  
Mr. Thomas A. Connolly Esq.  
Mr. Sam Croom  
Mr. Ben Crow  
Mr. M. A. Custer  
Tim and Amy Davis  
Mr. and Mrs. Charles N. Davis  
Mr. Carl A. Davis  
Mr. T. Cullen Davis  
Mr. William S. Davis  
Mr. Curtis L. Debord  
Lt. Col. Jennifer L. Dieckmann  
Mr. Craig J. Duchossois

Dr. and Mrs. Edward Duffie, Jr. M.D.  
Mr. Chris Dugle  
Mrs. Mary Y. Dunbar  
Mr. James D. Duncan  
Mr. and Mrs. Joe Dworak  
Mr. and Mrs. Richard D. Eckburg  
Mr. and Mrs. Jim Emery  
Mr. and Mrs. Randy R. Engstrom  
Mr. Alan H. Facter  
Dr. Seymour H. Fein  
Mr. and Mrs. Steven R. Feinstein  
Mr. A. Doug Ferris  
Ms. Kimberly A. Frank  
Mr. and Mrs. J. Pepper Frazier  
Mr. Philip M. Friedmann  
Mr. and Mrs. Foster Friess  
Mr. Michael R. Fuljenz  
Mr. James Fullmer  
Mr. Martin A. Galasso  
Mr. John Wm. Galbraith  
Mr. Robert Garthwait Sr.  
Mr. John K. Garvey  
Dr. Phillip Gausewitz  
Mr. J. Patrick Gavaghan  
Mrs. Jane F. Geldermann  
Mr. J. Jeffrey Geldermann  
Ms. Joan Gibb  
Mr. Eugene Glover  
Mr. Lawrence J. Goldrich  
Stuart and Barbara Gorin  
Dr. Bobby L. Graham Jr. and  
Dr. Sharon Martin  
Mr. and Mrs. R. Jerry Grossman  
Mr. and Mrs. Daniel M. Guggenheim  
Mr. and Mrs. Thomas Gutshall  
Mr. John Hacklander  
Dr. and Mrs. Robert M. Hall  
Mr. Robert E. Hannay  
Miss Caroline L. Hansen  
Drs. Ken and Barbara Hansen

Mr. and Mrs. John N. Hanson  
Mr. and Mrs. Dan Hart  
Mr. Ralph Harvey  
Dr. and Mrs. John H. Hasley  
Mr. and Mrs. Edwin F. Hawxhurst  
Mr. and Mrs. Jerry L. Hayden  
Mrs. Agnes R. Hayden  
Mr. Edwin C. Heikkila Jr.  
Mr. Clifford Heinz  
Mr. and Mrs. Larry Helminiak  
Mrs. Sandra L. Henson  
Mrs. W. Gibbs Herbruck  
Mr. and Mrs. Al Hilde Jr.  
Mr. William W. and  
Dr. Barbara Hildreth  
Mr. and Mrs. Tatnall L. Hillman  
The Honorable Glen A. Holden  
Mr. and Mrs. Larry Holleran  
Dr. Wayne J. Holman III  
Mr. and Mrs. Don N. Howell  
Mrs. Evelyn Howell  
Mr. Joseph W. Hudson  
Ms. Elizabeth Huyck  
Mr. W. R. Jackson Jr.  
Mr. and Mrs. Loren A. Jahn  
Ms. Virginia James  
Mr. George W. James  
Ms. Rebecca Julian  
Mr. Michael Kahn  
Mrs. Wendy Kahn  
Mrs. Barbara M. Kasler  
Mr. Michael L. Keiser  
Mr. and Mrs. Thomas L. Kempner  
Mrs. Linda Kendall  
Mr. Dan S. Kennedy  
Mr. Allan P. Kirby, Jr.  
Mr. Wade H. Kirby  
Mr. Roger H. W. Kirby

CONTINUED ON PAGE 24 ►

# Board of Trustees

CONTINUED FROM PAGE 23

Mr. and Mrs. James A. Kirk  
Mr. Thomas Klein  
Lt. Col. and Mrs. William K. Konze  
Mr. Robert S. Kramer  
Ms. Marcia Lane  
Mr. Joe R. Lee  
Mr. Glenn F. Leiter  
Ms. Karen Lien  
Mrs. Ida M. Lightner  
Mr. Bill L. Lindemann Jr.  
Mr. Thomas F. Linnen Sr.  
Maj. and Mrs. Lorance D. Lisle  
Mr. Michael Maiatico  
Mr. Robert T. Martin  
Mr. and Mrs. Thomas W. Matey Sr.  
Mr. Ralph P. Mayer  
Mr. and Mrs. William McCreery  
Mr. Walter McDonald  
Mr. Rupert McPherson  
Mr. Richard D. McRae  
Mr. and Mrs. James B. McWethy  
Mrs. Suzanne Melin  
Mr. and Mrs. Thomas G. Messner  
Mr. and Mrs. William H. Metz  
Mr. Daniel N. Mezzalingua  
Ms. Dae Miller  
Mr. Alwal B. Moore  
Mr. William D. Mounger  
Mr. Ronald Nardi  
Mr. Joe E. Neiderheiser  
Mr. and Mrs. Brantley I. Newsom  
Lt. Gen. Carl G. O'Berry  
Mr. John G. Penson  
Mr. and Mrs. Robert S. Pepper  
Mr. George O. Pfaff  
Dr. and Mrs. E. M. Pflueger

Mr. T. Boone Pickens  
Dr. and Mrs. L. Harrison Pillsbury  
Mrs. Elsa D. Prince Broekhuizen  
Mr. and Mrs. Radar Radford  
Ms. Ginni D. Ragan  
Ms. Lyn G. Rales  
Mr. and Mrs. Dick Randall  
Ms. Lillian Rath  
Mr. James A. Remington  
Mr. and Mrs. Charles Rice Sr.  
Mr. Lunsford Richardson Jr.  
Ms. Barbara Roach  
Mr. Stanford Z. Rothschild Jr.  
Mr. Norman Rousselot  
Col. and Mrs. Robert W. Rust  
Dr. and Mrs. Wayne L. Ryan Ph.D.  
Mr. Fred Sacher  
Mrs. Sandra G. Samkavitz  
Mr. Richard M. Scaife  
Mr. Philip F. Schneider Jr.  
Mrs. Ruth H. Schotanus  
Ms. Ann E. Schutt  
Mr. Donald R. Scifres  
Mr. William C. Scott  
Mrs. S. Prewitt Semmes Jr.  
Mr. William C. Shanley  
Mr. Abe Siemens  
Dr. Lawrence Simon  
Mr. and Mrs. Thomas W. Smith  
Mr. and Mrs. Merrill G. Smith  
Dr. and Mrs. William B. Smith  
Ms. Shirley S. Smith  
Mr. and Mrs. William D. Smithburg  
Mr. and Mrs. Linton S. Snapp  
Mrs. Abby Moffat and  
Mrs. Diana Davis Spencer

Ms. Dian G. Stai  
Mr. and Mrs. Walter P. Stern  
Mr. Jay Stobbs and Dr. M. J. Hall  
Mr. and Mrs. Roger W. Stone  
Mr. and Mrs. Glen Stonebrink  
Dr. John M. Templeton Jr.  
Mrs. Beverly Thewes  
Mr. Donald G. Thomas  
Mr. Joe C. Thompson Jr.  
Mr. Richard Uihlein  
Mr. Kevin B. Vaughan  
Dr. Sharyne D. Snyder and  
Mrs. Charlotte Wagner  
Mrs. Gloria Walker  
Mr. and Mrs. William Walton  
Mrs. Ingrid Warshaw  
Mr. James D. Weaver  
Ms. Dana S. Weber  
Mr. Richard W. Weekley  
Mrs. Marion G. Wells  
Mr. T. Calvin Wells  
Mr. and Mrs. Bruce W. Wetzel  
Ms. Alice Y. Wheatley  
Mr. Steven E. Wheeler  
Mr. James S. Whitcomb Jr.  
Mr. Joseph H. Wilkens  
Mr. and Mrs. Andy Wilson  
The Hon. and Mrs. Curtin Winsor Jr.  
Mr. and Mrs. Frank E. Witt  
Mr. Keith C. Wold Jr.  
Ms. Elaine J. Wold  
Mr. and Mrs. Donald Workman  
Mr. John W. Wymer Jr.  
Mr. and Mrs. Wirt A. Yerger Jr.  
Mr. and Mrs. Edward S. Young  
Mr. Dean Zarras

**"Brent Bozell and the MRC have been huge assets to the conservative movement over the last 25 years. The folks at the MRC fight the good fight every day, every week, every year, and I don't know what we'd do without them."**

**MARK LEVIN**



# The MRC Legacy Society



Steve and Raffaella Feinstein  
Legacy Society Co-Chairs

The MRC's Legacy Society is made up of individuals who understand that the fight against the liberal media agenda will — and must — go on long after they're gone. These dedicated conservatives have the foresight to ensure that the MRC will have the resources it needs to continue the fight for decades to come by including the MRC in their estate plans. Legacy Society members have included the MRC in their estate plans by naming it as a beneficiary of their will, by setting up a Charitable Gift Annuity, a Charitable Remainder Trust, or through a variety of other planned giving vehicles.

In December 2012, Steve and Raffaella Feinstein of Foxborough, MA, were named Co-Chairs of the MRC's Legacy Society.

For more information on how to join the MRC's Legacy Society, please call MRC Director for Development, Mike Sanzi at (571) 267-3443.

Mr. Eugene Allen  
Mr. Richard Ashburn  
Mrs. Lita Z. Biejo  
Mr. Leon Bonner  
Mrs. C. Richard Bowers  
Mrs. Edith Brandon  
Ms. Janet Camaras  
Mr. and Mrs. John N. Cassella  
Mrs. Ramona M. Chapman  
Mr. Ben Crow  
Ms. Margaret Davenport  
Mr. and Mrs. Robert M. Desky  
Ms. Barbara DeSpain  
Mr. and Mrs. Harold W. Dorrough  
Mr. and Mrs. Jim Emery  
Mr. Daniel A. Fairey  
Mr. Worth L. Farrington  
Mr. and Mrs. Steven R. Feinstein  
Mr. Milton K. Frazier  
Mr. and Mrs. Frank Freudenthal  
Miss Ellen I. Geheeb  
Cecilia Giebutowski

Mr. and Mrs. Stuart Gorin  
Miss Caroline L. Hansen  
Mr. and Mrs. Edwin F. Hawxhurst  
Mrs. W. Gibbs Herbruck  
Mr. and Mrs. Tatnall L. Hillman  
Miss Rose M. Janka  
Mrs. Clifton Johnson  
Mrs. Martha Jones  
Walter Kandel  
Joseph F. Kucera  
Mr. and Mrs. Joseph Kucera  
Mr. Glenn F. Leiter  
Mr. Thomas F. Linnen Sr.  
Mr. Robert M. Lombard  
Katherine McArver



Mr. Chris McDaniel  
Ms. Dae Miller  
Elmer C. Moore  
Mr. Joe E. Neiderheiser  
Mrs. Helen R. Puntillo  
Mrs. Helen Sanderson  
Mr. Melvin R. Schoonover  
Ms. Ann E. Schutt  
Martha Van Sickle  
Mr. and Mrs. Arnold Slatin  
Jane Soderland Trust  
Ms. Louise Sperber  
Mrs. Margaret Standley  
Mr. Donald G. Thomas  
Ms. Ellen L. Verell  
Mrs. Melva B. Wallace  
Mr. G. Greeley Wells  
Mr. Joseph H. Wilkens  
Betty Wolfe  
Walter Kandel Revocable Trust

*Anonymous members  
not listed.*



# The MRC Team

The MRC produces and distributes a massive amount of material each day. From news analysis and content for the alternative media, to investigative reporting and news reports, to commentary on popular culture issues, the MRC's dedicated team leaves no stone unturned in their drive to expose and neutralize liberal media bias.



**Information Systems** — (L to R) Jacob Yeager, Eric Pairel, Joshua Cabana; (not pictured) Steve Edwards



**Marketing** — (L to R) Ian Crafford, Ed Molchany, Dyana Hua, Eugene Slaven, Scooter Schaefer, Corwin Parks



**Business and Media Institute / Culture and Media Institute** — (Standing L to R) Mike Ciandella, Sean Long, Katie Yoder, Kristine Marsh, Matt Philbin; (Seated L to R) Julia Seymour, Dan Gainor



**News Analysis Division** — (Standing L to R) Ken Shepherd, Geoff Dickens, Scott Whitlock, Christian Robey, Ken Oliver; (Seated L to R) Brent Baker, Tim Graham, Rich Noyes, Matthew Balan, Matt Hadro, Cassandra Durocher, Kyle Drennen, Brad Wilmouth



**CNSNews.com / MRCTV** — (Standing L to R) Susan Jones, Curtis Kalin, Craig Millward, Barbara Hollingsworth, Dan Joseph, Eric Scheiner, Barbara Boland, Bob Parks, Alison Meyer; (Seated L to R) Craig Bannister, Terry Jeffrey, Michael Chapman, Melanie Hunter; (not pictured) Penny Starr



**Development and Administration** — (Standing L to R) Marty Waddell, Melissa Lopez, Kirk Henderson, Samantha Mathews, Bailey Lowe, Rhiana Wilks, Marissa Caligiuri, Lauren Merz, Lawrence Gourlay, Ashley Ciandella; (Seated L to R) Thom Golab, Cheryl Michener, David Martin, Michael Sanzi; (not pictured) David Bozell



# Developing Tomorrow's Leaders

The Media Research Center's Youth Education and Internship Program (YEIP) is the premier internship program in the conservative movement.

Given academia's hard-left slant, MRC believes that arming the next generation of conservative leaders with the ideas, strategies, and practical knowledge required to neutralize the Left is critical to a thriving conservative movement.

Each trimester for more than twenty years, YEIP has recruited our nation's most promising conservative students.

In 2013, MRC recruited 37 interns, and hired 5 previous interns as full-time staff. Extending offers for full-time employment to interns who perform exceptionally well reinforces the MRC's strategy to establish YEIP as a pool for talent acquisition.

MRC interns play an integral role in helping to advance both the mission of the MRC and the conservative cause. Upon joining the MRC following a competitive selection process, interns are immersed in the strategies and best practices of journalism, news analysis, marketing, filming, and fundraising.

Working side-by-side with MRC's experienced staff, interns research, write articles, and film. They contribute data to *Special Reports*, help develop surveys and ad campaigns, or join reporters on Capitol Hill and other D.C. venues to dig up the latest scoop.

To give a couple of examples of MRC interns' achievements in 2013:

CNSNews.com intern Craig Millward's story, "Rep. Charlie Rangel on Guns: 'Some of the Southern Areas Have Cultures that We Have to Overcome'" received over 200,000 views and was picked up by the *Drudge Report*, Fox News, *NY Daily News*, and many other news outlets.

CNSNews.com intern Alissa Tabirian's story, "McCain: I Don't Know How Many Passports We Let You Forge" was picked up by the *Drudge Report*, the *Rush Limbaugh Show*, *The Mark Levin Show*, *Breitbart*, and *Daily Mail*.

No other internship program currently offers its participants the opportunity to gain this level of experience and generate this kind of widespread publicity. Recognizing the importance of YEIP to both the MRC and the conservative movement, MRC is committed to significantly expanding YEIP in 2014 and beyond.



**SPRING 2013 INTERNS** — (Back L to R): Jeffrey Meyer, Shelby Vest, Ryan Robertson, Paul Bremmer, Jonathan Street, Michael James; (Front L to R) Kristine Marsh, Ellen Jansen, Chris Goins



**FALL 2013 INTERNS** — (Back L to R): Paul Bremmer, James Beattie, Jeffrey Meyer, Sean Long; (Front L to R) Anna Nielsen, Evan Stein



**SUMMER 2013 INTERNS** — (Back L to R): Craig Millward, Paul Bremmer, Andrew Lautz, Jeffrey Meyer, Nathan Roush, Timothy Johnston, Kathleen Burch, Matt Vespa; (Front L to R): Lauren Enk, Taylor Knopf, Katherine Crawford, Kelly Lawyer, Ryan Kierman, Bailey Lowe, Curtis Houck, Reid Bozell, and Alissa Tabirian

# Financial Report

## STATEMENT OF ACTIVITIES\*

For the Year Ended December 31, 2013

REVENUE AND SUPPORT	Total 2013
Contributions	13,219,581
Advertising Income	466,122
Other Revenue	282,046
Interest/Investment	1,646,676
Gain on Sale of Building	2,879,716
<b>Total Revenue and Support</b>	<b>\$18,494,141</b>

### PROGRAM SERVICES EXPENSES

News Analysis Division (Includes TimesWatch and NewsBusters)	4,033,610
CNSNews.com (Includes MRCTV)	3,833,296
Business and Media Institute	1,261,224
Culture and Media Institute	670,489
Grassroots	657,914
Youth Education & Intern Program	237,864
<b>Total Program Services</b>	<b>\$10,694,397</b>

### SUPPORT SERVICES

Resource Development	2,587,701
General and Administrative	1,173,098
<b>Total Support Services</b>	<b>\$3,760,799</b>

**Total Expenses** 14,455,196

**Change in Net Assets** 4,038,945

**Net Assets – Beginning Jan. 1, 2013** 11,279,858

**Net Assets – Ending Dec. 31, 2013** \$15,318,803

## STATEMENT OF FINANCIAL POSITION\*

December 31, 2013

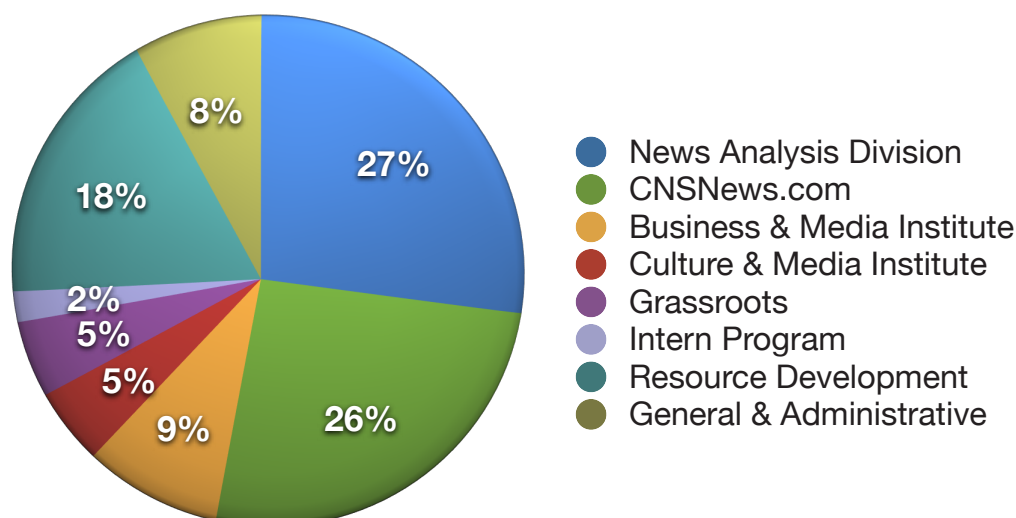
ASSETS	Total 2013
Current Assets	
Cash and Cash Equivalents	626,339
Prepaid and Other	157,739
<b>Total Current Assets</b>	<b>\$784,078</b>
Investments	14,556,774
Investment – Deferred Compensation	638,476
Property and Equipment (Net of Accumulated Depreciation and Amortization)	1,332,534
<b>Total Assets</b>	<b>\$17,311,862</b>

### LIABILITIES AND NET ASSETS

Current Liabilities	
Accounts Payable	303,143
Accrued Expenses	166,886
Deferred Compensation Liability	416,069
Annuity Payment Liability	294,788
Real Estate Loan	350,000
Office Improvement Loan	462,173
<b>Total Current Liabilities</b>	<b>\$1,993,059</b>
<b>Net Assets Unrestricted</b>	<b>\$15,318,803</b>
<b>Total Liabilities and Net Assets</b>	<b>\$17,311,862</b>

\* These are unaudited interim financial statements. To receive a copy of the MRC's audited financial statements, please contact us:

Media Research Center • Attn: Accounting Department  
1900 Campus Commons Drive • Suite 600 • Reston, VA 20191-1535  
Tel: (571) 267-3500





# A Testimonial

## JIM AND MELISSA EMERY

SAVANNAH, GEORGIA

.....



We made our first donation to the Media Research Center, a whopping \$25, in 1996. Back then, there was only the News Analysis Division. There was no MRC website, no CNSNews.com, no Business & Media Institute, no Culture and Media Institute — just Brent Bozell, Brent Baker and some guys who must have enjoyed staying up all night watching TV news. And all they had to watch were the three networks and CNN.

We first donated because we were conservatives and we didn't like what we heard and saw on the nightly news. We had heard Brent Bozell speak and were drawn

to his passion and amazed by the depth of his knowledge. We were avid fans of Rush Limbaugh, and discovered that a lot of his information came from the MRC. That was enough of an endorsement for us.

We've been gratified to see the growth of the MRC over the years, and to meet so many of the fine people who help support the organization. We've been impressed by their determination to keep up with the changes in technology and communications outlets, and their ability to field new ventures in new outlets.

We are still supporters, and we have added a bequest to the MRC in our wills. This simple procedure gives the MRC and us both the security of knowing that they will be able to carry on the fight as the first wave of soldiers leaves the battleground. This fight is not one that will be won soon or easily. Despite all the wonderful work the folks at MRC have already done, more unbalanced, unhinged newscasters seem to pop up every year. The bias leading to Obama's election wasn't even covert. On any given day, we expected to see Katie Couric in a cheerleader's outfit with a big "O" on the front, doing a perky little cheer for her hero.

We love this country. We want to preserve its greatness for future generations. We know of no other organization that works harder, is more devoted, or that states the conservative point of view more eloquently than the MRC. Every year at the *Dis* Honors Awards and the attendant Board of Trustees meeting, we are inspired once again to try to help Brent and the professional, dedicated team he has assembled to carry on the fight. This is an on-going struggle, and it is important to us that the ability to carry on the fight outlives us.

Please join us by including the MRC in your estate planning.

*Jim & Melissa*



# media research center™

AMERICA'S MEDIA WATCHDOG™

Media Research Center  
1900 Campus Commons Drive  
Suite 600  
Reston, Virginia 20191-1535  
(571) 267-3500

[www.MRC.org](http://www.MRC.org)  
[www.NewsBusters.org](http://www.NewsBusters.org)  
[www.CNSNews.com](http://www.CNSNews.com)  
[www.MRCTV.org](http://www.MRCTV.org)

 **NewsBusters**  
EXPOSING & COMBATING LIBERAL MEDIA BIAS

 **cnsnews.com™**  
THE RIGHT NEWS. RIGHT NOW.™

 **mrc tv**  
A Division of Media Research Center

 **mrc action™**  
CITIZENS DEMANDING TRUTH IN MEDIA™

 **NewsBusted**

 **business and media institute™**  
ADVANCING THE CULTURE OF FREE ENTERPRISE IN AMERICA™

 **culture and media institute™**  
ADVANCING THE TRUTH AND VIRTUE IN THE PUBLIC SQUARE™



The mission of the Media Research Center is to bring balance to the news media. The MRC is a research and education organization operating under Section 501(c)(3) of the Internal Revenue Code, and contributions are tax-deductible for income tax purposes.